



DISCOVER YOUR FUTURE

Post-Graduation Success



CAREER SERVICES



Today's college students live in a world of evolving technology, thrive in an ever-changing job market and face frequent generational differences. When students graduate from Oakland University, their student-centered experiences, exposure to robust curriculums and multifaceted hands-on learning experiences help them to make their mark on the world. With a combination of problem solving, in-class projects and real-world experiential learning opportunities outside of the classroom, graduates have the confidence and experience needed to land careers that impact Southeastern Michigan and beyond.

The Oakland University Career Services team strives to build meaningful connections through strategic partnerships and to develop career communities that engage students and alumni for a lifetime. Our transformational mindset has allowed us to develop a career ecosystem that engages students and alumni of all levels using comprehensive career resources and cutting-edge programming to promote career readiness in our graduates.

This report shares career outcomes from OU's most recent set of graduates and demonstrates the impact that they have in our region by showcasing alumni success, employer recruitment testimonials and data. By partnering with key employer partners, we have opened doors for our graduates to allow them to demonstrate their high-quality skills and contribute to industry projects immediately after leaving OU. Thank you to our employer partners, who have committed to hiring Oakland University graduates, fulfilling their career dreams and aspirations and impacting the workforce of tomorrow. ➤

Sincerely,

Wayne Thibodeau

Senior Director, Career Services

The Mission of Career Services is to develop Oakland University students and alumni into prepared job seekers and to be employers' favorite place to recruit.

Career Services aims to be the gateway to students' futures in Metro-Detroit and beyond by assisting them in building marketable skills, gaining professional work experience and exploring their passions. We offer empowerment through career consultation, networking and recruitment events, virtual resources and branding tips. Our main goal is to give students the tools they need to open doors to internships, and ultimately, their careers.

Career Services also collaborates with employers to find the best Grizzly talent for their recruitment needs. Through networking and recruiting events, on-campus interview opportunities and our job-posting platform, Handshake, employers can discover confident OU talent with real-world experience. ➤

"HelloWorld loves to recruit from Oakland University! The students are well rounded and hungry individuals, eager for more. Our relationship with Oakland University is easy; it feels like we are visiting our family on campus. It is a true team effort to bring students into the professional working world!"

– **Ginger Camilleri**, Manager, Human Resources at HelloWorld

HIGHLIGHTS FROM ALL PROGRAMS

97%

of employed are employed
in Michigan

29%

of graduates enrolled in
continuing education

19%

of employed graduates
confirmed that Career
Services was the primary
connection to their job lead

\$54,000

Median Starting Salary

93%

of graduates are employed, pursuing
continuing education, serving in the
military, or pursuing other commitments
such as volunteer or service programs
or raising a family

Select top institutions graduates admitted to:

- Wayne State
- Michigan State University
- University of Michigan
- University of Detroit Mercy
- Oakland University

Select top employers hiring graduates:

- Beaumont Health System
- Fiat Chrysler Automobiles
- Faurecia
- General Motors
- Ford Motor Company
- Henry Ford Health System
- Quicken Loans
- BorgWarner
- Continental AG
- GKN Group
- Deloitte

Data is known for 78% of graduates.

"I am proud to be a Golden Grizzly in my professional career."

Kaitlyn Barbas pushed the boundaries of her College of Arts and Sciences Communication degree before she even obtained it. During her junior year, she earned an on-campus internship with OU's Career Services department, where she was greeted with new challenges that gave way to meaningful opportunities. Through her internship, she was able to establish significant connections and solidify the importance of her position within the department.

Kaitlyn's confidence in her foundation, plus her two years of real world experience, helped her secure her future with a full-time job as the Marketing and Events Coordinator at Oakland University's Career Services. 🐾

PRIDE

COLLEGE OF ARTS AND SCIENCES

91%

are employed, pursuing continuing education, serving in the military or pursuing other commitments, such as volunteer or service programs or raising a family

96%

of employed are employed in Michigan

51%

of graduates engaged in volunteer work

33%

of graduates enrolled in continuing education



"Oakland University is a target school for Sedgwick because we have such great experiences with their students and alumni. The students are professional, well prepared and eager to network with professionals. We have had wonderful success in recruiting and retaining OU students and alumni."

