

September 25, 2015

MEMORANDUM

TO: Oakland University Community

FROM: Laura Schartman, Director  
Institutional Research and Assessment

Subject: Fall 2015 Enrollment

Official headcount for fall 2015, including students in the School of Medicine (SOM), is 20,711, up about 1% over last year, and a new record high. Total FYES production to date for FY15 is 8,912, 3.3% over this point last year. Table I shows the breakout of fall 2015 compared to fall 2014.

**Table I: Fall headcount, credits and FYES**

|            | Headcount |       |        | Credits |        |         | FYES  |       |       |
|------------|-----------|-------|--------|---------|--------|---------|-------|-------|-------|
|            | UG        | Grad  | Total  | UG      | Grad   | Total   | UG    | Grad  | Total |
| Fall 2015  | 17,161    | 3,550 | 20,711 | 212,431 | 36,894 | 249,325 | 7,063 | 1,090 | 8,153 |
| Fall 2014  | 16,935    | 3,584 | 20,519 | 206,109 | 34,257 | 240,366 | 6,847 | 1,073 | 7,920 |
| Difference | 226       | -34   | 192    | 6,322   | 2,637  | 8,959   | 216   | 17    | 233   |
| % Change   | 1.3%      | -0.9% | 0.9%   | 3.1%    | 7.7%   | 3.7%    | 3.2%  | 1.6%  | 2.9%  |

The School of Medicine (SOM) enrollment is included in the graduate totals. 392 SOM students are enrolled for a total of 17,505 credits and 196 FYES. SOM students are enrolled in an average of 44.7 credits, compared to 11.1 credits for full-time doctoral students in other programs, so SOM FYES is calculated differently. The result is that the increase in graduate credits appears greater than the increase in FYES.

**Undergraduate enrollment**

At 17,161, this is Oakland University’s highest ever undergraduate enrollment. First year (FTIAC) enrollment is 2,716, Oakland’s largest FTIAC class (see Table II, next page).

The number of new transfers is down less than expected, 2.3% to 1,839, and if new 2<sup>nd</sup>-degree students are excluded, new transfers are even with last year. New other (non-degree) enrollment is 2.7% lower than last year. Enrollment of continuing students is up 1%, and the retention rate for the 2014 cohort is 76.4%, compared to 78.1% for the 2013 cohort.

In fall 2015, 75% of undergraduates are enrolled full-time, with a slight increase in average credits, from 12.51 to 12.66.

Average credits for new first-year students went from 15.23 to 15.43, as the percent of students enrolled for 14 or more credits went from 77.4% to 79.6%. This has been increasing since 2006, and as a result, the proportion of students who were sophomores at the end of the first year has gone from 41% for the 2003 cohort to 63% for the 2014 cohort. OU’s efforts to communicate the importance of staying “focused on the finish line” by completing at least 28 credits in the first year appear to be having an impact on first-year student behavior – and hopefully on retention and graduation rates. Being a sophomore in the second year is one of OU’s best indicators that a student is on track to graduate within six years.

**Table II: Fall 2015 new student enrollment**

|            | FTIAC | Transfer | Other UG | Total New UG | Master's level | Doctoral Level | Profssnl Devlpmnt | School of Medicine | Total New Grad |
|------------|-------|----------|----------|--------------|----------------|----------------|-------------------|--------------------|----------------|
| Fall 2015  | 2,716 | 1,839    | 399      | 4,954        | 728            | 144            | 87                | 125                | 1,084          |
| Fall 2014  | 2,559 | 1,882    | 410      | 4,851        | 799            | 148            | 112               | 100                | 1,159          |
| Difference | 157   | -43      | -11      | 103          | -71            | -4             | -25               | 25                 | -75            |
| % Change   | 6.1%  | -2.3%    | -2.7%    | 2.1%         | -8.9%          | -2.7%          | -22.3%            | 25%                | -6.5%          |

\*New Transfers include Second UG Degree Students

\*\*New Other UG includes Post Bachelor, College Guest, and Non-Matriculated students

### Graduate enrollment

Overall, graduate headcount is down slightly from last year (0.9%) due to lower new students' enrollment, although SOM admitted 125 new students this year. SOM will continue to grow until 2018, when enrollment is planned to level off at about 500 students. New master's level enrollment is down by 9% and drops in new doctoral and professional development enrollment caused overall new graduate enrollment to be down 6.5%. Returning graduate enrollment is up by 1.7%. Detail of doctor's level enrollment by program can be found in Appendix A.

