

Winter 2013: Official Enrollment Report



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Introduction and Executive Summary

Official headcount for winter 2013 is 18,677, up 2.2% over last year, another new high for winter enrollment. Students are enrolled in 205,118 credits, which equates to 6,978 FYES. FYES is up 3.4% from last year. Table I shows the breakout of winter 2013 compared to winter 2012. The School of Medicine (SOM) is included in the graduate totals. 124 SOM students are enrolled for a total of 4,735 credits and 62 FYES.

Cumulative FYES to date for FY12 is 15,302, compared to 14,851 at this point last year, an increase of 3%. Total FYES for FY13 is expected to be over 16,700, almost 3% over FY12.

Table I: Comparison of winter headcount, credits and FYES

	HEADCOUNT			CREDITS			FYES*		
	UG	GRAD	TOTAL	UG	GRAD	TOTAL	UG	GRAD	TOTAL
Winter 2013	15,242	3,435	18,677	180,241	24,877	205,118	5,983	995	6,978
Winter 2012	14,918	3,356	18,274	174,980	21,705	196,685	5,810	942	6,752
Difference	324	79	403	5,261	3,172	8,433	173	54	227
% change	2.2%	2.4%	2.2%	3.0%	15%	4.3%	3.0%	5.7%	3.4%

* FYES calculations exclude competency exam credits and on-line credits taken by non-resident students. SOM FYES are calculated on headcount, not credits.

Undergraduate enrollment

Undergraduate headcount is up by 2.2%. Credits and FYES increased by 3% because the proportion of full-time enrollment increased by almost 1% (from 70% to 71%), causing average credits to increase from 11.7 to 11.8

New undergraduate student enrollment is down, mostly due to a 4% drop in transfer students. This drop was expected as community college enrollment has been down this past year. Returning student enrollment is up by 2.6%, and fall to winter FTIAC retention is 93.8%, the highest it has been in over ten years.

Table II: New and returning undergraduate students

	FTIACs	Transfers	Other New UG	Total New UG	Returning
Winter 2013	40	707	255	1,002	14,240
Winter 2012	38	734	261	1,033	13,885
Difference	2	-27	-6	-31	355
% Change	5.3%	-3.7%	-2.3%	-3.0%	2.6%

* New Transfers include Second UG Degree Students

**New Other UG includes Post Bachelor, College Guest, and Non-Matriculated students

Community college consortium enrollments - Included in the undergraduate headcount are 423 Macomb Community College to Oakland (M2O) and 165 Oakland Community College to Oakland (O2O) students enrolled in OU classes.

The total enrollment in the M2O program, including students enrolled exclusively at MCC, is 554, 5% less than last year. Table III breaks out the M2O enrollment.

Table III: M2O enrollment by campus

	OU classes only	Macomb CC classes only	Concurrent OU & Macomb	Total M2O
Winter 2013	340	131	83	554
Winter 2012	308	110	163	581
Differences	32	21	-80	-27
% Difference	10%	19%	-49%	-5%

165 O2O students are enrolled in at least one class at OU, and 41 students enrolled at exclusively at OCC, for a total enrollment of 206, a significant increase (30%) as the OCC program enters its third year (Table IV).

Table IV: O2O enrollment by campus

	OU classes only	Oakland CC classes only	Concurrent OU & OCC	Total O2O
Winter 2013	104	41	61	206
Winter 2012	61	49	48	158
Differences	43	-8	13	48
% Difference	70%	-16%	27%	30%

Other CC2O programs remain quite small. St. Clair County Community College (SC2O) enrolled 6 students, and Mott Community College (Mott2O) enrolled one student enrolled this semester.

Graduate enrollment

Graduate enrollment is up 2.4%, while FYES grew 5.7%. FYES increased at a higher rate because of the addition of the second class of SOM students, all full-time doctoral level students.

New graduate enrollment is up by 1.6%; master's level students are up by 2.4%, doctor's by 12%; however, professional development is down by 5%. Returning student enrollment is up 2.5%, again aided by the growth in SOM.

Table V: New and returning graduate students

	New Grad I	New Grad II	Professional Development	Total New Grad	Returning
Winter 2013	293	48	93	434	3,001
Winter 2012	286	43	98	427	2,929
Difference	7	5	-5	7	72
% Change	2.4%	12%	-5%	1.6%	2.5%

Nursing (SON), Engineering and Computer Science (SECS), Health Sciences (SHS), and Business Administration (SBA) gained new graduate enrollment, while the College (CAS) and Education and Human Services (SEHS) had fewer new graduate students compared to last year.

