

January 28, 2015

MEMORANDUM

TO: Oakland University Community

FROM: Laura Schartman, Director  
Institutional Research and Assessment

Subject: Winter 2015 official enrollment

Official headcount for winter 2015 is 19,355, up 1.5% over last year, and another new high for winter enrollment. Students are enrolled in a total of 221,546 credits (up 3%), which comes to 7,366 FYES, up 2.5% from last year.

Table I shows the breakout of winter 2015 compared to winter 2014. The School of Medicine (SOM) is included in the graduate totals. 312 SOM students are enrolled for a total of 11,866 credits (for an average of 38 credits each), equaling 156 FYES.

**Table I: Comparison of winter headcount, credits and FYES**

	HEADCOUNT			CREDITS			FYES*		
	UG	GRAD	TOTAL	UG	GRAD	TOTAL	UG	GRAD	TOTAL
Winter 2015	15,852	3,503	19,355	190,267	31,279	221,546	6,316	1,050.5	7,366
Winter 2014	15,655	3,422	19,077	186,596	28,572	215,168	6,190	998.7	7,189
Difference	197	81	278	3,671	2,707	6,378	126	51.8	177
% change	1.3%	2.4%	1.5%	2.0%	9.5%	3.0%	2.0%	5.2%	2.5%

\* FYES calculations exclude competency exam credits and on-line credits taken by non-resident students. SOM FYES are calculated on headcount, not credits.

Undergraduate headcount is up by 1.3%, while credits and FYES increased by 2.0%. Headcount increased between the first day and the count date, but, as is typical, students dropped enough credits to show a slight (1.1%) decrease in credits after the start of classes.

Graduate enrollment is up 2.4%, while credits are up 9.5%, and FYES 5.2%. If SOM credits are excluded, graduate credits are about even with last year. The rate of increase in graduate headcount and credits after the start of classes was higher than last year (4.0% vs 1.7%). The increase in 2014 was unusually low, possibly due to the weather related closing at the start of the term, so this year is more in line with historical increases.

Table II presents comparisons of the numbers of new student numbers compared to winter 2014.

**Table II: New student enrollment**

	<b>NEW FTIAC</b>	<b>NEW TRANS*</b>	<b>OTHER UG**</b>	<b>TOTAL UG</b>	<b>GRAD I</b>	<b>GRAD II</b>	<b>OTHER GRAD</b>	<b>TOTAL GRAD</b>
<b>Winter 2015</b>	37	638	201	876	295	52	46	393
<b>Winter 2014</b>	38	647	237	922	302	28	53	383
<b>Difference</b>	-1	-9	-36	-46	-7	24	-7	10
<b>% change</b>	-2.6%	-1.4%	-15%	-5.0%	-2.3%	86%	-13%	2.6%

\*New Transfers include Second UG Degree Students

\*\*New Other UG includes Post Bachelor, College Guest, and Non-Matriculated students

New undergraduate student enrollment is down. This drop was expected as new transfer enrollment has been affected by decreases in community college enrollment. However, returning student enrollment is up by 1.6%. The fall to winter FTIAC retention rate is 92.9%, slightly higher than last year's 92.7%.

Overall, new graduate enrollment is up by 2.6%, driven by an 86% increase in students at the doctoral (G2) level. The increase is attributable to two programs, the Ph.D. in Computer Science and Informatics and the Education Specialist in Leadership. New masters' level enrollment is down by 2.3%, and professional development is down by 13%. Returning graduate student enrollment, excluding the School of Medicine, is down by 0.7%. Including SOM, the overall return rate is up 3.0%.

Cumulative FYES to date for FY14 is 15,998, compared to 15,703 at this point last year, an increase of 1.8%. Total FYES for the year is expected to be over 17,300, an increase of about 1.5% over FY14.

OIRA will provide a more detailed report on winter enrollment in the coming weeks.