LEADERSHIP TEAM

- Britt Rios-Ellis, Exec. VP, Academic Affairs & Provost
- Glenn McIntosh, Senior VP, Student Affairs & Chief Diversity Officer
- Dawn Aubry, VP, Enrollment Management
- Rochelle Black, VP, Gov’t & Comm. Relations
- Boyd Farnum, Chief Legal Counsel
- Steve Mackey, VP, Finance & Adm.
- Joshua Merchant, Chief of Staff
- Steve Waterfield, Director, Athletics Adm.
- Mike Westfall, VP, Advancement
- John Young, VP, Communications & Marketing
WELCOME
Oakland University Charter Class
60th Anniversary
ENCOURAGING SIGNS

- Enrollment has stabilized and stands at nearly 16,000.
- Students are back on campus with pre-pandemic energy and excitement.
- Our financial position has stabilized.
- Financial outlook has improved as a result of state advocacy efforts.
IMPACT OF ADVOCACY

- Our efforts led to an increase in state appropriations “floor funding.”
- Success of “Strive for 45” translates to an additional $11.5M in FY2024.
- Thank you to our trustees, and all of you who supported our campaign.
• 4-percent increase in staff pay
• Bonuses to faculty
• Increased hourly wage to $15 for undergraduate and master’s degree graduate student-workers
• Increased hourly wage for doctoral graduate assistants to $25 per hour.
Oakland (189) ranks the highest among its peer institutions in Michigan, i.e. GVSU (294), CMU (313), WMU (341), WSU (347), EMU (358).

Oakland is ranked as the “best value for investment” among our peer institutions.
Oakland ranks first among public universities in Michigan for enhancing students’ social mobility.

Oakland ranks second after UM-Ann Arbor in preparing students for careers.
EMERGING TRENDS IN HIGHER EDUCATION

- Decreasing number of high school graduates
- Increasing demand for online and hybrid learning
- The need to be responsive to students’ mental health and well-being
EMERGING TRENDS IN HIGHER EDUCATION

- Improving students’ career readiness
- Integrating AI, virtual reality and augmented reality into the educational experience
- Confronting skepticism about the value of a college degree
PRIORITIES

- Improving student success and increasing student retention.
- Being a “student ready” campus, and support the needs of our students.
RECOGNIZING AND SUPPORTING OAKLAND’S OUTSTANDING FACULTY
EXEMPLARY

DR. ANNA SPAGNUOLO
Professor of Mathematics is a recipient of the Distinguished Professor of the Year, an annual award presented by the Michigan Association of State Universities.

DR. BARBARA OAKLEY
Professor of Engineering is recipient of the Harold W. McGraw, Jr. Prize in Education for her innovative approaches to teaching and learning.
External funding for FY 2023

- Record of $28.9M, includes research funding of $13.6M

Since President’s Research Retreat in 2019

- Total annual funding has more than tripled and research funding has doubled
Building on a culture of shared governance and deepening our collaboration with our faculty in advancing Oakland University.
Maintaining a safe and healthy campus that strives to be a model of diversity, equity and inclusion.
PRIORITIES

- Promoting the impressive return on investment of an OU education
- Elevating our leadership in healthcare and health-services education
PRIORITIES

- Highlight internships and experiential learning opportunities for all students
- Advocate for civility in discussions about the issues shaping our democracy
NEW INITIATIVES

- Refresh of Oakland University Strategic Plan (2030)
- Building on our partnership with the OU-Pontiac Initiative and expanding our role as a Steward of Place throughout the region
NEW INITIATIVES

- Establishing the OU Center for Sustainability
- Creating an AI taskforce
Campus Transformation
Varner Hall
Under Renovation

Welcome Center/Wilson Hall Expansion

South Foundation Hall
Under Construction

O’Dowd Hall / OUWB
Under Construction
McCAFFERTY CUP

- OU won seven out of the last nine years
Student-Athlete Success

- Overall Student-Athlete GPA: 3.34
- 157 student-athletes named to Spring Horizon League Academic Honor Roll (3rd most in Horizon League)
- Student-athletes exceed academic performance of NCAA Freshman-Cohort Graduation Rate
SAFE CAMPUS: Committed & Vigilant

Since February, $655,000 investment to improve security.
HEALTHY CAMPUS RESOURCES

• GREEN BANDANA PROJECT
• iPAUSE
• BRIGHT LIGHT THERAPY
• PET THERAPY
• MENTAL HEALTH FIRST-AID TRAINING
• STUDENT WELLNESS TRAINING
• OU COUNSELING CENTER
What does it mean to be a part of The Bandana Project?