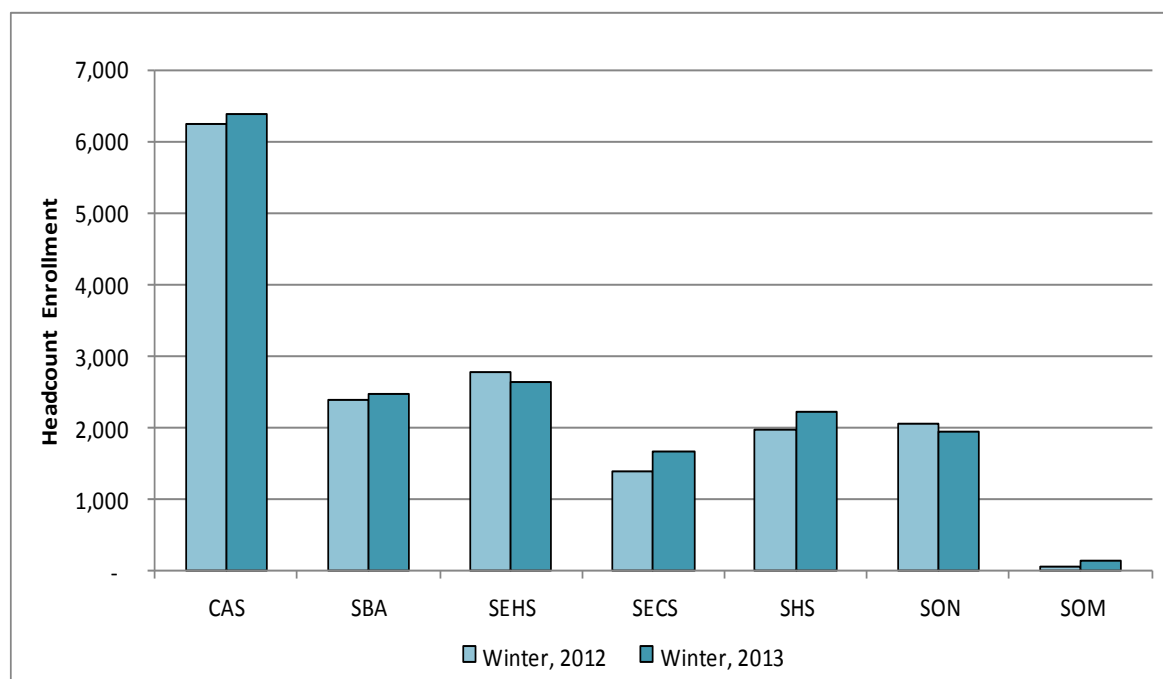
Table VI: New graduate students by school/college

	Winter, 2012	Winter, 2013	%Change
Arts and Sciences	52	44	-15%
Business Administration	70	72	2.9%
Education and Human Services	217	205	-5.5%
Engineering and Computer Science	56	70	25%
Health Sciences	12	13	8.3%
Nursing	20	30	50.0%

Enrollment by school or college

SECS increased by 18% in headcount and 15% in FYES. SHS grew by about 13% in headcount and 5% in FYES.

Figure 1: Headcount enrollment by school and college



CAS is up over 2%, growing in both undergraduate and graduate headcount, while FYES increased 3%. In SBA, both headcount and FYES are up by about 4%. SEHS is down overall in both headcount and FYES (6% and 3%). Nursing decreased by almost 5% in headcount, while FYES is flat. Table VII (next page) presents the detail by school/college.