– **Nicole Sandstrom**, Colleague Resources Business Partner at Sedgwick

Select top employers hiring graduates:

- Quicken Loans
- United Shore
- 52-1 District Court

Select job titles:

- Data Analyst
- Probation Officer
- Corporate Trainer
- Photographer
- Police Officer
- Behavior Technician
- Graphic Designer
- Underwriter
- HR Manager
- Psychometrician
- Clinical Research Coordinator
- Actor
- Actuarial Analyst
- Reporter

Select top internship employers:

- Quicken Loans
- Blue Cross Blue Shield
- Avondale School District
- Community Housing Network
- Detroit Zoological Society
- Allied Integrated Marketing

Select top institutions graduates admitted to:

- Wayne State
- Michigan State University
- University of Michigan
- University of Detroit Mercy
- Oakland University

*“Without my education experience at Oakland University,
I would not be where I am today.”*

Georgia Edwards discovered her future in OU's School of Education and Human Services. While pursuing her Bachelor of Science degree in Elementary Teacher Education, the student teaching program allowed her to collaborate with the Pontiac School District. This collaboration gave her real-world experience and the ability to demonstrate the impact she could make on their students. Simultaneously, OU's Career Services prepared her to interview and helped her find a way to shine through her resume and experiences.

Now, Georgia is a proud OU alum with a full-time job as a teacher in the Pontiac School District, with plans to continue her journey of discovery here at OU with a graduate degree. ➤

DISCOVER

SCHOOL OF EDUCATION AND HUMAN SERVICES

90%

are employed, pursuing continuing education, serving in the military or pursuing other commitments, such as volunteer or service programs or raising a family

94%

of full-time graduates report that their employment is related to their career plans and interests

99%

of employed are employed in Michigan

\$43,500

Median Starting Salary

15%

of employed graduates confirmed that Career Services was their primary connection to their job lead



RY

**Select top employers
hiring graduates:**

- EDUStaff
- Faurecia
- Rochester Community Schools
- Quicken Loans
- Beaumont Health System
- MacLean-Fogg Component Solutions
- Chippewa Valley School District

"I love recruiting at Oakland University for HRD majors as I was a part of the Program myself. I feel that the students in this particular program graduate with some real-work experience built into their curriculum with an internship. Having that internship experience sets students apart and provides valuable entry-level skills needed in this competitive market."

– **Sarah Mills**, Talent Acquisition Specialist, Faurecia

SCHOOL OF ENGINEERING AND COMPUTER SCIENCE

99%

are employed, pursuing continuing education, serving in the military or pursuing other commitments, such as volunteer or service programs or raising a family

\$65,000

Median Starting Salary

76%

of graduates completed an internship with a median hourly wage of \$18

96%

of full-time graduates report that their employment is related to their career plans and interests

40%

of employed graduates confirmed that Career Services was their primary connection to their job lead

