

Oakland University Student Affairs

MISSION STATEMENT

Student Affairs provides intentional opportunities for the development of engaged learners, critical thinkers, & global citizens.

PASSION STATEMENT

Student Affairs creates diverse and inclusive opportunities leading students toward achievement of educational & career pursuits, self-discovery, social and personal well-being.

CORE VALUES

CREATE WOW THROUGH
STUDENT ENGAGEMENT

EMPOWER STAFF AND
STUDENTS TO DRIVE
AND MAKE CHANGE

BUILD A POSITIVE TEAM
THROUGH COLLABORATION

FOSTER AN INCLUSIVE
ENVIRONMENT

Divisional Focus Areas for 2017-2018

Oakland University Goal #1

Foster student success through a robust teaching and learning environment and comprehensive student services.

Division Strategic Priorities:

- 1.1 Increase the retention rate for full-time students.
- 1.2 Increase graduation rates.
- 1.5 Improve support of student learning, persistence and success by improving the student/adviser ratio and increasing the number of professional staff in areas of direct and targeted student support.
- 1.6 Increase the proportion of underrepresented minorities within the faculty and staff to more closely reflect the student body.
- 1.8 Increase endowments to support scholarship for students.

Oakland University Goal #3

Become a leader in serving the needs and aspirations of our communities and region through expanded community relationships, institutional reputation and visibility and engagement.

Division Strategic Priorities:

- 3.1 Increase student internship and experiential learning activities.
- 3.2 Increase the number of students involved in community service and engagement activities.
- 3.5 Expand connections with alumni.
- 3.6 Increase the number of partnerships with businesses and corporations.
- 3.7 Increase the number of community partnerships.
- 3.8 Apply for and attain the Carnegie Community Engagement Designation.

*** Strategic goals and tactics developed at the unit level**