

February 17, 2012

MEMORANDUM

TO: Oakland University Community

FROM: Laura Schartman, Director
Institutional Research and Assessment

Subject: Winter 2012 Official Enrollment

Official headcount for winter 2012 is 18,274, up less than 1% over last year, but still a new high for winter enrollment. Students are enrolled in 196,685 credits, for 6,752 FYES, up 1.6% from last year. Table I shows the breakout of winter 2012 compared to winter 2011. The School of Medicine (SOM) is included in the graduate totals. Forty-nine SOM students are enrolled for a total of 1,960 credits (40 credits each) equaling 24.5 FYES.

Cumulative FYES to date for FY12 is 14,852, compared to 14,679 at this point last year, an increase of 1.2%. Total FYES for the year is expected to be over 16,400, up about a percent over FY11.

Table I: Comparison of Winter Headcount, Credits and FYES

	HEADCOUNT			CREDITS			FYES*		
	UG	GRAD	TOTAL	UG	GRAD	TOTAL	UG	GRAD	TOTAL
Winter 12	14,918	3,356	18,274	174,980	21,705	196,685	5,810	942	6,752
Winter 11	14,655	3,503	18,158	170,840	21,132	191,972	5,673	973	6,647
Difference	263	-147	116	4,140	573	4,713	137	-32	105
% change	1.8%	-4.2%	0.6%	2.4%	2.7%	2.5%	2.4%	-3.3%	1.6%

* FYES calculations exclude competency exam credits and on-line credits taken by non-resident students. SOM FYES are calculated on headcount, not credits.

Undergraduate Enrollment

Undergraduate headcount is up by 1.8%, while credits and FYES increased by 2.4%. Headcount increased between the first day and the count date, but student drops and withdrawals resulted in a slight decrease in credits.

New student enrollment is up across the board. Returning students are also up, although the fall to winter FTIAC retention is 89%, 1.7% lower than last year.

Table II: New and Returning Undergraduate Students

UNDERGRADUATE					
	FTIACs	Transfers	Other New UG	Total New UG	Returning
Winter 2012	38	734	261	1,033	13,885
Winter 2011	37	704	249	990	13,665
Difference	1	30	12	43	220
% Change	2.7%	4.3%	4.8%	4.3%	1.6%

* New Transfers include Second UG Degree Students

**New Other UG includes Post Bachelor, College Guest, and Non-Matriculated students

Community College Consortium Enrollments - Included in the undergraduate count are 471 Macomb to Oakland (M2O) and 109 Oakland Community College to Oakland (O2O) students enrolled in OU classes.

Total enrollment in the M2O enrollment is 581, an increase of 11% over last year.

Table III: M2O Enrollment by Campus

	OU classes only	Macomb classes only	Concurrent OU & Macomb	Total M2O
Winter 2012	308	110	163	581
Winter 2011	278	97	150	525
Differences	30	13	13	56
% Difference	11%	13%	9%	11%

109 students OCC to Oakland (O2O) students enrolled in at least one class at OU, and 49 students enrolled at exclusively at OCC. Total enrollment is 158, a significant increase as the OCC program enters its second year.

Table IV: O2O Enrollment by Campus

	OU classes only	OCC classes only	Concurrent OU & OCC	Total O2O
Winter 2012	61	49	48	158
Winter 2011	10	1	6	17
Differences	51	48	42	141
% Difference	510%	4800%	700%	829%

The other CC2O programs, St. Clair County Community College (SC2O) has 11 students, and Mott Community College (Mott2O) has two student enrolled this semester.

Graduate Enrollment

Graduate enrollment is down 4%, while FYES dropped by 3%. Although headcount grew by 10% between the first day and the count date, the proportion of students who withdrew from all classes increased slightly (from 2.4% to 2.7%), and credits increased by only 4% during that period.

New graduate enrollment is down by 10%; masters' level students are down by 3.7%, doctoral by 10%, and professional development by 25%. The 3.3% decrease in returning students also contributed to the overall decline in graduate enrollment.

