

August 2, 2016

MEMORANDUM

TO: The Oakland University Community

FROM: Laura Schartman, Director  
Institutional Research and Assessment

Subject: 'Summer II session' final and summer semester 2016 total enrollment

This memo summarizes the enrollment data for the summer semester: the final count for the summer II (summer) session and the combined enrollment for the full semester.

Both summer sessions this year (summer I & summer II) were up from last year. In total, summer I & II headcount grew by 0.9%. Summer II accounted for most of the modest growth this year.

**Final 'summer II session' enrollment**

The final count for summer II aggregates data pulled at the count date (the end of the refund period) for each part-of-term (PoT) in the second half of the summer 2016 semester. As of the final count date for the parts-of-term in summer II (August 2), 4,863 students were enrolled, up 1.8% from last year. At 22,358, credits are up 1.5%, while FYES is 773, up about 1.7% from last year. Table I below shows the breakout of summer 2016 compared to summer 2015.

**Table I: Final summer II headcounts, credits and FYES**

	Headcount			Credits			FYES*		
	UG	Grad	Total	UG	Grad	Total	UG	Grad	Total
Summer session '16	4,034	829	4,863	19,244	3,114	22,358	638	135	773
Summer session '15	4,012	765	4,777	19,124	2,906	22,030	633	127	759
Difference	22	64	86	120	208	328	5	8	13
% Diff	0.5%	8.4%	1.8%	0.6%	7.2%	1.5%	0.8%	6.4%	1.7%

\* FYES calculations exclude competency exam credits and on-line credits taken by non-resident students.

While both undergraduate and graduate enrollment is up across headcount, credits and FYES from summer II last year, the increase in graduate enrollment is more significant.

**Table II: summer II new student enrollment**

	FTIAC	Transfer	Other UG	Total New UG	Master's level	Doctoral Level	Profssnl Devlpmnt	Total New Grad
Summer 2016	1	44	318	363	20	1	29	50
Summer 2015	4	54	299	357	16	0	39	55
Difference	-3	-10	19	6	4	1	-10	-5
% Diff	-75%	-19%	6.4%	1.7%	25%		-26%	-9.1%

\* New Transfers include Second UG Degree Students

\*\*New Other UG includes Post Bachelor, College Guest, and Non-Matriculated students

Relatively few new students enroll in the summer, and most of them tend to be in the 'other undergrad' category, which includes non-degree-seeking students such as guest students from other universities, high school students, and students taking prerequisite courses for graduate or second degree programs. Enrollment of non-degree students is variable from year to year, so it is not unusual for it to be up or down by a substantial percentage.

Total new undergraduate students increased by about 2%, buoyed mostly by 'other' UG students. Total new graduate enrollment finished down by 9.1%, mostly because new Professional development students fell by 26%.

Enrollment of returning graduate students was strong in summer II, up by 9.7%, while returning undergraduate student enrollment was up by 0.4%.

Table III, below, shows the summer II session enrollment by part-of-term. Headcount in this table is duplicated, so students enrolled in more than one PoT in the summer session are counted in each PoT count. Most of the enrollment is in the 8-week part-of-term, while 3 parts-of-term had no enrollment.

**Table III: Summer II parts-of-term**

	Headcount			Credits			FYES		
	UG	Grad	Total	UG	Grad	Total	UG	Grad	Total
S02 - 8 weeks	3,953	703	4,656	18,762	2,587	21,349	622	110	732
S07 - 4 weeks	39	131	170	156	527	683	5	24	30
S08 - 4 weeks	0	0	0	0	0	0	0	0	0
S10 - 2 weeks	0	0	0	0	0	0	0	0	0
S11 - 2 weeks	0	0	0	0	0	0	0	0	0
Study Abroad	68	0	68	326	0	326	11	0	11
Competancy	0	0	0	0	0	0	0	0	0
Total	4,060	834	4,894	19,244	3,114	22,358	638	135	773

**The whole picture: Total summer I and II 2016 enrollment**

The combined total headcount enrollment for summer I & II is up 0.9%, while credits are up 0.4% and FYES 0.4%. Students who enrolled in both summer I and summer II are counted separately in the headcount of each session and will be duplicated in Table IV. The credits and FYES are unduplicated.

**Table IV: Total summer semester 2016 enrollment**

	Headcount			Credits			FYES*		
	UG	Grad	Total	UG	Grad	Total	UG	Grad	Total
Total Summer 2016	10,059	2,380	12,439	52,939	9,623	62,562	1,747	431	2,178
Total Summer 2015	9,970	2,359	12,329	52,480	9,833	62,313	1,729	441	2,170
Difference	89	21	110	459	-210	249	18	-10	8
% Diff	0.9%	0.9%	0.9%	0.9%	-2.1%	0.4%	1.0%	-2.2%	0.4%

Undergraduate enrollment was up slightly both in the spring and summer. At the graduate level, headcount is up, while credits are down 2.1% and FYES is down 2.2%. The discrepancy between headcount and credits is due a drop in average credits enrolled.

