

UCUI MINUTES

January 24, 2023 (Virtual Meeting)

Attendees: Kristin Landis-Piwowar, Kathy Dailey (Scribe), Beth Dawson (presenter), Kathy Battles (presenter), Stephen Filler (presenter), Richard Olawoyin, Cheryl Jusela, Chhabi Govind, Yan Li, Sunwoo Shin, Sam Rosenthal, Jennifer Cordon Thor, Tricia Westergaard, Theresa Anasti, Irene Shabazz, Melanie Chamberlain, Jimina Garcia, Mario Scibilia, Emily Spunaugle, Sara Webb, Ginnie Uhley,

Absent: Josh Haworth (e-vote prior to meeting), Donna Free, Nicole Boelk, Emma Garrett

1. Meeting Minutes from January 17, 2023

Motion: C Jusela, Second: C Govind

Approved

OLD BUSINESS: INFORMATION

None

OLD BUSINESS: ACTION

NEW BUSINESS: INFORMATION

2. OUSC Student Engagement Task Force - Jimena Garcia
- Announcement of Opportunity to assist with initiative
 - Lance Markowitz - lmarkowitz@oakland.edu
 - Task Force regarding student engagement in courses
 - Seeking feedback from professors
 - Kathy to assist in contacting Jimena and Lance to move forward when ready and make AA connections

NEW BUSINESS: ACTION

2. **Modification to the Spanish Language and Literature, B.A. program;**
Department of Modern Languages and Literatures, College of Arts and Sciences -
Stephen Filler
- Modifying catalog language
 - No changes in the number of credits
 - Substantial change -current required course is SPN 3170 - students can now choose one of 3 options
 - Courses all contain the same content

- Added a list of literature courses for clarification (no changes in program)
- COMMENT: Requirements for major at 3000 + 4000 courses - is that in line with majors at other universities? (Seems very heavy in credits - should not be diluting programs, but making options for students easier)
- RESPONSE: Something that the dept can and will discuss / in general, the dept programs are in line with other institutions

Motion: R Olawoyin, Second: C Govind

Approved

3. Modification to the Latin American Language and Civilization, B.A. program; Department of Modern Languages and Literatures, College of Arts and Sciences - Stephen Filler

- SPN 3170 was required - now it is one choice of (3) courses
 - Courses all contain the same content
- Added listing of likely and possible options for students
- COMMENT: Concern with title? (Portuguese)
 - Not required by UCUI at this time
- RESPONSE: Correct, there is not a Portuguese option
 - Consideration to combine with International Relations

Motion: C Govind, Second, E Spunaugle

Approved

4. Modification to the Health Communication Minor program; Department of Communication and Journalism, College of Arts and Sciences - Kathy Battles

- Popular discipline
- Creation to allow fewer barriers for students: too many credits were providing a barrier to student interest and student success
- Removed science requirement + had established 3 pathways
 - Health Sciences
 - Sociology (public health issues)
 - Public Relations (health campaigns and messaging)
- CONCERN: Rationale for removing science was that students coming in have taken biology as a gen ed / what happens to students who may not have that coursework; is it required?
- RESPONSE: All students need science as a gen ed
 - This was addressed when this program came through the first time
 - This is a "basic" science major - that is covered
 - Does not strongly emphasize science as much as it involves the "communication" piece
- COMMENT: Students can fulfill science requirement without a human health science perspective and fulfill this requirement with a diff natural science course
- RESPONSE: It was found that this requirement was a barrier
 - Reverse logic: Biologists may not require "communications" courses

- COMMENT: How can a student communicate about a topic they have no understanding of / concern that biology has been removed from the minor / consider adding an option instead of the biology
- RESPONSE: Assumption is that “communication” is not a set of applicable skills / the focus of this program is being the intermediary between the experts in health and the public
- COMMENT: Difference between communication and health communication
- RESPONSE: Standard across the country provides a specific health comm courses in the minor and specific exposure within the pathway to provide background / do not need to be science specialists to be successful in this profession
- COMMENT: Statement that some exposure in science could be seen as sufficient and additional science does not need to be required
- RESPONSE: Health Communication approach does take a critical analysis foundation, but understanding of the specific science is not required
- COMMENT: Concern for Option 3 / Nothing specific to Health
- RESPONSE: Health campaigns focus on the technologies and messaging to move forward the public messaging (the expert material comes from a different area of business - ie: what kind of messaging do you put on tv commercials, packaging, public places to assist the public?)
 - Persuasive techniques in campaigning
 - Health Care is a broad concept not just related to science
 - This option provides a specific skill set
- COMMENT: These are 3 separate majors / add description to number 3 to indicate to a student that this is the option if you are seeking “health campaigns, etc.) - add titles for each option
 - Catalog language change - does not need to return to UCUI
- RESPONSE: The dept can do this; in addition, students who begin in program will have more clearly defined understanding of the options
- COMMENT: Do not include courses that have prerequisites
 - Review SHS coursework and remove coursework
 - Is it appropriate to leave it as an option? (Dietetics majors - this could count. Listing the courses allows students to see all of the options)
 - Students not motivated on a particular course will not choose it if it has too many prerequisites
 - Option: Indicate with * or ** that this course has prerequisites (can be cumbersome for catalog, but provides students with important information so it would be worth it)
 - Transparency for students is supported
 - Does not need to return to UCUI for this
- COMMENT: Support for these kinds of minors for the university - realizing the importance for these types of minors within the field - recognizing the importance after the explanation given at this meeting

Motion: R Olawoyin, Second: J Cordon Thor

Approved

5. Motion from the Undergraduate Committee on Undergraduate Instruction to adopt a new policy to define an Undergraduate Minor - Kristin Landis-Piwowar

- Item was presented at Univ Senate Meeting on Jan 19, 2023 and sent back for suggested edits
- Plan to return to Univ Senate meeting for second reading and vote on February 16, 2023

6. DRAFT - Credit for Prior Learning - Kristin Landis-Piwowar

- Approved by Graduate School
- Intended to replace “graduate” to “undergraduate” to allow consistency in language
- Did come to UCUI over a year ago; discussed and passed in brief / this is to be more thoughtful in attracting students
- Currently
 - AP Exams, IB, NCLEX (SON)
- Target population to recruit and enroll is adult learners
 - Individuals who have been in the workforce for a number of years and looking for a clear and efficient way to move into attaining a degree
- Faculty is in charge of recognizing what is relevant and worthy of credit worthiness
- Reviewing funding models to be able to pay faculty to do these evaluations
 - A student would incur some cost
 - Part of that cost would be use to compensate faculty
- Seeking considerations of how your individual departments may assess and incorporate these ideas (applied assoc degrees, non transferable credits, etc) - would there be a use for courses or groups of courses that usually don't transfer to OU
 - Would be helpful for your input in determining if and how this may be feasible
 - Ie: Robotics courses (cluster of courses) at University do not transfer, but a program may qualify for a OU required course
 - Ie: exams may also be a way to qualify for a required course

7. Definition of Concentration

- Please review for UCUI next meeting

8. Definition of Certificate

- Please review for UCUI next meeting

ADJOURN

Motion: C Jusela, Second: J Cordon Thor

Approved

