

September 26, 2018

MEMORANDUM

TO: Oakland University Community

FROM: Laura Schartman, Director
Institutional Research and Assessment

Subject: Fall 2018 Enrollment

Official headcount for fall 2018, including students in the School of Medicine (SOM), is 19,309, down 0.1% compared to last year. Total FYES production to date for FY18 is 8,661.4, about the same as last year. Table I shows the breakout of fall 2018 compared to fall 2017.

Table I: Fall headcount, credits and FYES

	Headcount			Credits			FYES		
	UG	Grad	Total	UG	Grad	Total	UG	Grad	Total
Fall 2018	15,799	3,510	19,309	204,648	41,084	245,732	6,816	1,182	7,998
Fall 2017	15,901	3,432	19,333	204,224	39,711	243,935	6,803	1,137	7,941
Difference	-102	78	-24	424	1,373	1,797	12	45	57
% Change	-0.6%	2.3%	-0.1%	0.2%	3.5%	0.7%	0.2%	4.0%	0.7%

The School of Medicine (SOM) enrollment is included in the graduate totals. 494 SOM students are enrolled for a total of 21,140 credits and 247 FYES. SOM students are enrolled in an average of 42.79 credits, compared to 11 credits for full-time doctoral students in other programs, so SOM FYES is calculated differently.

Undergraduate enrollment

Undergraduate enrollment is down 0.6% compared to last year, which is much better than projected, due in part to the almost 10% increase in new First-year students (FTIACs).

The number of new transfers is down 3.1%, but this is actually better than expected and contributed to the overall picture in undergraduate enrollment. Community college enrollment has been declining for the past few years and competition for transfer students has increased among 4-year institutions, so this is a positive result. New other (non-degree) enrollment is 9.7% lower than last year.

Enrollment of continuing students is down by 2.3%, or 264 students, but again, although it is a decrease, it is significantly less than the 4% decrease that was initially projected. It is not totally clear yet what is behind the higher return rate, but it appears to be a combination of the leveling off of the effect that higher graduation rates have had on returning student enrollment, and possible improved retention resulting from the student success efforts made across the university.

The retention rate for the 2017 cohort is 76.4%, compared to 76.6% for the 2016 cohort.

In fall 2018, 80% of undergraduates are enrolled full-time, with a slight increase in average credits, from 12.86 to 12.96. Average credits for new first-year students went from 15.67 to 15.75, as the percentage of students enrolled for 14 or more credits went from 85.5% to 86.4%.

This percentage has been increasing since 2006. As a result, the proportion of students who were sophomores at the end of the first year has gone from 41% for the 2003 cohort to 63% for the 2017 cohort. This percentage is an essential metric for tracking eventual cohort graduation rates and its rise is strongly correlated with increases in 4-year graduation rates.

Table II: Fall 2018 new student enrollment

	FTIAC	Transfer	Other UG	Total New UG	Master's level (G1)	Doctoral Level (G2)	Profssnl Devlpmnt (G1)	School of Medicine (G2)	Total New Grad
Fall 2018	2,700	1,466	325	4,491	746	173	64	123	1,106
Fall 2017	2,456	1,513	360	4,329	752	141	57	122	1,072
Difference	244	-47	-35	162	-6	32	7	1	34
% Change	9.9%	-3.1%	-9.7%	3.7%	-0.8%	23%	12%	1%	3.2%

*New Transfers include Second UG Degree Students

**New Other UG includes Post Bachelor, College Guest, and Non-Matriculated students

Graduate enrollment

Overall, graduate headcount is 2.3% higher than last year. New master's level enrollment is down by 0.8% while new doctoral enrollment is up 23%. This is largely due to a shift in the Nursing Anesthesia program from master's to doctoral. Returning graduate enrollment is up by 1.9%. More detail of doctoral level enrollment by program can be found in Appendix A.

As expected, SOM enrolled 123 new students this year. Total SOM enrollment has now reached a steady state with 494 students, just a few students shy of 500.