While enrollment in the summer sessions has traditionally been variable from year to year, graduate enrollment has been trending down in recent years, while undergraduate has remained essentially flat (Figure 1). This year both increased by just under one percent..

**Figure 1: Total summer student headcount enrollment by level 2007 – 2016**

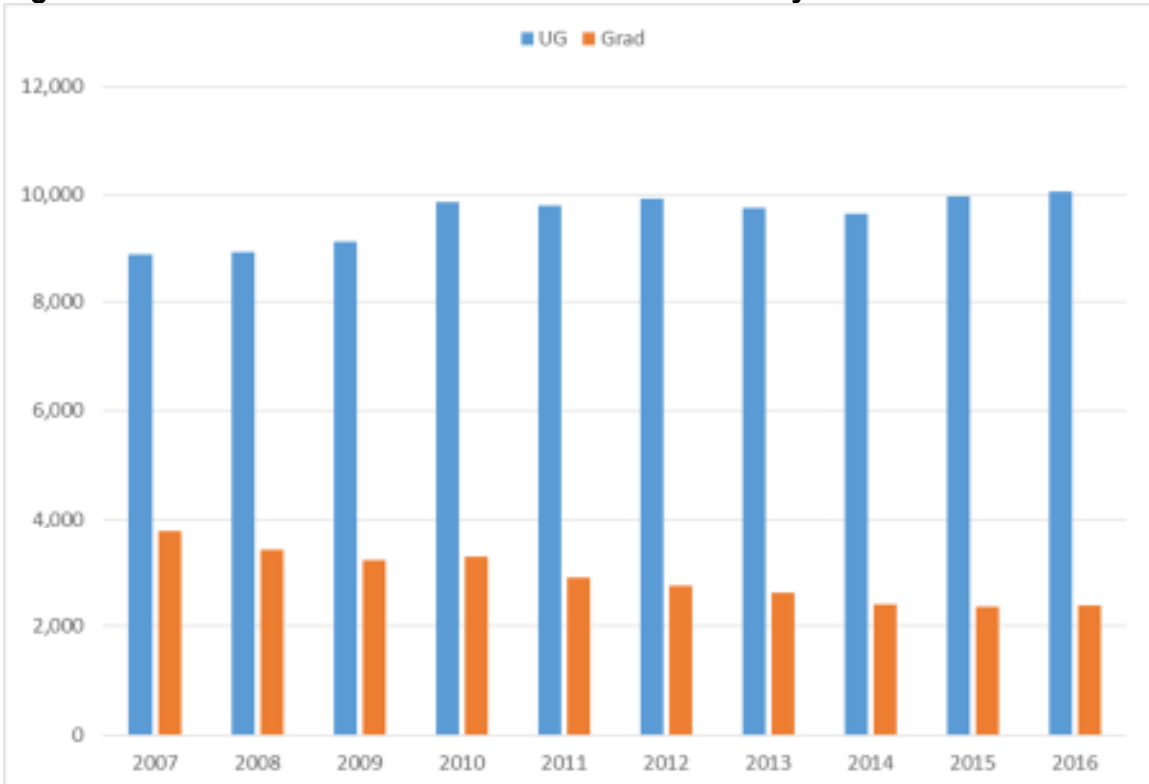


Table V presents unduplicated new student counts through both summer terms. At the undergraduate level, new students were up 0.6%. At the graduate level, new students were down by almost 8%.

**Table V: Total summer new student enrollment**

	FTIAC	Transfer	Other UG	Total New UG	Master's level	Doctoral Level	Profssnl Devlpmnt	Total New Grad
Total Summer '16	9	198	833	1040	93	13	71	177
Total Summer '15	7	224	803	1034	89	3	72	164
Difference	2	-26	30	6	4	10	-1	13
% Diff	29%	-12%	3.7%	0.6%	4.5%	333%	-1.4%	7.9%

Table VI, below, compares the headcount, student credit hours, and number of sections offered for each department (for the combined summer I & II terms). A review of offerings and enrollment indicates that there is not always a direct relationship between the number of sections offered and the number of students and credits enrolled. In some cases, enrollment increases when the number of sections is the same or less, and then in other cases increased offerings yield fewer enrollments. The apparent challenge is to offer a mix of courses that meet student needs.

