What Is IPEDS?

The Integrated Postsecondary Education Data System (IPEDS) is a system of survey components that collects data from about 7,500 institutions that provide postsecondary education across the United States. IPEDS collects institution-level data on student enrollment, graduation rates, student charges, program completions, faculty, staff, and finances.

These data are used at the federal and state level for policy analysis and development; at the institutional level for benchmarking and peer analysis; and by students and parents, through the College Navigator (http://collegenavigator.ed.gov), an online tool to aid in the college search process. For more information about IPEDS, see http://nces.ed.gov/ipeds.

What Is the Purpose of This Report?

The Data Feedback Report is intended to provide institutions a context for examining the data they submitted to IPEDS. The purpose of this report is to provide institutional executives a useful resource and to help improve the quality and comparability of IPEDS data.

What Is in This Report?

As suggested by the IPEDS Technical Review Panel, the figures in this report provide selected indicators for your institution and a comparison group of institutions. The figures are based on data collected during the 2014-15 IPEDS collection cycle and are the most recent data available. This report provides a list of pre-selected comparison group institutions and the criteria used for their selection. Additional information about these indicators and the pre-selected comparison group are provided in the Methodological Notes at the end of the report.

Where Can I Do More with IPEDS Data?

Each institution can access previous Data Feedback Reports as far back as 2005 and customize this latest report by using a different comparison group and IPEDS variables of its choosing. To download archived reports or customize the current Data Feedback Report (DFR), please visit our web site at http://nces.ed.gov/ipeds/Home/UseTheData.
COMPARISON GROUP

Comparison group data are included to provide a context for interpreting your institution’s statistics. If your institution did not define a custom comparison group for this report by July 17, NCES selected a comparison group for you. (In this case, the characteristics used to define the comparison group appears below.) The Customize Data Feedback Report functionality on the IPEDS Data Center (http://nces.ed.gov/ipeds/datacenter/) can be used to reproduce the figures in this report using different peer groups.

The custom comparison group chosen by Oakland University includes the following 15 institutions:

- Cleveland State University (Cleveland, OH)
- East Carolina University (Greenville, NC)
- East Tennessee State University (Johnson City, TN)
- Illinois State University (Normal, IL)
- Indiana State University (Terre Haute, IN)
- Portland State University (Portland, OR)
- South Carolina State University (Orangeburg, SC)
- Tennessee State University (Nashville, TN)
- University of Akron Main Campus (Akron, OH)
- University of Massachusetts-Boston (Boston, MA)
- University of Missouri-St Louis (Saint Louis, MO)
- University of Nevada-Las Vegas (Las Vegas, NV)
- University of Northern Colorado (Greeley, CO)
- Wichita State University (Wichita, KS)
- Wright State University-Main Campus (Dayton, OH)

The figures in this report have been organized and ordered into the following topic areas:

1) Admissions (only for non-open-admissions schools),
2) Student Enrollment,
3) Awards,
4) Charges and Net Price,
5) Student Financial Aid,
6) Military Benefits*,
7) Retention and Graduation Rates,
8) Finance,
9) Staff, and
10) Libraries*.

*These figures only appear in customized Data Feedback Reports (DFR), which are available through Use the Data portal on the IPEDS website.
Figure 1. Number of first-time undergraduate students who applied, were admitted, and enrolled full and part time: Fall 2014

<table>
<thead>
<tr>
<th>Number of students</th>
<th>Your institution</th>
<th>Comparison Group Median (N=13)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Applicants</td>
<td>12,528</td>
<td>12,528</td>
</tr>
<tr>
<td>Admitted</td>
<td>8,394</td>
<td>8,394</td>
</tr>
<tr>
<td>Enrolled full time</td>
<td>2,410</td>
<td>2,410</td>
</tr>
<tr>
<td>Enrolled part time</td>
<td>149</td>
<td>149</td>
</tr>
</tbody>
</table>

NOTE: Admissions data are presented only for institutions that do not have an open admission policy, and apply to first-time, degree/certificate-seeking undergraduate students only. For details, see the Methodological Notes. N is the number of institutions in the comparison group.


