**Roberta M. Michel**

**2016-2017 Faculty Fellow**

**Oakland University Honors College**

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**248-245-0108 cell**

**Biography:**

Roberta “Robin” Michel has worked at Oakland University since 2007. She completed her Ph.D in Educational Leadership with a concentration in Higher Education Management (2013). Her dissertation was a study of the decision-making framework that goes into policy formation within Higher Education.

Prior to coming to Oakland University, Robin held her own consulting practice (1996-2006) where she provided business advice and counsel to organizational leaders. She holds a M.A. in English and Creative Writing (1996). In addition, she also holds a certificate in TESOL instruction (2014) as well as professional credentials as a Certified Fundraising Manager (2008). From 1986-2004, she worked for New York based, Philanthropy Management Incorporated, a higher education fundraising consulting firm. Her clients included the University of Michigan-Ann Arbor as well as the Flint and Dearborn campuses); University of Wisconsin-Madison; University of North Texas-Denton and the Guthrie Theatre.

**Oakland University Post-Secondary Teaching Experience**

HC 390: Thesis Preparation Course

HC 100: Making Discoveries

HC 207: How Do I Know what I Know?

HC 204: Global Creativity

HC 206: Leadership: Are you up for the Challenge?

MGT 110: Contemporary Global Business

OB 330: Organizational Behavior

ENT 305: Psychology of Creativity and Innovation

CRJ 342/SOC 342: Surveillance and Society

Freshman Live and Learn Community: BEE U: An integrated Ecology and Business Seminar

**Research Experience**

National Study on University CCTV policies 2010-2013

(Professor Albert J. Meehan)

Member of SurPriSe: Surveillance, Privacy, Security Faculty Learning Community.

Coordinated and implemented national study of college and university closed circuit television policies; organized research team meetings; coded data, supervised undergraduate student researchers.

Ph.D. Dissertation: The Relationship between Core Values, Culture and Leadership Frames within the Formation of Closed Circuit Television Policies on College Campuses

(Professor Robert A. Wiggins, Dissertation Chair) August, 2013

Graduate Thesis: The Formation of Mexican Women’s Self-Concept

Social work practicum in Mexico City, Summer, 1995

(Professor Krajewski-Jaime, Ph.D. Field Placement Coordinator)

Undergraduate Research Project: History of the Democratic Party in Michigan Winter 1985

History of the Democratic Party in Michigan

(Professor Charlie Bright, University of Michigan, Professor of History)

**Articles**

Michel, Roberta. “Finding the SurPriSe: A Faculty Learning Community.” *Academic Leadership Journal in Student Research 2* (Spring 2014). Retrieved from: <http://www.academicleadership.org/>

**Works in Progress**

Michel, Roberta. “Regulating Surveillance: Does the use of CCTV impact an Organization’s Core Values?” Accepted (with revisions: pending): *Surveillance and Society*.

Michel, Roberta. “Decision Making Culture of American Higher Education Policy Formation.” In Progress.

Michel, Roberta. “Human Resource Practices within Higher Education Administrations.” In Progress.

**Textbook Reviews**

Scandura, T. (Pending: 2014) Fundamentals of Organizational Behavior: An Evidence-Based Approach. Thousand Oaks, CA: Sage Publications.

**Conference Presentations**

Michel, R. *Creating a Culture of Equity and Inclusion in Honors Colleges: A process of continuous improvement*. Paper accepted for presentation at the Supporting Diversity, Equity, and Inclusion in Honors Education Conference, Oakland University, MI. March 9-11, 2016.

Michel, R.*What Hat Fits? Using Edward DeBono’s 6 Hats as a teaching tool in the Organizational Behavior Classroom.* Paper accepted for presentation at Association for Integrative Studies (AIS) Conference at Michigan State University, East Lansing, MI.

October 16-19, 2014.

Lauer, T., Liedka, R., Meehan, A., Michel, R.*. Closed Circuit Television Systems on College Campuses: A study of Policies at Universities in the United States*. Paper accepted for presentation at the 6th Biannual Conference of the Surveillance Studies Network at the University of Barcelona, Barcelona, Spain. April 24-25, 2014.

