



DISCOVER YOUR FUTURE

OAKLAND UNIVERSITY

UNDERGRADUATE POST-GRADUATION SUCCESS

Featuring 2018-19 First-Destination Survey Results



The economy remained strong in 2019, evidenced by low unemployment rates of around 4% in Michigan (Source: Bureau of Labor Statistics) with an increased interest in new college graduate hiring, reported by the National Association of Colleges and Employers (NACE). When students graduate from Oakland University, their student-centered experiences, exposure to robust curriculums and multifaceted hands-on learning experiences help them navigate opportunities in this thriving economy.

Oakland University Career Services is pushing boundaries and building a strong career-focused culture with our Career Community model. To foster this community culture, we empower students with school-specific career communities where they can engage in powerful career-related events and programming, identify and pursue relevant experiences inside and outside of the classroom and develop career competencies that aid in personal and professional success for a lifetime.

This report shares the career outcomes of OU's 2018-19 undergraduate class and demonstrates the impact that they have in our region and beyond by showcasing alumni success, employer recruitment testimonials and data by school and college. By utilizing our strong relationships with employers across diverse industries, we have opened doors for our graduates and allowed them to demonstrate high-quality skills and contribute immediately to real-world industry projects. Thank you to our employer partners in Southeast Michigan, who have committed to providing meaningful experiences to Oakland University graduates, fulfilling career aspirations and impacting the workforce of tomorrow.

Wayne Thibodeau
Senior Director, Career Services

HIGHLIGHTS FROM ALL PROGRAMS

- \$52,000**
median full-time starting salary for graduates earning an annual salary
- 16%**
of graduates enrolled in continuing education
- 90%**
of graduates are employed, pursuing continuing education, serving in the military or pursuing other commitments such as volunteer or service programs or raising a family
- 22%**
of employed graduates reported that Career Services was the primary connection to their job lead
- 96%**
of employed graduates are employed in Michigan
- 79%**
of graduates pursued their degree to start, switch or move up in their careers

With our network office located just down the road in Troy, Oakland University has been a huge asset to Northwestern Mutual. We love spending time on campus and connecting with high-caliber Oakland students. Plus, OU's staff is truly invested in their students' growth, and our appreciation of the relationship we share cannot be overstated.

– **Sharon Zalupski**
Director of Internship Development
Northwestern Mutual

Sample of institutions graduates admitted into:

- Oakland University
- Wayne State University
- University of Michigan
- Michigan State University
- University of Detroit Mercy

Select top employers hiring graduates:

- Beaumont Health System
- Fiat Chrysler Automobiles
- Ascension Health
- Continental AG
- Ford Motor Company
- DTE Energy
- Quicken Loans
- General Motors
- Team Rehabilitation
- Faurecia
- United Shore
- BorgWarner Inc.

Data was captured for 79% of graduates



When **Bayly Vallier** asked herself, “what gets me out of bed every day?” she discovered her passion for connecting with others on a personal level. Not wasting any time, she quickly adjusted her career trajectory and obtained a Bachelor of Arts in Communication from OU.

Now, she lives out her passion for helping others every day, building meaningful relationships and fostering productive changes in members’ financial behaviors as an eServices Specialist at Michigan State University Federal Credit Union. ➤



COLLEGE OF ARTS AND SCIENCES

87%
of graduates are employed, pursuing continuing education, serving in the military or pursuing other commitments, such as volunteer or service programs or raising a family

60%
had an internship or internship-like experience while at OU

20%
of graduates are enrolled in continuing education

94%
of employed graduates are employed in Michigan

Oakland does a fantastic job of preparing their students with professional development by facilitating mock interviews, assisting with resume writing and providing career fair prep resources. The Oakland University graduate is ready for life after school, and it shows.

– **Danny Lorentzen**
Talent Acquisition Specialist, Enterprise Holdings

Select top employers hiring graduates:

- Beaumont Health System
- Fiat Chrysler Automobiles
- State, County or City Government
- Quicken Loans

Select job titles:

- Actuarial Analyst
- Social Media Specialist
- Event Coordinator
- IT Consultant
- Rating and Underwriting Analyst
- Manager
- Graphic Designer
- Police Officer
- Public Relations Representative
- Behavior Technician

Sample of institutions graduates admitted into:

- Wayne State University
- University of Michigan
- Michigan State University
- Madonna University
- University of Detroit Mercy
- Oakland University

Sample of internship employers:

- Hour Media
- HAVEN
- Crime Stoppers
- Oakland County
- Fiat Chrysler Automobiles
- Allied Integrated Marketing
- Detroit Zoological Society
- Quicken Loans
- DTE Energy
- District Courts

CONNECTION

Data was captured for 79% of CAS graduates

PASSION

Select top employers hiring graduates:

- Faurecia
- BorgWarner Inc.
- Quicken Loans
- Fiat Chrysler Automobiles
- Plante Moran
- Blue Cross Blue Shield Association
- PricewaterhouseCoopers
- KPMG
- 24G
- United Shore
- Bosch
- Brose
- Magna International Inc.
- Meritor, Inc.

