

September 27, 2013

MEMORANDUM

TO: Oakland University Community

FROM: Laura Schartman, Director
Institutional Research and Assessment

Subject: Fall 2013 Enrollment

Official headcount for fall 2013, including students in the School of Medicine (SOM), is 20,169, up by 2.2% over last year, and a new record high. Total FYES production to date for FY13 is 8,515, 2.3% over this point last year. Table I shows the breakout of fall 2013 compared to fall 2012.

Table I: Fall headcount, credits and FYES

	Headcount			Credits			FYES		
	UG	Grad	Total	UG	Grad	Total	UG	Grad	Total
Fall 2013	16,594	3,575	20,169	202,339	30,550	232,889	6,714	1,048	7,761
Fall 2012	16,190	3,550	19,740	195,933	25,438	221,371	6,495	1,016	7,511
Difference	404	25	429	6,406	5,112	11,518	219	31	250
% Change	2.5%	0.7%	2.2%	3.3%	20%	5.2%	3.4%	3.1%	3.3%

The School of Medicine (SOM) enrollment is included in the graduate totals. 223 SOM students are enrolled for a total of 9,908 credits and 112 FYES. SOM students are enrolled in an average of 44.4 credits, compared to 11.2 credits for full-time doctor's students in other programs, so SOM FYES is calculated differently. The result is that the increase in graduate credits appears greater than the increase in FYES.

Undergraduate enrollment

At 16,594, this is Oakland University's highest ever undergraduate enrollment. First year (FTIAC) enrollment is up 4.3%, to 2,569, also a record high (see Table II, next page).

The number of new transfers is down 4.5% to 1,900 (still the second highest number of transfers), while new other (non-degree) enrollment is 2% higher than last year. Enrollment of continuing students is up 3.4%, and the retention rate for the 2012 cohort is 78%, the highest it has been in over 20 years.

In fall 2013, 73.8% of undergraduates are enrolled full-time, with a slight increase in average credits, from 12.35 to 12.45.

Average credits for new first-year students went from 14.87 to 15.12, as the percent of students enrolled for 14 or more credits went from 70% to 74.8%. This has been increasing since 2006, and as a result, the proportion of students who were sophomores at the end of the first year has gone from 41% for the 2003 cohort to 66% for the 2012 cohort. OU's efforts to communicate the importance of staying "focused on the finish line" by completing at least 28 credits in the first year appear to be having an impact on first-year student behavior – and hopefully on retention and graduation rates. Being a sophomore in the second year is one of OU's best indicators that a student is on track to graduate within six years.

Table II: Fall 2013 new student enrollment

	FTIAC	Transfer	Other UG	Total New UG	Master's level	Doctoral Level	Profssnl Devlpmnt	School of Medicine	Total New Grad
Fall 2013	2,569	1,900	482	4,951	752	164	153	100	1,169
Fall 2012	2,464	1,989	472	4,925	845	156	159	75	1,235
Difference	105	-89	10	26	-93	8	-6	25	-66
% Change	4.3%	-4.5%	2.1%	0.5%	-11%	5.1%	-3.8%	33%	-5.3%

*New Transfers include Second UG Degree Students

**New Other UG includes Post Bachelor, College Guest, and Non-Matriculated students

Graduate enrollment

Overall, graduate headcount is up slightly from last year (up 0.7%) due to growth in SOM, which admitted 100 new students this year. SOM will continue to grow until 2017, when enrollment is planned to level off at about 500 students. For 2013, other new graduate enrollment is down 5%, mostly due to a significant drop in new master's students. New doctor's level students are up, while returning graduate enrollment is up by 3.9%. Detail of doctor's level enrollment by program can be found in Appendix A.

Enrollment by school/college

Enrollment of FTIACs is up in School of Business (SBA), Engineering and Computer Science (SECS), and the College of Arts and Science (CAS), but down in School of Education and Human Services (SEHS) and School of Health Sciences (SHS). New transfer students are up in SECS and SHS, but down in all the other units.

