

Pre Business

Accounting, Finance, Management, Human Resource Management,
Management Information Systems, Marketing, and Operations Management.

Business Requirements

Oakland University Courses	Gogebic Community College Courses
WRT 1060	ENG 102
MTH 1221 or 1441 (or MTH 1331)	(MTH 110 and 120) (or MTH 110)
STA 2220	MTH 211
ECN 2010	ECO 202
ECN 2000	ECO 201
COM 2000	COM 106
ACC 2000	ACC 201 and 202
ACC 2100	ACC 216
WRT 3082	BUS 203 accepted
MGT 3500 [^]	BUS 204

^Students who are pursuing a Business major at OU must complete BUS 204 prior to attending OU. Students who are already enrolled at OU must take MGT 3500 at OU, and cannot transfer the equivalent from Gogebic.

Students may transfer an unlimited amount of credit from Gogebic, and must complete a minimum of 45 credit hours from OU to meet degree requirements. As programs may limit how much transfer credit can be used toward requirements, **it is highly recommended that students work with both an OU academic adviser and their Gogebic academic adviser to maximize the applicability of coursework to specific requirements.**

TRANSFERRING WITH THE MICHIGAN TRANSFER AGREEMENT (MTA):

When choosing to complete MTA to satisfy General Education, please confirm the best courses to take to fulfill the agreement with your academic adviser at Gogebic or at the [Gogebic MTA Approved Courses](#) website. Completing MTA when following this major guide will satisfy OU's transferrable General Education requirements.

Additional course requirements for MTA when following this major guide (minimum 30 credit hours required for MTA):

- Two MTA Approved Natural Sciences courses
- One MTA Approved Social Sciences course
- Two MTA Approved Humanities or Fine Arts courses

TRANSFERRING WITHOUT MTA:

If you intend to transfer without MTA, you can choose to complete additional coursework to fulfill OU's individual General Education categories instead. When following this major guide, please reference the [Gogebic General Education Transfer Guide](#) for the Gogebic courses that satisfy these specific OU General Education categories:

- Arts
- Language and Culture
- Global Perspective
- Literature
- Natural Science and Technology
- Western Civilization
- U.S. Diversity

NOTES:

Students must have a minimum cumulative transfer GPA of 2.8 and have completed at least intermediate algebra in order to be admitted to OU as a pre-business major.

Prospective transfer students are welcome to call 248-370-3285 to schedule an appointment with an adviser.

EQUIPPED TO EXCEL:

Optional Concentrations

Wealth Management concentration available in Finance.

Business Analytics and Information Security Management concentrations available in Management Information Systems.

Supply Chain Management, Project Management and Lean and Quality Management concentrations available in Operations Management.

Student-Centered

Nearly \$100,000 in scholarships available for Oakland undergraduate business majors. Criteria varies and may include financial need, academic achievement or specific major selections.

More than 20 [student organizations](#) dedicated to business students, including one dedicated to Business Transfer Students. The OU School of Business also offers Women's Leadership and Mentor Program which connects female business students with local business professionals.

The [ACHIEVE program](#) available exclusively to OU business students is a professional development program which teaches students important skills to be successful in the business world.

[Pre-Business Special Interest Floor](#): Live, learn, and become more involved with Oakland's business program while building strong connections with other OU business students, staff and faculty.

Career Success

Oakland business graduates launch careers at organizations across many sectors including accounting, automotive, aerospace, defense, financial services, health care, information services, manufacturing and more.

- 91% placement rate for new graduates
- 99.5% employed in Michigan
- Median starting salary: \$62,000

Select top employers: BorgWarner, Blue Cross Blue Shield of Michigan, Comerica, DTE Energy, Forvia, General Motors, Plante Moran, Rocket Companies, Shift Digital, Stellantis, UHY International, United Wholesale Mortgage

- 86% of business graduates took part in an internship or internship-like experience
- Median internship pay \$19 an hour

Nationally Recognized

The OU School of Business is one of about 190 business schools out of 16,000 worldwide to hold elite AACSB International accreditation for its business and accounting programs.

PayScale College ROI Report, recognized as leading school for return on investment for Michigan business majors since 2014

Best Business Schools, The Princeton Review, since 2016

Undergraduate Business Programs, U.S. News & World Report 2018 Best Colleges