

July 5, 2011

MEMORANDUM

TO: Oakland University Community

FROM: Laura Schartman, Director
Institutional Research and Assessment

Subject: Summer 2011 'Spring Session' Enrollment Final Credits and FYES and 'Summer Session' as of S02 Count

This memo summarizes the enrollment data for the summer semester: the final count for the Summer1 (spring) session; the enrollment as of the count for S02, the major part of the Summer2 (summer) session; and the combined enrollment for the full semester.

Final 'Spring Session' Enrollment

The final count for the spring 2011 session aggregates data for each part-of-term. As of the last count date in the first half of the summer semester, credits were 43,216, and FYES were 1,536, up over 4% compared to last year. Table I shows the breakout.

Table I: Final Summer 1 (Spring) Headcounts, Credits and FYES

	Headcount			Credits			FYES*		
	UG	Grad	Total	UG	Grad	Total	UG	Grad	Total
Spring Session 2011	6,160	1,981	8,141	34,242	8,974	43,216	1,126	410	1,536
Spring Session 2010	6,063	2,080	8,143	32,553	8,604	41,157	1,084	392	1,476
Difference	97	-99	-2	1689	370	2059	42	18	60
% Diff	2%	-5%	0.0%	5%	4%	5.0%	4%	5%	4.1%

* FYES calculations exclude competency exam credits and on-line credits taken by non-resident students.

Spring session new student enrollment was mixed. Both new transfers and non-degree-seeking undergraduates, including guest students, were up. New masters students were down substantially, but new doctoral level and professional development students were up. Returning undergraduates were up by 1%, and returning graduate students were down by 5%. The counts for the first half of the summer semester increased by 882 credits (36 FYES) because the count date for the S07 part-of-term, which usually falls in the second half of the semester, was in the first half in 2011.

Table II: 'Spring' New Student Enrollment

	FTIAC	Transfer	Other UG	Total New UG	Master's level	Doctoral Level	Profssnl Devpmnt	Total New Grad
Spring 2011	5	217	514	736	95	9	82	186
Spring 2010	6	208	498	712	145	8	44	197
Difference	-1	9	16	24	-50	1	38	-11
% Diff	-17%	4%	3%	3%	-34%	13%	86%	-6%*

New Transfers include Second UG Degree Students

**New Other UG includes Post Bachelor, College Guest, and Non-Matriculated students

Total FYES for FY11 is 16,215. This is higher than originally projected in both undergraduate and graduate FYES.

Below is the spring session enrollment by part-of-term. Headcount in this table is duplicated, so students enrolled in more than one part-of-term in the spring session are counted in each PoT count. Most of the enrollment is in the three major parts-of-term.

Table III: Spring Session Parts-of-term

	Headcount			Credits			FYES		
	UG	Grad	Total	UG	Grad	Total	UG	Grad	Total
S00 - 8 weeks	287	21	308	1,108	80	1,188	37	3	40
S01 - 8 weeks	5,623	1,558	7,181	27,857	6,099	33,956	928	284	1,211
S03 - 16 weeks	657	420	1,077	3,337	1,622	4,959	110.9	72.7	183.7
S04 - 4 weeks	133	38	171	474	74	548	15.7	3.1	18.8
S05 - 4 weeks	46	55	101	134	110	244	4.5	4.6	9.1
S06 - 10 weeks	151	52	203	560	191	751	18.7	8.0	26.6
S09 - 2 weeks	0	22	22	0	41	41	0.0	1.7	1.7
S07 - 4 weeks	33	212	245	125	757	882	4	33	37

Note: Sum of official headcounts include duplicates students enrolled in >1 PoT

Summer II: Summer Session

As of the count date for the S02, enrollment for the second half of the semester remains below last year in both new and returning students, and at both the undergraduate and graduate levels. Summer session enrollment is presented below.

Table IV: Summer 2 (Summer) Headcounts, Credits and FYES

	Headcount			Credits			FYES*		
	UG	Grad	Total	UG	Grad	Total	UG	Grad	Total
Summer session '11	4,179	985	5,164	19,077	3,571	22,648	634	155	788
Summer session '10	4,358	1,268	5,626	20,240	4,841	25,081	657	211	868
Difference	-179	-283	-462	-1163	-1270	-2433	-23	-56	-79
% Diff	-4%	-22%	-8%	-6%	-26%	-10%	-4%	-27%	-9%

The one bright spot in the second session is in new master's level students, which are up significantly.

Table V: Summer New Student Enrollment

	FTIAC	Transfer	Other UG	Total New UG	Master's level	Doctoral Level	Profssnl Devlpmnt	Total New Grad
Summer 2011	11	73	423	507	53	3	24	80
Summer 2010	10	84	451	545	36	4	40	80
Difference	1	-11	-28	-38	17	-1	-16	0
% Diff	10%	-13%	-6%	-7%	47%	-25%	-40%	0%

The Whole Picture: Total Summer 2011 Enrollment

The combined total enrollment for the summer semester is down about 3%.

Undergraduate headcount is down slightly, while credits and FYES are up about 1%. Graduate headcount is down about 11%, while credits and FYES are down over 6%.

Table VI: Total Summer Semester 2011 Enrollment

	Headcount			Credits			FYES*		
	UG	Grad	Total	UG	Grad	Total	UG	Grad	Total
Total Summer 2011	10,339	2,966	13,305	53,319	12,545	65,864	1,760	565	2,324
Total Summer 2010	10,421	3,348	13,769	52,793	13,445	66,238	1,741	602	2,343
Difference	-82	-382	-464	526	-900	-374	19	-38	-19
% Diff	-0.8%	-11%	-3.4%	1.0%	-6.7%	-0.6%	1.1%	-6.3%	-0.8%

Overall for the summer semester, new undergraduate enrollment is also down about a percent, while graduate enrollment is down 4%.

Table VII: Total Summer New Student Enrollment

	FTIAC	Transfer	Other UG	Total New UG	Master's level	Doctoral Level	Profssnl Devpmnt	Total New Grad
Total Summer '10	16	290	937	1243	148	12	106	266
Total Summer '09	16	292	949	1257	181	12	84	277
Difference	0	-2	-12	-14	-33	0	22	-11
% Diff	0.0%	-0.7%	-1.3%	-1.1%	-18.2%	0.0%	26%	-4.0%

The summer 2011 enrollment is not as strong as hoped, but summer enrollment has traditionally tended to be more variable from year to year than enrollment in the fall and winter. Enrollment in both sessions in 2010 was high compared to prior years, and at the time we speculated that the lack of summer jobs was a factor in the enrollment increase. The decrease in enrollment we are seeing this year, at least at the undergraduate level, may be a result of the availability of more normal summer employment. At the graduate level, the factors behind the continued low enrollment are more complex, but probably include the continuing weakness in the demand for teacher education.