New Student Enrollment by school/college

Both new FTIAC and new transfer student enrollment is up in Nursing (SON) and Engineering (SECS). FTIAC enrollment is up in Arts and Sciences (CAS), Health Sciences (SHS), and Business (SBA), but all are down in new transfer students, while Education and Human Services is down in FTIACs, but up in transfers.

At the graduate level, CAS and SEHS are up in doctoral students and down in new master's. New master's is up in SHS, SBA, and SECS. SON is significantly up in doctoral students and down in new master's students due to the shift in Nursing Anesthesia.

Table III: New student enrollment by school/college

	FTIAC			Transfer			Masters			Doctoral		
	2018	2017	% diff	2018	2017	% diff	2018	2017	% diff	2018	2017	% diff
CAS	968	834	16%	463	505	-8.3%	106	112	-5.4%	22	19	16%
SBA	349	348	0.3%	220	247	-11%	139	131	6.1%	0	0	
SEHS	67	72	-6.9%	113	107	5.6%	204	218	-6.4%	65	47	38%
SECS	524	462	13%	269	261	3.1%	204	196	4.1%	18	32	-44%
SHS	298	295	1.0%	136	168	-19%	51	35	46%	38	39	-2.6%
SOM										123	122	0.8%
SON	164	150	9.3%	215	189	14%	42	60	-30%	30	4	650%

Year to Year Changes in Headcount, Credits, and FYES by School

Table IV shows the rate of change in majors (headcount), student credit hours (SCH) and FYES by school compared to fall 2017.

Table IV: Changes in enrollment by school/college

	UG			Grad			Total		
	HC	SCH	FYES	HC	SCH	FYES	HC	SCH	FYES
CAS	-1.5%	-1.7%	-1.7%	6.0%	6.5%	8.1%	-1.0%	-1.6%	-1.5%
SBA	-3.6%	-3.5%	-3.5%	-4.1%	-6.4%	-6.8%	-3.7%	-3.8%	-3.9%
SEHS	-1.9%	2.2%	2.2%	-3.2%	3.1%	2.7%	-2.5%	2.5%	2.4%
SECS	6.6%	10.6%	10.4%	10.7%	12.5%	9.0%	7.5%	11.0%	10.1%
SHS	-4.8%	0.5%	0.4%	1.2%	3.1%	3.3%	-4.1%	1.0%	1.3%
SON	-1.1%	7.8%	7.8%	1.7%	-0.1%	5.8%	-0.7%	6.6%	7.4%
OU	-0.6%	0.2%	0.2%	2.3%	3.3%	3.8%	-0.1%	0.7%	0.7%

Note: Headcount reflects student major while SCH and FYES reflect course enrollments.

OU in Macomb County

The following tables present enrollment data for the Macomb University Center (MUC and MISD), the Anton-Frankel Center (AFC) and, lastly, the total enrollment in Macomb.

Table V shows a total of 519 students enrolled at either the Macomb University Center or Intermediate School District, compared to 449 in 2017, an increase of 16%.

Table V: Enrollment at the Macomb University Center (MUC & MISD)

	Exclusively Macomb University	Mixed University Ctr/Other	Total Macomb University Center
Fall 2018	63	456	519
Fall 2017	68	381	449
Differences	-5	75	70
% Diff	-7.4%	20%	16%

65% of graduate students who take classes at Macomb are enrolled exclusively there, compared to only 8% of undergraduates. Total enrollment breaks out as follows:

Table VI: MUC & MISD enrollment by level

	Exclusively Macomb University	Mixed University Ctr/Other	Total Macomb University Center
Undergraduate	39	443	482
Graduate	24	13	37
Total	63	456	519

Overall new student enrollment is up from last fall and breaks out as follows:

Table VII: New student enrollment at MUC & MISD

	Exclusively Macomb University	Mixed University Ctr/Other	Total Macomb University Center
Undergraduate	8	77	85
Graduate	13	12	25
Total	21	89	110

There are also 409 continuing students at the two sites, compared to 373 in 2017.

