

# Banner Tips

- Banners are priced based on ink consumption starting at \$15 and go up in \$15 increments. Price isn't determined until after the banner is printed.
- The darker/bolder and higher quality of an image on the banner will cause it to be more expensive due to ink usage.
- By changing the transparency on an image is the easiest way to lower the total price of a banner.
- The use of a block/bolder font uses more ink than thinner lined font. Both can still be large in size but to "fill in" a block takes more ink.
- By using the basic colors of blue, yellow, or magenta will help lower the price of a banner vs green that has to mix colors to make it.
- Color vs black ink doesn't matter – ink usage is ink usage.

**Pricing Examples: Below are pricing examples for the different levels of ink consumption on banners.**

**\$15**

**EXPLORE BUSINESS CAREERS**

**LEARN MORE AND REGISTER NOW**  
[oakland.edu/business/undergrad](http://oakland.edu/business/undergrad)

<b>Management Info Systems &amp; Ops Management</b> Thursday, Feb. 4, 5-6:30 pm	<b>Management, Marketing &amp; HR Management</b> Thursday, Feb. 11, 5-6:30 pm
<b>Accounting &amp; Finance</b> Tuesday, Feb. 9, 5-6:30 pm	<b>Economics &amp; Actuarial Science</b> Wednesday, Feb. 17, 5-6:30 pm

**OPEN TO ALL STUDENTS. FREE FOOD.**

**\$30**

**Mass at St. John Fisher**

Monday, Tuesday, Friday at 12:15pm  
Thursday at 7:15pm  
Saturday at 5:30pm  
Saturday Confession at 4:30pm  
Sunday at 10am

**If you need transportation contact Pam Holtz at: 586-850-3496 or [catholiccampusministry@sjfcup.com](mailto:catholiccampusministry@sjfcup.com)**

**Catholic campus ministry**

\$45

**OUSC PRESENTS GO TEAM!**

**#1**

**BYOB TAILGATE**

**SEPTEMBER 19TH**  
**2:30PM - 4:30PM**  
**LOCATED ON THE TOP LEVEL OF P20**

**MUSIC - INFLATABLES - BBQ - GAMES**  
**FOOD IS LIMITED, SO ARRIVE ON TIME!!**

Instagram, Facebook, Twitter, YouTube, Snapchat, and other social media icons are listed on the right side.

\$60

**YOU SHOULD BE A BUILDING MANAGER AT THE REC**

**1 REC CENTER BUILDING MANAGER PANEL AND INFO SESSION:**  
 Thursday, January 21, 2016 at 5 p.m. in the Wellness Classroom at the Rec Center

**SHADOW A MANAGER WEEK!**  
 Registration will be available at the Manager panel or by emailing [taylorf@oakland.edu](mailto:taylorf@oakland.edu) by January 25, 2016. Only students interested in applying for building manager may shadow.  
 Shadow a Manager Week: February 8-12, 2016  
 Sign-up for shadow shifts from 12-2 p.m., 2-4 p.m., 4-6 p.m., and 7-9 p.m.

**APPLICATIONS DUE:** February 22, 2016 at 6 p.m.  
**INTERVIEWS:** March 1-3, 2016  
 Must print and complete the online employment application and bring it with you to the recruitment event. *Outside applicants need to fill out additional employment application on website.*

**THIS IS OU CAMPUS REC**

**OPEN TO ALL OU STUDENTS WHO WANT TO EXPAND LEADERSHIP SKILLS!**

**NOW HIRING!**  
**FOR SUMMER AND FALL**

OAKLAND UNIVERSITY  
 Campus Recreation

\$75

**march madness**

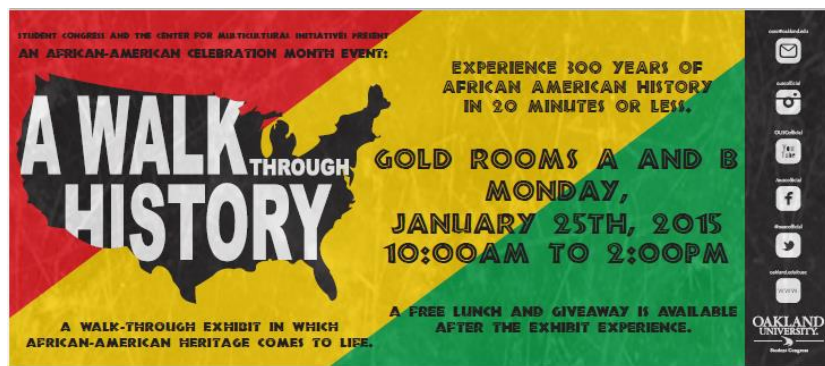
GET READY FOR THE MADNESS!  
 FOR A LIMITED TIME ONLY  
 2 MEDIUM 2 TOPPING PIZZAS  
 8 CHICKEN WINGS  
 1 PEPSI TWO LITER  
**ONLY 19<sup>99</sup>**

ONLY AVAILABLE TO CURRENT STUDENTS  
 CALL 988-7777 FOR MORE DETAILS  
 \*TAXES & FEES EXTRA

\$90



+\$105



Transparency Example: The top banner was \$15, compared to the bottom one, which would be around \$45.

