

## Bachelor of Arts with a major in Journalism and Media Studies BROADCASTING AND DIGITAL MEDIA PRACTICE Specialization

### MAJOR REQUIREMENTS

Oakland University Courses	Macomb Community College Options
JMS 2000	JOUR 1100

### Foundation Course options (choose 1):

JMS 2654	SPCH 1600
JMS 2655	MACA 1410 <b>or</b> SPCH 1700
JMS 2656	MACA 1400

### Practice and Innovation group course options (choose 3):

JMS 2654 (when not taken for above requirement)	SPCH 1600
JMS 2655 (when not taken for above requirement)	MACA 1410 <b>or</b> SPCH 1700
JMS 2656 (when not taken for above requirement)	MACA 1400
JMS 4656	MACA 2400
Approved option for which there is no OU equivalent:	SPCH 1460

### Concept and Analysis group options (Choose ONE):

COM 3200	SPCH 2110
PR 2500	SPCH 2600

Community College courses that are equivalent to 3000-level OU courses **do not count** toward the minimum 15 credits in 3000-4000 level major courses that are required for the **Journalism and Media Studies** major (consult with OU adviser to plan how to fulfill the 3000-4000 level requirement with appropriate course selection).

Students may transfer an unlimited amount of credit from Macomb, and must complete a minimum of 45 credit hours from OU to meet degree requirements. As programs may limit the transfer credits that can be used toward requirements, **it is highly recommended that students work with both an OU (school/college) academic adviser and their Macomb counselor to maximize the applicability of coursework to specific requirements.**

### **TRANSFERRING WITH THE MICHIGAN TRANSFER AGREEMENT (MTA):**

When choosing to complete MTA to satisfy General Education, please confirm the best courses to take to fulfill the agreement with your academic adviser at MCC or at the [MCC MTA Approved Courses](#) website. To best complete OU's transferable General Education requirements, please reference the [MCC General Education Transfer Guide](#) and take the following:

- One course from OU's **Writing Foundations** category  
(this serves as an **MTA English Composition** course and is a prerequisite for coursework at OU)
- One course from OU's **Knowledge Applications** category

### **TRANSFERRING WITHOUT MTA:**

If you intend to transfer without MTA, you can choose to complete additional coursework to fulfill OU's individual General Education categories instead. When following this major guide, please reference the [MCC General Education Transfer Guide](#) for the MCC courses that satisfy these specific OU General Education categories:

- Writing Foundations
- Formal Reasoning
- Arts
- Language and Culture
- Global Perspective
- Literature
- Natural Science and Technology
- Social Science
- Western Civilization
- Knowledge Applications
- U.S. Diversity

## **EXPLORATORY REQUIREMENT:**

Students with majors in the College of Arts and Sciences (CAS) must satisfy an exploratory requirement. This can be done by completing a double major or a CAS minor or concentration; or by completing a minimum of 12 credits in a single CAS rubric, outside of their major rubric. For additional options visit [oakland.edu/exploratory](http://oakland.edu/exploratory) . Please confirm transfer course choices with an OU CAS adviser. ***Students using MTA or MACRAO must complete the exploratory requirement at Oakland University or another four-year institution.***

## **NOTES:**

Oakland University will always honor the **MACRAO transfer agreement** and apply it to the General Education requirement the same as MTA.

The College of Arts and Sciences requires that a minimum of 16 credits in the major be completed at Oakland University.

Please contact [College of Arts and Sciences Advising](#) at (248) 370-4567 for more information regarding degree requirements.

For more information about the Journalism and Media Studies program at OU, including career connections, outstanding on-campus media facilities, and exceptional real-world opportunities, please visit OU's [Journalism and Media Studies webpage](#).