### Enrollment by school/college

Enrollment of FTIACs is up or flat except the College of Arts and Science (CAS). New transfer students are up in Education and Human Services (SEHS), Business (SBA), and CAS, but down in Nursing (SON), Health Sciences, and Engineering and Computer Science (SECS).

**Table III: New student enrollment by school/college**

|      | FTIAC |      |        | Transfer |      |        | Masters |      |        | Doctoral |      |        |
|------|-------|------|--------|----------|------|--------|---------|------|--------|----------|------|--------|
|      | 2015  | 2014 | % diff | 2015     | 2014 | % diff | 2015    | 2014 | % diff | 2015     | 2014 | % diff |
| CAS  | 909   | 930  | -2.3%  | 708      | 692  | 2.3%   | 103     | 108  | -4.6%  | 10       | 9    | 11%    |
| SBA  | 368   | 325  | 13%    | 291      | 275  | 5.8%   | 143     | 192  | -26%   | 0        |      |        |
| SEHS | 81    | 81   | 0.0%   | 120      | 109  | 10%    | 242     | 292  | -17%   | 69       | 60   | 15%    |
| SECS | 466   | 384  | 21%    | 261      | 268  | -2.6%  | 134     | 115  | 17%    | 22       | 35   | -37%   |
| SHS  | 363   | 339  | 7.1%   | 199      | 204  | -2.5%  | 39      | 43   | -9.3%  | 36       | 36   | 0%     |
| SOM  |       |      |        |          |      |        |         |      |        | 125      | 100  | 25%    |
| SON  | 171   | 169  | 1.2%   | 175      | 256  | -32%   | 67      | 49   | 37%    | 7        | 8    | -13%   |

SON and SECS show increases in new master's level students, while new doctoral enrollment is up in SEHS and CAS.

Table IV shows the rate of change in majors, student credit hours (SCH) and FYES by school compared to fall 2014.

**Table IV: Changes in enrollment by school/college**

|      | UG    |       |       | Grad  |        |        | Total |       |       |
|------|-------|-------|-------|-------|--------|--------|-------|-------|-------|
|      | HC    | SCH   | FYES  | HC    | SCH    | FYES   | HC    | SCH   | FYES  |
| CAS  | -2.6% | 2.5%  | 2.6%  | -9.0% | -2.9%  | -3.3%  | -3.0% | 2.4%  | 2.4%  |
| SBA  | 5.3%  | 5%    | 5%    | -1.6% | -3.1%  | -0.9%  | 4.1%  | 4%    | 4.2%  |
| SEHS | -0.7% | 4.3%  | 4.4%  | -8.6% | -12.0% | -10.8% | -4.9% | -2.0% | -2.6% |
| SECS | 21%   | 20%   | 20%   | 10%   | 12%    | 12.8%  | 18%   | 18%   | 18%   |
| SHS  | -0.3% | -3.6% | -3.4% | -1.9% | -1.5%  | -0.8%  | -0.4% | -3.2% | -2.7% |
| SON  | -7.3% | -6.3% | -6.1% | -1%   | 8.5%   | 9.6%   | -6.6% | -4.4% | -3.5% |
| OU   | 1.3%  | 3.0%  | 3.1%  | -0.9% | 8%     | 1.8%   | 0.9%  | 3.7%  | 2.9%  |

Note: Headcount reflects student major while SCH and FYES reflect course enrollments.

### OU in Macomb County

The following tables present enrollment data for the Macomb University Center (MUC and MISD), the Anton-Frankel Center (AFC) and, lastly, the total enrollment in Macomb.

Table V shows a total of 626 students enrolled at either the Macomb University Center or Intermediate School District, compared to 634 in 2014.

