<table>
<thead>
<tr>
<th>Department</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Campus Recreation</td>
<td>Oakland Center</td>
</tr>
<tr>
<td>Career Services</td>
<td>Orientation &amp; New Student Programs</td>
</tr>
<tr>
<td>Center for Multicultural Initiatives</td>
<td>OU Counseling Center</td>
</tr>
<tr>
<td>Center for Student Activities</td>
<td>Pre-College Programs</td>
</tr>
<tr>
<td>Dean of Students</td>
<td>Project Upward Bound</td>
</tr>
<tr>
<td>Disability Support Services</td>
<td>Student Technology Center</td>
</tr>
<tr>
<td>First Year Advising Center</td>
<td>The Tutoring Center</td>
</tr>
<tr>
<td>Gender &amp; Sexuality Center</td>
<td>University Housing</td>
</tr>
<tr>
<td>Graham Health Center</td>
<td>Veterans Support Services</td>
</tr>
</tbody>
</table>
STUDENT AFFAIRS

Financial Assistance and Enrollment

- Reducing student loan debt and making OU affordable
- 6,500 students received merit and need-based financial aid
- 75% of students receive some level of financial assistance
- 1st Record FTIAC enrollment with 2,751 students
- Record number of Presidential Scholars
Veterans Support Services

Veterans, service members, and dependents of veterans

- Fall 2011: 222
- Fall 2012: 261
- Fall 2013: 291
- Fall 2014: 296
- Fall 2015: 322

“Military Friendly School” for six consecutive years
First Year Advising Center

Change in full-time freshmen entering OU in Fall 2011 vs. Fall 2014

- Overall retention: 6%
- Retention of Minority Students: 6%
- Retention of Housing Students: 9%
- Retention of Undecided Students: 13%

Intentional and intrusive model

Increase in retention of FTIAC to graduation

\[ 5\% \times \$4.6M = \$4.6M \]
STUDENT AFFAIRS

Housing

- Higher retention and greater engagement in university life
- 2,700 students in the residence halls
- Unique learning communities
- 100% Occupancy rate

Oak View Hall
Opened Fall of 2014
Home of the Honors College

Southern Housing Complex
750 bed A&E approved
Fall 2018

Projected increase in number of residential students 28%
54,000 Student visits

5,500 Technical concepts taught

Available Software
Business productivity, video production, print, web and more.

39 Technology Loan Program
Laptops, iPads, GoPros, Microphones, Google Glass and more.
STUDENT AFFAIRS

Tutoring Center - Supplemental Instruction

SI Impact

3.08
Average for students who attended SI 15 times or greater

2.54
Average GPA of students who never attended SI

GPA of SI vs. No SI
All disciplines
(Fall 2014 – Winter 2015)

Overall increase in GPA across disciplines
$7.8 million Recreation and Athletic Outdoor Complex

Expanded intramural and club sport programs

Extended season length due to artificial surface

Student usage up 9.2% in FY15 - 174,000+ entries
- Unique students up by 6.5%

Employee usage up by 23% in FY15 - 8,400+ entries
- 784 unique employees up by 9.8%
Health and Wellness

OU Counseling Center

- Added two Psychologists
  - Reduced wait-time

OUCC ratio: 1 staff per 3,766 students
- 5.5 FTE Psychologists
- 2.0 FTE Interns
- National average: 1 staff per 2,000 students

2014-2015 Academic Year

<table>
<thead>
<tr>
<th>Clients</th>
<th>Clinical hours</th>
<th>Students</th>
<th>Hours</th>
<th>Emergency / Crisis work</th>
</tr>
</thead>
<tbody>
<tr>
<td>504</td>
<td>3,740</td>
<td>209</td>
<td>488</td>
<td>+23% +12%</td>
</tr>
</tbody>
</table>

Graham Health Center

- Nurse Practitioner model with Consulting Physicians
- Part-time Psychiatrist
- 2.0 FTE Clinicians
- Acute healthcare
- Health education
- Disease prevention

2014-2015 Academic Year

<table>
<thead>
<tr>
<th>Unique patients</th>
<th>Total visits</th>
</tr>
</thead>
<tbody>
<tr>
<td>1,902</td>
<td>3,495</td>
</tr>
</tbody>
</table>
97% of graduates employed stay in MI  
88% placement rate  
79% of jobs are related to career plans

**Top industries**
- 1️⃣ Health Care
- 2️⃣ Engineering
- 3️⃣ Retail
- 4️⃣ Manufacturing

**Destination Survey Results**

**Student and Employer Engagement**

- **26%** Employer
- **23%** Student

On-Campus interviews since 2010

- **52%** Student appointments since 2010

**Top reasons for student visits:**
1️⃣ Resume/Cover Letter Review
2️⃣ Internship/Co-op Discussion
3️⃣ Mock-Practice Interviews
4️⃣ Career Advising Discussion
5️⃣ Career Fair Preparation

**Career Fairs and Job Postings**
- **7,353** total job postings in 2015
- **2,119** Internship & Co-Op related
- **5,234** Full-Time

- **90%** Employer
- **137%** Student

Career Fair participation since 2010
Center for Student Activities

- 280+ Student organizations
- Leadership development
- 22 Greek Life organizations
- GSC Gender and Sexuality Center
- 4599 Community outreach volunteers
Advocacy and assistance for students with disabilities

Population Trend since 2008

<table>
<thead>
<tr>
<th>Year</th>
<th>Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>2009-2010</td>
<td>422</td>
</tr>
<tr>
<td>2010-2011</td>
<td>490</td>
</tr>
<tr>
<td>2011-2012</td>
<td>578</td>
</tr>
<tr>
<td>2012-2013</td>
<td>629</td>
</tr>
<tr>
<td>2013-2014</td>
<td>671</td>
</tr>
<tr>
<td>2014-2015</td>
<td>735</td>
</tr>
<tr>
<td></td>
<td>728</td>
</tr>
</tbody>
</table>

Disabled Students 2014-2015

- ADD & ADHD: 219
- Psychological/Autism/Aspergers: 170
- Medical: 154
- Learning Disability: 109
- Blind & Visually Impaired: 28
- Hearing Impaired/Deaf/Hard of Hearing: 17
- Closed Head Injury: 18
- Mobility/Physical: 9
- Cognitive Impaired: 1
- Short Term: 3

Total: 728
College Readiness and Pipeline Programs

**Project Upward Bound**
- Helps 133 students enter and succeed in higher education
- 50 year anniversary
  - Longest running program of its kind in the nation
- Federally-funded

**Pre-College Programs**
- Academic, social, career, and cultural enrichment programs
- 3,000+ visits
STUDENT AFFAIRS

Vision

New Housing
750 beds, 600 seat cafeteria
Learning Communities

Oakland Center Expansion
Expand and enhance meeting rooms, social spaces and food court

Career Services
Increase space available to accommodate growing employer demand for interview space

Student Life Experience and Technology