

September 26, 2011

MEMORANDUM

TO: Oakland University Community

FROM: Laura Schartman, Director
Institutional Research and Assessment

Subject: Fall 2011 Enrollment

Official headcount for Fall 2011, including the new medical school students, is 19,379, up by almost 2% over last year. Total enrollment is at a new high, with record levels for undergraduate and new transfer students. Total FYES production to date for FY12 is 8075, about 1% over last year at this time.

Table I shows the breakout of fall 2011 compared to fall 2010. The new medical school enrollment data is included in the graduate totals. Fifty SOM students are enrolled for a total of 1,800 credits (36 credits each), which equates to 25 FYES.

Table I: Fall Headcounts, Credits and FYES

| | Headcount | | | Credits | | | FYES | | |
|------------|-----------|-------|--------|---------|--------|---------|-------|------|-------|
| | UG | Grad | Total | UG | Grad | Total | UG | Grad | Total |
| Fall 2011 | 15,838 | 3,541 | 19,379 | 190,713 | 22,751 | 213,464 | 6,327 | 985 | 7,311 |
| Fall 2010 | 15,530 | 3,523 | 19,053 | 186,426 | 21,073 | 207,499 | 6,195 | 968 | 7,163 |
| Difference | 308 | 18 | 326 | 4,287 | 1,678 | 5,965 | 132 | 16 | 148 |
| % Diff | 2.0% | 0.5% | 1.7% | 2.3% | 8.0% | 2.9% | 2.1% | 1.7% | 2.1% |

Undergraduate Enrollment

At 15,838, this is Oakland University's highest ever undergraduate enrollment. 2,361 first year students (FTIACs) are enrolled, up 2% over 2010. The number of new transfers is up to 1,891, setting another record in transfer enrollment (see Table II below). New other (non-degree) enrollment is down due to drops in post-bachelors and non-matriculated students. Enrollment of continuing students is up as well. 73% of the 2010 cohort returned for the second year, the same rate as the 2009 cohort.

In fall 2011, 74% of undergraduates are enrolled full-time, with a slight increase in average credits, from 12.31 to 12.33. Average credits for new first-year students went from 14.76 to 14.78, as the percent of students enrolled for 14 or more credits went from 65% to 68%. This has been increasing since 2006, and as a result, the proportion of students who were sophomores at the end of the first year has gone from 41% for the 2003 cohort to 50.3% for the 2010 cohort. Being a sophomore in the second year is one of OU's best indicators that a student is on track to graduate within six years.

Table II: 'Fall 2011 New Student Enrollment

| | FTIAC | Transfer | Other UG | Total New UG | Master's level | Doctoral Level | Profssnl Devpmnt | Medical School | Total New Grad |
|------------|-------|----------|----------|--------------|----------------|----------------|------------------|----------------|----------------|
| Fall 2011 | 2,361 | 1,891 | 474 | 4,726 | 754 | 201 | 161 | 50 | 1,166 |
| Fall 2010 | 2,311 | 1,825 | 516 | 4,652 | 767 | 175 | 52 | | 994 |
| Difference | 50 | 66 | -42 | 74 | -13 | 26 | 109 | | 172 |
| % Diff | 2.2% | 3.6% | -8.1% | 1.6% | -1.7% | 15% | 210% | | 17% |

*New Transfers include Second UG Degree Students

**New Other UG includes Post Bachelor, College Guest, and Non-Matriculated students

Graduate enrollment

New graduate enrollment is up overall, driven by the addition of the School of Medicine and significant increases in other doctoral level and professional development students. New master’s level students are down slightly, while returning graduate enrollment is down by 6%. Overall, graduate headcount increased by 0.5%.

Enrollment by School/College

FTIACs are up in Business Administration (SBA) and Engineering and Computer Science (SECS), but down in the other schools. New transfer students are up in SBA, Health Sciences (SHS), and Nursing (SON). Most of the transfers in nursing are students entering the second degree program.

Table III: New Student Enrollment by School/College

| | FTIAC | | | Transfer | | | Masters | | | Doctoral | | |
|------|-------|------|--------|----------|------|--------|---------|------|--------|----------|------|--------|
| | 2011 | 2010 | % diff | 2011 | 2010 | % diff | 2011 | 2010 | % diff | 2011 | 2010 | % diff |
| CAS | 847 | 891 | -4.9% | 699 | 705 | -0.9% | 127 | 108 | 18% | 22 | 15 | 47% |
| SBA | 269 | 247 | 8.9% | 245 | 227 | 7.9% | 115 | 135 | -15% | | | |
| SEHS | 108 | 131 | -18% | 149 | 173 | -14% | 316 | 339 | -6.8% | 87 | 83 | 4.8% |
| SECS | 200 | 149 | 34% | 122 | 124 | -1.6% | 99 | 76 | 30% | 27 | 20 | 35% |
| SHS | 291 | 310 | -6.1% | 230 | 190 | 21% | 31 | 50 | -38% | 41 | 40 | 2.5% |
| SOM | | | | | | | | | | 50 | | |
| SON | 133 | 142 | -6.3% | 357 | 322 | 11% | 66 | 59 | 12% | 24 | 17 | 41% |

At the graduate level, the College (CAS), SECS, and SON have increases in new master’s students, while SBA, SEHS, and SHS saw declines. Doctoral enrollment is up across the schools, but most significantly in CAS and SECS. SOM also enrolled its first class of 50 students.

Table IV shows the rate of increase or decrease in majors, SCH and FYES by school compared to Fall 2010.