**Table V: Enrollment at the Macomb University Center (MUC & MISD)**

|             | Exclusively<br>Macomb<br>University | Mixed<br>University<br>Ctr/Other | Total Macomb<br>University<br>Center |
|-------------|-------------------------------------|----------------------------------|--------------------------------------|
| Fall 2015   | 130                                 | 496                              | 626                                  |
| Fall 2014   | 111                                 | 523                              | 634                                  |
| Differences | 19                                  | -27                              | -8                                   |
| % Diff      | 17%                                 | -5%                              | -1%                                  |

92% of graduate students who take classes at Macomb are enrolled exclusively there, compared to only 16% of undergraduates. Total enrollment breaks out as follows:

**Table VI: MUC & MISD enrollment by level**

|               | Exclusively<br>Macomb<br>University | Mixed<br>University<br>Ctr/Other | Total Macomb<br>University<br>Center |
|---------------|-------------------------------------|----------------------------------|--------------------------------------|
| Undergraduate | 95                                  | 493                              | 588                                  |
| Graduate      | 35                                  | 3                                | 38                                   |
| Total         | 130                                 | 496                              | 626                                  |

Overall new student enrollment is slightly up from last fall and breaks out as follows:

**Table VII: New student enrollment at MUC & MISD**

|               | Exclusively<br>Macomb<br>University | Mixed<br>University<br>Ctr/Other | Total Macomb<br>University<br>Center |
|---------------|-------------------------------------|----------------------------------|--------------------------------------|
| Undergraduate | 17                                  | 74                               | 91                                   |
| Graduate      | 20                                  | 1                                | 21                                   |
| Total         | 37                                  | 75                               | 112                                  |

There are also 514 continuing students at the two sites, compared to 543 in 2014.

Enrollment of the Anton-Frankel Center in Mt. Clemens is down this year, 623 compared to 806 in 2014. Most of them are also enrolled at other locations either on campus or at the MUC.

**Table VIII: Enrollment at the Anton-Frankel Center**

|             | Exclusively AFC | Mixed AFC/Other | Total AFC |
|-------------|-----------------|-----------------|-----------|
| Fall 2015   | 75              | 548             | 623       |
| Fall 2014   | 77              | 729             | 806       |
| Differences | -2              | -181            | -183      |
| % Diff      | -2.6%           | -24.8%          | -22.7%    |

**Table IX: AFC enrollment by level**

|               | Exclusively AFC | Mixed AFC/Other | Total AFC |
|---------------|-----------------|-----------------|-----------|
| Undergraduate | 64              | 539             | 603       |
| Graduate      | 11              | 9               | 20        |
| Total         | 75              | 548             | 623       |

**Table X: New student enrollment at AFC**

|               | Exclusively AFC | Mixed AFC/Other | Total AFC |
|---------------|-----------------|-----------------|-----------|
| Undergraduate | 18              | 125             | 143       |
| Graduate      | 1               | 2               | 3         |
| Total         | 19              | 127             | 146       |

Total enrollment at the Macomb County locations has decreased 13% compared to 2014. The number of students enrolled exclusively at the Macomb locations is up 6%.

**Table XI: Total enrollment at Macomb County locations**

|             | Exclusively Macomb | Mixed Macomb/Other | Total Macomb |
|-------------|--------------------|--------------------|--------------|
| Fall 2015   | 208                | 1024               | 1232         |
| Fall 2014   | 196                | 1217               | 1413         |
| Differences | 12                 | -193               | -181         |
| % Diff      | 6%                 | -16%               | -13%         |

**Table XII: Macomb enrollment by level**

|               | Exclusively Macomb | Mixed Macomb/Other | Total Macomb |
|---------------|--------------------|--------------------|--------------|
| Undergraduate | 162                | 1012               | 1174         |
| Graduate      | 46                 | 12                 | 58           |
| Total         | 208                | 1024               | 1,232        |

Note that the only Macomb Oakland partnership (M2O) students included in this data would be those who are enrolled in OU classes at Macomb. We do not yet have complete enrollment data for the CC2O students. There are 391 M2O students enrolled

at OU this fall, compared to 394 in 2014. There are also 252 O2O students, seven SC2O, and four Mott2O students enrolled at OU.

More detail on fall enrollment will be provided in the fall enrollment report to be published later in the semester.

