

OAKLAND UNIVERSITY™

REACH
BEYOND
THE **ORDINARY**

“Promoting the Publics!”

Oakland University

Friday, September 21, 2012

Eleanor L. Reynolds

**Assistant Vice President
and Director of Admissions**

Dawn Aubry Slowik

**Associate Director
Undergraduate Admissions**

1957



1,441 Acres

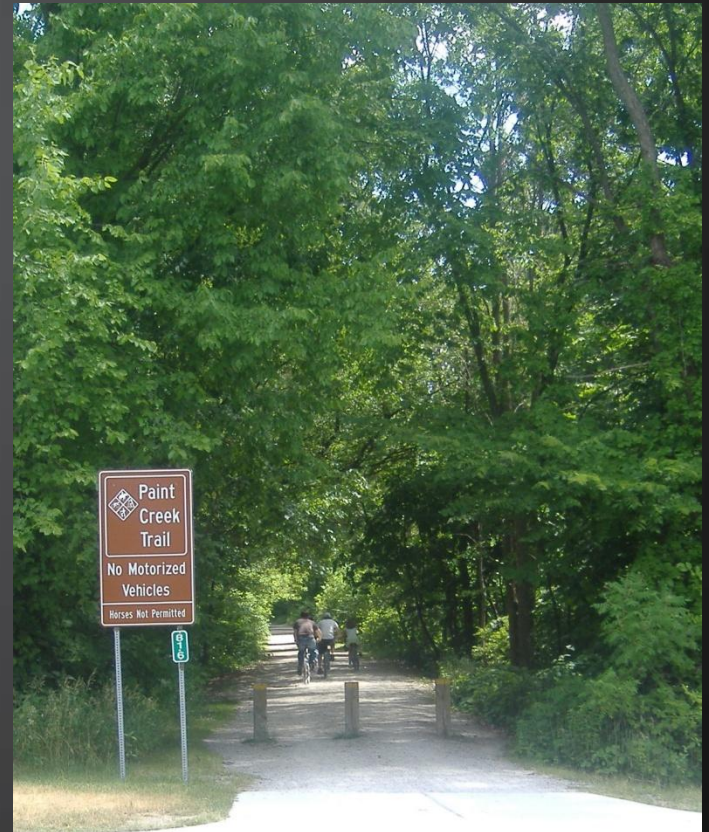
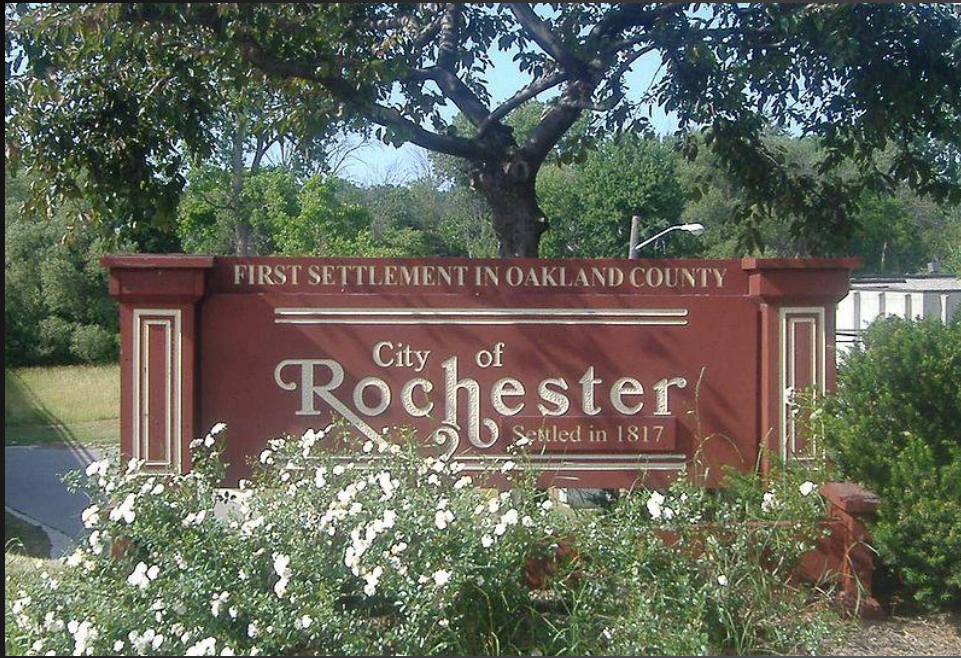




