Many of the Michigan public universities do not routinely and systematically survey all their graduating seniors to gather data for a reliable placement rate. At present there is no common core set of questions and no consistent date for survey administration. OU conducts both electronic and phone surveys to understand how our students are meeting their goals six months after graduation. In our last survey (2010-2011), half of OU graduates responded. Of these respondents, 82% were either employed, enrolled or admitted to a graduate or professional program, completing a certificate requirement (i.e. teaching), or pursuing a personal endeavor (i.e. travel, starting a business, etc.). Complete information about how OU conducts its placement survey can be found on OU’s Career Services webpage.