

August 8, 2017

MEMORANDUM

TO: The Oakland University Community

FROM: Laura Schartman, Director
Institutional Research and Assessment

Subject: 'Summer II session' final and summer semester 2017 total enrollment

This memo summarizes the enrollment data for the summer semester: the final count for the summer II (summer) session and the combined enrollment for the full semester.

Both summer sessions this year (summer I & summer II) were down from last year. In total, summer I & II headcount decreased by 5.1%.

Final 'summer II session' enrollment

The final count for summer II aggregates data pulled at the count date (the end of the refund period) for each part-of-term (PoT) in the second half of the summer 2017 semester. As of the final count date for the parts-of-term in summer II (August 2), 4,533 students were enrolled, down 6.8% from last year. At 21,002, credits are down 6.1%, while FYES is 723, down about 6.5% from last year. Table I below shows the breakout of summer 2017 compared to summer 2016.

Table I: Final summer II headcounts, credits and FYES

	Headcount			Credits			FYES*		
	UG	Grad	Total	UG	Grad	Total	UG	Grad	Total
Summer session '17	3,801	732	4,533	18,237	2,765	21,002	604	119	723
Summer session '16	4,034	829	4,863	19,244	3,114	22,358	638	135	773
Difference	-233	-97	-330	-1007	-349	-1356	-34	-16	-50
% Diff	-5.8%	-12%	-6.8%	-5.2%	-11%	-6.1%	-5.3%	-12%	-6.5%

* FYES calculations exclude competency exam credits and on-line credits taken by non-resident students.

While both undergraduate and graduate enrollment is down across headcount, credits and FYES from summer II last year, the decrease in graduate enrollment is more significant.

Table II: summer II new student enrollment

	FTIAC	Transfer	Other UG	Total New UG	Master's level	Doctoral Level	Profssnl Devlpmnt	Total New Grad
Summer 2017	4	28	296	328	32	1	15	48
Summer 2016	1	44	318	363	20	1	29	50
Difference	3	-16	-22	-35	12	0	-14	-2
% Diff	300%	-36%	-6.9%	-9.6%	60%	0%	-48%	-4.0%

* New Transfers include Second UG Degree Students

**New Other UG includes Post Bachelor, College Guest, and Non-Matriculated students

Relatively few new students enroll in the summer, and most of them tend to be in the 'other undergrad' category, which includes non-degree-seeking students such as guest students from other universities, high school students, and students taking prerequisite courses for graduate or second degree programs. Enrollment of non-degree students is variable from year to year, so it is not unusual for it to be up or down by a substantial percentage.

Total new undergraduate students decreased by 9.6%, mostly due to reductions in transfer students. Total new graduate enrollment finished down by 4%, mostly because new Professional development students fell by 48%.

Enrollment of returning graduate students was down by 12% in summer II, while returning undergraduate student enrollment was down by 6.5%.

Table III, below, shows the summer II session enrollment by part-of-term. Headcount in this table is duplicated, so students enrolled in more than one PoT in the summer session are counted in each PoT count. Most of the enrollment is in the 8-week part-of-term, while 3 parts-of-term had no enrollment.

Table III: Summer II parts-of-term

	Headcount			Credits			FYES		
	UG	Grad	Total	UG	Grad	Total	UG	Grad	Total
S02 - 8 weeks	3,693	626	4,319	17,673	2,288	19,961	586	97	683
S07 - 4 weeks	34	109	143	133	457	590	4	22	26
S08 - 4 weeks	0	0	0	0	0	0	0	0	0
S10 - 2 weeks	0	0	0	0	0	0	0	0	0
S11 - 2 weeks	0	0	0	0	0	0	0	0	0
Study Abroad	89	0	89	408	0	408	14	0	14
Competancy	2	2	4	23	20	43	0	0	0
Total	3,818	737	4,555	18,237	2,765	21,002	604	119	723

The whole picture: Total summer I and II 2017 enrollment

The combined total headcount enrollment for summer I & II is down 5.1%, while credits are down 4.5% and FYES 4.3%. Students who enrolled in both summer I and summer II are counted separately in the headcount of each session and will be duplicated in Table IV. The credits and FYES are unduplicated.

