Multimedia Tools in Education: Visualizing Data

Greg Allar, Shaun Moore, and Amanda Nichols Hess Lilly Conference Traverse City, MI | 2017

Data Visualization - Definitions and Types

Data Visualization: A general way of talking about anything that converts data into a visual representation (e.g. charts, maps, graphs, tables). This umbrella term includes both information visualization and scientific visualization.

- **Scientific visualization example:** air flow over the wing of an airplane
- **Information visualization example:** the shifting popularity of American girls' names over time

Consider these types of visualizations, and think about what is most useful for your classroom:

- Static representations of information
- Embedded with static content
- Embedded with interactive content
- Customizable by preference/perspective
- Dynamic and evolving

Data Visualization with a Purpose

Think Bloom's Taxonomy:

Use existing resources to help students work through these phases:

Or, create visualizations for your class, if you're really ambitious...

Once you're confident in their analysis/evaluation skills, ask students to:

Remember

Understand

Apply

Analyze

Evaluate

Create

With these aims in

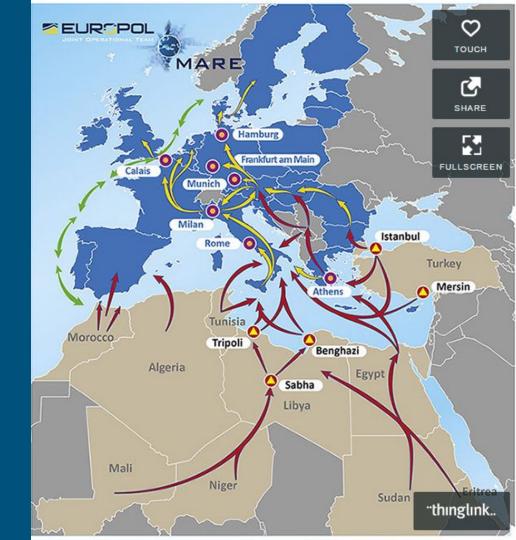
mind

Static Data Visualizations



Visualizations with Embedded Information

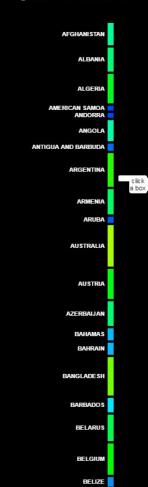
Thinglink: Migration Crisis in Europe



Interactive Visualizations

Peoplemovin: Population flow across the world

peoplemovin migration flows across the world



World Population: 6,853,328,460 Migrants in the world: 215,738,321

Almost 216 million people, or 3.15% of the world population, live outside their countries.

Click on a country box to know more about migration flow to/from that country.

op migrant destinat:	ion see more

USA	42,700,029
RUSSIAN FED.	12,270,388
GERMANY	10,758,061
SAUDI ARABIA	7,288,900
CANADA	7,202,340
UNITED KINGDOM	6,955,738
SPAIN	6,900,547
FRANCE	6,684,842
AUSTRALIA	5,522,408

Top emigration countries	see mor
MEXICO	11.859.236

INDIA

RUSSIAN FED.

MEXICO 11,859,236 INDIA 11,360,823

11,360,823 **11,034,681**

5,436,012

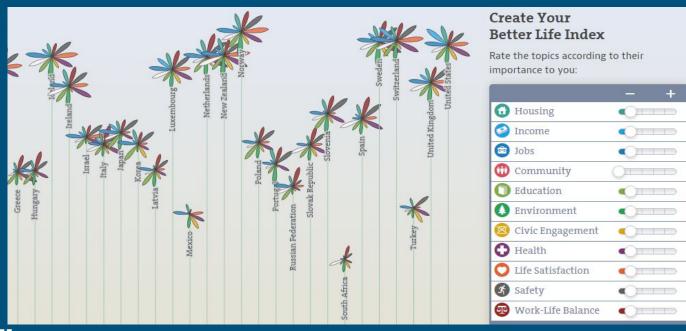
ARGENTINA

AUSTRALIA

BELGIUM

ARUBA

Customizable Visualizations



OECD:

The Better Life Index

Dynamic and Evolving Visualizations



Abacaba: The Evolution of US Girls Names