Figure 2. Percent of first-time undergraduate applicants admitted, and percent of admissions enrolled, by full- and part-time status: Fall 2014

<table>
<thead>
<tr>
<th>Percent of students</th>
<th>Your institution</th>
<th>Comparison Group Median (N=13)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Admitted</td>
<td>67</td>
<td>67</td>
</tr>
<tr>
<td>Enrolled full time</td>
<td>36</td>
<td>36</td>
</tr>
<tr>
<td>Enrolled part time</td>
<td>0</td>
<td>1</td>
</tr>
</tbody>
</table>

NOTE: Admissions data are presented only for institutions that do not have an open admission policy, and apply to first-time, degree/certificate-seeking undergraduate students only. For details, see the Methodological Notes. Median values for the comparison group will not add to 100%. See "Use of Median Values for Comparison Group" for how median values are determined. N is the number of institutions in the comparison group.


Figure 3. Percent of all students enrolled, by race/ethnicity, and percent of students who are women: Fall 2014

<table>
<thead>
<tr>
<th>Percent</th>
<th>American Indian or Alaska Native</th>
<th>Asian</th>
<th>Black or African American</th>
<th>Hispanic/Latino</th>
<th>Native Hawaiian or other Pacific Islander</th>
<th>White</th>
<th>Two or more races</th>
<th>Race/ethnicity unknown</th>
<th>Nonresident alien</th>
<th>Women</th>
</tr>
</thead>
<tbody>
<tr>
<td>0</td>
<td>5</td>
<td>3</td>
<td>8</td>
<td>4</td>
<td>0</td>
<td>74</td>
<td>62</td>
<td>5</td>
<td>2</td>
<td>6</td>
</tr>
</tbody>
</table>

NOTE: For more information about disaggregation of data by race and ethnicity, see the Methodological Notes. Median values for the comparison group will not add to 100%. See "Use of Median Values for Comparison Group" for how median values are determined. N is the number of institutions in the comparison group.

**Figure 4.** Unduplicated 12-month headcount of all students and of undergraduate students (2013-14), total FTE enrollment (2013-14), and full- and part-time fall enrollment (Fall 2014)

**Figure 5.** Number of degrees awarded, by level: 2013-14

**Figure 6.** Academic year tuition and required fees for full-time, first-time degree/certificate-seeking undergraduates: 2011-12 to 2014-15

**Figure 7.** Average net price of attendance for full-time, first-time degree/certificate-seeking undergraduate students receiving grant or scholarship aid: 2011-12 to 2013-14
Figure 8. Percent of full-time, first-time degree/certificate-seeking undergraduate students who received grant or scholarship aid from the federal government, state/local government, or the institution, or loans, by type of aid: 2013-14

Figure 9. Average amounts of grant or scholarship aid from the federal government, state/local government, or the institution, or loans received for full-time, first-time degree/certificate-seeking undergraduate students, by type of aid: 2013-14

Figure 10. Percent of all undergraduates receiving aid, by type of aid: 2013-14

Figure 11. Average amount of aid received by all undergraduates, by type of aid: 2013-14
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Figure 12. Graduation rate and transfer-out rate (2008 cohort); graduation rate cohort as a percent of total entering students and retention rates of first-time students (Fall 2014)

Figure 13. Bachelor's degree graduation rates of full-time, first-time degree/certificate-seeking undergraduates within 4 years, 6 years, and 8 years: 2006 cohort

Figure 14. Graduation rates of full-time, first-time degree/certificate-seeking undergraduates within 150% of normal time to program completion, by race/ethnicity: 2008 cohort

NOTE: For more information about disaggregation of data by race and ethnicity, see the Methodological Notes. The graduation rates are the Student Right-to-Know (SRK) rates. Median values for the comparison group will not add to 100%. N is the number of institutions in the comparison group.

Figure 15. Percent distribution of core revenues, by source: Fiscal year 2014

- Revenue source
  - Tuition and fees: Your institution 80, Comparison Group Median (N=15) 38, 56
  - State appropriations: Your institution 14, Comparison Group Median (N=15) 23
  - Local appropriations: Your institution 0, Comparison Group Median (N=15) 0
  - Government grants and contracts: Your institution 4, Comparison Group Median (N=15) 4
  - Private gifts, grants, and contracts: Your institution 8, Comparison Group Median (N=15) 8
  - Investment return: Your institution 5, Comparison Group Median (N=15) 7
  - Other core revenues: Your institution 5, Comparison Group Median (N=15) 7

Percent

NOTE: The comparison group median is based on those members of the comparison group that report finance data using the same accounting standards as the comparison institution. For a detailed definition of core revenues, see the Methodological Notes. N is the number of institutions in the comparison group.