Table VII: Change in headcount, student credit hours and FYES by school/college and level

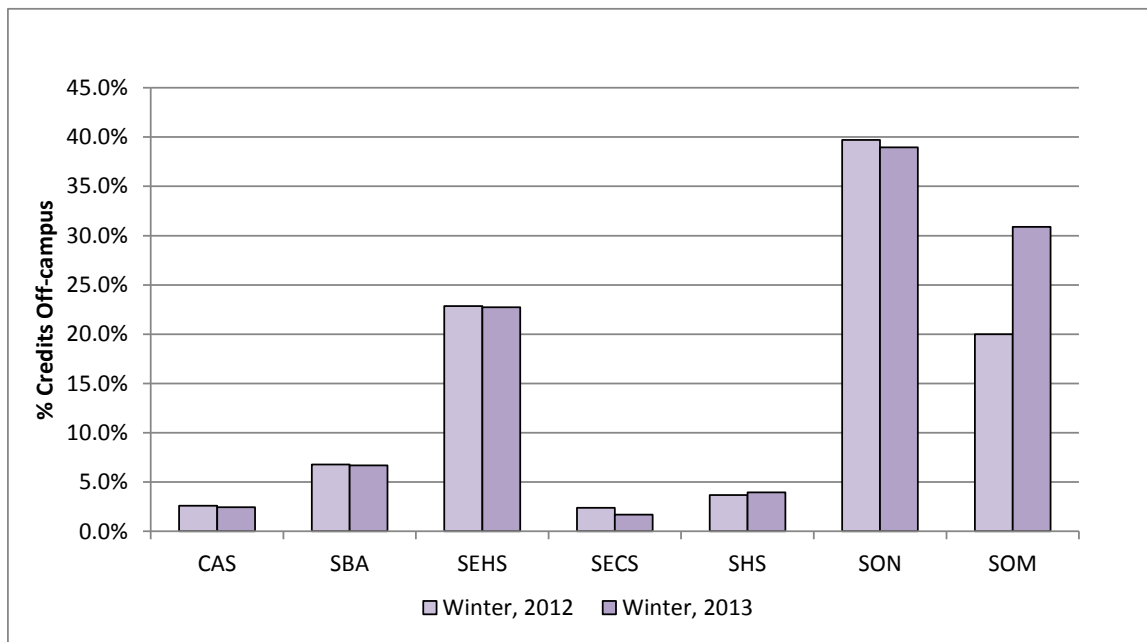
By Level

	UG			Grad			Total		
	HC	SCH	FYES	HC	SCH	FYES	HC	SCH	FYES
CAS	2.4%	2.7%	2.7%	1.9%	6.1%	6.4%	2.4%	2.7%	2.8%
SBA	3.6%	2.3%	2%	4.4%	15%	15%	3.7%	3.9%	4.0%
SEHS	-5.7%	-1.6%	-1.6%	-5.8%	-4.4%	-4.2%	-5.8%	-2.8%	-2.9%
SECS	18%	11%	11%	20%	23%	23%	18%	14%	15%
SHS	14%	5.5%	5.7%	5.7%	3.9%	1.6%	13%	5.2%	4.6%
SON	-3.9%	2.1%	1.1%	-9.4%	-6.7%	-9.2%	-4.7%	0.9%	-0.7%
SOM				153%	142%	153%	153%	142%	153%

Off-campus enrollment

Figure 2 shows the proportion of credits delivered off-campus by the schools and college. About 2.5% of CAS credits are delivered off-campus, while SEHS delivers about a quarter of its credits at off-campus sites. SON's off-campus credits include clinical courses flagged as off-campus. About 39% of SON's credits are delivered at off-campus locations this winter. SOM students are taking 31% of their credits at Beaumont Hospital this term.

Figure 2: Percent of total credits off-campus



Enrollment at the Macomb centers

The following tables present enrollment data for the Macomb University Center (MUC, MISD), the Anton-Frankel Center (AFC) and the total enrollment at all Macomb locations combined.

In Table VIII, a total of 862 students enrolled at either the Macomb University Center or Intermediate School District, compared to 1,091 in 2012. Some of the student enrollment at this site may have shifted to the AFC.

Table VIII: Enrollment at the Macomb University Center (MUC & MISD)

	Exclusively Macomb University Ctr	Mixed University Ctr/Other	Total Macomb University Center
Winter 2013	177	685	862
Winter 2012	291	800	1091
Differences	-114	-115	-229
% Diff	-39%	-14%	-21%

About 65% of graduate students who take classes at Macomb are enrolled exclusively there, compared to only 13% of undergraduates.