**Appendix A: Fall 2015 doctor's level enrollment by program**

|   | 201340         |                 | 201440         |                 | 201540         |                 | New GII<br>One Year<br>Change | New GII<br>One Year<br>% Change | Total GII<br>One Year<br>% Change |
|---|----------------|-----------------|----------------|-----------------|----------------|-----------------|-------------------------------|---------------------------------|-----------------------------------|
|   | New_<br>GradII | GradII<br>Total | New_<br>GradII | GradII<br>Total | New_<br>GradII | GradII<br>Total |                               |                                 |                                   |
| 1116 Biological Biomedical Sciences     | 5              | 19              | 3              | 19              | 3              | 15              | 0                             | 0%                              | -21%                              |
| 1350 Biomed Sci: Env Chemistry          |                | 12              | 1              | 11              | 1              | 8               | 0                             | 0%                              | -27%                              |
| 1900 Applied Mathematics                | 3              | 22              | 1              | 21              | 2              | 21              | 1                             | 100%                            | 0.0%                              |
| 2305 Music Education                    |                | 9               | 2              | 8               | 1              | 6               | -1                            | -50%                            | -25%                              |
| 2490 Biomedical Physics                 | 3              | 14              |                | 14              | 0              | 12              | 0                             |                                 | -14%                              |
| 2605 Psychology                         | 4              | 8               | 2              | 10              | 3              | 13              | 1                             | 50%                             | 30%                               |
| <b>CAS Total</b>                        | <b>20</b>      | <b>103</b>      | <b>9</b>       | <b>84</b>       | <b>10</b>      | <b>76</b>       | <b>1</b>                      | <b>11%</b>                      | <b>-9.5%</b>                      |
| 4651 Leadership (EdS)                   | 56             | 101             | 36             | 96              | 57             | 112             | 21                            | 58%                             | 17%                               |
| 4705 Early Education Intervention (EdS) | 1              | 4               | 2              | 10              | 1              | 10              | -1                            | -50%                            | 0%                                |
| 4940 Reading Education                  | 3              | 22              | 1              | 25              | 1              | 22              | 0                             | 0%                              | -12%                              |
| 4950 Counseling                         | 4              | 22              | 3              | 25              | 1              | 24              | -2                            | -67%                            | -4.0%                             |
| 4951 Educational Leadership             | 9              | 81              | 12             | 73              | 5              | 61              | -7                            | -58%                            | -16%                              |
| 4952 Early Childhood                    | 3              | 31              | 6              | 24              | 4              | 27              | -2                            | -33%                            | 13%                               |
| <b>SEHS Total</b>                       | <b>76</b>      | <b>261</b>      | <b>60</b>      | <b>253</b>      | <b>69</b>      | <b>256</b>      | <b>9</b>                      | <b>15%</b>                      | <b>1.2%</b>                       |
| 5030 Computer Science & Informatics     | 9              | 38              | 13             | 44              | 10             | 53              | -3                            | -23%                            | 20.5%                             |
| 5160 Mechanical Engineering             | 6              | 50              | 10             | 55              | 3              | 51              | -7                            | -70%                            | -7.3%                             |
| 5180 Systems Engineering                | 4              | 39              | 6              | 29              | 1              | 29              | -5                            | -83%                            | 0.0%                              |
| 5540 Electrical & Computer Engineering  | 12             | 57              | 6              | 54              | 8              | 54              | 2                             | 33%                             | 0%                                |
| <b>SECS Total</b>                       | <b>31</b>      | <b>184</b>      | <b>35</b>      | <b>182</b>      | <b>22</b>      | <b>187</b>      | <b>-13</b>                    | <b>-37%</b>                     | <b>2.7%</b>                       |
| 6220 Physical Therapy                   | 34             | 137             | 36             | 140             | 35             | 142             | -1                            | -2.8%                           | 1.4%                              |
| 6221 Physical Therapy (tDPT)            | 2              | 8               | 0              | 4               | 1              | 1               | 1                             |                                 | -75%                              |
| <b>SHS Total</b>                        | <b>36</b>      | <b>145</b>      | <b>36</b>      | <b>144</b>      | <b>36</b>      | <b>143</b>      | <b>0</b>                      | <b>0.0%</b>                     | <b>-0.7%</b>                      |
| <b>7400 Nursing Practice</b>            | <b>6</b>       | <b>38</b>       | <b>8</b>       | <b>34</b>       | <b>7</b>       | <b>30</b>       | <b>-1</b>                     | <b>-13%</b>                     | <b>-12%</b>                       |
| <b>Sub Total</b>                        | <b>169</b>     | <b>731</b>      | <b>148</b>     | <b>697</b>      | <b>144</b>     | <b>692</b>      | <b>-4</b>                     | <b>-2.7%</b>                    | <b>-0.7%</b>                      |
| 9100 Medicine                           | 100            | 223             | 100            | 317             | 125            | 392             | 25                            | 25%                             | 24%                               |
| <b>Total</b>                            | <b>269</b>     | <b>954</b>      | <b>248</b>     | <b>1014</b>     | <b>269</b>     | <b>1084</b>     |                               |                                 |                                   |