

University Communications and Marketing ADA Compliant Web/Digital Color Palette

Main OU Gold: #b59a57

Light Gold 1: #ccb06c

Light Gold 2: #e9cb82

White: #ffffff

Gray 1: #d2d2d2

Gray 2: #a4a4a4

Background: #000000 (*Black*)

White: #ffffff

Background: #877148 (*OU Web Gold*)

Black: #000000

Gray 1: #2f2f2f

Gray 2: #4c4c4c

OU Web Gold: #877148

Dark Gold: #675637

Background: #ffffff (*White*)

White: #ffffff

Gray 1: #d2d2d2

Light Gold 2: #e9cb82

Background: #343434 (*Dark Gray*)

Black: #000000

Background: #b59a57 (*Main OU Gold*)

Black: #000000

Gray 1: #2f2f2f

Gray 2: #4c4c4c

OU Web Gold: #7b6742

Dark Gold: #675637

Background: #ededed (*Light Gray*)

Black: #000000

Gray 1: #2f2f2f

Dark Gold: #675637

Background: #e8e0cf (*Pale Gold*)