

October 1, 2012

MEMORANDUM

TO: Oakland University Community

FROM: Laura Schartman, Director  
Institutional Research and Assessment

Subject: Fall 2012 Enrollment

Official headcount for fall 2012, including students in the School of Medicine (SOM), is 19,740, up by almost 2% over last year, and a new record high. Total FYES production to date for FY12 is 8324, 2.7 % over this point last year. Table I shows the breakout of fall 2012 compared to fall 2011.

**Table I: Fall headcount, credits and FYES**

	Headcount			Credits			FYES		
	UG	Grad	Total	UG	Grad	Total	UG	Grad	Total
Fall 2012	16,190	3,550	19,740	194,995	25,391	220,386	6,496	1,019	7,515
Fall 2011	15,838	3,541	19,379	190,713	22,751	213,464	6,327	985	7,311
Difference	352	9	361	4,282	2,640	6,922	170	34	203
% Change	2.2%	0.3%	1.9%	2.2%	12%	3.2%	2.7%	3.4%	2.8%

The SOM enrollment is included in the graduate totals. 124 SOM students are enrolled for a total of 4,663 credits and 62 FYES. SOM students are enrolled in an average of 37.6 credits, compared to 9.4 credits for full-time doctor's students in other programs, hence the large increase in graduate credits compared to FYES.

**Undergraduate enrollment**

At 16,190, this is Oakland University's highest ever undergraduate enrollment. First year (FTIAC) enrollment is up 4.4%, to 2,464, about even with the 2009 high of 2,466. The number of new transfers is up to 1,989, setting another record in transfer enrollment (see Table II below). New other (non-degree) enrollment is flat as fewer post-bachelors and non-matriculated students enroll. Enrollment of continuing students is up, although the retention rate for the 2011 cohort dropped to 70.3% from 73% last year.

In fall 2012, 73.4% of undergraduates are enrolled full-time, with a slight increase in average credits, from 12.33 to 12.35. Average credits for new first-year students went from 14.78 to 14.87, as the percent of students enrolled for 14 or more credits went from 68% to 70%. This has been increasing since 2006, and as a result, the proportion of students who were sophomores at the end of the first year has gone from 41% for the 2003 cohort to 53.5% for the 2011 cohort. Being a sophomore in the second year is one of OU's best indicators that a student is on track to graduate within six years.

**Table II: Fall 2012 new student enrollment**

	FTIAC	Transfer	Other UG	Total New UG	Master's level	Doctoral Level	Profssnl Devlpmnt	School of Medicine	Total New Grad
Fall 2012	2,464	1,989	472	4,925	845	156	159	75	1,235
Fall 2011	2,361	1,891	474	4,726	754	201	161	50	1,166
Difference	103	98	-2	199	91	-45	-2	25	69
% Change	4.4%	5.2%	-0.4%	4.2%	12.1%	-22%	-1.2%	50%	5.9%

\*New Transfers include Second UG Degree Students

\*\*New Other UG includes Post Bachelor, College Guest, and Non-Matriculated students

### Graduate enrollment

Overall, graduate headcount is about even with last year (up 0.3%). New graduate enrollment is up 6%, aided by a substantial gain in master's students and the entry of the second class of the School of Medicine. Doctor's level students in other schools are down significantly, while returning graduate enrollment is down by 2.5%. Detail of doctor's level enrollment by program can be found in Appendix A.

### Enrollment by school/college

FTIACs are up in Engineering and Computer Science (SECS), Health Science (SHS), the College of Arts and Science (CAS), and Nursing (SON), but down in the School of Business (SBA) and School of Education and Human Services (SEHS). New transfer students are up in SECS, SBA, and CAS.

**Table III: New student enrollment by school/college**

	FTIAC			New transfer			New master's			New doctor's		
	2012	2011	% diff	2012	2011	% diff	2012	2011	% diff	2012	2011	% diff
CAS	943	847	11.3%	783	699	12.0%	148	127	16.5%	15	22	-31.8%
SBA	252	269	-6.3%	295	245	20.4%	145	115	26.1%			
SEHS	97	108	-10.2%	137	149	-8.1%	355	316	12.3%	62	87	-28.7%
SECS	251	200	25.5%	165	122	35.2%	114	99	15.2%	30	27	11.1%
SHS	361	291	24.1%	204	230	-11.3%	39	31	25.8%	38	41	-7.3%
SOM										75	50	50.0%
SON	135	133	1.5%	323	357	-9.5%	44	66	-33.3%	11	24	-54.2%

At the master's level, the college and all the schools except SON show increases. However, new doctor's enrollment is down in SON, SEHS, CAS and SHS.