19,390 Students

- Because of this difference between the initial and post-Civil War Constitutions, Fletcher argues against the 'originalist' position taken by judicial conservatives.
- Originalism believes that the Constitution should be interpreted exactly as it was written/intended.
- But a major difference in the post-Civil War Constitution is we were different after the Civil War. (relationship in a "Union" ...)

Located in Rochester, Michigan





Surrounding Area



Oakland University

Mission Statement

- Excellent and relevant instruction
- High quality research and scholarship
- Responsive public and community service
- A comprehensive schedule of student development activities

A formal courtroom setting with wood paneling, a judge's bench, a black leather chair, and a Texas state flag. The text is overlaid on the image.

**OU and Cooley Law School
continue to add
enhancements
to their educational
partnership**



**Second class of
Oakland
University
William
Beaumont
School of
Medicine started
Fall 2012**

Human Health Building



Engineering Complex



Photo credit: SmithGroupJJR

Enrollment Growth

New Freshmen: 2,400 per year

New Transfer: 1,900 per year

Year	Enrollment
2006	17,737
2007	18,082
2008	18,169
2009	18,920
2010	19,053
2011	19,200
2012	19,390

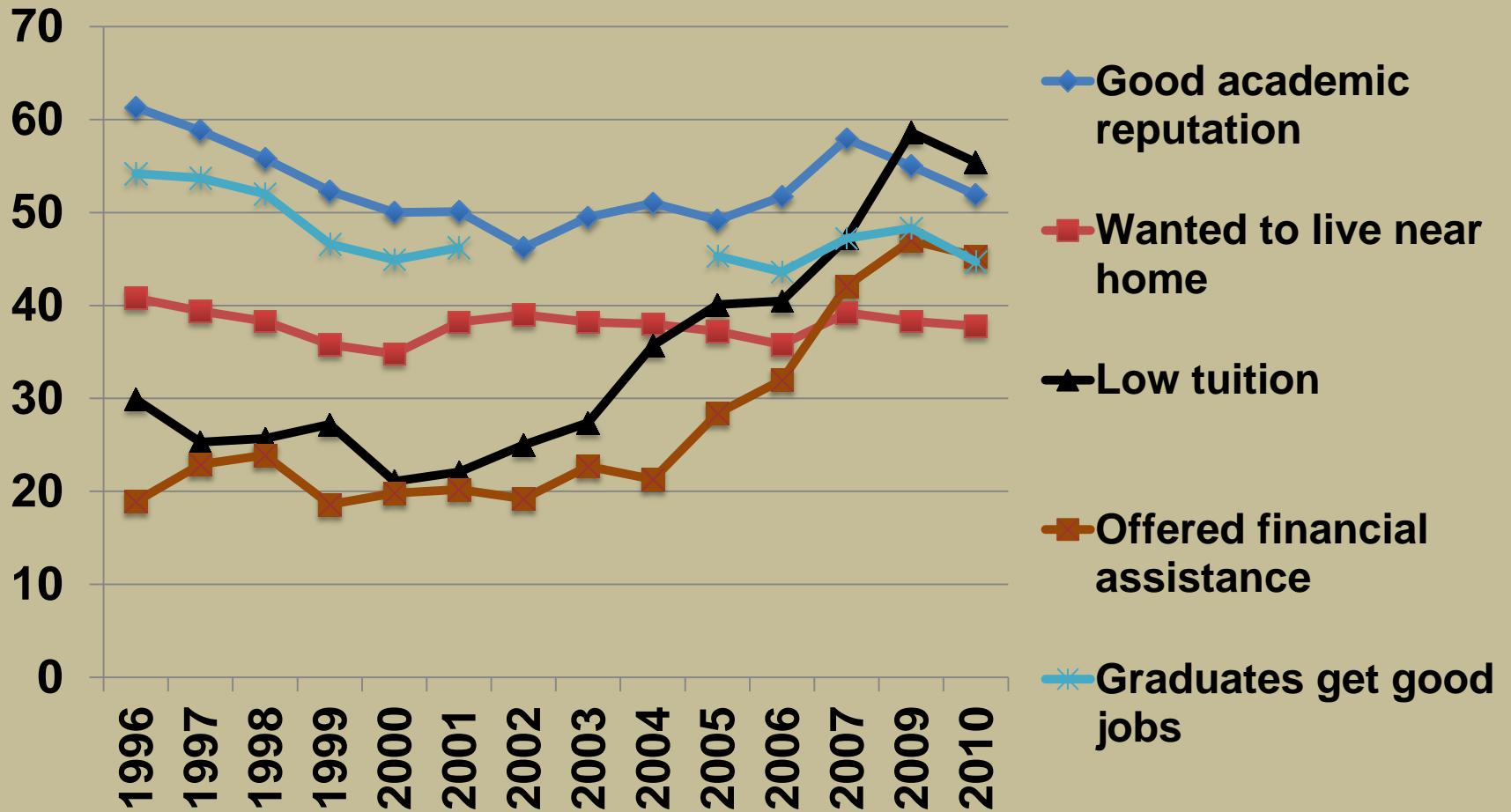
Student Profile

**3.4 Average Entering High School
GPA**

**23 Average Entering Student ACT
Composite Score**

Student Survey Information

Important Reasons to Select OU



Percentage of Students Working More than 15 Hours per Week Off Campus

Class	Oakland	Selected Peers
First-Year	35%	24%
Seniors	61%	52%

An Environment which Emphasizes Spending Significant Amounts of Time on Academic Work



Outstanding Academics

More than 130 undergraduate programs

More than 120 graduate programs

College of Arts and Sciences

School of Business Administration

School of Education and Human Services

**School of Engineering and Computer
Science**

School of Health Sciences

School of Nursing

School of Medicine

First Year Advising Center



Provides academic advising for all first-year, undecided and re-deciding students, programs and events for first-year students, and major exploration and career counseling.

First Year Programs



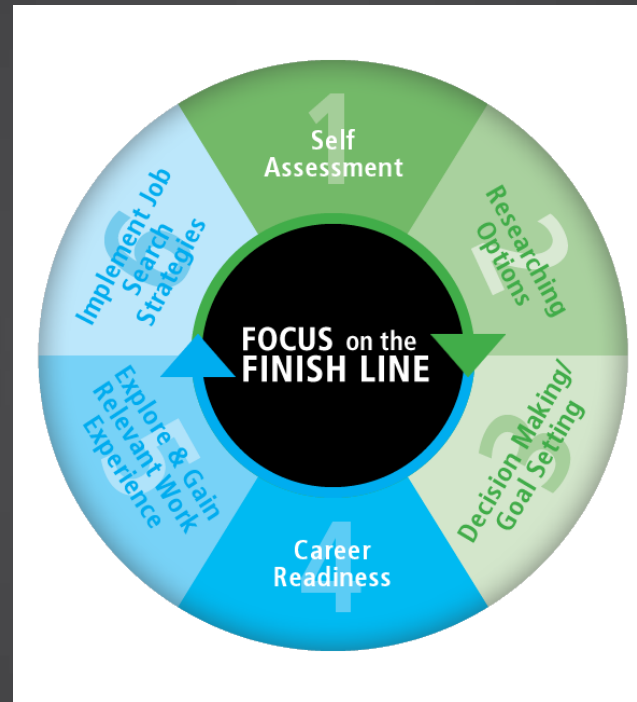
Honors College



Admissions Criteria:

3.5 High School GPA
25 ACT Composite score

Focus on the Finish Line



oakland.edu/students



Degree in Three, one of Michigan's first accelerated degree programs, was launched by College of Arts and Sciences.