Table III: New student enrollment by school/college

	FTIAC			Transfer			Masters			Doctoral		
	2013	2012	% diff	2013	2012	% diff	2013	2012	% diff	2013	2012	% diff
CAS	1049	943	11%	776	783	-0.9%	140	148	-5.4%	15	15	0.0%
SBA	319	252	27%	235	295	-20%	123	145	-15%			
SEHS	76	97	-22%	128	137	-6.6%	267	355	-25%	76	62	23%
SECS	312	251	24%	191	165	16%	129	114	13%	31	30	3.3%
SHS	344	361	-4.7%	208	204	2.0%	48	39	23%	36	38	-5.3%
SOM										100	75	33%
SON	134	135	-0.7%	272	323	-16%	45	44	2.3%	6	11	-45%

Only SHS and SECS show increases in new master's level students, while new doctoral enrollment is up in SEHS, SECS and SOM.

Table IV shows the rate of increase or decrease in majors, student credit hours (SCH) and FYES by school compared to fall 2012.

Table IV: Changes in enrollment by school/college

	UG			Grad			Total		
	HC	SCH	FYES	HC	SCH	FYES	HC	SCH	FYES
CAS	4.4%	2.6%	2.5%	3.5%	5.3%	4.7%	4.4%	2.6%	2.5%
SBA	5.1%	12%	12%	-3.5%	-1.6%	-4.4%	3.7%	10%	9.2%
SEHS	-4.8%	1.2%	1.1%	-8.3%	-8.0%	-8.7%	-6.7%	-2.9%	-4.0%
SECS	16%	12%	12%	13%	10%	8.8%	15%	12%	11%
SHS	4.2%	3.0%	2.9%	8.2%	3.8%	1.2%	4.6%	3.1%	2.5%
SON	-6.0%	-6.8%	-4.0%	-11%	0.7%	-4.6%	-6.7%	-5.8%	-4.1%
OU	2.5%	3.3%	3.4%	0.7%	20%	2.6%	2.2%	5.2%	3.3%

Note: Headcount reflects student major while SCH and FYES reflect course enrollments.

OU in Macomb County

The following tables present enrollment data for the Macomb University Center (MUC and MISD), the Anton-Frankel Center (AFC) and, lastly, the total enrollment in Macomb.

Table V shows a total of 626 students enrolled at either the Macomb University Center or Intermediate School District, compared to 851 in 2012. Except for SEHS, all of the schools and the College saw a drop in enrollment at the University Center, but most of the decrease is due to a reduction in course offerings there by SBA. Some of this enrollment in SBA shifted to the AFC, but most of it appears to have been returned to the main campus.

Table V: Enrollment at the Macomb University Center (MUC & MISD)

	Exclusively Macomb University	Mixed University Ctr/Other	Total Macomb University Center
Total Students			
Fall 2013	125	498	626
Fall 2012	168	683	851
Differences	-43	-185	-225
% Diff	-26%	-27%	-26%

70% of graduate students who take classes at Macomb are enrolled exclusively there, compared to only 13% of undergraduates. Total enrollment breaks out as follows:

Table VI: MUC & MISD enrollment by level

	Exclusively Macomb University	Mixed University Ctr/Other	Total Macomb University Center
Total Students Fall 2013			
Undergraduate	69	477	546
Graduate	56	24	80
Total	125	498	626

Overall new student enrollment is down from last fall and breaks out as follows:

Table VII: New student enrollment at MUC & MISD

	Exclusively Macomb University	Mixed University Ctr/Other	Total Macomb University Center
New Students Fall 2013			
Undergraduate	14	62	76
Graduate	17	6	23
Total	31	68	99

There are also 524 continuing students at the two sites, compared to 733 in 2012.

The Anton-Frankel Center in Mt. Clemens continues to gain enrollment. There are 662 students enrolled at the AFC, with most of them also enrolled at other locations either on campus or at the MUC.