Table IV: Changes in Enrollment by School/College

| | UG | | | Grad | | | Total | | |
|------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| | HC | SCH | FYES | HC | SCH | FYES | HC | SCH | FYES |
| CAS | 3.8% | 1.7% | 1.6% | 0.5% | 5.1% | 5.4% | 3.6% | 1.7% | 1.7% |
| SBA | -0.2% | -3.9% | -4.0% | -11% | -11% | -11% | -2.3% | -4.9% | -5.2% |
| SEHS | -5.5% | 9.2% | 9.3% | 0.3% | 2.9% | 2.0% | -2.4% | 6.3% | 5.3% |
| SECS | 6.5% | 0.7% | 0.6% | 7.5% | 0.8% | 1.5% | 6.8% | 0.7% | 0.9% |
| SHS | 7.3% | 8.8% | 9.0% | -12% | -9.8% | -9.1% | 4.5% | 4.5% | 3.1% |
| SON | -1.7% | 7.9% | 5.4% | 6.8% | 5.6% | 5.6% | -0.5% | 7.6% | 5.4% |
| OU | 2.0% | 2.3% | 2.1% | -0.9% | -0.4% | -0.7% | 1.4% | 2.0% | 1.7% |

Source: Official section files, fall 2011 and fall 2010

OU in Macomb County

The following tables present enrollment data for the Macomb University Center (MUC and MISD), the Anton-Frankel Center (AFC) and, lastly, the combined enrollment in Macomb.

Table V shows a total of 988 students enrolled at either the Macomb University Center or Intermediate School District, compared to 1,121 in 2010. Some of the drop in enrollment at this site may have moved to the AFC.

Table V: Enrollment at the Macomb University Center (MUC & MISD)

| | Exclusively Macomb University Ctr | Mixed U Ctr/Other | Total Macomb University Center |
|-----------------------|---|----------------------|--------------------------------------|
| Total Students | | | |
| Fall 2011 | 265 | 723 | 988 |
| Fall 2010 | 282 | 839 | 1121 |
| Differences | -17 | -116 | -133 |
| % Diff | -6% | -13.8% | -11.9% |

About 68% of graduate students who take classes at Macomb are enrolled exclusively there, compared to only 14% of undergraduates. Total enrollment breaks out as follows:

Table VI: MUC & MISD Enrollment by Level

| | Exclusively Macomb University Ctr | Mixed U Ctr/Other | Total Macomb University Center |
|---------------------------------|---|----------------------|--------------------------------------|
| Total Students Fall 2011 | | | |
| Undergraduate | 110 | 650 | 760 |
| Graduate | 155 | 73 | 228 |
| Total | 265 | 723 | 988 |

New student enrollment is down at both the undergraduate and graduate levels and breaks out as follows:

Table VII: New Student Enrollment at MUC & MISD

| | Exclusively Macomb University Ctr | Mixed U Ctr/Other | Total Macomb University Center |
|-------------------------------|---|----------------------|--------------------------------------|
| New Students Fall 2011 | | | |
| Undergraduate | 17 | 78 | 95 |
| Graduate | 62 | 16 | 78 |
| Total | 79 | 94 | 173 |

There are also 815 continuing students at the two sites, compared to 924 in 2010.

The Anton-Frankel Center in Mt. Clemens is experiencing a strong opening semester and, anecdotally, we hear that students enrolled at the new site are quite impressed with it. There are 403 students enrolled at the AFC, with most of them also enrolled at other locations either on campus or at the MUC.

Table VIII: Enrollment at the Anton-Frankel Center

| | Exclusively AFC | Mixed AFC/Other | Total AFC |
|-----------------------|--------------------|--------------------|-----------|
| Total Students | | | |
| Fall 2011 | 29 | 374 | 403 |

Only one of the 30 courses offered at AFC is a graduate course (cross-listed with an undergraduate course), so nearly all the enrollment at this time is undergraduate.

Table IX: AFC Enrollment by Level

| | Exclusively AFC | Mixed AFC/Other | Total AFC |
|---------------------------------|--------------------|--------------------|-----------|
| Total Students Fall 2011 | | | |
| Undergraduate | 28 | 371 | 399 |
| Graduate | 1 | 3 | 4 |
| Total | 29 | 374 | 403 |

Table X: New Student Enrollment at AFC

| New Students Fall 2011 | Exclusively AFC | Mixed AFC/Other | Total AFC |
|-------------------------------|------------------------|------------------------|------------------|
| Undergraduate | 6 | 98 | 104 |
| Graduate | 0 | 1 | 1 |
| Total | 6 | 99 | 105 |

With the addition of the AFC, total enrollment at the Macomb County locations has risen significantly, up 22%. Enrollment exclusively in Macomb is up 7%.

Table XI: Total Enrollment at Macomb County Locations

| Total Students | Exclusively Macomb | Mixed Macomb/Other | Total Macomb |
|-----------------------|---------------------------|---------------------------|---------------------|
| Fall 2011 | 302 | 1065 | 1367 |
| Fall 2010 | 282 | 839 | 1121 |
| Differences | 20 | 226 | 246 |
| % Diff | 7% | 27% | 22% |

Table XII: Macomb Enrollment by Level

| Total Students Fall 2011 | Exclusively Macomb | Mixed Macomb/Other | Total Macomb |
|---------------------------------|---------------------------|---------------------------|---------------------|
| Undergraduate | 146 | 989 | 1135 |
| Graduate | 156 | 76 | 232 |
| Total | 302 | 1065 | 1,367 |

Note that the only Macomb Oakland partnership (M2O) students included in this data would be those who are enrolled in OU classes at Macomb. We do not yet have complete enrollment data for the CC2O students. There are 488 M2O students enrolled at OU this fall, compared to 388 in 2010, up 19%. There are also 123 O2O students, four SC2O, and three Mott2O students enrolled at OU.

More detail on fall enrollment will be provided in the fall enrollment report to be published later in the semester.