**Table VI: Summer I & II total section counts and enrollments**

	Summer I & II Total 2015			Summer I & II 2016		
	Enrolled	SCH	Sections	Enrolled	SCH	Sections
<b>COLLEGE OF ARTS &amp; SCIENCES</b>						
Art & Art History	300	1,197	22	277	1,094	23
Biological Sciences	1,354	4,378	48	1,358	4,428	52
Chemistry	1,171	3,800	18	1,298	4,351	23
Cinema Studies	86	344	5	106	424	4
Communication & Journalism	605	2,394	30	541	2,128	29
English	485	1,940	28	436	1,744	22
History	132	526	9	84	336	7
Honors College	18	39	2	36	75	2
International Studies	71	290	4	83	332	5
Liberal Studies	15	60	1	17	68	1
Linguistics	133	508	10	151	538	11
Mathematical Sciences	766	3,064	24	843	3,366	28
Modern Lang. & Lit.	432	1,690	33	357	1,416	31
Music, Thea. & Dance	435	1,271	33	455	1,309	29
Philosophy	293	1,172	15	277	1,106	14
Physics	824	2,269	18	859	2,373	18
Political Science	232	924	17	237	946	15
Psychology	586	2,341	26	563	2,247	26
Religious Studies	84	336	8	96	384	11
Soc/Anth/CJ/SW	492	1,952	25	431	1,712	22
Women & Gender Studies	30	120	1	31	122	1
Writing & Rhetoric	431	1,695	31	384	1,518	26
<b>COLLEGE TOTAL:</b>	<b>8,975</b>	<b>32,310</b>	<b>408</b>	<b>8,920</b>	<b>32,017</b>	<b>400</b>
<b>SCHOOL OF BUSINESS ADMINISTRATION</b>						
Accounting	468	1,515	15	415	1,323	15
Economics	265	884	10	281	942	10
Finance	199	649	6	233	734	6
Management	454	1,472	16	419	1,393	18
Mgt. Information Syst.	301	880	12	255	744	9
Marketing	274	991	11	267	1,034	12
Organizational Behav.	299	866	10	283	831	10
Production & Ops. Mgt.	98	350	3	135	466	4
Quant. Meth. in Mgt.	168	504	5	173	519	5
<b>SCHOOL TOTAL:</b>	<b>2,526</b>	<b>8,111</b>	<b>88</b>	<b>2,461</b>	<b>7,986</b>	<b>89</b>

<b>SCHOOL OF EDUCATION &amp; HUMAN SERVICES</b>						
Counseling	354	1,232	22	243	926	16
Educational Leadership	497	1,249	40	477	1,142	40
Hum. Dev. & Child Stud.	489	1,715	31	489	1,710	30
Human Resource Devel.	435	1,896	17	458	1,966	22
Reading & Lang. Arts	302	1,046	22	277	913	21
Teacher Developmt & Ed Studies	365	1,003	26	390	1,155	23
<b>SCHOOL TOTAL:</b>	<b>2,442</b>	<b>8,141</b>	<b>158</b>	<b>2,334</b>	<b>7,812</b>	<b>152</b>
<b>SCHOOL OF ENGINEERING &amp; COMPUTER SCIENCE</b>						
Computer Sci. & Engr.	401	1,598	14	448	1,772	15
Electrical & computer Engr.	223	750	8	285	1,013	8
Engineering	384	611	6	348	474	4
Industrial & Systems Engineering	80	293	5	62	240	4
Mechanical Engr.	306	992	7	463	1,473	12
Systems Engr.	31	124	2	44	176	2
<b>SCHOOL TOTAL:</b>	<b>1,425</b>	<b>4,368</b>	<b>42</b>	<b>1,650</b>	<b>5,148</b>	<b>45</b>
<b>SCHOOL OF HEALTH SCIENCES</b>						
Exercise Science	368	845	22	386	935	24
Health Sciences	444	1,608	16	412	1,524	17
Biomedical, Diagnostic & Therapeutic	314	633	17	300	601	15
Occupational Safety & Health	87	266	7	126	358	10
Physical Therapy	244	649	8	289	707	9
Wellness Health Promotion	143	540	8	135	540	7
<b>SCHOOL TOTAL:</b>	<b>1,600</b>	<b>4,541</b>	<b>78</b>	<b>1,648</b>	<b>4,665</b>	<b>82</b>
<b>SCHOOL OF NURSING</b>						
<b>SCHOOL TOTAL:</b>	<b>1,834</b>	<b>4,835</b>	<b>52</b>	<b>1846</b>	<b>4909</b>	<b>55</b>
<b>TOTAL ALL SCHOOLS</b>	<b>18,802</b>	<b>62,306</b>	<b>826</b>	<b>18859</b>	<b>62537</b>	<b>823</b>