Figure 16. Core expenses per FTE enrollment, by function: Fiscal year 2014

- Expense function
  - Instruction: Your institution $7,291, Comparison Group Median (N=15) $7,654
  - Research: Your institution $1,648, Comparison Group Median (N=15) $1,554
  - Public service: Your institution $1,027, Comparison Group Median (N=15) $2,091
  - Academic support: Your institution $0, Comparison Group Median (N=15) $2,074
  - Institutional support: Your institution $0, Comparison Group Median (N=15) $1,554
  - Student services: Your institution $0, Comparison Group Median (N=15) $2,337
  - Other core expenses: Your institution $810, Comparison Group Median (N=15) $1,478

Dollars per FTE

NOTE: Expenses per full-time equivalent (FTE) enrollment, particularly instruction, may be inflated because finance data includes all core expenses while FTE reflects credit activity only. For details on calculating FTE enrollment and a detailed definition of core expenses, see the Methodological Notes. N is the number of institutions in the comparison group.


Figure 17. Full-time equivalent staff, by occupational category: Fall 2014

- Staff category
  - Postsecondary Teachers and staff: Your institution 797, Comparison Group Median (N=15) 840
  - Instructional support occupations: Your institution 108, Comparison Group Median (N=15) 191
  - Management: Your institution 68, Comparison Group Median (N=15) 140
  - Business and financial operations: Your institution 138, Comparison Group Median (N=15) 116
  - Computer, engineering, and science: Your institution 154, Comparison Group Median (N=15) 145
  - Community service, legal, arts, and media: Your institution 118, Comparison Group Median (N=15) 143
  - Healthcare: Your institution 11, Comparison Group Median (N=15) 22
  - Other: Your institution 386, Comparison Group Median (N=15) 554

Number of staff

NOTE: Graduate assistants are not included. For calculation details, see the Methodological Notes. N is the number of institutions in the comparison group.


Figure 18. Average salaries of full-time instructional non-medical staff equated to 9-month contracts, by academic rank: Academic year 2014-15

- Academic rank
  - All ranks (N=15): Your institution $79,321, Comparison Group Median (N=15) $77,686
  - Professor (N=15): Your institution $106,578, Comparison Group Median (N=15) $73,332
  - Associate professor (N=15): Your institution $78,796, Comparison Group Median (N=15) $73,332
  - Assistant professor (N=15): Your institution $66,708, Comparison Group Median (N=15) $61,965
  - Instructor (N=13): Your institution $62,370, Comparison Group Median (N=15) $46,656
  - Lecturer (N=11): Your institution $43,209, Comparison Group Median (N=15) $47,367
  - No academic rank (N=8): Your institution $0, Comparison Group Median (N=15) $0

Average salary

NOTE: Average salaries of full-time instructional non-medical staff equated to 9-month contracts was calculated by multiplying the average monthly salary by 9. The average monthly salary was calculated by dividing the total salary outlays by the total number of months covered by staff on 9, 10, 11 and 12-month contracts.

Use of Imputed Data

All IPEDS data are subject to imputation for total (institutional) and partial (item) nonresponse. If necessary, imputed values were used to prepare your report.

Data Confidentiality

IPEDS data are not collected under a pledge of confidentiality.

Disaggregation of Data by Race/Ethnicity

When applicable, some statistics are disaggregated by race/ethnicity. Data disaggregated by race/ethnicity have been reported using the 1997 Office of Management and Budget categories. Detailed information about the race/ethnicity categories can be found at http://nces.ed.gov/ipeds/reic/resource.asp.

