

## Department of Campus Recreation

### Description of Program

The Department of Campus Recreation is responsible for the management of the Oakland University Recreation Center and Upper Pioneer Field. The primary mission of the department is to promote the recruitment, retention and satisfaction of Oakland University students by providing an extensive array of informal, intramural, club sport, outdoor, fitness/wellness and special event programs.

Fiscal year 2006 is the eighth year of operation for the Department of Campus Recreation. Program growth and successes include:

- Installation of lighting on Upper Pioneer Fields which directly impacted entries for intramural flag football (up 58%).
- Significant increase in overall student participation in the intramural sports program (48% in all team sports and 97% in individual sports).
- Continued employee wellness initiatives with 78% success rate in the Lighten Up program.
- The Men's Ice Hockey Club winning the ACHA Division II National Championship for the second time in three years.
- Hosting the NIRSA Regional Basketball Tournament involving 15 men's and 7 women's teams from throughout the Midwest.
- Sponsorship of the 5<sup>th</sup> annual Rec Fest and first annual Bowling Party involving over 800 students in healthy and fun activities.
- Involvement by student employees and professional staff in leadership roles at the state, regional and national level within the National Intramural Recreational Sports Association.

The Department of Campus Recreation also provides opportunities for 125 student employees through involvement in facility and program management.

### Key Performance Indicators

	<u>FY 2004</u>	<u>FY 2005</u>	<u>FY 2006</u> <u>(estimated</u> <u>through June)</u>
Building Entries	254,629	260,890	258,000
Days of Operation	343	344	343
Non-student members	1,415	1,257	1,243
Paid guest visits	9,645	9,033	9,179

## Department of Campus Recreation

### Explanation of Major Changes

Effective Winter Semester 2006, the Recreation Center fee (\$75 per on campus student for Fall Semester and Winter Semester; \$47.50 for Spring Term and Summer Term) was eliminated. A new revenue calculation formula for FY 2007 in support of Campus Recreation was developed in collaboration with the Division of Finance and Administration and the Budget Office.

The estimated FY 2006 transfer activity reflects a return of funding support (\$82,319) received from the general fund (in FY 2004) in association with the re-financing of the Series 1995 bonds, completed in FY 2005.

FY 2006 Major Capital Expenditures includes payment (\$22,217) to complete the purchase of replacement cardio and strength equipment budgeted for but not finalized in FY05.

Previously approved capital projects have been completed including the Upper Pioneer Field lighting, cardio and strength equipment replacement, Fitness Center carpet replacement and Court 5 enclosure.

### FY 2007 Budget Assumptions

1. Operating Revenue reflects increased facility rental revenue (\$20,000) due to additional outdoor field availability and increased rental rates. Also reflected is a revenue reduction of \$5,000 due to vendor closure of the snack bar.
2. Student Tuition/Fee Allocation increase is consistent with University headcount enrollment projections and reflects the elimination of general fund budget support (\$526,074) as part of the tuition support allocation practice.
3. Compensation increases include higher student employment wages (\$44,495), resulting from a state mandated minimum wage increase. The increase is also due to the addition of a fitness coordinator position to support program initiatives (\$52,000) and part time student/casual employees for wellness programming (\$58,850).
4. Supplies and Services increase is due to expenses related to the wellness program (\$70,500) and for the implementation of a business/facility management software system (\$35,000) that will create a more efficient and safe environment for students and members.
5. Increase in utility expense (\$90,000) consistent with university projection.
6. Other Transfers reflect university support for student focused special events (\$8,000) and to assist in offsetting supplies and service and part time personnel (\$110,000) for the university employee wellness program "Shape Up OU!" administered by Campus Recreation.
7. Proposed major capital expense incorporates a Wellness Center Redesign and Upgrade. The ongoing success of revenue generating services necessitates improvements to wellness center space to accommodate current and future needs, including additional space for one on one fitness/wellness consultation, massage therapy and education. This investment is funded from reserve accounts supported by accumulated fund balances from prior years.