1. You are a safe person to talk to, and can provide a safe space for anyone in the campus community experiencing mental health hardships.

2. You are a mental health advocate for the community of individuals who struggle with their mental health.

3. You are aware of, and can recommend, mental health resources on campus to those who need them.

4. You are a responsible campus community member, who can encourage/inspire others to become a member of The Bandana Project.
Making a difference
More than three-quarters of revenue comes from tuition. A decrease in enrollment impacts the bottom line.

Despite decreasing revenue attributed to declining enrollment, the 2023-24 budget is balanced.
BALANCED BUDGET

- Implementation of the second of a three-phase across-the-board 10.4% budget reduction.
- Stabilizing enrollment
- A successful advocacy strategy in Lansing that led to unprecedented state funding
AFFORDABILITY

- 19% of undergraduates* have their tuition fully covered
- 43% of incoming class* will have their tuition fully covered

* To be eligible, students must complete a FAFSA.
Oakland University

The University of Choice

AFFORDABILITY

- 74% of students* with family incomes under $70K will have tuition covered fully by the Golden Guarantee
- 57% of incoming class* with family incomes under $70K and qualify for OU Housing Grant will pay nothing for tuition or housing

* To be eligible, students must complete a FAFSA.
56% of OU’s new undergraduate students leave with no student debt.

The Golden Grizzlies Graduate supports students complete their degree, including those who have prior debt.

To date, 451 students have participated and 265 of those students have earned degrees.
COLLEGE DEGREE ADVOCACY

- OU supports MICHIGAN’s GOAL OF 60% of the population earning a degree or certificate by 2030.
- OU supports OAKLAND COUNTY’s GOAL OF 80% of population earning a degree or certificate by the end of the decade.
- OU plays a leading role in DETROIT DRIVES DEGREES campaign to close the gap for URM success and encourage residents in the tri-county metro area to complete a college degree.
IMPROVING COLLEGE COMPLETION RATES

- Diploma Equity Project
- Ballmer Foundation
- Rocket Foundation
- Amazon
- Corewell Health
- Easterseals MORC
FY23 fundraising: More than $36.1M is a record for OU.
The “Aspire. Advance. Achieve.” campaign is at 95% of its $150M fundraising goal.
OU Career and Life Design Center reports 72% of graduating seniors are employed within a year and 98% of those students work in Michigan.

- 86% of seniors have at least one paid internship.
- The Detroit News reported that Oakland is the leading “brain gain” public university in the state.
RISE TO THE CHALLENGE

Seventy percent of URMs attend universities similar to Oakland where the focus is on access, affordability and pathways to opportunity and social mobility.
DIVERSE STUDENT POPULATION

- 37 percent of full-time students are Pell Grant eligible
- 36 percent are first-generation college students
INCREASING NUMBER OF URMs

- 26.2% of FTIACs are URMs
- The Latinx FTIAC population has more than doubled in the past 10 years.
- The African American population nearly doubled in the past 10 years.
UNDERREPRESENTED MINORITIES (URMs)

- Faculty: 9.1%
- Staff: 17.7%
- With the support of the Black Faculty Association, and the Latinx Faculty Association, we are working for even greater diversity.
Our commitment to diversity, equity and inclusion must be affirmed each day.
THANK YOU

James Naus, Robert Anderson, Jeff Insko, Elaine Carey, Jon Margerum-Leys, Joe Shively, Lori Marsh and Glenn McIntosh
VALUES INTO ACTION
Center for Civic Engagement

Dennis Muchmore Public Policy Series
An annual series designed to discuss timely, critical issues in a constructive, open and civil public conversation

EVENTS
- Civility, Censorship & Social Media
- Ethics in AI
- Honoring Voting Rights Advocates Who Participated in Selma march
Under the leadership of Deans Louay Chamra and Graeme Harper, a taskforce will consider the impact of AI.

