

Bachelor of Arts with a major in Journalism and Media Studies BROADCASTING AND DIGITAL MEDIA PRACTICE Specialization

MAJOR REQUIREMENTS

Oakland University Requirements	Oakland Community College Options
PR 2400	BUS 2600

Students may transfer an unlimited amount of credit from OCC, and must complete a minimum of 45 credit hours from OU to meet degree requirements. As programs may limit the transfer credits that can be used toward requirements, **it is highly recommended that students work with both an OU (school/college) academic adviser and their OCC counselor to maximize the applicability of coursework to specific requirements.**

TRANSFERRING WITH THE MICHIGAN TRANSFER AGREEMENT (MTA):

When choosing to complete MTA to satisfy General Education, please confirm the best courses to take to fulfill the agreement with your academic adviser at OCC or at the [OCC MTA Approved Courses](#) website. To best complete OU's transferable General Education requirements, please reference the [OCC General Education Transfer Guide](#) and take the following:

- One course from OU's **Writing Foundations** category
(*this serves as an **MTA English Composition** course and is a prerequisite for coursework at OU*)
- One course from OU's **Knowledge Applications** category

TRANSFERRING WITHOUT MTA:

If you intend to transfer without MTA, you can choose to complete additional coursework to fulfill OU's individual General Education categories instead. When following this major guide, please reference the [OCC General Education Transfer Guide](#) for the OCC courses that satisfy these specific OU General Education categories (continued on next page):

- | | |
|------------------------|----------------------------------|
| - Writing Foundations | - Natural Science and Technology |
| - Formal Reasoning | - Social Science |
| - Arts | - Western Civilization |
| - Global Perspective | - Knowledge Applications |
| - Language and Culture | - U.S. Diversity |
| - Literature | |

EXPLORATORY REQUIREMENT:

Students with majors in the College of Arts and Sciences (CAS) must satisfy an exploratory requirement. This can be done by completing a double major or a CAS minor or concentration; or by completing a minimum of 12 credits in a single CAS rubric, outside of their major rubric. For additional options visit oakland.edu/exploratory. Please confirm transfer course choices with an OU CAS adviser. ***Students using MTA or MACRAO must complete the exploratory requirement at Oakland University or another four-year institution.***

NOTES:

Oakland University will always honor the **MACRAO transfer agreement** and apply it to the General Education requirement the same as MTA.

The College of Arts and Sciences requires that a minimum of 16 credits in the major be completed at Oakland University.

Please contact [College of Arts and Sciences Advising](#) at (248) 370-4567 for more information regarding your degree requirements.

For more information about the Journalism and Media Studies program at OU, including career connections, outstanding on-campus media facilities, and exceptional real-world opportunities, please visit OU's [Journalism and Media Studies webpage](#).