

**Degree Program for Bachelor of Science with Majors in Business Administration**  
**Catalog Requirements for 2010/2011 Academic Year**  
 (Expires summer 2017)

**Name:** \_\_\_\_\_ **Student #** **G O O** \_\_\_\_\_ **Date:** \_\_\_\_\_

OAKLAND UNIVERSITY • School of Business Administration • 238 Elliott Hall, Rochester, MI 48309

► **MAJOR STANDING REQUIREMENTS: Grade of at least 2.0 in WRT 160 and each pre-core course + 2.6 or higher cumulative GPA at OU**

|  |  | Course   | Grade                            | Transfer | Need |
|--|--|--|----------------------------------|----------|------|
| <b>FOUNDATIONS KNOWLEDGE AREAS</b>   | ► WRT 150 Composition I  |  |                                  |          |      |
|  | WRT 160 Composition II   |  |                                  |          |      |
|  | Formal Reasoning   | Fulfilled by MTH 121/122 in pre-core   |                                  |          |      |
| <b>EXPLORATIONS KNOWLEDGE AREAS</b>  | Arts   | Choose one course to satisfy each of the requirements for the Knowledge Areas from the approved lists beginning on Pg. 56 in the 2010/11 Undergraduate Catalog. (40 credits minimum) |                                  |          |      |
|  | Foreign Language & Culture   |  |                                  |          |      |
|  | Global Perspective   |  |                                  |          |      |
|  | Literature   |  |                                  |          |      |
|  | Natural Science & Technology   |  |                                  |          |      |
|  | Social Science   |  | Fulfilled by ECN 200 in pre-core |          |      |
|  | Western Civilization   |  |                                  |          |      |
| <b>INTEGRATION KNOWLEDGE AREAS</b>   | Knowledge Applications   | Fulfilled by QMM 240 or QMM 241 or QMM 250   |                                  |          |      |
|  | Capstone Experience  | Fulfilled by MGT 435   |                                  |          |      |
| <b>WRITING INTENSIVE</b>   | Writing Intensive General Education                                      | Fulfilled by WRT 382   |                                  |          |      |
|  | Writing Intensive Major Course   | Fulfilled by MGT 435   |                                  |          |      |
| <b>DIVERSITY</b>   | U.S. Diversity Course  |  |                                  |          |      |
| <b>BUSINESS PRE-CORE</b><br><br>► SBC 199 <input type="checkbox"/><br><br>► SBC 299 <input type="checkbox"/> | MTH 061 and/or MTH 062 (if necessary)                                    |  |                                  |          |      |
|  | ► MTH 121 Linear Programming ( or MTH 141 )                              |  |                                  |          |      |
|  | ► MTH 122 Calculus for Social Science ( or MTH 154 )                     |  |                                  |          |      |
|  | ► QMM 240 Statistical Methods for Bus. I - 3 crs. ( or QMM 250 - 6 crs.) |  |                                  |          |      |
|  | ► ECN 200 Macroeconomics ( or ECN 210 - 6 crs.)                          |  |                                  |          |      |
|  | ► ECN 201 Microeconomics ( or ECN 210 - 6 crs.)                          |  |                                  |          |      |
|  | ► ACC 200 Introductory Financial Accounting                              |  |                                  |          |      |
|  | ► ACC 210 Managerial & Cost Accounting I                                 |  |                                  |          |      |
|  | ► MIS 100 Business Problem Solving w/IT - 3 crs.                         |  |                                  |          |      |
|  | ► COM 201 Public Speaking or COM 202 Group Dynamics                      |  |                                  |          |      |
| <b>BUSINESS CORE</b><br><br>• SBC 499 <input type="checkbox"/>   | QMM 241 Stat. Methods for Bus. II - 3 crs. ( or QMM 250 - 6 crs.)        |  |                                  |          |      |
|  | MGT 350 Legal Environment of Business - 3 crs.                           |  |                                  |          |      |
|  | MIS 300 Management Information Systems - 3 crs.                          |  |                                  |          |      |
|  | ECN 303 Managerial Economics - 3 crs.                                    |  |                                  |          |      |
|  | ORG 330 Intro Organizational Behavior - 3 crs.                           |  |                                  |          |      |
|  | ORG 331 Intro Mgmt. Human Resources - 3 crs.                             | These 5 classes are prerequisites for MGT 435.   |                                  |          |      |
|  | WRT 382 Business Writing   |  |                                  |          |      |
|  | MKT 302 Marketing  |  |                                  |          |      |
|  | POM 343 Operations Management  |  |                                  |          |      |
|  | FIN 322 Managerial Finance I   |  |                                  |          |      |
| • MGT 435 Management Strategies & Policies   |  |  |                                  |          |      |
| <b>MAJOR COURSES (See Back)</b><br><br>Note: Plan to take major courses in Fall and Winter semesters         |  |  |                                  |          |      |
|  |  |  |                                  |          |      |
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|  |  |  |                                  |          |      |

**128 credits** – General electives may be required to reach this minimum.

• **MAJOR STANDING** is required to take these courses. Major standing is also required before taking some major courses (see back). See requirements for admission to a business major on page 374 of the Undergraduate Catalog for 2010/11.