Table V: New and Returning Graduate Students

GRADUATE					
	New Grad I	New Grad II	Professional Development	Total New Grad	Returning
Winter 2012	286	43	98	427	2,929
Winter 2011	297	48	130	475	3,028
Difference	-11	-5	-32	-48	-99
% Change	-3.7%	-10.4%	-25%	-10.1%	-3.3%

Business Administration (SBA), Engineering and Computer Science (SECS), and the College (CAS) gained new graduate enrollment, while Nursing (SON), Education and Human Services (SEHS), and Health Sciences (SHS) had fewer new graduate students compared to last year.

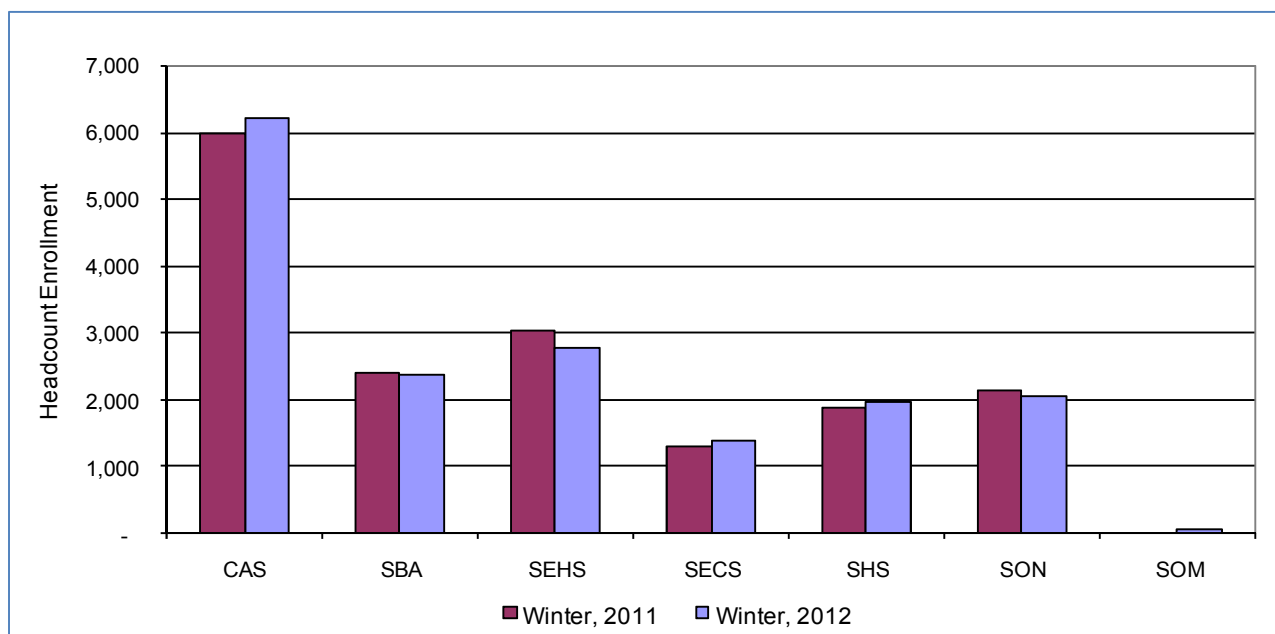
Table VI: New Graduate Students by School/College

	Winter, 2011	Winter, 2012	%Change
Arts and Sciences	49	52	6.1%
Business Administration	51	70	37.3%
Education & Human Services	276	217	-21.4%
Engineering and Computer Science	48	56	16.7%
Health Sciences	13	12	-7.7%
Nursing	38	20	-47.4%

Enrollment by School or College

SECS increased by 8% in headcount (both undergraduate and graduate are up), and is up 6% in FYES. SHS grew by about 5% in headcount, and 13% in FYES. SHS undergraduate enrollment grew while graduate enrollment decreased.

Figure 1: Headcount Enrollment by School and College



CAS is up 4%, growing in both undergraduate and graduate headcount, while FYES increased 2%. In SBA, headcount is flat, while FYES are down 4%. SEHS is down overall in both headcount and FYES (8 % and 5%), although there is some improvement in undergraduate FYES. Nursing decreased by 4% in headcount, and 2% in FYES.