Table IV: Total summer semester 2017 enrollment

	Headcount			Credits			FYES*		
	UG	Grad	Total	UG	Grad	Total	UG	Grad	Total
Total Summer 2017	9,558	2,241	11,799	50,378	9,340	59,718	1,664	421	2,085
Total Summer 2016	10,059	2,380	12,439	52,939	9,623	62,562	1,747	431	2,178
Difference	-501	-139	-640	-2561	-283	-2844	-83	-10	-93
% Diff	-5.0%	-5.8%	-5.1%	-4.8%	-2.9%	-4.5%	-4.8%	-2.3%	-4.3%

Both undergraduate and graduate enrollment was down in the spring and summer.

While enrollment in the summer sessions has traditionally been variable from year to year, graduate enrollment has been trending down in recent years, while undergraduate has remained essentially flat (Figure 1). This year both decreased by under six percent.

Figure 1: Total summer student headcount enrollment by level 2008 – 2017

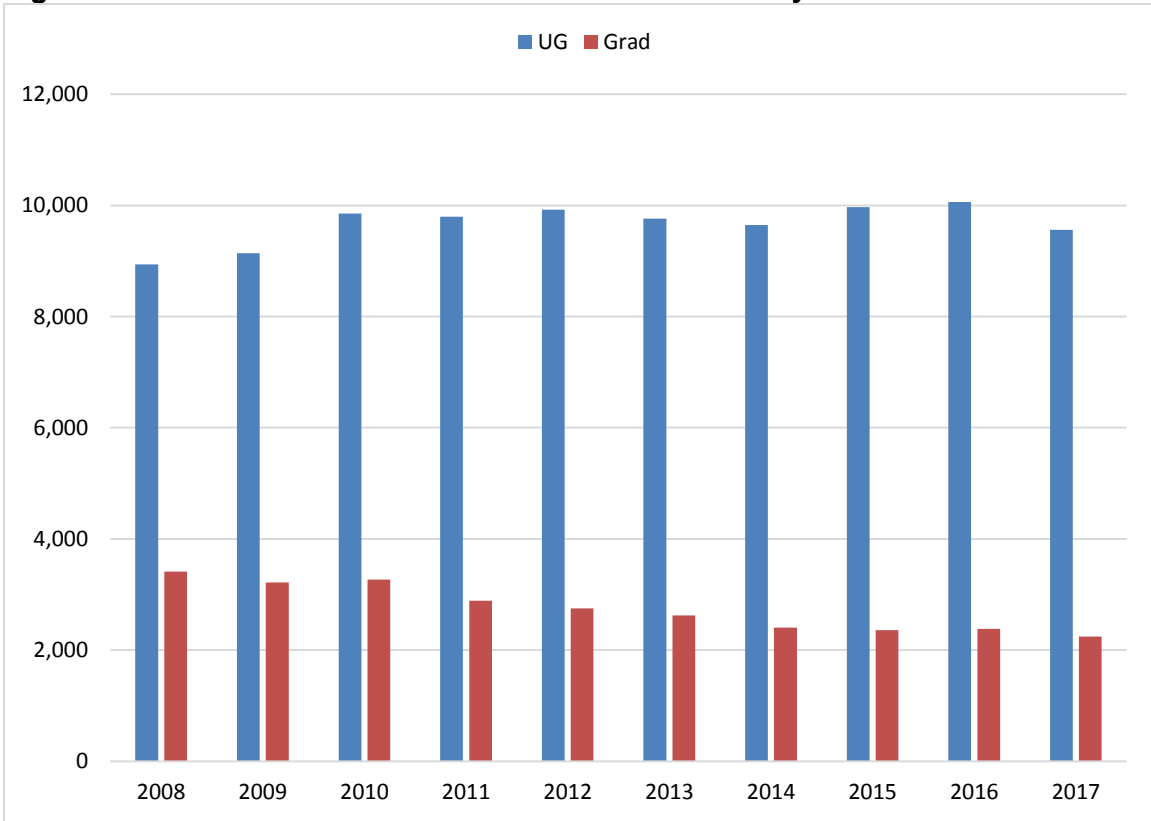


Table V presents unduplicated new student counts through both summer terms. At the undergraduate level, new students were down 11%. At the graduate level, new students were down by 16%.