Enrollment of the Anton-Frankel Center in Mt. Clemens is also up, 553 compared to 482 in 2017. Most are also enrolled at other locations either on campus or at the MUC.

Table VIII: Enrollment at the Anton-Frankel Center

	Exclusively AFC	Mixed AFC/Other	Total AFC
Fall 2018	43	510	553
Fall 2017	52	430	482
Differences	-9	80	71
% Diff	-17%	19%	15%

Table IX: AFC enrollment by level

	Exclusively AFC	Mixed AFC/Other	Total AFC
Undergraduate	43	509	552
Graduate	0	1	1
Total	43	510	553

Table X: New student enrollment at the Anton-Frankel Center

	Exclusively AFC	Mixed AFC/Other	Total AFC
Undergraduate	12	158	170
Graduate	0	1	1
Total	12	159	171

Total enrollment at the Macomb County locations has increased 15% compared to 2017. The number of students enrolled exclusively at the Macomb locations is down 10%.

Table XI: Total enrollment at Macomb County locations

	Exclusively Macomb	Macomb/ Other	Total Macomb
Fall 2018	108	944	1052
Fall 2017	120	795	915
Differences	-12	149	137
% Diff	-10%	19%	15%

Table XII: Macomb enrollment by level

	Exclusively Macomb	Macomb/ Other	Total Macomb
Undergraduate	84	930	1014
Graduate	24	14	38
Total	108	944	1052

More detail on fall enrollment will be provided in the fall enrollment report to be published later in the semester.

Appendix A: Fall 2018 doctor's level enrollment by program

	201640		201740		201840		New GII One Year Change	New GII One Year %	Total GII One Year %
	New Grad II	Grad II Total	New Grad II	Grad II Total	New Grad II	Grad II Total			
1115 Bio Med Sci: Bio Communication	0	1	0	1	0	1	0		0%
1116 Biological Biomedical Sciences	6	19	1	18	6	21	5	500%	17%
1350 Biomed Sci: Env Chem	1	5	3	5	4	9	1	33%	80%
1900 Applied Mathematics-phd	7	24	7	26	2	22	-5	-71%	-15%
2305 Music Education	1	8	4	9	0	6	-4	-100%	-33%
2490 Biomed Sci:Med Physics	1	14	1	12	2	13	1	100%	8%
2605 Psychology	2	10	3	12	8	19	5	167%	58%
CAS Total	18	81	19	83	22	91	3	16%	10%
4651 Leadership	45	107	28	79	19	52	-9	-32%	-34%
4655 Organizational Leadership					28	35			
4705 Early Education Intervention	0	6	0	2			0		-100%
4940 Reading Education	3	21	0	16	0	10	0		-38%
4950 Educ: Counseling	4	20	3	21	3	17	0	0%	-19%
4951 Educ:Leadership	12	57	11	64	11	61	0	0%	-5%
4952 Educ: Early Childhood	6	32	5	33	4	32	-1	-20%	-3%
SEHS Total	70	243	47	215	65	207	18	38%	-4%
5030 Computer Science & Informatics	10	57	6	55	3	50	-3	-50%	-9%
5160 Mechanical Engineering	5	51	8	55	8	50	0	0%	-9%
5180 Systems Engineering	6	31	4	25	2	22	-2	-50%	-12%
5540 Elec & Computer Enginr	12	64	14	72	5	68	-9	-64%	-6%
SECS Total	33	203	32	207	18	190	-14	-44%	-8%
6220 Physical Therapy	35	144	39	145	38	148	-1	-3%	2%
6221 Physical Therapy (tDPT)	4	8	0	9	0	7	0		-22%
SHS Total	39	152	39	154	38	155	-1	-3%	1%
7400 Nursing Practice	7	25	4	19	6	21	2	50%	11%
7401 Nursing Practice					24	24	24		
SON Total	7	25	4	19	30	45	26	650%	137%
Sub Total	167	704	141	678	173	688	32	23%	1%
9100 Medicine	125	392	122	475	123	494	1	1%	4%
Total	292	1096	263	1153	296	1182	33	13%	3%