Study Abroad

A scenic view of a Venetian canal. In the foreground, the red prow of a gondola is visible, featuring a small circular logo. Several other gondolas are in the water, some with passengers. A large, ornate stone bridge with a central arch spans the canal. People are walking on the bridge. The background shows historic buildings with arched windows. The overall atmosphere is romantic and historic.

*A world of opportunity
awaits you*

The Tutoring Center



oakland.edu/tutoring

A photograph of two students, a young man and a young woman, sitting at a wooden table in a writing center. The young man, wearing a white baseball cap and a grey Detroit Tigers sweatshirt, is looking down at a notebook. The young woman, with long brown hair, is also looking down at her work. On the table are several items: a white coffee cup with a brown sleeve, a black calculator, a pen, and some papers. The background is a plain green wall.

Writing Center

Student Technology Center



**Free instruction and equipment
check-out**

Campus Life



OU Athletics

16 men's and women's varsity sports
In NCAA Division I, OU has achieved:

22 regular season titles
46 tournament championships
34 NCAA appearances



Applying for Admission

Apply online for FREE
at
oakland.edu/apply

Admission Requirements

Typically OU will admit students with a 2.5 GPA or above and ACT composite score of 18 or higher

Students with a 2.5 GPA and lower than 18 ACT composite score may be offered conditional admission

Community College Partnership Programs

A young woman with glasses and a colorful striped sweater is smiling at the camera while sitting at a desk in a classroom. Other students are visible in the background, some looking at their phones or papers. The classroom has green tables and black chairs.

Offered with...

Macomb Community College

Oakland Community College

St. Clair County Community College

Mott Community College

Competitive Programs

- **Nursing Direct Admit**
 - **Deadline to apply November 15, 2012**
- **Health Pro Start**
- **Music, Theatre and Dance**
 - **Auditions required**
 - **oakland.edu/mtd**

Apply by
March 31, 2013
for scholarship
consideration

Merit Scholarship Eligibility and Criteria

- **Presidential – full tuition for four years**
- **Distinguished Scholar Award - \$5,000 per year for four years**
- **Talented Scholars Award - \$3,000 per year for four years**
- **Academic Achievement Award - \$2,000 per year for four years**
- **University Recognition Award - \$1,500 per year for four years**

Scholarship Tool

Oakland University

OU Home | Ask OU | SAIL | Print | Search OU

Future Students | Current Students | Alumni | Visitors & Friends | Faculty & Staff

Undergraduate Admissions

Visit Campus
OU Comes to You
Request Information
Apply Now for Free
Check Status
Meet the Admissions Staff

Academic Programs

Paying for College

Prospective Students

Admitted Students

Become a Student Ambassador

Counselors

Parents

FAQs

Office of Undergraduate Admissions
101 North Foundation Hall
2200 N. Squirrel Road
Rochester, MI 48309-4401 (map)
(800) OAK-UNIV
(248) 370-3360
visit@oakland.edu

Office Hours:
M-F 8 a.m.-5 p.m.

Walk-in Hours:
M, W 8:30-11:30 a.m.
T 1:30-4 p.m.

WE'RE MAKING HIGHER EDUCATION AFFORDABLE SO YOU CAN FOCUS ON WHAT'S IMPORTANT

SCHOLARSHIPS | FINANCIAL AID | COMPARE COSTS | TUITION | HOUSING

Incoming freshman and transfer students can use this scholarship search to determine which Oakland University scholarship awards they may qualify for.*

You can also download the **freshman, transfer, and First Year Focus Award** scholarship fliers for all the same information, or check out the major-specific scholarships.

APPLY ON TIME TO BE ELIGIBLE FOR MERIT SCHOLARSHIPS

FALL 2013 FRESHMEN
MARCH 31, 2013

FALL 2013 TRANSFER
AUGUST 1, 2013

Note that there is no separate application for OU merit scholarships, but some awards (such as the Alumni Legacy Award, major-specific scholarships, OU-Macomb scholarships and international student scholarships) do require an additional application process.

*The scholarship search tool is intended as a guide. Some exclusions may apply.

Complete the form below to start your search

Are you a freshman or a transfer student?