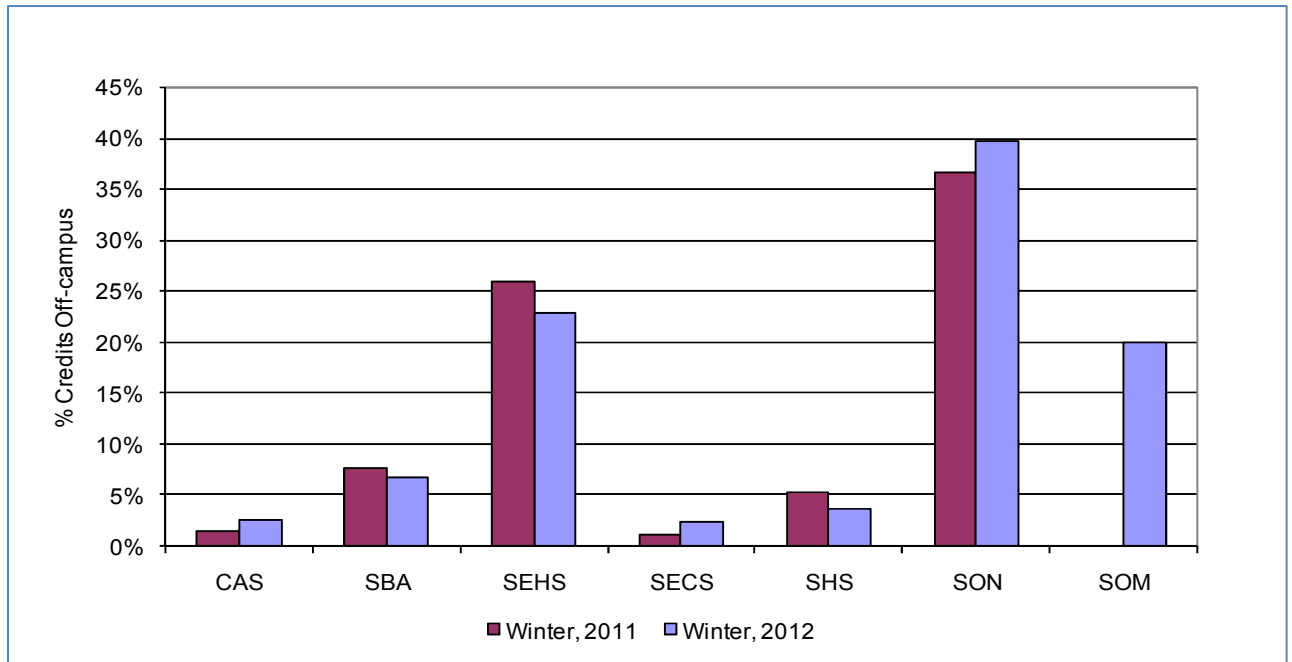
Table VII: Change in Headcount, Student Credit Hours and FYES by School and Level

	UG			Grad			Total		
	HC	SCH	FYES	HC	SCH	FYES	HC	SCH	FYES
CAS	4.2%	1.9%	1.9%	3.2%	6.0%	7.9%	4.1%	2.0%	2.1%
SBA	0.6%	-2.2%	-2.1%	-7.0%	-12.7%	-12.6%	-0.8%	-3.6%	-3.8%
SEHS	-6.1%	0.5%	0.5%	-10.4%	-10.2%	-9.4%	-8.5%	-4.5%	-4.8%
SECS	6.8%	9.8%	9.9%	10.0%	-0.6%	-2.1%	7.7%	7.3%	6.2%
SHS	7.1%	22%	22%	-12.6%	-7.5%	-6.0%	4.6%	15.3%	13.1%
SON	-4.4%	-2.6%	-3.0%	-2.6%	1.4%	0.3%	-4.2%	-2.1%	-2.4%
OU	1.8%	2.4%	2.4%	-5.6%	-6.5%	-5.8%	0.4%	1.4%	1.2%

Off-Campus Enrollment

Figure 2 shows the proportion of credits delivered off-campus by the schools and college. About 2.5% of CAS credits are delivered off-campus, while SEHS delivers about a quarter of its credits at off-campus sites. SON's off-campus credits include clinical courses flagged as off-campus. Excluding clinical, about 25% of SON's credits are delivered at off-campus locations this winter. SOM students take 20% of their credits at Beaumont Hospital.

Figure 2: Percent of Total Credits Off-Campus



Enrollment at the Macomb Centers

The following tables present enrollment data for the Macomb University Center (MUC, MISD), the Anton-Frankel Center (AFC) and the total enrollment at all Macomb locations combined.