Table IX: MUC & MISD enrollment by level

	Exclusively Macomb University Ctr	Mixed University Ctr/Other	Total Macomb University Center
Undergraduate	96	641	737
Graduate	81	44	125
Total	177	685	862

New student enrollment is down at both the undergraduate and graduate levels (36% overall) and breaks out as follows:

Table X: New student enrollment at MUC & MISD

	Exclusively Macomb University Ctr	Mixed University Ctr/Other	Total Macomb University Center
Undergraduate	9	23	32
Graduate	10	2	12
Total	19	25	44

There are also 705 continuing undergraduate students at the two sites, compared to 825 in 2012. Note that the only Macomb Oakland partnership (M2O) students included in this data would be those who are enrolled in OU classes at Macomb.

The new Anton-Frankel Center in Mt. Clemens is experiencing a strong second year. There are 539 students enrolled at the AFC, most of them also enrolled at other locations either on campus or at the MUC. Graduate programs have been added in Public Administration and Nursing at the AFC this year.

Table XI: Enrollment at the Anton-Frankel Center

	Exclusively AFC	Mixed AFC/Other	Total AFC
Winter 2013	89	450	539
Winter 2012	32	308	340
Differences	57	142	199
% Diff	178%	46%	59%

Even with the growth at the AFC, total enrollment at the Macomb County locations has decreased from last year. There are a total of 1363 students enrolled at the Macomb University Center, Intermediate School District, and Anton-Frankel Center (AFC), 3% less than in winter 2012. About 20% of these students are enrolled exclusively at one of the Macomb sites.

Table XII: Total Enrollment at Macomb County locations

	Exclusively Macomb	Mixed Macomb/Other	Total Macomb
Winter 2013	276	1087	1363
Winter 2012	332	1070	1402
Differences	-56	17	-39
% Diff	-17%	1.6%	-2.8%

85% of the undergraduates taking classes at Macomb are also taking classes on OU's main campus. 58% of graduate students are taking classes both locations.

Table XIII: Macomb enrollment by level

	Exclusively Macomb	Mixed Macomb/Other	Total Macomb
Undergraduate	170	940	1110
Graduate	106	147	253
Total	276	1087	1,363

Although headcount is down some, Table XIV shows that course enrollments and student credit hours at the Macomb locations are up from last year.

Table XIV: Headcount and SCH at Macomb

	Enrollments	Student Credit Hours
Winter 2013	1,979	8,591
Winter 2012	1,909	7,294
Difference	70	1,297
% Difference	4%	18%

Table XV: Course enrollments at Macomb locations by school/college

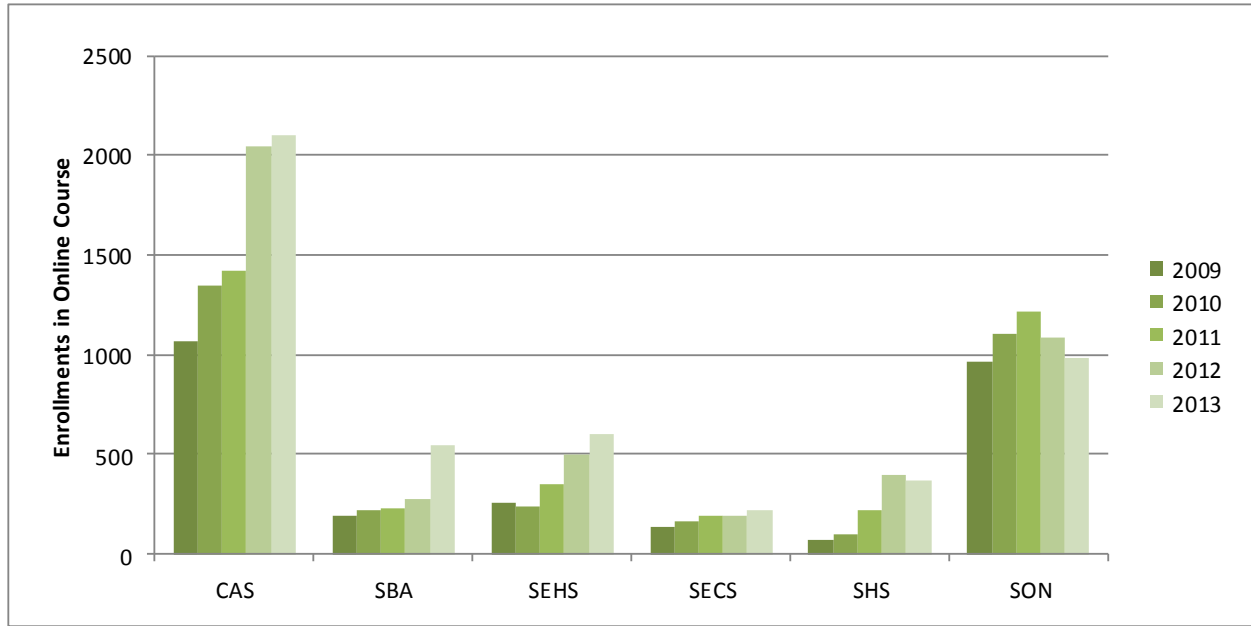
	Fall 2010		Winter 2011		Fall 2011		Winter 2012		Fall 2012		Winter 2013	
	# Sect*	Enroll	# Sect*	Enroll	# Sect*	Enroll	# Sect*	Enroll	# Sect*	Enroll	# Sect*	Enroll
CAS	17	339	17	385	59	1112	59	1067	44	817	41	702
SBA	13	331	17	388	13	270	15	341	15	386	13	364
SEHS	48	719	50	754	46	729	46	693	44	590	47	664
SECS	6	86	4	47	7	71	5	53	10	139	11	81
SHS	2	30	0	0	1	26	0	0	2	41	0	0
SON	2	82	0	0.0	2	60	1	41	6	120	8	168
OU												
Total	88	1587	88	1574	128	2268	126	2195	121	2093	120	1979

