

August 7, 2018

MEMORANDUM

TO: The Oakland University Community

FROM: Laura Schartman, Director
Institutional Research and Assessment

Subject: 'Summer II session' final and summer semester 2018 total enrollment

This memo summarizes the enrollment data for the summer semester: the final count for the summer II (summer) session and the combined enrollment for the full semester. As expected, there was little change from the counts on July 10 (at S02).

Both summer sessions this year (summer I & summer II) were down from last year. In total, summer I & II headcount decreased by 4.3%.

Final 'summer II session' enrollment

The final count for summer II aggregates data pulled at the count date (the end of the refund period) for each part-of-term (PoT) in the second half of the summer 2018 semester. As of the final count date for the parts-of-term in summer II (August 2), 4,258 students were enrolled, down 6.1% from last year. At 19,260, credits are down 8.3%, while FYES is 663, down about 8.2% from last year. Table I below shows the breakout of summer 2018 compared to summer 2017.

Table I: Final summer II headcounts, credits and FYES

	Headcount			Credits			FYES		
	UG	Grad	Total	UG	Grad	Total	UG	Grad	Total
Summer II 2018	3,551	707	4,258	16,636	2,624	19,260	551	113	663
Summer II 2017	3,801	732	4,533	18,237	2,765	21,002	604	119	723
Difference	-250	-25	-275	-1601	-141	-1742	-53	-6	-59
% Diff	-6.6%	-3.4%	-6.1%	-8.8%	-5.1%	-8.3%	-8.8%	-5.0%	-8.2%

* FYES calculations exclude competency exam credits and on-line credits taken by non-resident students.

While both undergraduate and graduate enrollment is down across headcount, credits and FYES from summer II last year, the decrease in undergraduate enrollment is more significant.

Table II: summer II new student enrollment

	FTIAC	Transfer	Other UG	Total New UG	Master's level	Doctoral Level	Profssnl Devlpmnt	Total New Grad
Summer II 2018	8	36	279	318	19	1	11	31
Summer II 2017	4	28	296	328	32	1	15	48
Difference	4	8	-17	-10	-13	0	-4	-17
% Diff	100%	29%	-5.7%	-3.0%	-41%	0%	-27%	-35%

* New Transfers include Second UG Degree Students

**New Other UG includes Post Bachelor, College Guest, and Non-Matriculated students

Relatively few new students enroll in the summer, and most of them tend to be in the 'other undergrad' category, which includes non-degree-seeking students such as guest students from other universities, high school students, and students taking prerequisite courses for graduate or second degree programs. Enrollment of non-degree students is variable from year to year, so it is not unusual for it to be up or down by a substantial percentage. While FTIACs and transfers were up some, total new undergraduate students decreased by 3%, due to drop in Other UG students. Returning undergraduate student enrollment was down by 6.9%.

The picture at the graduate level is similar, in that very few new students begin in summer II. Total new graduate enrollment finished down by 35%, mostly because new Master's students fell by 41% - but that represents only 13 students. Enrollment of returning graduate students was down by only 1.2% (8 students) in summer II.

Table III, below, shows the summer II session enrollment by part-of-term. Headcount in this table is duplicated, so students enrolled in more than one PoT in the summer session are counted in each PoT count. Most of the enrollment is in the 8-week part-of-term, while 2 parts-of-term had no enrollment.

Table III: Summer II parts-of-term

	Headcount			Credits			FYES		
	UG	Grad	Total	UG	Grad	Total	UG	Grad	Total
S02 - 8 weeks	3,450	650	4,100	16,205	2,345	18,550	537	101	637
S07 - 4 weeks	21	57	78	84	264	348	3	12	15
S08 - 4 weeks	20	0	20	23	0	23	1	0	1
S10 - 2 weeks	0	0	0	0	0	0	0	0	0
S11 - 2 weeks	0	0	0	0	0	0	0	0	0
Study Abroad	75	2	77	312	6	318	10	0	11
Competancy	1	1	2	12	9	21	0	0	0
Total	3,567	710	4,277	16,636	2,624	19,260	551	113	663

The whole picture: Total summer I and II 2018 enrollment

The combined total headcount enrollment for summer I & II is down 4.3%, while credits are down 4.2% and FYES 4.2%. Students who enrolled in both summer I and summer II are counted separately in the headcount of each session and will be duplicated in Table IV. The credits and FYES are unduplicated.