97%

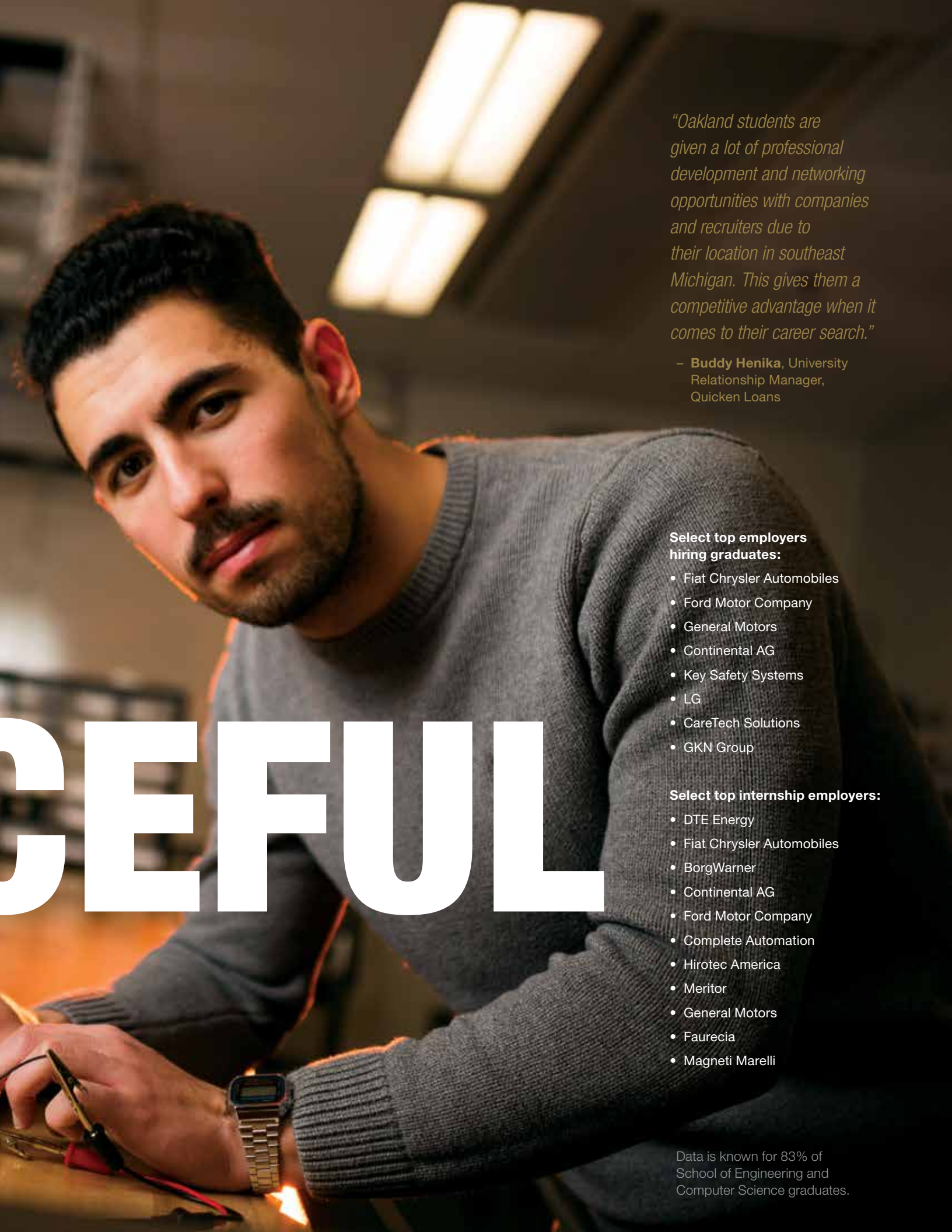
of employed are employed in Michigan

"The knowledge and experiences I gained at Oakland University have been monumental."

RESOURCE

Marc Nahed was given countless opportunities to jumpstart his professional career during his undergraduate education in OU's School of Engineering and Computer Science. His experiences, courses, self-exploration and involvement with university resources and external organizations inspired his passion for engineering and his desire for knowledge.

While at OU, Marc utilized every resource he could get his hands on to gain the upper-hand, including direct experience through co-ops and three different internships – all before graduation. These opportunities, plus his drive and resourcefulness, led him to a position as a Telematics Engineer at General Motors. Utilizing his connections gained during employment, Marc has obtained a new position at GM as a Cybersecurity Research Engineer. ➤



"Oakland students are given a lot of professional development and networking opportunities with companies and recruiters due to their location in southeast Michigan. This gives them a competitive advantage when it comes to their career search."

– **Buddy Henika**, University Relationship Manager, Quicken Loans

CEFUL

Select top employers hiring graduates:

- Fiat Chrysler Automobiles
- Ford Motor Company
- General Motors
- Continental AG
- Key Safety Systems
- LG
- CareTech Solutions
- GKN Group

Select top internship employers:

- DTE Energy
- Fiat Chrysler Automobiles
- BorgWarner
- Continental AG
- Ford Motor Company
- Complete Automation
- Hirotec America
- Meritor
- General Motors
- Faurecia
- Magneti Marelli

Data is known for 83% of School of Engineering and Computer Science graduates.



