

September 29, 2009*

MEMORANDUM

TO: Oakland University Community

FROM: Laura Schartman, Director
Institutional Research and Assessment

Subject: Fall 2009 Enrollment

Official headcount for Fall 2009 is 18,920, up by 4.1% over last year. Enrollment is at record levels for undergraduate, first year and new transfer students. The table below shows the breakout of Fall 2009 compared to Fall 2008.

	Headcount			Credits			FYES		
	UG	Grad	Total	UG	Grad	Total	UG	Grad	Total
Fall 2009	15,275	3,645	18,920	181,612	21,689	203,301	6,043	998	7,042
Fall 2008	14,397	3,772	18,169	172,624	21,869	194,493	5,740	1,009	6,748
Difference	878	-127	751	8,988	-180	8,808	304	-10	293
% Diff	6.1%	-3.4%	4.1%	5.2%	-0.8%	4.5%	5.3%	-1.0%	4.3%

2,466 first year students are enrolled this fall; Oakland University's largest entering class. The number of new transfers has also increased, and at 1,677, this represents the largest class of transfer students to date. The number of returning undergraduate students is up 4.4%, compared to an increase of 2.1% last year.

The first-year student (FTIAC) return rate is 74% for the Fall 2008 cohort, the highest return rate in ten years. (Note: the percent of FTIACs enrolled in 14 or more credits rose to 62% in 2008, from a previous high of 53% in 2007, which may have contributed to the higher return rate).

	New Student Enrollment							
	FTIAC	Transfer	Other UG	Total New UG	Master's level	Doctoral Level	Profssnl Devlpmnt	Total New Grad
Fall 2009	2,466	1,677	612	4,755	830	240	134	1,204
Fall 2008	2,350	1,504	466	4,320	826	205	181	1,212
Difference	116	173	146	435	4	35	-47	-8
% Diff	4.9%	11.5%	31.3%	10.1%	0.5%	17%	-26%	-0.7%

*New Transfers include Second UG Degree Students

**New Other UG includes Post Bachelor, College Guest, and Non-Matriculated students

New doctoral level enrollment is up 17% and new master's admitted students are up by 0.5% (this number was revised on 12/7/09), while professional development student enrollment is down 26%.

*New Graduate numbers corrected December 7, 2009

While undergraduate headcount increased by 6%, credits increased by only 5.2%. This is a change from the pattern we have seen in ten of the past 13 years, in which credits increased at a higher rate than headcount. In Fall 2009, the percent of full-time students stayed the same (74%), but average credits drop slightly, from 12.24 to 12.22. Average credits for new first-year students in particular, dropped from 14.4 to 14.29, as the percent of students enrolled for 14 or more credits went from 62% to 60%. While it is not unusual for this number to fluctuate some, it is better for retention if it continues its upward trend.

At the graduate level, headcount decreased by 3.4%, credits by 0.8%, and FYES by 1.0%. The number of returning graduate students is down by 5%, about the same as last year. This is consistent with the recent decreases in new students. However, masters and grad certificate students are taking more credits, so the total credits and FYES are almost even with last year.

The table below shows new student enrollment by school and college.

	FTIAC			Transfer			Masters			Doctoral		
	2009	2008	% diff	2009	2008	% diff	2009	2008	% diff	2009	2008	% diff
CAS	819	725	13%	642	558	15%	117	104	13%	15	13	15%
SBA	276	297	-7%	221	213	4%	169	142	19%			
SEHS	112	130	-14%	141	132	7%	347	390	-11%	113	103	10%
SECS	145	174	-17%	135	125	8%	79	98	-19%	28	22	27%
SHS	338	238	42%	163	136	20%	49	45	9%	46	36	28%
SON	323	322	0%	275	240	15%	69	47	47%	38	31	23%

FTIACs are up in the College and Health Sciences, flat in Nursing, and down in the other schools. New transfer students are up at least some in the College and all the schools. At the graduate level, CAS, SBA, SON and SHS had increases in new masters students, while doctoral enrollment is up across the board.

The following table shows the rate of increase or decrease in majors, SCH and FYES by school compared to Fall 2008.

	UG			Grad			Total		
	HC	SCH	FYES	HC	SCH	FYES	HC	SCH	FYES
CAS	8.1%	6.5%	6.5%	13.6%	13.6%	11.6%	8.5%	6.6%	6.6%
SBA	-1.9%	1.6%	2%	-3.3%	0.3%	0.2%	-2.2%	1.4%	1.4%
SEHS	-2.2%	-2.9%	-3.0%	-9.8%	-8.4%	-8.2%	-6.5%	-5.6%	-5.9%
SECS	0.0%	-1.3%	-1.1%	-10.7%	-4.8%	-0.9%	-3.5%	-2.1%	-1.1%
SHS	26%	13.4%	13.2%	5.2%	2.2%	1.9%	22.5%	10.2%	8.8%
SON	7%	3%	4%	27%	26%	17%	9.0%	6%	6.4%
OU	6.1%	5.1%	5.2%	-3.4%	-1.1%	-1.2%	4.1%	4.4%	4.3%

There are a total of 1,162 students enrolled at either the Macomb University Center or Intermediate School District, compared to 1,211 in 2008.

Total Students: Fall	2009	2008	Difference	% Diff
Undergraduate	831	856	-25	-3%
Graduate	331	355	-24	-7%
Total	1,162	1,211	-49	-4%

About 76% of graduate students who take classes at Macomb are exclusively enrolled there, compared to only 11% of undergraduates. Total enrollment breaks out as follows:

Total Students Fall 2009	Exclusively Macomb	Mixed Macomb/Other	Total Macomb
Undergraduate	89	742	831
Graduate	250	81	331
Total	339	823	1,162

New undergraduate enrollment has grown, while graduate enrollment is down.

New Students: Fall	2007	2008	2009	Difference 08-09	% Diff
Undergraduate	44	118	137	19	16%
Graduate	75	166	115	-51	-31%
Total	119	284	252	-32	-11%

Macomb's new students break out as follows:

New Students Fall 2009	Exclusively Macomb	Mixed Macomb/Other	Total Macomb
Undergraduate	16	121	137
Graduate	98	17	115
Total	114	138	252

There are also 1,043 continuing students at the two sites. Note that the only Macomb Oakland partnership (M2O) students included in this data would be those who are enrolled in OU classes at Macomb. The Registrar reports that there are 531 M2O students enrolled this fall, compared to 355 in 2008, an increase of 50%. The table below compares 2009 M2O enrollment to 2008.

M2O: Fall	2009	2008	Difference	% Diff
OU classes only	240	130	110	85%
Macomb classes only	176	129	47	36%
Both OU and Macomb	115	96	19	20%
Total M2O	531	355	176	50%

Total FYES production to date for FY10 is 7,838, over 200 FYES more than projected, so we are on track to significantly exceed FYES projections for the year.