Healthcare executives and administrators plan, direct and coordinate medical and health services. The U.S. Bureau of Labor Statistics predicts employment in this sector to grow 23 percent between 2012–22 — much faster than the average for all other occupations.

WHERE OUR ALUMNI ARE EMPLOYED
- Henry Ford Health System
- Blue Cross Blue Shield of Michigan
- Beaumont Hospital
- Oakland County Health Division
- Trinity Health
- Henry Ford Health System

COMMON JOB TITLES
- Program Manager
- Director of Business
- Advertising Senior Communication Specialist
- Manager of Preventative Cardiology
- Health Officer/Manager
- Revenue Management Consultant
- Business Application Analyst
- Human Resource Representative
- Manager of Engineer-Revenue Cycle

For information and personal advising:
Suzanne Rossi, MPA Program Coordinator
(248) 370-4117 | ssrossi@oakland.edu | oakland.edu/mpa
HEALTH CARE ADMINISTRATION
CONCENTRATION
40 Credits Total | Required Courses (28 Credits)

MPA Courses:
PA 5100 — Foundations of Public Administration (4)
PA 6100 — Quantitative Methods in Public Administration (4)
PA 6200 — Public Sector Information Systems Management (4)
PA 5200 — Public Budgeting and Finance (4)
PA 5300 — Human Resources Management for the Public Sector (4)
PA 6300 — Program and Policy Evaluation (4)

Health Care Administration Course:
PA 5600 — Organization and Administration of Health and Medical Care Programs (4)

Electives (8 Credits)
PA 5040 — Intergovernmental Relations (4)
PA 5050 — Administrative Ethics (2)
PA 6600 — Public Policy and Health Care (4)
PA 6610 — Health Planning: Policies and Processes (4)
PA 5150 — Contemporary Public Management Techniques (4)
PA 5060 — Strategic Planning (4)
PA 5070 — Risk Management (2)
PA 5310 — Public Sector Employee Relations (2 or 4)
PA 5320 — Current Issues in Public Sector Human Resources Management (2 or 4)
PA 5210 — Workshop in Budgeting (2)

Capstone (4 Credits)
PA 6950 — Internship (4) or
PA 6996 — Master’s Project (4)

REQUIRED COURSE DESCRIPTIONS
PA 5100 — Foundations of Public Administration (4)
Course focuses on the fundamental concepts of public administration, their origin and distinctions between public and private and between government and administration.

PA 6100 — Quantitative Methods in Public Administration (4)
Course examines quantitative methods for use in the public sector with an emphasis on data analysis for decision making and common computer techniques. Students must have the PA 522 prerequisite or permission of the instructor to enroll.

PA 6200 — Public Sector Information Systems Management (4)
Course focuses on the essential tools for management decision-making and program evaluation: data management, information retrieval, selected computer packages and report writing are covered.

PA 5200 — Public Budgeting and Finance (4)
Course focuses on the process by which governments raise funds and allocate them among competing purposes. Course also examines relations between agencies and executive budget offices and between executive and legislative branches of government. Elements of budget preparation, defense and review under various systems, line-item, performance, program, PPBS and zero-base budgets are presented.

PA 5300 — Human Resources Management in the Public Sector (4)
Course studies human resources management in public agencies. Topics include the legal and political environment, managerial concerns and employee rights, and the problems of public employee collective bargaining.

PA 6300 — Program and Policy Evaluation (4)
Course answers the question of how to judge the success of programs. Topics include problems of design, data collection and analysis to sort out causes and evaluate effects, cost-benefit analysis, and the organizational and political aspects of evaluation studies.

PA 5600 — Organization and Administration of Health and Medical Care Programs (4)
Emphasis on the application of administrative and organizational analytical perspectives to health and human service organizations. Concepts and perspectives from the governmental and public interest concerns will be applied.

ELECTIVE COURSE DESCRIPTIONS
PA 5040 — Intergovernmental Relations (4)
Course focuses on the conflicts and cooperation between, and among, national, state, and local governments. Illustrations are drawn from programs in social services, community development and regulation.

PA 5050 — Administrative Ethics (2)
Course explores the ethical components of administrative decision making and activities in public and not-for-profit agencies. Specific topics include personnel decisions, service delivery procedures and measures of program performance. Course also serves as a forum for judging ethical behavior, to help understand how ethical considerations permeate all job-related activities and to assist ethical decision-making skills.

PA 6600 — Public Policy and Health Care (4)
Course examines the status and evolution of public policies relating to health and health care, the policy-making processes in health care and the various implications of trends in health care policy.

PA 6610 — Health Planning: Policies and Processes (4)
Course focuses on the roles and functions of planning in the health care system. Concepts, techniques, issues and policies relating to health planning and other human services will be examined. Analytic tools will be applied to a number of health problems.

PA 5150 — Contemporary Public Management Techniques (4)
Course focuses on the application of contemporary public management techniques, managers as change agents, and leaders of quality improvement and excellence in the workplace. Strategies for implementing these programs are also examined.

PA 5060 — Strategic Planning (4)
Course focuses on the theoretical and historical perspectives of strategic planning as well as components of a strategic planning model and leadership issues. Specific topics include: planning in nonprofit, health care, and public sector organizations’ environments, internal data assessments, developing and implementing operating plans, contingency plans, and practical issues associated with strategic planning.

PA 5070 — Risk Management (2)
This course will provide a description of the concept of risk management in the public sector. Topics include: risk identification, loss control and safety, insurance and the law, loss prevention and evaluation, placement of insurance and financial responsibility.

PA 5310 — Public Sector Employee Relations (2 or 4)
Policies and practices relating to employee relations and collective bargaining in the public sector.

PA 5320 — Current Issues in Public Sector Human Resources Management (2 or 4)
Selected topics in human resource management, emphasizing state, county and local experiences. Topics can include: contract maintenance and compliance, merit systems, comparable worth, drug testing, employee assistance programs, affirmative action, mediation, arbitration and others as they emerge over time.

PA 5210 — Workshop in Budgeting (2)
Basic principles of public sector budgeting from the perspective of a practitioner at the state or local level.