## MAJOR COURSE REQUIREMENTS 2010/2011

A minimum grade of 2.0 is required for each course in each major. Some of the Core and Major courses cannot be taken without having previously earned Major Standing. Students admitted into this catalog year should see an adviser for Core and Major course restrictions. (See separate checklists for the B.A. and B.S. in Economics, and B.S. in Actuarial Sciences.)

### ACCOUNTING

ACC 310  
ACC 311  
ACC 318  
ACC 320  
ACC 399 (ACHIEVE)  
Choose four courses (12 credits) from the following: ACC 401, ACC 411, ACC 412, ACC 415, or ACC 480.

Some 500-level ACC courses are open to undergraduate accounting majors with permission of Faculty Coordinator for the Masters of Accounting Program. See Catalog.

### BUSINESS ECONOMICS

ECN 302  
ECN 304  
ECN 405  
ECN 399 (ACHIEVE)  
Choose four 300-level or above economics electives. At least one elective must be at 400 level.

### FINANCE

ACC 301 (or BOTH ACC 310 and ACC 311)  
FIN 416  
FIN 422  
FIN 399 (ACHIEVE)  
Choose three courses from the following:  
FIN 417, FIN 418, FIN 419, FIN 420, or FIN 480  
(ACC 320 or ECN 321 may be substituted for one Finance elective)

### GENERAL MANAGEMENT

MGT 399 (ACHIEVE)  
Choose any 15 credits in electives from the School of Business Administration (ACC, ATB, ECN, FIN, MGT, MIS, MKT, ORG, POM, or QMM). These electives must be chosen from courses numbered 300 or higher and at least 6 credits must be at the 400 level. A student may not double major in general management and another major in the SBA, but other combinations are allowed. See catalog for available minors.

### HUMAN RESOURCES MANAGEMENT

ORG 430  
ORG 434  
ORG 460  
ORG 399 (ACHIEVE)

### HUMAN RESOURCES MANAGEMENT (Continued)

Choose two courses from the following (at least 1 must be a 400-level ORG course): ORG 431, ORG 432, ORG 433, ORG 470, ORG 480, MGT 480, ECN 338, or PS 454.

In addition to the course requirements listed above, students must complete an HRM Experience (HRME) or pass the PHR Certification Exam offered by the Human Resource Certification Institute (HRCI). See 2010/11 Undergraduate Catalog (Pg. 380) for additional information.

### MANAGEMENT INFORMATION SYSTEMS

MIS 305  
MIS 314  
MIS 315  
MIS 350  
MIS 399 (ACHIEVE)  
Choose three courses from the following: MIS 405, MIS 418, MIS 420, MIS 422, MIS 424, MIS 426, MIS 436, MIS 446, or MIS 480.

### MARKETING

MKT 353  
MKT 404  
MKT 405  
MKT 399 (ACHIEVE)  
Choose two courses from the following: MKT 406, MKT 420, MKT 430, MKT 450, MKT 470, or MKT 480.

### OPERATIONS MANAGEMENT

POM 443  
POM 450  
POM 399 (ACHIEVE)  
Choose at least four courses from the following: POM 440, POM 442 $\alpha$ , POM 448, POM 480, POM 490\*, QMM 440, or QMM 452  
(MIS 420, MIS 442 $\alpha$ , MIS 446, ACC 320, ISE 484, or ISE 485 may be substituted for one Operations Management elective)

▪ For POM 490, students can undertake a spring/summer internship that will pursue work on significant operations management problem-solving applications.

$\alpha$  Only one of these two courses may be taken.

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### IMPORTANT NOTES:

1. **Courses numbered 480** may be repeated for credit provided the topics are different.
2. **ALWAYS EARLY REGISTER!!** All registration dates are published on the OU Web site.
3. **Academic Support:** We all have areas that need improving. The ULDC offers a free, extensive workshop series to assist you. Please visit <https://www2.oakland.edu/secure/sba/ase/> to sign-up for a workshop.
4. **Career Services:** Co-op and internship programs are an excellent way to obtain work experience in your major while getting paid. Call the Office of Career Experience at **248-370-3213** for more information. To be eligible to participate in the career experience program, students must have a 3.0 GPA and junior standing (56 credits). The SBA does not grant academic credit for career experience. Do not wait until your senior year to begin putting together your resume and credential file for interviewing with both recruiters on campus and contacts developed through your own effort. Visit the Office of Career Services during your junior year. Call **248-370-3250** for an appointment or use the SBA Appointment Web Scheduler, [www.sba.oakland.edu/scheduler/](http://www.sba.oakland.edu/scheduler/).