



# **President's Report**

*Wednesday, October 5, 2016*

## Presidential Search



- Board of Trustees Chair Richard Devore will serve as chair of the search committee.
- Committee member appointees will be announced in the near term.
- Search process timeline is now unfolding.
- Goal is to announce the appointment of OU's 7<sup>th</sup> president in late spring of 2017.



# Board Appointments



**Robert Schostak**



**Marianne Fey**



**Tonya Allen**

# Institutional Progress

- University Vision, Mission Statement and Strategic Plan
- \$12 million budget increase to support Strategic Plan
- Complete Campus Master Plan update
- New residence hall, Oakland Center renovation
- 5-year contract with American Association of University Professors
- Community engagement through Pontiac Partnership, similar initiatives
- New VP for development and alumni relations, comprehensive campaign planning





# Institutional Progress

- Provision of “real food” at campus-wide updates and special events

Photo courtesy of  
Dean Kevin Corcoran



# The Year Ahead

## President's Activities

- Further development of community engagement programs and initiatives.
- Continue building a strong foundation for OU's next comprehensive campaign.
- Continue guiding implementation of Strategic Plan action items.





# Enrollment

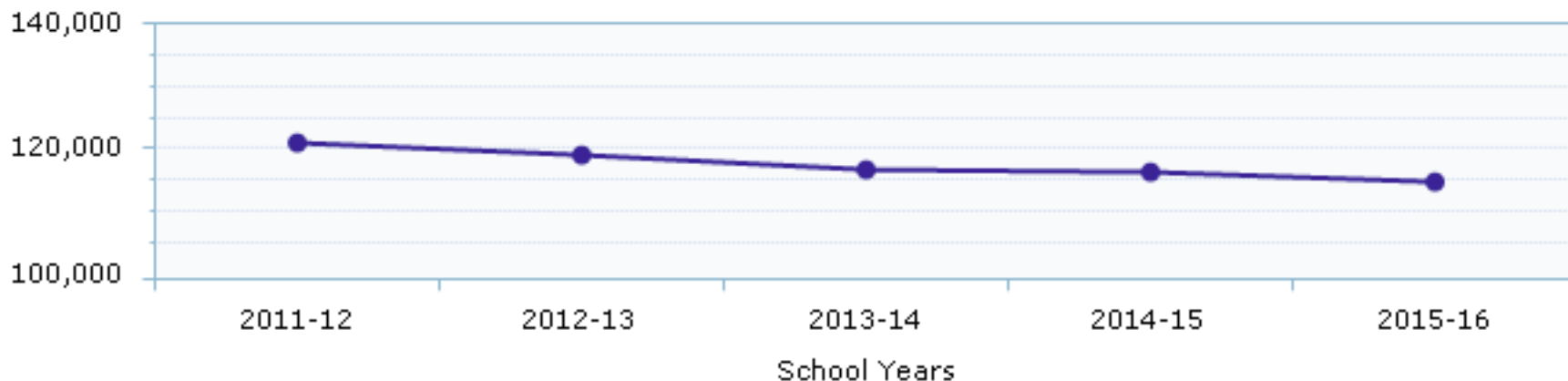
## Slightly Fewer Students, Working Harder



- Student enrollment (headcount) for fall 2016 has decreased by about 1%.
- Current registered credit hours and fiscal-year equivalent students (FYES) are flat when compared to last year.
- Undergraduates are taking more courses at once in order to graduate on time.

## Decline in High School Graduate Count Statewide

- 12<sup>th</sup> grade student enrollment has declined by more than 6,000 students since the 2011-12 school year.

