

Pre Business

Accounting, Finance, Management, Human Resource Management,
Management Information Systems, Marketing, and Operations Management.

Business Requirements

Oakland University Courses	Muskegon Community College Courses
WRT 1060	ENG 101
MTH 1221 or 1441 (or MTH 1331)	MATH 109 (or MATH 111)
STA 2220 or 2226	MATH 115A or 215A
ECN 2010	ECON 102A
ECN 2000	ECON 101A
COM 2000	COM 101 or 201
ACC 2000 and ACC 2100	ACC 101 and 102
WRT 3082	BCOM 102 accepted

Students may transfer an unlimited amount of credit from Muskegon, and must complete a minimum of 45 credit hours from OU to meet degree requirements. As programs may limit how much transfer credit can be used toward requirements, **it is highly recommended that students work with both an OU academic adviser and their Muskegon academic adviser to maximize the applicability of coursework to specific requirements.**

TRANSFERRING WITH THE MICHIGAN TRANSFER AGREEMENT (MTA):

When choosing to complete MTA to satisfy General Education, please confirm the best courses to take to fulfill the agreement with your academic adviser at Muskegon or at the [Muskegon MTA Approved Courses](#) website. Completing MTA when following this major guide will satisfy OU's transferable General Education requirements.

Additional course requirements for MTA when following this major guide (minimum 30 credit hours required for MTA):

Two MTA Approved Natural Sciences courses
One MTA Approved Social Sciences course
Two MTA Approved Humanities or Fine Arts courses

TRANSFERRING WITHOUT MTA:

If you intend to transfer without MTA, you can choose to complete additional coursework to fulfill OU's individual General Education categories instead. When following this major guide, please reference the [Muskegon General Education Transfer Guide](#) for the Muskegon courses that satisfy these specific OU General Education categories:

- Arts
- Language and Culture
- Global Perspective
- Literature
- Natural Science and Technology
- Western Civilization
- U.S. Diversity

NOTES:

Students must have a minimum cumulative transfer GPA of 2.8 and have completed at least intermediate algebra in order to be admitted to OU as a pre-business major.

Math prerequisites: MATH 040 = MTH 0661 at OU, MATH 100A or 121 = MTH 0662 at OU

Prospective transfer students are welcome to call 248-370-3285 to schedule an appointment with an adviser.

EQUIPPED TO EXCEL:

Optional Concentrations

Wealth Management concentration available in Finance.

Business Analytics and Information Security Management concentrations available in Management Information Systems.

Supply Chain Management, Project Management and Lean and Quality Management concentrations available in Operations Management.

Student-Centered

Nearly \$100,000 in scholarships available for Oakland undergraduate business majors. Criteria varies and may include financial need, academic achievement or specific major selections.

More than 20 [student organizations](#) dedicated to business students, including one dedicated to Business Transfer Students. The OU School of Business also offers Women's Leadership and Mentor Program which connects female business students with local business professionals.

The [ACHIEVE program](#) available exclusively to OU business students is a professional development program which teaches students important skills to be successful in the business world.

[Pre-Business Special Interest Floor](#): Live, learn, and become more involved with Oakland's business program while building strong connections with other OU business students, staff and faculty.

Career Success

Oakland business graduates launch careers at organizations across many sectors including accounting, automotive, aerospace, defense, financial services, health care, information services, manufacturing and more.

- 91% placement rate for new graduates
- 99.5% employed in Michigan
- Median starting salary: \$62,000

Select top employers: BorgWarner, Blue Cross Blue Shield of Michigan, Comerica, DTE Energy, Forvia, General Motors, Plante Moran, Rocket Companies, Shift Digital, Stellantis, UHY International, United Wholesale Mortgage

- 86% of business graduates took part in an internship or internship-like experience
- Median internship pay \$19 an hour

Nationally Recognized

The OU School of Business is one of about 190 business schools out of 16,000 worldwide to hold elite AACSB International accreditation for its business and accounting programs.

PayScale College ROI Report, recognized as leading school for return on investment for Michigan business majors since 2014

Best Business Schools, The Princeton Review, since 2016

Undergraduate Business Programs, U.S. News & World Report 2018 Best Colleges