Table V: Total summer new student enrollment

	FTIAC	Transfer	Other UG	Total New UG	Master's level	Doctoral Level	Profssnl Devlpmnt	Total New Grad
Total Summer '17	6	169	748	923	91	7	51	149
Total Summer '16	9	198	833	1040	93	13	71	177
Difference	-3	-29	-85	-117	-2	-6	-20	-28
% Diff	-33%	-15%	-10%	-11%	-2.2%	-46%	-28%	-16%

Table VI, below, compares the headcount, student credit hours, and number of sections offered for each department (for the combined summer I & II terms). A review of offerings and enrollment indicates that there is not always a direct relationship between the number of sections offered and the number of students and credits enrolled. In some cases, enrollment increases when the number of sections is the same or less, and then in other cases increased offerings yield fewer enrollments. The apparent challenge is to offer a mix of courses that meet student needs.

Table VI: Summer I & II total section counts and enrollments

	Summer I & II Total 2016			Summer I & II Total 2017		
	Enrolled	SCH	Sections	Enrolled	SCH	Sections
COLLEGE OF ARTS & SCIENCES						
Art & Art History	277	1094	23	207	828	20
Biological Sciences	1358	4428	52	1309	4337	55
Chemistry	1298	4351	23	1087	3624	23
Cinema Studies	106	424	4	107	428	6
Communication & Journalism	541	2128	29	489	1930	29
English	436	1744	22	461	1844	24
History	84	336	7	89	356	7
Honors College	36	75	2	19	20	1
International Studies	83	332	5	101	404	7
Liberal Studies	17	68	1	20	80	1
Linguistics	151	538	11	124	452	11
Mathematical Sciences	843	3366	28	753	3010	27
Modern Lang. & Lits.	357	1416	31	286	1122	28
Music, Thea. & Dance	455	1309	29	414	1193	30
Philosophy	277	1106	14	250	1000	14
Physics	859	2373	18	867	2450	18
Political Science	237	946	15	229	912	15
Psychology	563	2247	26	486	1928	26
Religious Studies	96	384	11	76	304	7
Soc/Anth/CJ/SW	431	1712	22	369	1464	21
Women & Gender Studies	31	122	1	28	112	1
Writing & Rhetoric	384	1518	26	360	1413	26
COLLEGE TOTAL:	8920	32017	400	8131	29211	397
SCHOOL OF BUSINESS ADMINISTRATION						
Accounting	415	1323	15	398	1315	15
Economics	281	942	10	309	1028	11
Finance	233	734	6	212	677	7
Management	419	1393	18	433	1399	17
Decision & Info. Services	255	744	9	237	675	8
Marketing	267	1034	12	226	809	10
Organizational Behav.	283	831	10	289	860	9
Production & Ops. Mgt.	135	466	4	115	411	3
Quant. Meth. in Mgt.	173	519	5	168	504	5
SCHOOL TOTAL:	2461	7986	89	2387	7678	85

	Summer I & II Total 2016			Summer I & II Total 2017		
	Enrolled	SCH	Sections	Enrolled	SCH	Sections
SCHOOL OF EDUCATION & HUMAN SERVICES						
Counseling	243	926	16	266	1049	15
Organizational Leadership	477	1142	40	485	3718	38
Hum. Dev. & Child Stud.	489	1710	30	436	1500	29
Human Resource Devel.	458	1966	22	475	2068	22
Reading & Lang. Arts	277	913	21	227	754	17
Teacher Developmt & Ed Stud	390	1155	23	289	868	16
SCHOOL TOTAL:	2334	7812	152	2178	9957	137
SCHOOL OF ENGINEERING & COMPUTER SCIENCE						
Computer Sci. & Engr.	448	1772	15	574	2277	20
Electrical & computer Engr.	285	1013	8	326	973	9
Engineering	348	474	4	447	643	4
Industrial & Systems Engineer	62	240	4	84	322	4
Mechanical Engr.	463	1473	12	409	1236	12
Systems Engr.	44	176	2	47	188	2
SCHOOL TOTAL:	1650	5148	45	1887	5639	51
SCHOOL OF HEALTH SCIENCES						
Exercise Science	386	935	24	305	748	17
Health Sciences	412	1524	17	375	1415	15
Biomed., Diagn. & Therapeutic	300	601	15	306	668	15
Environ. Health & Safety	126	358	10	124	346	10
Physical Therapy	289	707	9	337	797	10
Wellness Health Promotion	135	540	7	141	522	7
SCHOOL TOTAL:	1648	4665	82	1588	4496	74
SCHOOL OF NURSING						
SCHOOL TOTAL:	1846	4909	55	1957	5104	58
TOTAL ALL SCHOOLS	18859	62537	823	18128	62085	802