**Oakland University**  
**Department of Campus Recreation**  
**Proposed Budget - All Funds**  
**Fiscal Year 2007**

	<b>FY06 BUDGET</b>	<b>FY06 ESTIMATED ACTUAL</b>	<b>FY07 BUDGET</b>
<b>REVENUE:</b>			
Operating Revenue	\$ 664,975	\$ 593,214	\$ 665,560
Retail Sales	-	-	-
Student Tuition/Fee Allocation	2,706,888	2,732,890	3,386,907
Gifts and Grants	3,000	2,000	2,000
Investment Income	9,100	12,815	9,100
Total Revenue	<u>\$ 3,383,963</u>	<u>\$ 3,340,919</u>	<u>\$ 4,063,567</u>
<b>EXPENDITURES:</b>			
Compensation	\$ 1,171,481	\$ 1,191,448	\$ 1,346,980
Supplies and Services	352,255	352,255	476,292
Repairs and Maintenance	182,891	177,891	178,071
Cost of Retail Sales	-	-	-
Equipment	25,000	31,626	20,000
Insurance	33,504	33,504	26,362
Utilities	500,000	485,000	575,000
University Overhead	88,106	88,106	58,928
Total Expenditures	<u>\$ 2,353,237</u>	<u>\$ 2,359,830</u>	<u>\$ 2,681,633</u>
<b>TRANSFERS OUT (IN):</b>			
General Fund Budget Support	\$ (526,071)	\$ (526,074)	\$ -
Debt Service	1,498,740	1,581,131	1,498,853
Other Transfers	-	(5,000)	(118,000)
Total Transfers	<u>\$ 972,669</u>	<u>\$ 1,050,057</u>	<u>\$ 1,380,853</u>
Net Revenue Before Major Capital Expenditures	<u>\$ 58,057</u>	<u>\$ (68,968)</u>	<u>\$ 1,081</u>
Major Capital Expense	\$ 50,000	\$ 72,217	\$ 100,000
Net Revenue	<u>\$ 8,057</u>	<u>\$ (141,185)</u>	<u>\$ (98,919)</u>
FUND BALANCES JULY 1	\$ 896,818	\$ 1,084,839	\$ 943,654
FUND BALANCES JUNE 30	<u>\$ 904,875</u>	<u>\$ 943,654</u>	<u>\$ 844,735</u>

**Oakland University  
Campus Recreation  
Proposed Major Capital Expenditures  
Fiscal Year 2007**

<b>Item Description</b>	<b>Estimated Cost</b>
Wellness Center Redesign and Upgrades	100,000

**Fiscal Year 2007 Total**

\$100,000

# Graham Health Center

## Description of Program

The Graham Health Center provides acute care for Oakland University students and staff members. The primary users of the center are residence hall students, participants in the student health insurance program and female students who utilize the center for their women's health care issues. The Graham Health Center functions as the primary care provider for all student insurance participants and makes referrals to specialists, if necessary. Staff members occasionally utilize the center for acute conditions that can be handled medically with one or two patient visits.

The model of care delivery in the Graham Health Center is a nurse practitioner model utilizing a consultative relationship with two area physicians. One physician is on site four hours each week and available by phone for consultation during the remainder of the hours that the health center is open. The physicians also provide delegated prescriptive authority to the nurse practitioners. In addition, a consulting psychiatrist is on site 6 hours per month to conduct student psychiatric evaluations and/or medication reviews.

## Key Performance Indicators

	<u>FY 2004</u>	<u>FY 2005</u>	<u>Projected FY 2006</u>
Patient Visits	3,860	3,816	3,800
Participants in Student Health Insurance Program	380	435	373

## Budget Assumptions

1. \$4,200 of the increase in 2007 operating revenue is due to an expected increase in the numbers of students served at the Graham Health Center with the additional part-time nurse practitioner. The remainder comes from fees for services.
2. Student Tuition/Fees Allocation is increased by \$8,462 or 3%.
3. Since the loss of the Nurse Educator position in 2003, the Graham Health Center has not been able to meet requests for outreach programs for the University community. We believe that an additional part-time nurse practitioner with expertise in community health will raise the awareness about the Graham Health Center services. Therefore \$20,066 of accumulated reserves (fund balance) from prior years will be used to fund a one-year program that involves hiring a part-time nurse practitioner to conduct community health education and limited patient care.