The taskforce will consider ethical guidelines, resource allocation and ongoing monitoring and adaptation of AI technology.
The higher education landscape is shifting.

We must be open to and ready for inevitable change.

We must understand how a university must transform itself.
Strategically position Oakland for opportunities in the fast-changing cultural, economic and higher-education landscape.
The OU Strategic Plan presents a six-year road map.

The plan will be reviewed and revised annually. A comprehensive assessment will be conducted every three years.
The four-phase planning process began this month and will be completed by next fall.

A team nominated by the Cabinet and Deans will oversee the development of the Strategic Plan.

The Strategic Plan is an outgrowth of the Baldrige Excellence Framework.
OU STRATEGIC PLAN
The University of Choice 2030

BALDRIGE CATEGORY LEADERS

Andy Adrianse  Shane Lewis  Greg Thrasher
Deb Cash      Todd Nucci    Marie VanBuskirk
Kelly Dorner  Ashley Stone  Beth Wallis
Anthony Gallina  Dave Stone  Kathryn Walters
Jayson Hall  Jennifer Swiatowy
Throughout the process, the OU community will have opportunities to submit their views at townhalls, online fora, and division meetings.
OU STRATEGIC PLAN

The University of Choice 2030

Daniel Aloi
Adrienne Bass
Berkley Browne
Christopher Coleman
Caress Dean
Kelly Dorner
Red Douglas

Darlene Groomes
John Jasinski
Steve Mackey
Joshua Merchant
Cynthia Miree
Lauren Jeske
Robert King

Kristin Landis-Piwowar
Gerard Madlambayan
Brandy Randall
Joe Shivley
Beth Wallis
Steve Waterfield
OU STRATEGIC PLAN
The University of Choice 2030

Making a difference
OU-Pontiac Leadership Team

A Partnership Built on Trust
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<tr>
<th>OU-Pontiac Leadership Team</th>
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<td>OU President Ora Hirsch Pescovitz</td>
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<td>Mayor Tim Greimel</td>
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<td>Glenn McIntosh</td>
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<td>Thomas E. Kimble</td>
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<td>Khalfani Stephens</td>
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<td>Teresa Rodges</td>
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<td>Douglas P. Jones</td>
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<td>Mark Stone</td>
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<td>Tanesha Taylor</td>
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<td>Kelley Williams</td>
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**A Partnership Built on Trust**

- David Bowman
- Jon Margerum-Leys
- Angela Powell
- Susan Harding
- David Dulio
- Tonya Bailey
- Audra Pieknik
- Derrick McDonald
OU-PONTIAC INITIATIVE

Pillar Areas

- Nonprofits and Neighborhoods
- PK-16 Education
- Civic Engagement
- Economic and Workforce Development
- Health Care and Wellness
- Arts and Culture
Oakland University is recipient of AASCU’s Excellence and Innovation Award for Stewards of Place. The award cites Oakland as a national model of civic engagement.
A founding director will lead the Center, funded by a $1M gift from the OU Credit Union.

The director will lead a collaborative effort to develop a comprehensive sustainability campus plan.

Sustainability Team: Amy Banes-Berceli, Jeff Insko, Lily Mendoza, Mozhgon Rajaee, Chris Reed, Steve Stanton, Scott Tiegs, Mike Westfall along with Louay Chamra, Chris Kobus, and Steve Waterfield
“Imagination is more important than knowledge.”

ALBERT EINSTEIN
Nobel Prize in Physics 1921
“To attempt great things is to expect great things.”
THANK YOU SOTU TEAM

Dawn Aubry
Adrienne Bass
Kathy Boersma
Xander Buckingham
Ryan Cotter
Susan Dawson
Patty Gillespie
Terry Herald
Renee Kazirut
Jenessa Kreiner
Debra Lashbrook
Doug LaLone
Glenn McIntosh
Josh Merchant
Vernita Parker
Frank Provenzano
John Young

OU BRASS QUINTET Carlos Perez-Hijar, trumpet; Amanda Ross, trumpet; Jessie Pruehs, horn; Levi Hardy, trombone; and, Brian Wiik, tuba