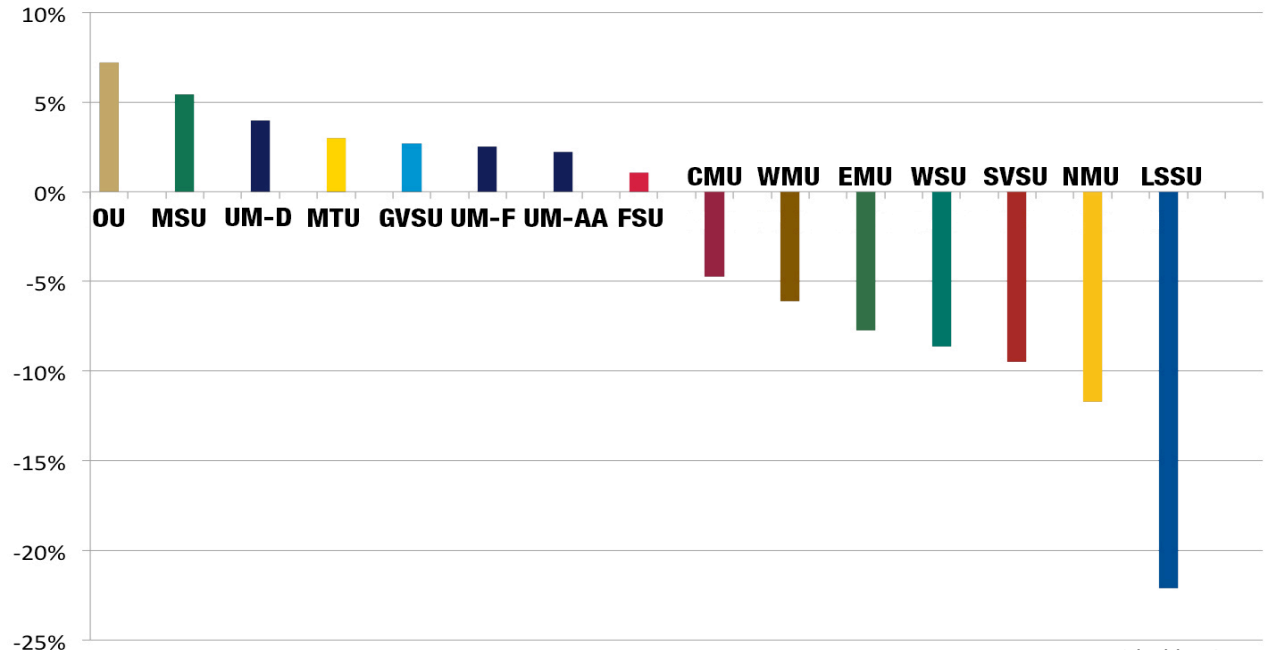




# Enrollment

## 5-year Percent Change in University Enrollment Statewide

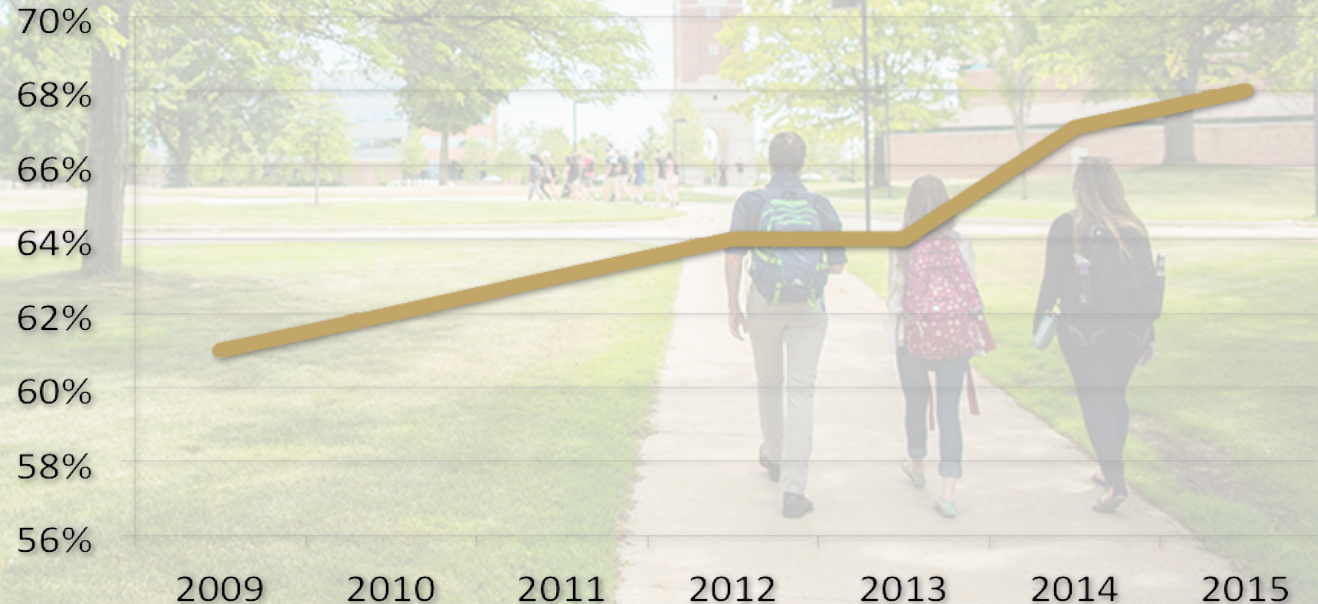
- While 8 Michigan universities have seen student enrollment increases, the enrollment losses of the remaining 7 universities far outweigh the others' gains.



# Enrollment

OU is  
Increasingly a  
First-Choice  
Destination for  
Entering  
Freshmen

Percentage of students naming OU as  
their first-choice university



Data taken from Cooperative Institution Research Project



# Enrollment

## Students are Seeking OU Programs

### In 2015/16, OU saw:

- the highest number of undergraduate degrees awarded (3,199)
- four-year and six-year graduation rates increase
- the largest Honors College incoming class in university history
- average ACT scores for incoming freshmen increase to 23.6
- total enrollment in business and engineering continue to grow
- housing requests continue to grow beyond supply
- out state, out-of-state, new master's and new doctoral student populations grow

## Meeting Ongoing Needs

- Nearly 1.7 million visits per year
- Currently 140,000 square feet
- The “living room” of campus
- Serves administrative, academic, extracurricular and community engagement purposes





# Oakland Center

## A Gathering and Collaborative Space



- Top demand of Oakland students
- Additional 60,000 square feet, or 43% more space
- \$44 million max budget
- New dining, banquet, meeting, office, kitchen, retail, and support and service areas.

# Strategic Plan



## Progress through Campus Pride

- **OU faculty and staff demonstrate remarkable support for each other and our students.**
  - Helping students with everything from mastering challenging concepts to finding a building on campus.
  - Collaborating willingly and productively within and between departments and divisions.
  - Show your OU pride with an official pin available as you leave today's meeting.







**Thank You**