Table IV shows the rate of increase or decrease in majors, SCH and FYES by school compared to fall 2011. Note that while undergraduate credits dropped by 6% in SON, the FYES did not show a corresponding decrease, because the drop was in competency credits, which are not included in the FYES calculation.

**Table IV: Changes in enrollment by school/college**

	UG			Grad			Total		
	HC	SCH	FYES	HC	SCH	FYES	HC	SCH	FYES
CAS	3.3%	1.4%	1.5%	3.4%	8.3%	8.7%	3.3%	1.6%	1.7%
SBA	1.5%	-1.8%	-2.1%	-1.1%	7.4%	7.0%	1.0%	-0.7%	-0.7%
SEHS	-3.8%	-1.0%	-1.1%	-5.4%	-5.7%	-5.2%	-4.7%	-3.1%	-3.2%
SECS	9.7%	19.2%	19.1%	14.6%	19.4%	19.9%	11.2%	19.3%	19.4%
SHS	14.5%	18.0%	18.4%	-5.8%	-1.6%	-0.7%	12.0%	14.0%	12.8%
SON	-3.7%	-6.1%	0.5%	-10.9%	-9.1%	-8.3%	-4.8%	-6.5%	-1.2%
OU	2.2%	2.1%	2.5%	-3.2%	-7.6%	-1.6%	1.2%	1.1%	1.9%

Source: Official section files, fall 2012 and fall 2011

### OU in Macomb County

The following tables present enrollment data for the Macomb University Center (MUC and MISD), the Anton-Frankel Center (AFC) and, lastly, the combined enrollment in Macomb.

Table V shows a total of 851 students enrolled at either the Macomb University Center or Intermediate School District, compared to 988 in 2011. Some of the drop in enrollment at this site may be caused by a shift to the AFC.

**Table V: Enrollment at the Macomb University Center (MUC & MISD)**

Total Students	Exclusively Macomb University Ctr	Mixed U Ctr/Other	Total Macomb University Center
Fall 2012	168	683	851
Fall 2011	265	723	988
Differences	-97	-40	-137
% Diff	-37%	-5.5%	-13.9%

About 63% of graduate students who take classes at Macomb are enrolled exclusively there, compared to only 11% of undergraduates. Total enrollment breaks out as follows:

**Table VI: MUC & MISD enrollment by level**

Total Students Fall 2012	Exclusively Macomb University Ctr	Mixed U Ctr/Other	Total Macomb University Center
Undergraduate	79	630	709
Graduate	89	53	142
Total	168	683	851

New student enrollment is down at both the undergraduate and graduate levels and breaks out as follows:

**Table VII: New student enrollment at MUC & MISD**

New Students Fall 2012	Exclusively Macomb University Ctr	Mixed U Ctr/Other	Total Macomb University Center
Undergraduate	13	55	68
Graduate	26	24	50
Total	39	79	118

There are also 733 continuing students at the two sites, compared to 815 in 2011.

The Anton-Frankel Center in Mt. Clemens is showing substantial gains in enrollment. There are 640 students enrolled at the AFC, with most of them also enrolled at other locations either on campus or at the MUC.

**Table VIII: Enrollment at the Anton-Frankel Center**

Total Students	Exclusively AFC	Mixed AFC/Other	Total AFC
Fall 2012	76	564	640
Fall 2011	29	374	403
Differences	47	190	237
% Diff	162%	50.8%	58.8%

**Table IX: AFC enrollment by level**

<b>Total Students Fall 2012</b>	Exclusively AFC	Mixed AFC/Other	Total AFC
Undergraduate	63	495	558
Graduate	13	69	82
Total	76	564	640

**Table X: New student enrollment at AFC**

<b>New Students Fall 2012</b>	Exclusively AFC	Mixed AFC/Other	Total AFC
Undergraduate	27	111	138
Graduate	2	16	18
Total	29	127	156

With the addition of the AFC, total enrollment at the Macomb County locations has risen 7%. However, the number of students enrolled exclusively at the Macomb locations is down 16%.