**Oakland University  
Graham Health Center  
Proposed Budget - All Funds  
Fiscal Year 2007**

	<b>FY 06 BUDGET</b>	<b>FY 06 ESTIMATED ACTUAL</b>	<b>FY 07 BUDGET</b>
<b>REVENUE:</b>			
Operating Revenue	\$185,000	\$185,000	\$196,500
Retail Sales	100,323	94,267	100,000
Student Tuition/Fees Allocation	282,052	282,052	300,514
Gifts and Grants	-	-	-
Investment Income	-	-	-
Total Revenue	<u>\$ 567,375</u>	<u>\$ 561,319</u>	<u>\$ 597,014</u>
<b>EXPENDITURES:</b>			
Compensation	\$ 314,445	\$ 314,445	\$ 346,731
Supplies and Services	121,482	121,482	142,000
Repairs and Maintenance	17,075	19,987	13,503
Cost of Retail Sales	82,000	71,411	69,800
Equipment	13,500	13,776	1,600
Insurance	11,047	12,309	13,564
Utilities	5,000	5,000	6,000
University Overhead	25,326	25,326	23,911
Total Expenditures	<u>\$ 589,875</u>	<u>\$ 583,736</u>	<u>\$ 617,109</u>
<b>TRANSFERS OUT (IN):</b>			
General Fund Budget Support	\$ -	\$ -	\$ -
Debt Service	-	-	-
Other Transfers	-	-	-
Total Transfers	<u>\$ -</u>	<u>\$ -</u>	<u>\$ -</u>
Net Revenue Before Major Capital Expenditures	<u>\$ (22,500)</u>	<u>\$ (22,417)</u>	<u>\$ (20,095)</u>
Major Capital Expenditures	\$ -	\$ -	\$ -
Net Revenue	<u>\$ (22,500)</u>	<u>\$ (22,417)</u>	<u>\$ (20,095)</u>
FUND BALANCES JULY 1	<u>\$ 83,323</u>	<u>\$ 89,786</u>	<u>\$ 67,369</u>
FUND BALANCES JUNE 30	<u>\$ 60,823</u>	<u>\$ 67,369</u>	<u>\$ 47,274</u>

## Department of Athletics

### Description of Program

The OU Department of Intercollegiate Athletics has been fully participating in Division I athletics since 1999-2000. In the first seven years the Golden Grizzlies have won 14 regular-season conference championships, 30 conference tournament titles and have had 19 NCAA tournament appearances.

The Oakland University Athletics Department is a member of the Mid-Continent Conference. The Mid-Continent Conference is comprised of nine schools – Centenary, Chicago State, IUPUI, UMKC, Oral Roberts, Southern Utah, Valparaiso and Western Illinois.

OU has 16 varsity sports -- baseball, men's basketball, women's basketball, men's cross country, women's cross country, men's golf, women's golf, men's soccer, women's soccer, softball, men's swimming & diving, women's swimming & diving, women's tennis, men's track, women's track and volleyball.

The Golden Grizzlies play their court sports (volleyball and men's and women's basketball) at the Athletics Center 'O'rena which has a capacity of 4,005, and the baseball, softball and soccer games are played at the OU Athletic Fields. OU swimming and diving competes in the OU Aquatics Center, which has a capacity of 1,000, and the men's and women's golf teams call OU's Katke-Cousins its home golf course.

### Key Performance Indicators

	<u>FY 2004</u>	<u>FY 2005</u>	<u>FY 2006</u>
RPI Tier 1 Athletic Teams			
Men's Basketball	227	164	285
Women's Basketball	123	143	137
Men's Soccer	40	57	92
Women's Soccer	63	117	118
Men's Swimming/Diving	50#	85*	25#
Women's Swimming/Diving	39#	16*	11*
Number of Student Athletes	253	226	320

RPI (Ratings Percentage Index) is a rating system utilizing three factors: Division I winning percentage, schedule strength, and opponents' schedule strength.

# National Championship Finish/Ranking

\* Mid-Major Ranking

## **Department of Intercollegiate Athletics**

### Budget Assumptions

The Oakland University Department of Intercollegiate Athletics' budget reflects the revenues and expenditures of its continuing participation in Division I athletics. Budget assumptions for Fiscal Year 2007 are as follows:

1. Increases in operating revenues are expected due to increased efforts in the areas of marketing, development and facility rentals.
2. Student Tuition/Fees Allocation will increase by 3%.
3. Included in the compensation line item are five new positions in the areas of academics, student well-being, marketing and development. These positions are the result of a departmental restructuring plan and the continuation of the initiative to increase and support the student-athlete population.
4. Increases in supplies and services are the result of the initiative to increase and support the student athlete population.
5. General Fund budget support increases are due to projected adjustments for compensation and athletic enrollment recruiting goals.