Cohort Determination for Reporting Student Financial Aid and Graduation Rates

Student cohorts for reporting Student Financial Aid and Graduation Rates data are based on the reporting type of the institution. For institutions that report based on an academic year (those operating on standard academic terms), student counts and cohorts are based on fall term data. Student counts and cohorts for program reporters (those that do not operate on standard academic terms) are based on unduplicated counts of students enrolled during a full 12-month period.
**Equated Instructional Non-Medical Staff Salaries**

Institutions reported total salary outlays by academic rank and gender, and the number of staff by academic rank, contract length (9-, 10-, 11-, and 12-month contracts), and gender. The total number of months covered by salary outlays was calculated by multiplying the number of staff reported for each contract length period by the number of months of the contract, and summing across all contract length periods. The weighted average monthly salary for each academic rank and gender was calculated by dividing the total salary outlays by the total number of months covered. The weighted average monthly salary was then multiplied by 9 to determine an equated 9-month salary for each rank.

**FTE Enrollment**

The full-time equivalent (FTE) enrollment used in this report is the sum of the institution’s FTE undergraduate enrollment and FTE graduate enrollment (as calculated from or reported on the 12-month Enrollment component). Undergraduate and graduate FTE are estimated using 12-month instructional activity (credit and/or contact hours). See “Calculation of FTE Students (using instructional activity)” in the IPEDS Glossary at [http://nces.ed.gov/ipeds/glossary/](http://nces.ed.gov/ipeds/glossary/).

**FTE Staff**

The full-time-equivalent (FTE) of staff is calculated by summing the total number of full-time staff and adding one-third of the total number of part-time staff. Graduate assistants are not included.

**Graduation Rates and Transfer-out Rate**

Graduation rates are those developed to satisfy the requirements of the Student Right-to-Know Act and Higher Education Act, as amended, and are defined as the total number of individuals from a given cohort of full-time, first-time degree/certificate-seeking undergraduates who completed a degree or certificate within a given percent of normal time to complete all requirements of the degree or certificate program before the ending status date of August 31, 2014, divided by the total number of students in the cohort of full-time, first-time degree/certificate-seeking undergraduates minus any allowable exclusions. Institutions are permitted to exclude from the cohort students who died or were totally and permanently disabled; those who left school to serve in the armed forces or were called up to active duty; those who left to serve with a foreign aid service of the federal government, such as the Peace Corps; and those who left to serve on an official church mission. Transfer-out rate is the total number of students from the cohort who are known to have transferred out of the reporting institution (without earning a degree/award) and subsequently re-enrolled at another institution within the same time period; divided by the same adjusted cohort (initial cohort minus allowable exclusions) as described above. Only institutions with a mission that includes providing substantial preparation for students to enroll in another eligible institution are required to report transfers out.

**Retention Rates**

Full-time retention rates is a measure of the rate at which students persist in their educational program at an institution, expressed as a percentage. For four-year institutions, this is the percentage of first-time bachelors (or equivalent) degree-seeking undergraduates from the previous fall who are again enrolled in the current fall. For all other institutions this is the percentage of first-time degree/certificate-seeking undergraduates from the previous fall who either re-enrolled or successfully completed their program by the current fall. The full-time retention rate is calculated using the percentage of full-time, first-time degree/certificate-seeking undergraduates, while the part-time rate is calculated using the percentage of part-time, first-time degree/certificate-seeking undergraduates.

**Total Entering Undergraduate Students**

Total entering students are students at the undergraduate level, both full- and part-time, new to the institution in the fall term (or the prior summer term who returned in the fall). This includes all first-time undergraduate students, students transferring into the institution at the undergraduate level, and non-degree/certificate-seeking undergraduates entering in the fall. Only degree-granting, academic year reporting institutions provide total entering student data.

**Tuition and Required Fees**

Tuition is defined as the amount of money charged to students for instructional services, and required fees are those fixed sum charges to students for items not covered by tuition that are required of such a large proportion of all students that the student who does not pay the charge is an exception. The amounts used in this report are for full-time, first-time degree/certificate-seeking undergraduates and are those used by the financial aid office to determine need. For institutions that have differential tuition rates for in-district or in-state students, the lowest tuition rate is used in the figure. Only institutions that operate on standard academic terms will have tuition figures included in their report.

**Additional Methodological Information**


Additional definitions of variables used in this report can be found in the IPEDS online glossary available at [http://nces.ed.gov/ipeds/glossary/](http://nces.ed.gov/ipeds/glossary/).