☐ Freshman ☐ Transfer

What will I make?
See starting and mid-career salaries for undergraduate degrees offered at Oakland University.

SELECT A SCHOOL OR COLLEGE

NET PRICE CALCULATOR

FINANCIAL AID

DJ Bond, Oakland University

Additional scholarships are available through various academic departments or programs and require their own

oakland.edu/scholarships

Grants and Financial Assistance

- **OU's “No Loan Guarantee”**
- **Eliminating loans for incoming freshmen with financial need**

Grants and Financial Assistance

- **Expected Family Contribution, “EFC”** – the amount the family is expected to provide toward the student’s educational expenses during the academic year. EFC is based on information provided by the family on the FAFSA.

Grants and Financial Assistance

Emergency funds to students who suffer a serious economic change during the semester

Net Price Calculator

Net Price Calculator

Please provide the requested information. Your responses will be used to calculate an **estimate** of your federal and OU financial assistance.

Your Student Information

Are you an international student? ☐ Yes ☐ No

Living arrangements: ☐ On-Campus
☐ Off-Campus with Parents
☐ Off-Campus

Select your state:

Select your county:

Enter your GPA:
If you are a high school student, enter your high school GPA (on a 4.0 scale). If you are a transfer student, enter your cumulative GPA (on a 4.0 scale) over all colleges you have attended.

What is your ACT (or SAT equivalent) composite score?
Enter 0 if you don't have a score.

Your Financial Aid Information

Enter your **Expected Family Contribution (EFC)**:

If you don't know your EFC leave this field blank and click here.
[EFC Estimator](#)

[Calculate Net Cost](#)

oakland.edu/npc

Oakland University Students Pay

NO

Fees

High School Counselors

Oakland University.

Future Students | Current Students | Alumni | Visitors & Friends | Faculty & Staff

Undergraduate Admissions

Visit Campus
OU Comes to You
Request Information
Apply Now for Free
Check Status
Meet the Admissions Staff

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Counselors

High School

Community College

Parents

FAQs

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T 1:30-4 p.m.

[f](#) [t](#) [You Tube](#)

HIGH SCHOOL COUNSELORS

AFFORDABLE | DUAL-ENROLL | FRESHMEN | CC2D | PROGRAMS

As a counselor, you are on the front lines when it comes to advising students on the benefits of pursuing higher education. You know the importance of a college degree — especially having one in today's tough economic climate. In fact, college graduates earn an average annual salary that is more than \$30,000 per year greater than the earnings of high school graduates, a trend that brings in an additional \$1 million over the course of a lifetime.

Oakland University makes an exceptional education within reach. Here are a few steps we've taken to ensure an OU education remains **affordable**:

- Continuing the **Special Tuition Assistance Fund**
- Maintaining several academic merit scholarships for **freshmen and transfers**
- **Releasing financial holds** for students with tuition balances of less than \$1,500
- Expanding **payment plan options** so students can spread their costs into several smaller payments

Remember, students **do not pay a fee** when applying to OU — and the process is managed completely online. And because we understand the needs of students coming to OU from a community college, we've made the transfer process quick and easy.

Please review the resources to the right to see all that Oakland has to offer your students.

Academic links

- [Online undergraduate catalog](#)
- [Schedule of classes](#)
- [Academic departments](#)

A personal connection
OU's admissions advisers are on Facebook, so they're more accessible than ever. Students can find their adviser with a simple search tool.

MEET YOUR ADMISSIONS ADVISER

oakland.edu/futurestudents

High School Counselor Connection Breakfast

Friday, October 19, 2012

8 – 11 a.m.

Meadow Brook Hall

Call (248) 370-4556

or e-mail ferguson@oakland.edu

by October 5 to reserve a spot

Other Upcoming Events

Go for the Gold

October 13, 2012

Engineering and Computer Science Day

February 2, 2013

Go Business! Day

March 2, 2013

Human Health Day

April 13, 2013

facebook

facebook.com/ouadmissions



**Like us
Today!**

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Password



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on Twitter!

twitter.com/ouadmissions

twitter

To learn more visit...

**oakland.edu/futurestudents
visit@oakland.edu**