**Table XI: Total enrollment at Macomb County locations**

<b>Total Students</b>	Exclusively Macomb	Mixed Macomb/Other	Total Macomb
Fall 2012	255	1203	1458
Fall 2011	302	1065	1367
Differences	-47	138	91
% Diff	-16%	13%	7%

**Table XII: Macomb enrollment by level**

<b>Total Students Fall 2012</b>	Exclusively Macomb	Mixed Macomb/Other	Total Macomb
Undergraduate	153	1081	1234
Graduate	102	122	224
Total	255	1203	1,458

Note that the only Macomb Oakland partnership (M2O) students included in this data would be those who are enrolled in OU classes at Macomb. We do not yet have complete enrollment data for the CC2O students. There are 459 M2O students enrolled at OU this fall, compared to 457 in 2011. There are also 173 O2O students, six SC2O, and five Mott2O students enrolled at OU.

More detail on fall enrollment will be provided in the fall enrollment report to be published later in the semester.

**Appendix A: Fall 2012 doctor's level enrollment by program**

	201040			201140			201240			New GII One Year Change	New GII One Year % Change	Total GII One Year % Change
	New_ Gradll	Gradll Total	New_ Gradll	Gradll Total	New_ Gradll	Gradll Total	New GII One Year Change	New GII One Year % Change				
1115 Bio Med Sci: Bio Communication	2	11	5	12	3	15	-2	-40.0%	25.0%			
1350 Biomed Sci: Env Chem	6	19	1	14	2	15	1	100.0%	7.1%			
1900 Applied Mathematics-phd	3	19	7	24	6	23	-1	-14.3%	-4.2%			
2305 Music Education	1	10	5	11	0	10	-5	-100.0%	-9.1%			
2490 Biomed Sci:Med Physics	3	18	4	19	0	15	-4	-100.0%	-21.1%			
2605 Psychology			4	4	4	4	4					
<b>CAS Total</b>	<b>15</b>	<b>77</b>	<b>22</b>	<b>80</b>	<b>15</b>	<b>82</b>	<b>-7</b>	<b>-31.8%</b>	<b>2.5%</b>			
4651 Leadership (EdS)	53	133	69	136	36	123	-33	-47.8%	-9.6%			
4705 Early Education Intervention (EdS)			4	4	4	4	4					
4940 Reading Education	5	28	5	25	2	20	-3	-60.0%	-20.0%			
4950 Educ: Counseling	5	32	1	30	4	26	3	300.0%	-13.3%			
4951 Educ:Leadership	13	70	8	68	15	79	7	87.5%	16.2%			
4952 Educ: Early Childhood	7	30	4	31	1	26	-3	-75.0%	-16.1%			
<b>SEHS Total</b>	<b>83</b>	<b>293</b>	<b>87</b>	<b>290</b>	<b>62</b>	<b>278</b>	<b>-25</b>	<b>-28.7%</b>	<b>-4.1%</b>			
5030 Computer Science & Informatics	2	22	10	25	10	39	0	0.0%	56.0%			
5160 Mechanical Engineering	8	44	5	43	3	45	-2	-40.0%	4.7%			
5180 Systems Engineering	2	33	2	38	7	37	5	250.0%	-2.6%			
5540 Elec & Computer Enginr	8	37	10	42	10	48	0	0.0%	14.3%			
<b>SECS Total</b>	<b>20</b>	<b>136</b>	<b>27</b>	<b>148</b>	<b>30</b>	<b>169</b>	<b>3</b>	<b>11.1%</b>	<b>14.2%</b>			
6220 Physical Therapy	35	148	33	140	36	139	3	9.1%	-0.7%			
6221 Physical Therapy (tDPT)	5	11	8	15	2	10	-6	-75.0%	-33.3%			
<b>SHS Total</b>	<b>40</b>	<b>159</b>	<b>41</b>	<b>155</b>	<b>38</b>	<b>149</b>	<b>-3</b>	<b>-7.3%</b>	<b>-3.9%</b>			
7400 Nursing Practice	17	90	24	83	11	66	-13	-54.2%	-20.5%			
<b>Sub Total:</b>	<b>175</b>	<b>755</b>	<b>201</b>	<b>756</b>	<b>156</b>	<b>744</b>	<b>-45</b>	<b>-22.4%</b>	<b>-1.6%</b>			
9100 Medicine			50	50	75	124		50.0%	148.0%			
<b>Total</b>	<b>175</b>	<b>755</b>	<b>251</b>	<b>806</b>	<b>231</b>	<b>868</b>						

\*Levl\_code PH or MD