In Table VIII, a total of 1091 students enrolled at either the Macomb University Center or Intermediate School District, compared to 1,139 in 2011. Some of the drop in enrollment at this site may have just shifted to the AFC.

Table VIII: Enrollment at the Macomb University Center (MUC & MISD)

	Exclusively Macomb University Ctr	Mixed University Ctr/Other	Total Macomb University Center
Winter 2012	291	800	1091
Winter 2011	315	824	1139
Differences	-24	-24	-48
% Diff	-7.6%	-2.9%	-4.2%

About 70% of graduate students who take classes at Macomb are enrolled exclusively there, compared to only 16% of undergraduates.

Table IX: MUC & MISD Enrollment by Level

	Exclusively Macomb University Ctr	Mixed University Ctr/Other	Total Macomb University Center
Undergraduate	139	734	873
Graduate	152	66	218
Total	291	800	1091

New student enrollment is up at both the undergraduate and graduate levels (10% overall) and breaks out as follows:

Table X: New Student Enrollment at MUC & MISD

	Exclusively Macomb University Ctr	Mixed University Ctr/Other	Total Macomb University Center
Undergraduate	9	39	48
Graduate	15	6	21
Total	24	45	69

There are also 825 continuing students at the two sites, compared to 849 in 2011. Note that the only Macomb Oakland partnership (M2O) students included in this data would be those who are enrolled in OU classes at Macomb.

The new Anton-Frankel Center in Mt. Clemens is experiencing a strong second semester. There are 340 students enrolled at the AFC, most of them also enrolled at other locations either on campus or at the MUC. There are no graduate courses offered at the AFC this semester.

Table XI: Enrollment at the Anton-Frankel Center

	Exclusively Macomb	Mixed Macomb/Other	Total Macomb
Winter 2012	32	308	340

With the addition of the AFC, total enrollment at the Macomb County locations has risen significantly. There are a total of 1402 students enrolled at the Macomb University Center, Intermediate School District, and Anton-Frankel Center (AFC), 23% more than in winter 2011. About 24% of these students are enrolled only at one of the Macomb sites.

Table XII: Total Enrollment at Macomb County Locations

	Exclusively Macomb	Mixed Macomb/Other	Total Macomb
Winter 2012	332	1070	1402
Winter 2011	315	824	1139
Differences	17	246	263
% Diff	5.4%	29.9%	23.1%

Most undergraduates (85%) taking classes at Macomb are also taking classes on OU's main campus. Graduate students are more likely to be taking classes exclusively in Macomb. Only about 30% of graduate students also take classes on the main campus.

Table XIII: Macomb Enrollment by Level

	Exclusively Macomb	Mixed Macomb/Other	Total Macomb
Undergraduate	180	1004	1184
Graduate	152	66	218
Total	332	1070	1,402

Table XIV shows that overall headcount and student credit hours at the Macomb locations are up significantly from last year.

Table XIV: Headcount and SCH at Macomb

	Enrollments	Student Credit Hours
Winter 2012	1,909	7,294
Winter 2011	1,621	6,050
Difference	288	1,244
% Difference	18%	21%

Table XV summarizes Macomb University Center course enrollments by program for 2010 to 2012. The programs in Communications and undergraduate Business Administration have been growing steadily. Health Sciences offered no courses in Macomb this semester.

