

Sponsorship Worksheet**Team:****Event and Date:**

Expected Attendance at games/event (number)	
Describe Attendees (students, faculty, staff, business leaders)	

	Yes/No	Number	Describe
Logo Placement Opportunities			
T-shirts/uniforms			
Equipment bags			
Banner display during game/event			
OC banner			
Other			
Brand Mentions			
Announcements during game/event			
Web site			
Social Media			
Other			
Sampling			
Product sampling/giveaways during games/event			
Other			
Tickets			
Is this a ticketed event?			
Stewardship			
Thank you plaque/certificate			
In-store appearance by team			
Other			