Bachelor of Arts with a major in Journalism and Media Studies
MEDIA AND SOCIETY Specialization

MAJOR REQUIREMENTS

Oakland University Courses	Macomb Community College Options
JMS 2000	JOUR 1100

Practice and Innovation group (Choose ONE):

Oakland University Courses	Macomb Community College Options
JMS 2654	SPCH 1600
JMS 2655	MACA 1410 ***or*** SPCH 1700
JMS 2656	MACA 1400

Concept and Analysis group *(three required)*:

Oakland University Courses	Macomb Community College Options
COM 3200	SPCH 2110
PR 2500	SPCH 2600
Approved course for which there is no equivalent:	SPCH 1400

*Community College courses that are equivalent to 3000-level OU courses **do not count** toward the minimum 15 credits in 3000-4000 level major courses that are required for the **Journalism and Media Studies** major (consult with OU adviser to plan how to fulfill the 3000-4000 level requirement with appropriate course selection).*

Students may transfer an unlimited amount of credit from Macomb, and must complete a minimum of 30 credit hours from OU to meet degree requirements. As programs may limit the transfer credits that can be used toward requirements, **it is highly recommended that students work with both an OU (school/college) academic adviser and their Macomb counselor to maximize the applicability of coursework to specific requirements.**

TRANSFERRING WITH THE MICHIGAN TRANSFER AGREEMENT (MTA):
When choosing to complete MTA to satisfy General Education, please confirm the best courses to take to fulfill the agreement with your academic adviser at MCC or at the MCC MTA Approved Courses website. To best complete OU's transferable General Education requirements, please reference the MCC General Education Transfer Guide and take the following:

- One course from OU's **Writing Foundations** category
  *(this serves as an **MTA English Composition** course and is a prerequisite for coursework at OU)*
- One course from OU's **Knowledge Applications** category

TRANSFERRING WITHOUT MTA:
If you intend to transfer without MTA, you can choose to complete additional coursework to fulfill OU's individual General Education categories instead. When following this major guide, please reference the MCC General Education Transfer Guide for the MCC courses that satisfy these specific OU General Education categories:

- Writing Foundations
- Formal Reasoning
- Arts
- Language and Culture
- Global Perspective
- Literature
- Natural Science and Technology
- Social Science
- Western Civilization
- Knowledge Applications
- U.S. Diversity

EXPLORATORY REQUIREMENT:
Students with majors in the College of Arts and Sciences (CAS) must satisfy an exploratory requirement. This can be done by completing a double major or a CAS minor or concentration; or by completing a minimum of 12 credits in a single CAS rubric, outside of their major rubric. For additional options visit oakland.edu/exploratory . Please confirm transfer course choices with an OU CAS adviser. ***Students using MTA or MACRAO must complete the exploratory requirement at Oakland University or another four-year institution.***

NOTES:

Oakland University will always honor the **MACRAO transfer agreement** and apply it to the General Education requirement the same as MTA.

The College of Arts and Sciences requires that a minimum of 16 credits in the major be completed at Oakland University.

Please contact College of Arts and Sciences Advising at (248) 370-4567 for more information regarding degree requirements.

For more information about the Journalism and Media Studies program at OU, including career connections, outstanding on-campus media facilities, and exceptional real-world opportunities, please visit OU's Journalism and Media Studies webpage.