Lauer, T., Liedka, R., Meehan, A., Michel, R. (2012). *SurPriSe CCTV Research Project.*

Paper accepted for presentation at Association for Integrative Studies (AIS) Conference at Oakland University, Rochester, MI October 10-11, 2012.

Hartmus, D., Lauer, T., Lietka, R., Meehan, A., Michel, R. (2012). *The CCTV Project: Interdisciplinary Challenges and Reflections.* Paper accepted for presentation at Association for Integrative Studies (AIS) Conference at Oakland University, Rochester, MI.

October 10-11, 2012.

Markel, K. & Michel, R. (2010) *Is Honey an Elixir for Student Engagement*. Paper accepted for presentation at Organizational Behavior Teaching Conference (OBTC) Conference at Marquette University, Milwaukee, WI June, 2011.

Michel, R. (2010) BEE U: How does a Collective Culture impact individual student initiative? Paper accepted for presentation at Graduate Student Conference at Oakland University, Rochester, MI May, 2011.

**Work Experience**

*Development Director, 2007-2011*

*School of Business Administration*

*Oakland University*

Directed the comprehensive strategy, reorganization, and building of internal and external fundraising infrastructure for school. Began first corporate sponsored graduate student scholarship award program; Major Gift officer; Assisted with the implementation of the broad based alumni communication plan and outreach initiatives including the school’s 40th anniversary celebration, increased student-alumni interactions, placed corporate mentors and speakers in appropriate program settings. Coached faculty and volunteers to create a robust case for giving statement.

Highlights included:

---Oakland University received GOLD CASE AWARD for Capital Campaign 2009

--- Implemented first Donor Driven Challenge Gift to inspire alumni giving 2008-2009

--- Increased Alumni giving by 10% over two years

---Administrative Professional Honorable Mention (2011)

*Advancement Director, 2006-2007*

*Upland Hills School*

*Oxford MI*

Managed Feasibility study and preparation of Capital Campaign: Coached and prepared Staff, Board and lead volunteers. Set up campaign strategy and coordinated campaign committees. Designed and wrote fundraising and school marketing materials. Initiated and assisted in the set up and conversion of school’s fundraising software; Implemented school gift acceptance policy, donor stewardship program, and prospect research program.

*Strategic Life Management*

*Ortonville, MI 1996-2006*

Designed and implemented workshops for leadership development. Provide leadership development support services and counseling for individuals and for training and development companies.

*Philanthropy Management Inc.*

*New York, NY 1986-1993*

*Supervising Consultant 1991-1993*

*University of North Texas, Denton TX*

*Guthrie Theatre, Minneapolis MN*

Duties included: Supervise professional staff. Recommended fundraising strategies for clients; Maintain client relationships; Optimized staff performance through results analysis; implemented policy recommendations for ticket purchase and segmentation. Experience included writing solicitation letters, case brochures and personal gift proposals.

*Director and Supervising Consultant 1988-1993*

*University of Wisconsin-Madison*

Established annual giving and capital fundraising program that contacted over 120,000 individuals each year with an increase of annual giving by 150% ($2 million more per year: 1989-1991). Launched pledge fulfillment program. Implemented statistical analysis tools for managing fundraising strategy and results. Created the training manual, as well as developed the operations manual. Created and executed a fundraising training program for over 1000 student and volunteers.

*Assistant Director 1986-1988*

*University of Michigan-Ann Arbor*

Implemented Phase II of the *Campaign for Michigan*: a phone fundraising program that raised over $33 million. Established protocols and policies for updating alumni database of 300,000 records; created statistical analysis tools for managing daily fundraising operations; implemented hiring and supervision policies for 150+ part and full time employees; Launched the management of data and pledge collection systems so gift collection accurately went to established funds within the organization. Created collaborative relationships and solicitation strategies for multi segmented alumni markets; Started new fundraising initiatives including Parents and Senior Class giving programs. Created and executed a fundraising training program for over 1000 student and volunteers.

**Professional Membership**

Society of Human Resource Management 2013-Present

Council on Undergraduate Research (CUR) 2015-Present