President’s Report

Wednesday, October 5, 2016
The Year Ahead

Presidential Search

• Board of Trustees Chair Richard Devore will serve as chair of the search committee.

• Committee member appointees will be announced in the near term.

• Search process timeline is now unfolding.

• Goal is to announce the appointment of OU’s 7th president in late spring of 2017.
Board Appointments

Robert Schostak  Marianne Fey  Tonya Allen
Institutional Progress

- University Vision, Mission Statement and Strategic Plan
- $12 million budget increase to support Strategic Plan
- Complete Campus Master Plan update
- New residence hall, Oakland Center renovation
- 5-year contract with American Association of University Professors
- Community engagement through Pontiac Partnership, similar initiatives
- New VP for development and alumni relations, comprehensive campaign planning
Institutional Progress

• Provision of “real food” at campus-wide updates and special events

Photo courtesy of Dean Kevin Corcoran
The Year Ahead

President’s Activities

• Further development of community engagement programs and initiatives.

• Continue building a strong foundation for OU’s next comprehensive campaign.

• Continue guiding implementation of Strategic Plan action items.
Enrollment

Slightly Fewer Students, Working Harder

- Student enrollment (headcount) for fall 2016 has decreased by about 1%.
- Current registered credit hours and fiscal-year equivalent students (FYES) are flat when compared to last year.
- Undergraduates are taking more courses at once in order to graduate on time.
Enrollment

Decline in High School Graduate Count Statewide

- 12th grade student enrollment has declined by more than 6,000 students since the 2011-12 school year.
While 8 Michigan universities have seen student enrollment increases, the enrollment losses of the remaining 7 universities far outweigh the others’ gains.

Data provided by OIRA
Enrollment

OU is Increasingly a First-Choice Destination for Entering Freshmen

Percentage of students naming OU as their first-choice university

<table>
<thead>
<tr>
<th>Year</th>
<th>Percentage</th>
</tr>
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<tbody>
<tr>
<td>2009</td>
<td>56%</td>
</tr>
<tr>
<td>2010</td>
<td>58%</td>
</tr>
<tr>
<td>2011</td>
<td>60%</td>
</tr>
<tr>
<td>2012</td>
<td>62%</td>
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<tr>
<td>2013</td>
<td>64%</td>
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<tr>
<td>2014</td>
<td>66%</td>
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<tr>
<td>2015</td>
<td>68%</td>
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</tbody>
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Data taken from Cooperative Institution Research Project
Enrollment

Students are seeking OU Programs

In 2015/16, OU saw:

• the highest number of undergraduate degrees awarded (3,199)
• four-year and six-year graduation rates increase
• the largest Honors College incoming class in university history
• average ACT scores for incoming freshmen increase to 23.6
• total enrollment in business and engineering continue to grow
• housing requests continue to grow beyond supply
• out state, out-of-state, new master’s and new doctoral student populations grow
Oakland Center

Meeting Ongoing Needs

- Nearly 1.7 million visits per year
- Currently 140,000 square feet
- The “living room” of campus
- Serves administrative, academic, extracurricular and community engagement purposes
Oakland Center

A Gathering and Collaborative Space

- Top demand of Oakland students
- Additional 60,000 square feet, or 43% more space
- $44 million max budget
- New dining, banquet, meeting, office, kitchen, retail, and support and service areas.
• OU faculty and staff demonstrate remarkable support for each other and our students.
  
  o Helping students with everything from mastering challenging concepts to finding a building on campus.
  
  o Collaborating willingly and productively within and between departments and divisions.
  
  o Show your OU pride with an official pin available as you leave today’s meeting.
Thank You