Table XV: Enrollment at Macomb Centers by Program

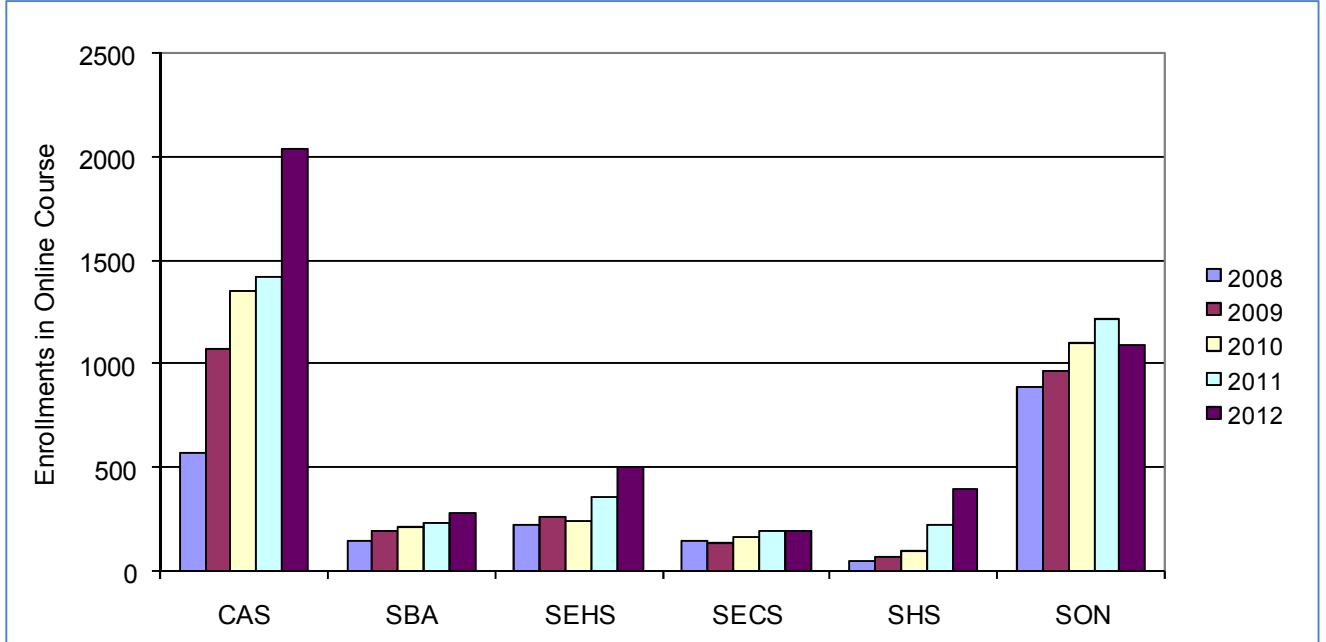
	Fall 2010		Winter 2011		Fall 2011		Winter 2012	
	# Sect*	Enroll	# Sect*	Enroll	# Sect*	Enroll	# Sect*	Enroll
Arts & Sciences								
Communications B.A.	8	195	12	268	12	297	13	289
Communications M.A.					2	36	3	30
Journalism	3	28	1	16	2	19	1	10
CAS Support Courses	6	116	4	101	3	64	4	80
CAS @ Anton-Frankel (AFC)					24	344	21	329
CAS Total	17	339	17	385	43	760	42	738
Business Administration								
MBA	2	18	2	16	1	5	1	7
SBA Undergraduate Programs	11	313	15	372	9	225	14	334
SBA @ AFC					3	40	0	0
SBA Total	13	331	17	388	13	270	15	341
Education & Human Services								
Counseling MA (& CE)	6	95	4	52	6	110	4	76
Education Leadership PhD	1	8	0	7	0	7	0	10
Education Administration EdS - Macomb	4	56	4	53	2	28	2	28
Human Resource Development	8	177	11	244	8	196	11	237
Reading & Language Arts MAT (& CE)	3	48	6	64	6	56	5	58
Elementary Education/Certification	12	161	13	181	14	207	16	183
Educational Studies MAT, MATEE, MED (& CE)	9	118	8	106	8	100	4	56
Human Development & Child Studies/Special E	5	56	4	47	2	25	4	45
SEHS Total	48	719	50	754	46	729	46	693
Engineering & Computer Science								
SECS Programs @ MUC & AFC	6	86	4	47	7	71	5	53
SECS Total	6	86	4	47	7	71	5	53
Health Sciences								
*Occupational Health & Safety	2	30	0	0	1	26	0	0
Nursing (@ AFC beginning fall 2011)	2	82	0	0.0	2	60	1	41
University Total	88	1587	88	1574	112	1916	109	1866

*Total Sections counts crosslisted sections only once

Enrollment in Online Courses

Online course offerings continue to grow. The chart below shows the trend in enrollments in totally online courses by school/college since 2008.

Figure 3: Growth in Online Enrollments



CAS now leads in online course offerings, enrollment, and student credit hours (SCH), while SON delivers the largest proportion of SCH online. Figure 4 shows online credits as well as the percent of total credits that are delivered online.

Figure 4: Online SCH and Percent of Total SCH by School