**Oakland University**  
**Department of Intercollegiate Athletics**  
**Proposed Budget - All Funds**  
**Fiscal Year 2007**

	<b>FY 06 BUDGET</b>	<b>FY 06 ESTIMATED ACTUAL</b>	<b>FY 07 BUDGET</b>
<b>REVENUE:</b>			
Operating Revenue	\$ 897,879	\$ 757,879	\$ 943,109
Retail Sales	50,000	97,758	-
Student Tuition/Fees Allocation	511,174	511,174	526,509
Gifts and Grants	275,000	275,000	300,000
Investment Income	-	-	-
Total Revenue	<u>\$ 1,734,053</u>	<u>\$ 1,641,811</u>	<u>\$ 1,769,618</u>
<b>EXPENDITURES:</b>			
Compensation	\$ 2,362,129	\$ 2,186,392	\$ 2,717,385
Supplies and Services	1,434,412	1,764,361	1,555,872
Repairs and Maintenance	-	-	-
Cost of Retail Sales	40,000	112,426	-
Equipment	-	-	-
Insurance	24,000	28,737	31,611
Utilities	-	-	-
University Overhead	-	-	-
Total Expenditures	<u>\$ 3,860,541</u>	<u>\$ 4,091,916</u>	<u>\$ 4,304,868</u>
<b>TRANSFERS OUT (IN):</b>			
General Fund Budget Support	\$ (1,964,127)	\$ (2,184,508)	\$ (2,484,610)
Debt Service	42,000	41,282	41,282
Other Transfers	(269,500)	(398,998)	(228,000)
Total Transfers	<u>\$ (2,191,627)</u>	<u>\$ (2,542,224)</u>	<u>\$ (2,671,328)</u>
Net Revenue Before Major Capital Expenditures	<u>\$ 65,139</u>	<u>\$ 92,119</u>	<u>\$ 136,078</u>
Major Capital Expenditures	\$ -	\$ -	\$ -
Net Revenue	<u>\$ 65,139</u>	<u>\$ 92,119</u>	<u>\$ 136,078</u>
FUND BALANCES JULY 1	<u>\$ 1,887,151</u>	<u>\$ 1,855,368</u>	<u>\$ 1,947,487</u>
FUND BALANCES JUNE 30	<u>\$ 1,952,290</u>	<u>\$ 1,947,487</u>	<u>\$ 2,083,565</u>

## Meadow Brook Music Festival

### Description of Program

The 2005 Meadow Brook Music Festival season was the ninth season under the ten year agreement with Palace Sports and Entertainment to operate and manage the Music Festival. Highlights of the agreement include a guaranteed lease payment, an investment of over \$2 million in facility improvements, as well as a long-term commitment to more concerts than presented in previous years. Meadow Brook's 2005 schedule included a two weekend visit by the Detroit Symphony Orchestra, for a total of six performances. Besides the classical offerings, however, the Festival's events included rock, jazz, country, comedy, adult contemporary and family entertainment.

The Meadow Brook Music Festival opened in July 1964 and was built to be the summer home for the Detroit Symphony Orchestra. Over the years, millions of visitors have enjoyed concerts at the outdoor amphitheatre, which features over 2,700 pavilion seats and lawn seating for an additional 5,000. Under the University's contract with the Palace, there is a guaranteed annual payment of \$105,000, plus 6% of gross revenues over \$3 million, through the 2006 season.

### Key Performance Indicators

	<u>FY 2004</u>	<u>FY 2005</u>	<u>FY 2006</u>
Attendance	121,070	88,597	99,567
Gross Revenue	\$3,953,169	\$1,693,635	\$2,834,717
Number of Events	46	42	38