*Crosslisted sections are counted only once

Enrollment in online courses

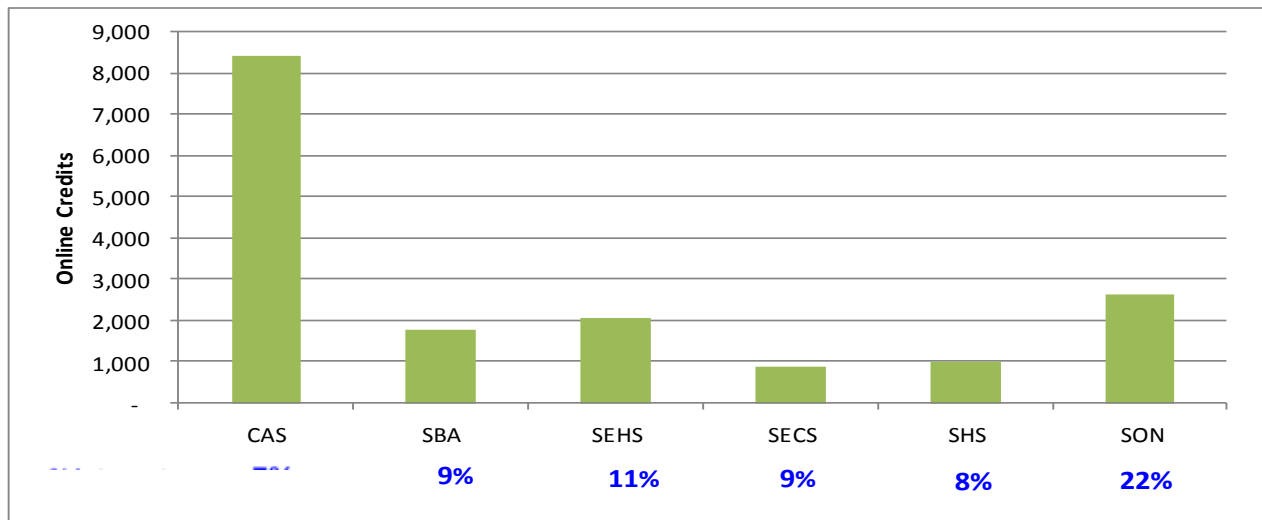
Online course offerings continue to grow. The chart below shows the trend in enrollments in totally online courses by school/college since 2009.

Figure 3: Growth in online enrollments



CAS now leads in online course offerings, enrollment, and student credit hours (SCH), while SON delivers the largest proportion of SCH online. Figure 4 shows online credits as well as the percent of total credits that are delivered online.

Figure 4: Online SCH and percent of total SCH by school



The last word

Overall, total enrollment has increased 2.2% from last winter. Winter enrollment tends to parallel fall, but runs about 6% lower. The overall 10 year enrollment trend for both fall and winter has been one of steady and sustained growth, with winter enrollment growing by almost 20%. Figure 5 shows the trend of the last 10 years.

Figure 5: Ten years of fall and winter enrollment

