



For Immediate Release  
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### **Accutrak Services joins Macomb-OU INCubator's Executive-in-Residence Program**

The Macomb-OU INCubator (Mac-OU INC) has kicked off 2016 with an addition to the Executives-in-Residence (EIR) program, Accutrak Consulting & Accounting Services.



As a part of the program, Accutrak will be located on site at Mac-OU INC to provide complimentary consultation to Mac-OU INC client companies.

The Mac-OU INC EIR program allows commercialization clients to consult with expert professionals for approximately 16 total hours of complimentary services each month. Additional discounts from the EIR's are also provided if clients seek more in-depth engagements.

"I can relate to local small businesses in their challenge to coordinate multiple business support services. Mac-OU INC offers a solution by providing vital business support resources in a centralized location and Accutrak is excited to serve as the Accounting Executive-in-Residence," Shaniece Bennett, Principal and Founder of Accutrak, said.

"Entrepreneurs are often overwhelmed with day-to-day operations. I'm privileged to be in a position to provide solutions that minimize their tax and accounting worries so that business owners can spend more time on their core business to positively impact our communities and economy."

Accutrak offers complete accounting solutions to closely held businesses. The team has over 40 years combined experience in industry and public accounting. Accutrak is a woman-owned, Small Business Administration (SBA) 8(a)-certified, small business with focus on providing accounting, business and financial consulting, including Defense Contract Audit Agency (DCAA) accounting and setup, certified payrolls, Federal Acquisition Regulation (FAR) compliance support, bookkeeping, payroll, QuickBooks support, tax preparation, and financial management.

Current EIR's with Mac-OU INC also include legal and defense consulting services. Founded in 1854, Butzel Long is one of the oldest law firms in the Midwest, with current focuses in many diverse sectors including, but not limited to, automotive, energy, manufacturing and technology. Defense consultant Jim Ruma has an extensive background working with local primes and next-tier suppliers, including 42 years with General Dynamics Land Systems.

For more information on the Macomb-OU INCubator's Executive-in-Residence program, contact Joan Carleton at (586) 884-9324 or [macinc@oakland.edu](mailto:macinc@oakland.edu).



For Macomb-OU INCubator interviews, please contact Joan Carleton at the Macomb-OU INCubator at (586) 884-9324 or via email at [jfcarlet@oakland.edu](mailto:jfcarlet@oakland.edu).

The **Macomb-Oakland University INCubator** supports economic development in Southeast Michigan by accelerating high-tech businesses, cultivating academic innovation and encouraging research & development. To help small businesses grow, the incubator creates customized success strategies for startup and emerging companies in the niche industries of defense, homeland security, advanced manufacturing and technology. For more information, visit the incubator website at [oakland.edu/macombouinc](http://oakland.edu/macombouinc).

#### **Media Relations**

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