

CHARITABLE GAMING POLICY

A Recommendation

1. **Division and Department:** University Relations ("UR").
2. **Introduction:** UR oversees Oakland University's ("University") philanthropic, fundraising and alumni activities and is responsible for ensuring that charitable gaming activities (e.g., bingo, millionaire parties, raffles and other charity games of chance) sponsored by the University and/or conducted on University property are properly authorized by the University, conducted in accordance with the applicable Board of Trustees (Board) policies and University Administrative Policies and Procedures and licensed as required by law.

The Board previously approved a Games of Chance Policy on June 10, 1987. The proposed Charitable Gaming Policy, if approved by the Board, will replace the Games of Chance Policy in its entirety.

The primary substantive change implemented in the proposed Charitable Gaming Policy is the removal of the provisions in the current Games of Chance Policy that require all charitable gaming activities on University property be "on behalf of the University," and "for the sole benefit of the University," with all net proceeds being "used for direct institutional [University] benefit." The new Charitable Gaming Policy will allow non-University individuals and organizations to conduct licensed and approved charitable gaming activities on University property, and retain the net proceeds from those activities, if the activities will benefit the University either: (i) directly (e.g., when the charitable proceeds are retained by the University, etc.); or (ii) indirectly (e.g., when a facility usage fee will be paid to the University, etc.). For example, a non-profit organization that pays the University to use the golf course or Meadow Brook Hall for a charity event will be able to conduct a licensed and University-approved raffle during the event and retain the proceeds from that raffle.

The proposed Charitable Gaming Policy also updates the terms and references within the policy to be consistent with the current charitable gaming statutes and regulations.

3. **Previous Board Action:** On June 10, 1987, the Board of Trustees approved a Games of Chance Policy. The attached Charitable Gaming Policy, if approved by the Board of Trustees, will replace the existing Games of Chance Policy.

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4. **Budget Implications:** Revenue generated from charitable gaming activities and the facility rental income from organizations that conduct charitable gaming on campus frequently have a positive impact on budgets.
5. **Educational Implications:** Some revenue from charitable gaming may be designated to fund specific academic programs.
6. **Personnel Implications:** None.
7. **University Reviews/Approvals:** The policy was developed by the Office of the Vice President for University Relations in consultation with the Office of the Vice President for Legal Affairs, all of whom have reviewed the final document.
8. **Recommendation:**

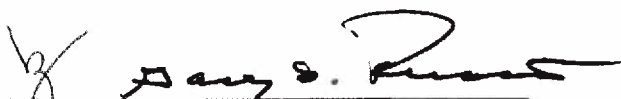
RESOLVED, that the Board of Trustees approve the Charitable Gaming Policy for Oakland University identified in Attachment A to replace the existing Games of Chance Policy.
9. **Attachments:** A. Charitable Gaming Policy.

Submitted to the President
on 9/22, 2010 by



Susan Davies Goepf
Vice President, University Relations

Recommended on 9/23, 2010
to the Board for approval by



Gary D. Russi
President

CHARITABLE GAMING POLICY

Charitable gaming activities such as bingo, millionaire parties, raffles and other charity games of chance may be useful methods of fundraising and may generate other support for the University. These activities may be conducted during University events and/or on University property under the conditions of this policy.

1. The policy applies to University events both on and off University property, and to persons and entities authorized by license, lease or otherwise to use University grounds and buildings.
2. Charitable gaming activities must comply with all applicable laws, including obtaining charitable gaming licenses from the State of Michigan when required, University ordinances, and this policy.
3. Charitable gaming activities must benefit the University either directly (e.g. when the charitable proceeds are retained by the University, etc.) or indirectly (e.g. when a facility usage fee will be paid to the University, etc.).
4. Charitable gaming activities must be consistent with the overall mission of the University as a public institution of higher education, and conform to general social conventions and common public morals and decency. The University may prohibit or cancel any charitable gaming activity that it determines is not in the best interest of the University.
5. The President or the President's designee shall develop administrative policies and/or procedures to control the approval and conduct of charitable gaming activities authorized by this policy.