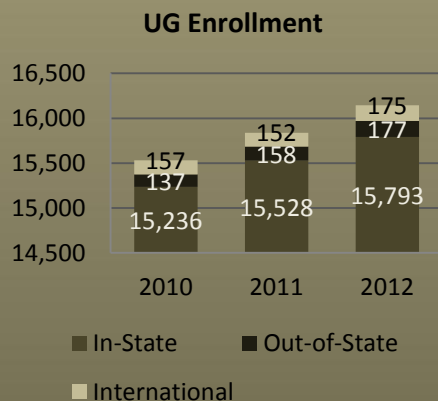
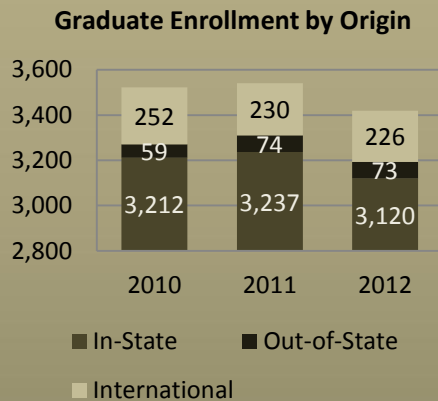
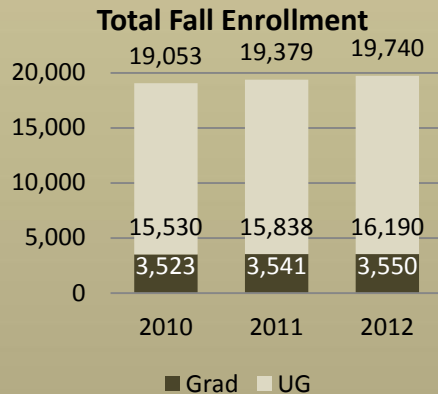
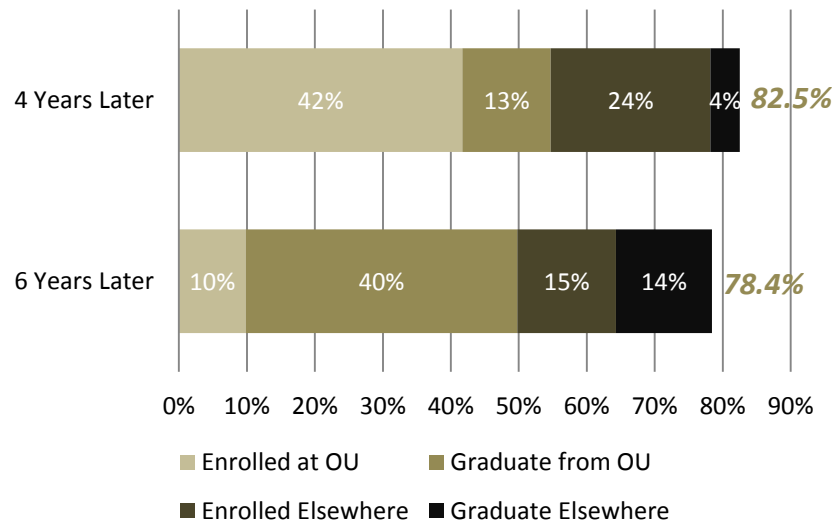


Oakland University Performance Scorecard, 2012

Fall Enrollment Metrics



Success Rate for First Year Students Entering in 2005



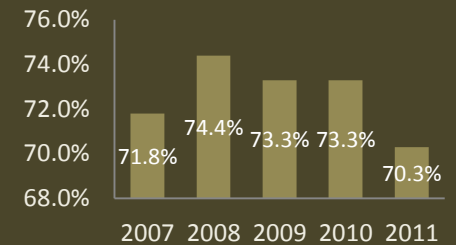
Current OU Placement Rate: 82%

Many of the Michigan public universities do not routinely and systematically survey all their graduating seniors to gather data for a reliable placement rate. At present there is no common core set of questions and no consistent date for survey administration. OU conducts both electronic and phone surveys to understand how our students are meeting their goals six months after graduation. In our last survey (2010-2011), half of OU graduates responded. Of these respondents, 82% were either employed, enrolled or admitted to a graduate or professional program, completing a certificate requirement (i.e. teaching), or pursuing a personal endeavor (i.e. travel, starting a business, etc.). Complete information about how OU conducts its placement survey can be found on OU's [Career Services](#) webpage.

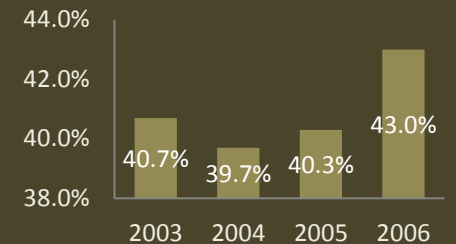


Performance Metrics

First Year Retention Rate



Six Year Graduation Rates



Student-Faculty Ratio

21:1 (2009), 22:1 (2010), 21:1 (2011)

Student-Employee Ratio

12:1 (2009), 12:1 (2010), 12:1 (2011)

Teaching Loads

A complete explanation of the university's teaching loads can be found in the [faculty contract](#).

Number of Fall Pell Recipients

4711 (2010), 3575 (2009), 2520 (2008)