“With dedication, effort and taking advantage of OU resources, any student can meet their professional goals.”

EXPERIE

During meet and greet events at OU’s School of Business Administration, **Tiffany Shamoon** felt empowered to use the tactics she learned at Career Services to build a network of professionals in her field. With the experiences she was provided, Tiffany was able to perfect her resume and refine her interviewing skills before meeting top employers.

Her interactions, combined with her hands-on learning experiences gave her the skills and confidence she needed to build her future. Tiffany completed an internship at Clayton and McKervery, a public accounting firm, which lead to a full-time offer for employment at the firm starting in 2019. ➤

SCHOOL OF BUSINESS ADMINISTRATION

96%

are employed, pursuing continuing education, serving in the military or pursuing other commitments, such as volunteer or service programs or raising a family

99%

of employed are employed in Michigan

\$53,000

Median Starting Salary

34%

of employed graduates confirmed that Career Services was their primary connection to their job lead

60%

of graduates completed an internship with a median hourly wage of \$16.38

Select top internship employers:

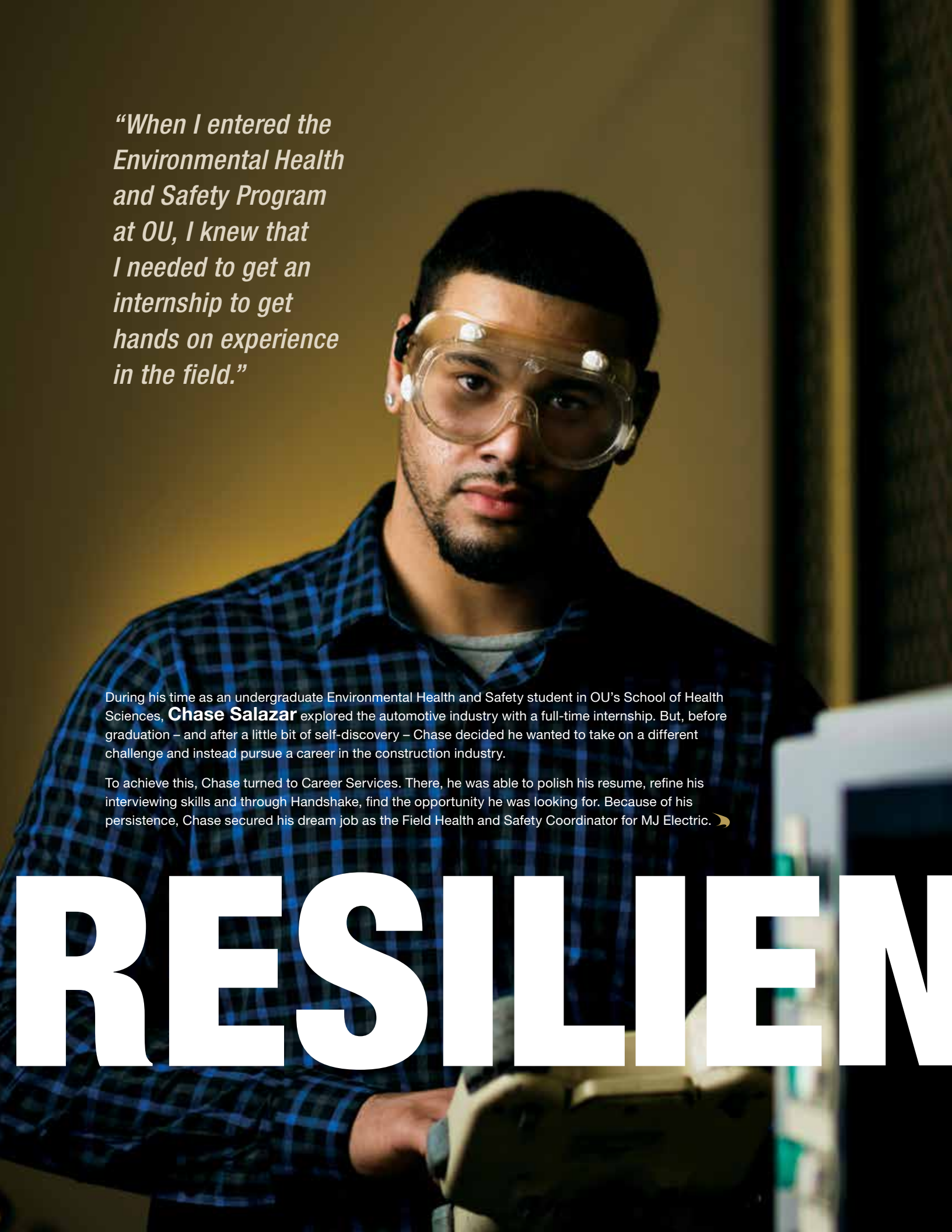
- Quicken Loans
- Faurecia
- Fiat Chrysler Automobiles
- PwC
- Grant Thornton
- BorgWarner
- Continental AG
- Merrill Lynch
- Delphi