Table IV: Total summer semester 2018 enrollment

	Headcount			Credits			FYES		
	UG	Grad	Total	UG	Grad	Total	UG	Grad	Total
Total Summer 2018	9,099	2,188	11,287	47,970	9,235	57,205	1,587	410	1,997
Total Summer 2017	9,558	2,241	11,799	50,378	9,340	59,718	1,664	421	2,085
Difference	-459	-53	-512	-2408	-105	-2513	-77	-11	-88
% Diff	-4.8%	-2.4%	-4.3%	-4.8%	-1.1%	-4.2%	-4.6%	-2.6%	-4.2%

Both undergraduate and graduate enrollment was down in the spring and summer.

While enrollment in the summer sessions has traditionally been variable from year to year, graduate enrollment has been trending down in recent years, while undergraduate has remained essentially flat (Figure 1). This year undergraduate enrollment decreased substantially, while the decrease at the graduate level was relatively small.

Figure 1: Total summer (I & II) student headcount enrollment by level 2009 – 2018

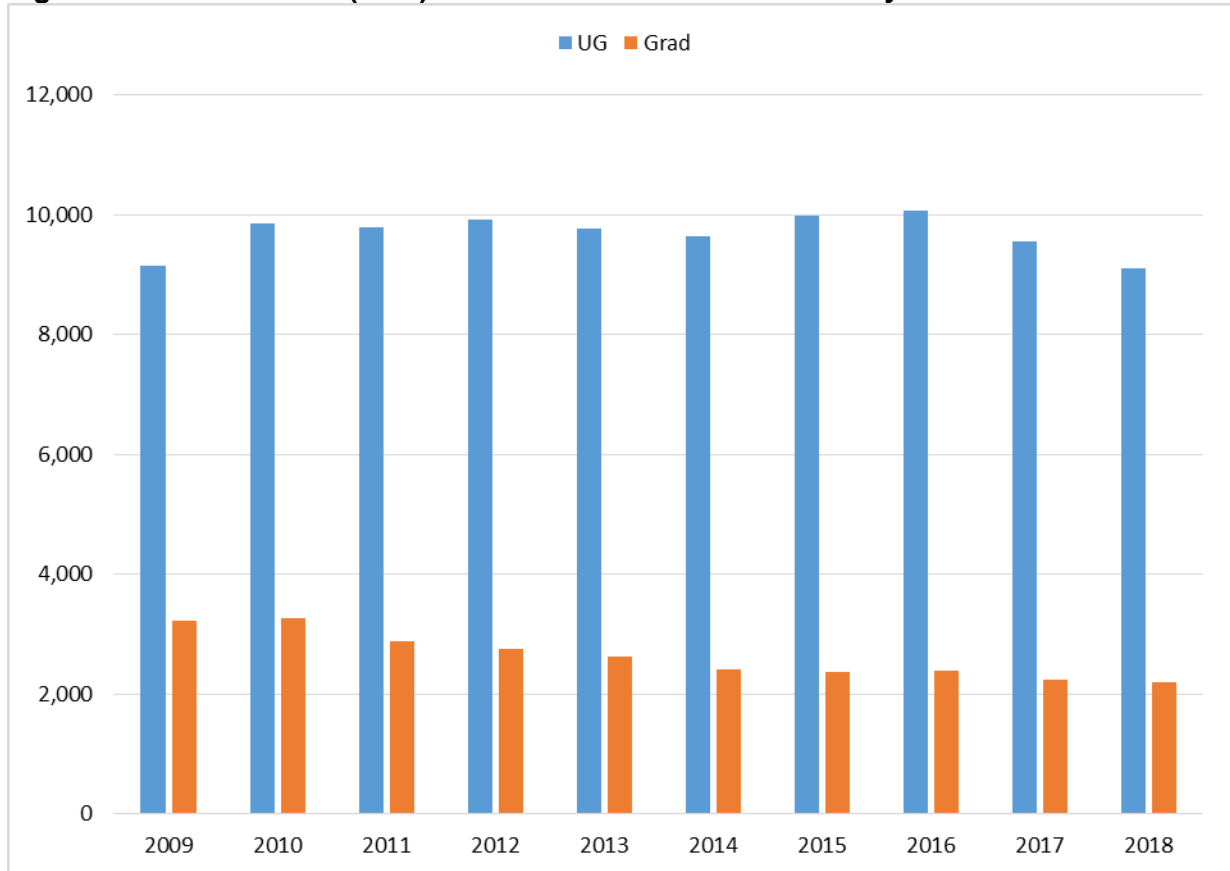


Table V presents unduplicated new student counts through both summer terms. At the undergraduate level, new students were down 2.8%. At the graduate level, new students were down by 21%.

