# WINTER 2015 USAGE PROFILE

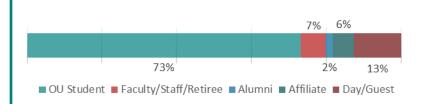


124,114 TOTAL VISITS 8%

8,299 UNIQUE USERS



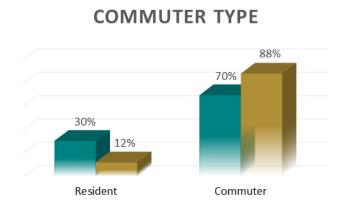
# 6,069 STUDENT USERS



# STUDENT USER PROFILE

Comparison of the percent make-up of Rec Center Student users versus the percent make-up of the overall Student Body in different categories.

% of Rec Center Users
% of Overall Student Body



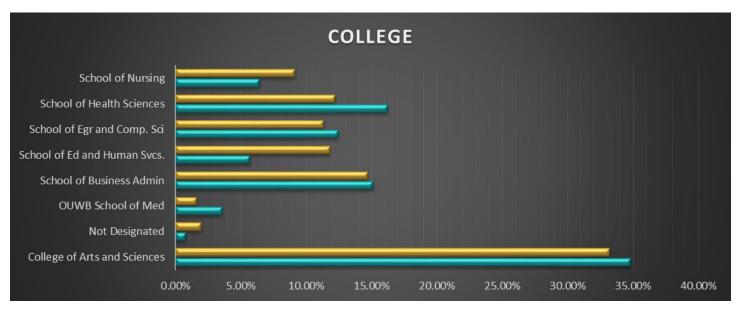
# CLASS STANDING 27% 23% 23% 24% 16% 9% 4% 2%

SR

GRAD

WBSOM

JR



FR

SO

# STUDENT USER MAKE-UP OF VARIOUS POPULATIONS

Percent make-up of Rec Center Student users within different OU overall demographics.

## **STUDENT BODY**

Percent of registered students that visited the Recreation Center.



31%



## **GENDER**

Percent of each gender of enrolled students that visited the Recreation Center.





#### **HOUSING**

Percent of all on-campus and commuter students that visited the Recreation Center.





#### **SCHOOLS**

Percent of students in each College/School that visited the Recreation Center.

Health Sciences

**42**%

Engineering & Computer Science

34%

Arts & Sciences

33%

Business Administration

**32**%

**Nursing** 

**22**%

Education & Human Services

**15**%

**Undecided** 

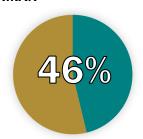
**13**%

**CLASS** 

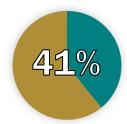
**MEDICAL SCHOOL** 



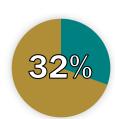
**F**RESHMAN



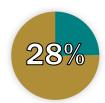
**S**OPHOMORE



**JUNIOR** 



**SENIOR** 



**GRAD STUDENT** 