Select top employers hiring graduates:

- Fiat Chrysler Automobiles
- Faurecia
- General Motors
- Continental AG
- Deloitte
- Plante Moran
- Delphi
- Grant Thornton
- Meritor
- Valeo
- PwC

"My experience engaging with Oakland University students has been extremely positive. The students are poised, professional and really know how to articulate their personal brand. We will certainly continue to focus our recruitment efforts at OU for years to come!"

– **Lauren Cotnoir**, College and Diversity Recruiter, AVP at Citizens Bank



“When I entered the Environmental Health and Safety Program at OU, I knew that I needed to get an internship to get hands on experience in the field.”

During his time as an undergraduate Environmental Health and Safety student in OU's School of Health Sciences, **Chase Salazar** explored the automotive industry with a full-time internship. But, before graduation – and after a little bit of self-discovery – Chase decided he wanted to take on a different challenge and instead pursue a career in the construction industry.

To achieve this, Chase turned to Career Services. There, he was able to polish his resume, refine his interviewing skills and through Handshake, find the opportunity he was looking for. Because of his persistence, Chase secured his dream job as the Field Health and Safety Coordinator for MJ Electric. 🐾

RESILIENT

"The relationship that HealthQuest Physical Therapy has had with the Oakand University School of Health Sciences has been invaluable. All of the administration and the faculty have been a great help in developing relationships with students and making sure we are prepared to deliver the best possible experience for them during their clinical rotations with us. Allowing us opportunities to get to know the students early on has provided us with staffing solutions that we would otherwise not have, and we are grateful for that."

– **Robb Aikens**, Chief Operating Officer at HealthQuest Physical Therapy

Select top employers hiring graduates:

- Beaumont Health System
- Team Rehabilitation
- Michigan Center of Medical Research
- Meijer Pharmacy
- St. John's Providence Hospital

Select top institutions graduates admitted to:

- Lake Erie College of Osteopathic
- Michigan State University
- Illinois College of Optometry
- Kansas City University of Medicine and Biosciences
- University of Michigan
- University of Detroit Mercy
- Western Michigan University
- University of Toledo

SCHOOL OF HEALTH SCIENCES

99%

are employed, pursuing continuing education, serving in the military or pursuing other commitments, such as volunteer or service programs or raising a family

51%

of graduates enrolled in continuing education

97%

of employed are employed in Michigan

SCHOOL OF NURSING

98%

of full-time graduates report that their employment is related to their career plans and interests

99%

of employed graduates are employed in Michigan

11%

of graduates enrolled in continuing education

78%

of graduates were involved in student organizations

46%

of graduates engaged in volunteer work

Through the School of Nursing staff at Oakland University, **Amanda Zaharof** was empowered with the tools, resources and knowledge she needed to find her future. From hands-on laboratory simulations to clinical experiences and lectures, Amanda not only explored her potential in the classroom for more than 50 hours, but also gained more than 200 hours of real-world experience outside the classroom during her final semester.