Table VIII: Enrollment at the Anton-Frankel Center

Total Students	Exclusively AFC	Mixed AFC/Other	Total AFC
Fall 2013	77	585	662
Fall 2012	76	564	640
Differences	1	21	22
% Diff	1.3%	3.7%	3.4%

Table IX: AFC enrollment by level

Total Students Fall 2013	Exclusively AFC	Mixed AFC/Other	Total AFC
Undergraduate	71	575	646
Graduate	6	10	16
Total	77	585	662

Table X: New student enrollment at AFC

New Students Fall 2013	Exclusively AFC	Mixed AFC/Other	Total AFC
Undergraduate	24	110	134
Graduate	2	3	5
Total	26	113	139

Total enrollment at the Macomb County locations has dropped 14% compared to fall 2012. The number of students enrolled exclusively at the Macomb locations is down 18%.

Table XI: Total enrollment at Macomb County locations

Total Students	Exclusively Macomb	Mixed Macomb/Othe	Total Macomb
Fall 2013	209	1043	1252
Fall 2012	255	1203	1458
Differences	-46	-160	-206
% Diff	-18%	-13%	-14%

Table XII: Macomb enrollment by level

Total Students Fall 2013	Exclusively Macomb	Mixed Macomb/Othe	Total Macomb
Undergraduate	147	1009	1156
Graduate	62	34	96
Total	209	1043	1,252

Note that the only Macomb Oakland partnership (M2O) students included in this data would be those who are enrolled in OU classes at Macomb. We do not yet have complete enrollment data for the CC2O students. There are 455 M2O students enrolled at OU this fall, compared to 347 in 2012. There are also 224 O2O students, four SC2O, and four Mott2O students enrolled at OU.

More detail on fall enrollment will be provided in the fall enrollment report to be published later in the semester.

Appendix A: Fall 2013 doctor's level enrollment by program

Fall 2013 Doctor's Level* Students Enrollment by Program									
	201140		201240		201340		New GII One Year Change	New GII One Year % Change	Total GII One Year % Change
	New_ GradII	GradII Total	New_ GradII	GradII Total	New_ GradII	GradII Total			
1115 Bio Med Sci: Bio Communication	5	12	3	15	5	19	2	67%	27%
1350 Biomed Sci: Env Chemistry	1	14	2	15		12	-2	-100%	-20%
1900 Applied Mathematics	7	24	6	23	3	22	-3	-50%	-4.3%
2305 Music Education	5	11	0	10		9	0		-10%
2490 Biomedical Physics	4	19	0	15	3	14	3		-6.7%
2605 Psychology			4	4	4	8	0	0.0%	100%
CAS Total	22	80	15	82	15	84	0	0.0%	2.4%
4651 Leadership (EdS)	69	136	36	123	56	101	20	56%	-18%
4705 Early Education Intervention (EdS)			4	4	1	4	-3	-75%	0.0%
4940 Reading Education	5	25	2	20	3	22	1	50%	10%
4950 Counseling	1	30	4	26	4	22	0	0.0%	-15%
4951 Educational Leadership	8	68	15	79	9	81	-6	-40%	2.5%
4952 Early Childhood	4	31	1	26	3	31	2	200%	19%
SEHS Total	87	290	62	278	76	261	14	23%	-6.1%
5030 Computer Science & Informatics	10	25	10	39	9	38	-1	-10%	-2.6%
5160 Mechanical Engineering	5	43	3	45	6	50	3	100%	11%
5180 Systems Engineering	2	38	7	37	4	39	-3	-43%	5.4%
5540 Electrical & Computer Engineering	10	42	10	48	12	57	2	20%	19%
SECS Total	27	148	30	169	31	184	1	3.3%	8.9%
6220 Physical Therapy	33	140	36	139	34	137	-2	-5.6%	-1.4%
6221 Physical Therapy (tDPT)	8	15	2	10	2	8	0	0.0%	-20%
SHS Total	41	155	38	149	36	145	-2	-5.3%	-2.7%
7400 Nursing Practice	24	83	11	66	6	38	-5	-45%	-42%
Sub Total	201	756	156	744	164	712	8	5.1%	-4.3%
9100 Medicine	50	50	75	124	100	223	25	33%	80%
Total	251	806	231	868	264	935			

*Levl_code PH or MD