**Oakland University  
Meadow Brook Music Festival  
Proposed Budget - All Funds  
Fiscal Year 2007**

	<b>FY 06 BUDGET</b>	<b>FY 06 ESTIMATED ACTUAL</b>	<b>FY 07 BUDGET</b>
<b>REVENUE:</b>			
Operating Revenue	\$ 105,000	\$ 105,000	\$ 105,000
Retail Sales	-	-	-
Student Tuition/Fees Allocation	-	-	-
Gifts and Grants	9,000	9,000	9,000
Investment Income	-	-	-
Total Revenue	<u>\$ 114,000</u>	<u>\$ 114,000</u>	<u>\$ 114,000</u>
<b>EXPENDITURES:</b>			
Compensation	\$ 63,900	\$ 64,700	\$ 66,300
Supplies and Services	2,500	2,500	2,500
Repairs and Maintenance	-	-	-
Cost of Retail Sales	-	-	-
Equipment	-	-	-
Insurance	5,000	3,319	5,000
Utilities	-	-	-
University Overhead	-	-	-
Total Expenditures	<u>\$ 71,400</u>	<u>\$ 70,519</u>	<u>\$ 73,800</u>
<b>TRANSFERS OUT (IN):</b>			
General Fund Budget Support	\$ -	\$ -	\$ -
Debt Service	-	-	-
Other Transfers	-	-	-
Total Transfers	<u>\$ -</u>	<u>\$ -</u>	<u>\$ -</u>
Net Revenue Before Major Capital Expenditures	<u>\$ 42,600</u>	<u>\$ 43,481</u>	<u>\$ 40,200</u>
Major Capital Expenditures	\$ -	\$ -	\$ -
Net Revenue	<u>\$ 42,600</u>	<u>\$ 43,481</u>	<u>\$ 40,200</u>
FUND BALANCES JULY 1	\$ 149,765	\$ 151,098	\$ 194,579
FUND BALANCES JUNE 30	<u>\$ 192,365</u>	<u>\$ 194,579</u>	<u>\$ 234,779</u>

## Meadow Brook Theatre

### Description of Program

In June 2003, Oakland University entered into an agreement with The Theatre Ensemble, a non-profit corporation, to lease Meadow Brook Theatre facilities to produce a full season of plays each of the next five years, beginning in fiscal year 2004. Highlights of the agreement included:

- Continued professional theatre productions and related events at Meadow Brook Theatre.
- Guaranteed rent payment per week of each production season, with a guaranteed number of weeks each year.
- Additional rent payments based on tickets sold.
- Increased opportunities for a strong relationship between The Theatre Ensemble and Oakland University's students, particularly those in the academic theatre programs.

### Key Performance Indicators

	<u>FY 2004</u>	<u>FY 2005</u>	<u>FY 2006</u> (projected)
Total Attendance	68,438	60,224	57,000

Ticket sales and attendance have declined at Meadow Brook Theatre, largely due to general economic conditions. Like many of its peer institutions, Meadow Brook Theatre has seen declines in both ticket revenue and in contributions. The MBT Ensemble reported a loss for 2005 and projects a loss for 2006, while still fulfilling their budgeted financial obligation to the University. Combined with the positive financial results of 2004, the Ensemble's projected fund balance remains positive at the end of FY 2006

The theatre's 2006-2007 season offers attractive, commercial programming, which should help increase sales. The University will continue to monitor the Ensemble's attendance and financial activity, through the University's liaison for operations and by participation on the Board of Directors.

**Oakland University  
Meadow Brook Theatre  
Proposed Budget - All Funds  
Fiscal Year 2007**

	FY 06 BUDGET	FY 06 ESTIMATED ACTUAL	FY 07 BUDGET
<b>REVENUE:</b>			
Operating Revenue	\$ 72,000	\$ 71,000	\$ 75,000
Retail Sales	-	-	-
Student Tuition/Fees Allocation	-	-	-
Gifts and Grants	-	135	-
Investment Income	-	-	-
Total Revenue	<u>\$ 72,000</u>	<u>\$ 71,135</u>	<u>\$ 75,000</u>
<b>EXPENDITURES:</b>			
Compensation	\$ -	\$ -	\$ -
Supplies and Services	-	393	1,000
Repairs and Maintenance	-	-	-
Cost of Retail Sales	-	-	-
Equipment	10,000	10,000	-
Insurance	3,100	2,200	2,500
Utilities	40,000	40,000	48,000
University Overhead	-	-	-
Total Expenditures	<u>\$ 53,100</u>	<u>\$ 52,593</u>	<u>\$ 51,500</u>
<b>TRANSFERS OUT (IN):</b>			
General Fund Budget Support	\$ -	\$ -	\$ -
Debt Service	-	-	-
Other Transfers	-	-	-
Total Transfers	<u>\$ -</u>	<u>\$ -</u>	<u>\$ -</u>
Net Revenue Before Major Capital Expenditures	<u>\$ 18,900</u>	<u>\$ 18,542</u>	<u>\$ 23,500</u>
Major Capital Expenditures	\$ -	\$ -	\$ -
Net Revenue	<u>\$ 18,900</u>	<u>\$ 18,542</u>	<u>\$ 23,500</u>
FUND BALANCES JULY 1	\$ 57,516	\$ 61,997	\$ 80,539
FUND BALANCES JUNE 30	<u>\$ 76,416</u>	<u>\$ 80,539</u>	<u>\$ 104,039</u>