Because of the intense preparation, knowledge and guidance received from her mentors at OU, Amanda's confidence helped secure her future with a full-time job as an Operating Room Nurse at Beaumont Hospital in Troy. 🐾

EMPOWE

"I attribute my post-graduation success to the real-world experiences I received from OU's School of Nursing staff and faculty."



**Select top employers
hiring graduates:**

- Beaumont Health System
- St. John Providence Health System
- Henry Ford Health System
- Saint Joseph Mercy Health System
- McLaren Health Care
- Mayo Clinic

**Select top institutions graduates
admitted to:**

- Wayne State University
- University of Michigan
- Chamberlain University
- California State University

"We enjoy recruiting OU nurses, as many of them participate in our cohort program and are very familiar with our organization. It is a great partnership and provides a great advantage for both Ascension Crittenton and graduate nurses. Nurses from OU are very well prepared to enter the workforce and provide safe, competent care to our patients and families."

– **Deb King**, Chief Nursing Officer at Ascension Crittenton

Data is known for 62% of School of Nursing graduates.

BACHELOR OF INTEGRATIVE STUDIES

92%

are employed, pursuing continuing education, serving in the military or pursuing other commitments such as volunteer or service programs or raising a family

\$48,500

Median Starting Salary

100%

of employed are employed in Michigan

17%

of employed graduates confirmed that Career Services was their primary connection to their job lead

31%

of graduates enrolled in continuing education

68%

of graduates engaged in volunteer work

Aaron Helander explored every possibility while pursuing his Bachelor of Integrative Studies degree at OU. He pioneered his future by combining strategies gained from his health sciences classes with the tools he learned in his business curriculum. By creating his own path during undergrad, Aaron set himself apart from other applicants in a competitive job market, and opened the door to his future as a financial manager for Detroit start-up, Detroit Bold Coffee Company.

But that wasn't enough, Aaron is set on expanding his boundaries by building an even sturdier foundation as a graduate student seeking his Master of Business Administration degree at Oakland. ➡

PIONEER

"OU's Bachelor of Integrative Studies is a great major for students who have diverse interests and like the flexibility of creating their own major."



ING

**Select top employers
hiring graduates:**

- Fiat Chrysler Automobiles
- Faurecia
- Comerica Inc.
- AEW Inc.
- City of Detroit
- General Motors
- Oakland County Probate Court
- The State of Michigan

**Select top institutions graduates
admitted to:**

- Central Michigan University
- Michigan State University
- University of Detroit Mercy
- University of Toledo
- University of Wisconsin – Platteville

Data is known for 81% of Bachelor of Integrative Studies graduates.

ABOUT THE DATA

The data presented in this report was compiled from the First-Destination Survey, which is administered annually by Oakland University Career Services. This survey captures the post-graduation outcomes of Oakland University graduates. The survey content, timeline and procedures align with guidelines published by the National Association of Colleges and Employers (NACE). This survey was completed by OU undergraduate students upon graduation in Summer 2016, Winter 2016 and Spring 2017 semesters. Results were collected through December 31st, 2017 to conform with NACE standards.

This survey was distributed electronically. Summer graduates were emailed the survey in late October. Winter and Spring graduates completed the survey at the Fall and Winter commencement fairs respectively. Surveys were then emailed to non-respondents and those still seeking employment throughout the collection period. Career Services also collected data from the National Student Clearinghouse, OU enrollment records, public social media profile data (e.g., LinkedIn, Facebook) and other departments across campus.

We took care to include only high integrity data in this report. Data was inspected for duplicate responses, frequent suspicious responses (e.g., “jkla;lj” or “1, 2, 3, 4, 5”), missing responses on more than five key questions and several other validation measures. More specific details regarding data handling or interpretation are available upon request and can be directed to Oakland University Career Services. ➤

**IN TODAY'S
COMPETITIVE
JOB MARKET,
YOU NEED
AN EDGE ...**

*Find yours and secure
your future at
Oakland University's
Career Services*

For more information, visit or contact Career Services at:

North Foundation Hall, Room 154 | careers@oakland.edu | oakland.edu/careerservices | (248) 370-3250

CAREER SERVICES

OAKLAND
UNIVERSITY™