UCUI Minutes Jan 10 2023 (Virtual Meeting)

Attendees: Kristin Landis-Piwowar, Kathy Dailey (Scribe), Sunwoo Shin, Chhabi Govind, Tricia Westergaard, Nicole Boewlk, Yan Li, Irene Shabazz, Cheryl Jusela, Donna Free, Ginnie Uhley, Sam Rosenthall, Sara Webb, Theresa Anasti, Mario Scibilia, Emily Spunaugle, Melanie Chamberlain, Jennifer Cordon Thor, Kathy Battles (Presenter), Marouane Kessentini (Presenter), Beth Dawson (Guest), Karen McGarry (Presenter), Colleen Ludwig (Presenter)

Absent: Richard Olawoyin, Josh Haworth, Jimena Garcia, Emma Garrett

AGENDA

Welcome Sunwoo Shin (SEHS) who will be serving for Ambika Bhargava for Winter 2023!

1. Meeting Minutes from December 6, 2022

Motion: C Jusela, Second: D Free

Approved

OLD BUSINESS: INFORMATION

None

OLD BUSINESS: ACTION

- 2. _Applied Health Sciences, B.S. Specialization in Radiologic Technology Leadership Proposal (Updated); Department of Public and Environmental Wellness, School of Health Sciences Rebecca Cheezum and Sara Rivard (on standby)
 - Originally presented at UCUI on 10-4-22 and 10/18/22 / Not Approved returned to department for evaluation, review and revisions; From UCUI's Minutes November 29, 2022 The committee suggested: "the catalog copy be revised to separate the core courses and elective courses into separate areas (Course Requirements: Radiologic technology leadership specialization professional course requirements)- Split into two separate areas for clarity purposes." In addition, UCUI noted that the proposal is approved with suggested changes to be made and submitted to and reviewed by UCUI prior to moving forward.
 - Updated Documents received 12/20/22 I
 - Upper portion of Curriculog, specific to the AHS major with the two tracks (Leadership and Health Promotion), needs to be reworked (responsibility of Dept Chair)
 - Confusing as to whether students are required to fulfill the AHS requirements
 AND the Rad leadership requirements
 - Committee in agreement with what the program is proposing move forward to vote on the proposal
 - o Technically this is a new major it is a major with specialization
 - Language on AHS major needs to be adjusted for student clarity but voting can take place on program

Motion: C Govind, Second: E. Spunaugle

Approved

NEW BUSINESS: INFORMATION

None

NEW BUSINESS: ACTION

- 3. Modification to the Studio Art with K-12 Art Education for STEP Major in Secondary Teacher Education Program proposal to update core course requirements and remove specializations; Department of Art and Art History, College of Arts and Sciences Colleen Ludwig and Karen McGarry,
 - Dual program in two schools
 - Credits in Art Education have changed
 - o Updating course requirements and removing the specialization
 - Moving from 162 to 156 credits
 - Art Ed is also in the process of some changes in their program (upcoming)

Motion: C Govind, Second: Y Li

Approved

- 4. Bachelor of Science in Artificial Intelligence (AI) proposal for a new program; Department of Computer Science and Engineering, School of Engineering and Computer Science Marouane Kessentini
 - High Demand in Michigan in automotive industry for employees with highly specialized skills
 - Attractive for current and incoming students
 - OU has developed in a unique way to create the program (Ferris is only current MI program)
 - Concern: If one course is added to each of these tracks, they can be considered "specialization" otherwise these tracks seem arbitrary and meaningless
 - Response: Creation of "undergraduate certificates" are being designed
 - Dept may consider this in the future / these degrees provide the skills needed in the industry right now
 - Once degree is approved, there is room to grow into 3-4 specialization (less confusing for a student)
 - Concern: This proposal is effective for 2024-2025 catalog as it came in after the deadline - reinvited presenter to return to meeting for clarification
 - Response: Dept intention is to begin in Fall 2023 if possible; will add specializations for Fall 2024
 - Students who would enter Fall 2023 would be following the Fall 2023 catalog if dept adds specializations in Fall 2024, students will then have to change catalogs
 - Dept not concerned as entering students are not enrolled in the 4000 level courses
 - Dept will carefully consider the incoming students
 - Because the degree will likely move through governance in time to accept students for Fall 2023, this can move forward in lieu of the October deadline.

Motion: C Jusela, Second: G Uhley

Approved

5. Journalism B.A. Proposal to remove this major to be replaced with 3 B.A. programs with specializations that are updated to be more relevant to incoming students; Department of Communication, Journalism and Public Relations, College of Arts and Sciences - Kathy Battles and Beth Dawson

- Because of a decline in national averages and trends, the dept is reorganizing to allow students to pursue their specific interests
 - There is a core of courses required and then different specializations
 - In order to provide the specialization degrees, there needs to be a change in the major first
- CONCERN: (1) Will there ever be a student who just wants a Journalism degree? There has to be a major for a student to graduate? (2) Change to Journalism and Media Studies
- RESPONSE: (1) Dept has reviewed this; conceived as pathways designed on how
 courses are offered there are 4 shared courses across options / overlaps between
 specializations that will allow students to move between options if they change their
 mind (2) Media Studies Society Specialization is not a production focused program / opp
 for programs with students who have non-production options would be attractive
- Diploma will say Degree and then list the Specialization / simplify the literal naming of the programs
 - Journalism and Media Studies, B.A. with a specialization in Journalism and Emerging Media
 - The title is redundant, using both Journalism and Media in both the major and specialization titles
 - Registrar concern as to what is being placed on the transcript needs to be understood - can be renamed to meet the outcome of the dept
- Consider changing the Journalism and Media Studies, Specialization in Media and Society to a GENERIC, Journalism and Media Studies BA
 - Allow students to also choose one of the two specializations
- Response: A willingness to return to the dept to discuss

Deferred - needs to return to UCUI with updated proposed suggestions

- 6. Journalism and Media Studies, B.A., Specialization in Broadcasting and Digital Media Practice Proposal; Department of Communication, Journalism and Public Relations, College of Arts and Sciences Kathy Battles and Beth Dawson
 - See notes under Item Number 5

Deferred - needs to return to UCUI with updated proposed suggestions

- 7. Journalism and Media Studies, B.A., Specialization in Journalism and Emerging Media Proposal; Department of Communication, Journalism and Public Relations, College of Arts and Sciences Kathy Battles and Beth Dawson
 - See notes under Item Number 5

Deferred - needs to return to UCUI with updated proposed suggestions

- 8. Journalism and Media Studies, B.A., Specialization in Media and Society Proposal; Department of Communication, Journalism and Public Relations, College of Arts and Sciences -Kathy Battles and Beth Dawson
 - See notes under Item Number 5

Deferred - needs to return to UCUI with updated proposed suggestions

- 9. Undergraduate Certificates
 - Proposed new language + link to current language will be provided
 - Definition to be reviewed and considered at next meeting

ADJOURN

Motion: Y Li , Second: E Spanaugle