Table V: Total summer new student enrollment

	FTIAC	Transfer	Other UG	Total New UG	Master's level	Doctoral Level	Profssnl Devlpmnt	Total New Grad
Total Summer 2018	15	188	699	897	99	3	16	118
Total Summer 2017	6	169	748	923	91	7	51	149
Difference	9	19	-49	-26	8	-4	-35	-31
% Diff	150%	11%	-6.6%	-2.8%	8.8%	-57%	-69%	-21%

Table VI, next page, compares the headcount, student credit hours, and number of sections offered for each department (for the combined summer I & II terms). A review of offerings and enrollment indicates that there is not always a direct relationship between the number of sections offered and the number of students and credits enrolled. In some cases, enrollment increases when the number of sections is the same or less, and then in other cases increased offerings yield fewer enrollments. The apparent challenge is to offer a mix of courses that meet student needs.

Table VI: Summer I & II total section counts and enrollments

	Summer I & II Total 2017			Summer I & II Total 2018		
	Enrolled	SCH	Sections	Enrolled	SCH	Sections
COLLEGE OF ARTS & SCIENCES						
Art & Art History	207	828	20	255	1,020	24
Biological Sciences	1,309	4,337	55	1,144	3,770	51
Chemistry	1,087	3,624	23	910	3,058	18
Cinema Studies	107	428	6	126	504	7
Communication & Journalism	489	1,930	29	448	1,761	28
Criminal Justice				22	88	1
English	461	1,844	24	367	1,468	18
History	89	356	7	63	250	7
Honors College	19	20	1	30	66	2
International Studies	101	404	7	123	492	8
Liberal Studies	20	80	1	15	60	1
Linguistics	124	452	11	93	360	6
Mathematical Sciences	753	3,010	27	777	3,104	28
Modern Lang. & Lits.	286	1,122	28	302	1,208	26
Music, Thea. & Dance	414	1,193	30	409	1,171	31
Philosophy	250	1,000	14	248	992	13
Physics	867	2,450	18	751	2,153	18
Political Science	229	912	15	236	944	14
Psychology	486	1,928	26	490	1,960	26
Religious Studies	76	304	7	42	168	5
Soc/Anth/CJ/SW	369	1,464	21	267	1,054	17
Women & Gender Studies	28	112	1	18	72	1
Writing & Rhetoric	360	1,413	26	368	1,440	24
COLLEGE TOTAL:	8,131	29,211	397	7,504	27,163	374
SCHOOL OF BUSINESS ADMINISTRATION						
Accounting	398	1,315	15	408	1,166	14
Economics	309	1,028	11	233	782	10
Finance	212	677	7	139	504	5
Management	433	1,399	17	359	1,237	14
Decision & Info. Services	237	675	8	251	753	11
Marketing	226	809	10	272	985	11
Organizational Behav.	289	860	9	281	824	10
Production & Ops. Mgt.	115	411	3	114	426	4
Quant. Meth. in Mgt.	168	504	5	195	585	5
SCHOOL TOTAL:	2,387	7,678	85	2,252	7,262	84

	Summer I & II Total 2017			Summer I & II Total 2018		
	Enrolled	SCH	Sections	Enrolled	SCH	Sections
SCHOOL OF EDUCATION & HUMAN SERVICES						
Counseling	266	1,049	15	255	1,003	15
Organizational Leadership	485	3,718	38	858	3,012	58
Hum. Dev. & Child Stud.	436	1,500	29	416	1,473	26
Human Resource Devel.	475	2,068	22	0	0	0
Reading & Lang. Arts	227	754	17	201	678	16
Teacher Developmt & Ed Stud	289	868	16	313	901	17
SCHOOL TOTAL:	2,178	9,957	137	2,043	7,067	132
SCHOOL OF ENGINEERING & COMPUTER SCIENCE						
Computer Sci. & Engr.	574	2,277	20	483	1,793	18
Electrical & computer Engr.	326	973	9	343	1,065	10
Engineering	447	643	4	408	611	7
Industrial & Systems Engineer	84	322	4	117	440	6
Mechanical Engr.	409	1,236	12	635	1,958	13
Systems Engr.	47	188	2	34	136	2
SCHOOL TOTAL:	1,887	5,639	51	2,020	6,003	56
SCHOOL OF HEALTH SCIENCES						
Exercise Science	305	748	17	329	813	17
Interdisc. Health Sciences	375	1,415	15	430	1,577	16
Clinical & Diagn. Sciences	306	668	15	240	456	13
Environ. Health & Safety	124	346	10	60	213	4
Physical Therapy	337	797	10	303	770	9
Wellness Health Promotion	141	522	7	121	446	6
SCHOOL TOTAL:	1,588	4,496	74	1,483	4,275	65
SCHOOL OF NURSING						
SCHOOL TOTAL:	1,957	5,104	58	1,989	5,305	62
TOTAL ALL SCHOOLS	18,128	62,085	802	17,291	57,075	773