Sample of internship employers

- Faurecia
- BorgWarner Inc.
- Continental AG
- Meritor, Inc.
- Delphi Technologies
- Allegis Global Solutions
- MAHLE
- McLaren Health Care
- UHY International
- Plante Moran

For **Ira Dixon**, majoring in accounting is the family business, and business is good. So after exploring the possibilities for his future through various internships, Ira identified that his passion lies in helping his clients solve complex business problems. Through establishing relationships with professionals in the field, Ira discovered the perfect role for his skillset as an Audit Associate at BDO. ➤

SCHOOL OF BUSINESS ADMINISTRATION

94%

of graduates are employed, pursuing continuing education, serving in the military or pursuing other commitments, such as volunteer or service programs or raising a family

35%

of employed graduates reported that Career Services was the primary connection to their job lead

79%

of graduates completed an internship or internship-like experience while at OU

96%

of employed graduates are employed in Michigan

\$50,000

median full-time starting salary for graduates earning an annual salary

As an OU alumnus, I look forward to being on campus every fall for the recruiting season. Working with the School of Business provides us exposure to a talent pool that is unique from other schools, as many OU students have had character and talent building experiences as a result of juggling work and school. Some of our highest level candidates have come from OU!

– **John Dreshaj**
Manager, Plante Moran Financial Advisors
Oakland University, SBA '13

Data was captured for 84% of SBA graduates

Ryan Papiernik wasted no time finding his place in the Environmental Health and Safety (EHS) program at OU. Through numerous internships, he discovered that EHS is a versatile field, and he worked hard to identify the right path for his future.

After some self-discovery, Ryan decided his future lay in health and safety in the oil and natural gas industry. With four internships under his belt, Ryan accepted an offer as an Health, Safety and Environment Graduate Specialist with Shell Exploration and Production Company. ➤

DISCOVERY

Our relationship with Oakland University's Wellness and Health Promotion department within the School of Health Sciences has been instrumental to the success and growth of our company as a whole. Our OU alumni team members are engaged, driven and intentional about the work they do. They truly understand the positive impact they're making within a collaborative team environment.

– **Niccole LaDue**
Director, Clinical Operations
Asset Health, Inc.

Select top employers hiring graduates:

- Beaumont Health System
- HealthQuest Physical Therapy
- Meridian Health
- American Axle & Manufacturing
- Ascension Health
- Team Rehabilitation

Sample of institutions graduates admitted into:

- Oakland University
- Wayne State University
- University of Michigan Flint
- Ferris State University
- University of Detroit Mercy
- Ball State University
- The Ohio State University

SCHOOL OF HEALTH SCIENCES

91%

of graduates are employed, pursuing continuing education, serving in the military or pursuing other commitments such as volunteer or service programs or raising a family

31%

of graduates are enrolled in continuing education

62%

had an internship or internship-like experience while at OU

94%

of employed graduates are employed in Michigan

Data was captured for 78% of SHS graduates

DEDICATION

SCHOOL OF EDUCATION AND HUMAN SERVICES

91%

of graduates are employed, pursuing continuing education, serving in the military or pursuing other commitments, such as volunteer or service programs or raising a family

96%

of employed graduates are employed in Michigan

19%

of employed graduates reported that Career Services was the primary connection to their job lead

90%

completed an internship or internship-like experience, such as student teaching, while at OU

87%

of full-time graduates report that their job is related to their career plans and interests

Autumn Trumble's calling has always been education. So despite the challenges that come with working in the field, she quickly identified a future for herself in Rochester Community Schools, and began seeking placement opportunities.

After seven placement assignments, her dedication drove her into her dream job as a teacher at Hamlin Elementary School in Rochester — with long term hopes of becoming a school principal. ➤

Oakland University Human Resource Development students model empathy, knowledge, drive, passion, enthusiasm and creativity. These qualities are essential in a top-notch HR professional, which makes OU an amazing talent pool for HR candidates.

— Stania Teasley
Corporate Recruiter, US Farathane

Select top employers hiring graduates:

- Chippewa Valley Schools
- Rochester Community Schools
- Spark Talent Acquisition Inc.
- DTE Energy
- Quicken Loans
- US Farathane
- Oxford Community Schools
- ZF North America, Inc.
- Waterford School District
- Memphis Community Schools

Data was captured for 86% of SEHS graduates

INSPIRED

I love recruiting OU School of Nursing graduates because I know they will be well-prepared nurses who are able to hit the ground running. DMC has had great history working with OU's well respected programs, and we look forward to continuing to work with some of the very best!

– **Lisa Fox**
Recruiter, Detroit Medical Center

SCHOOL OF NURSING

96%

of graduates are either employed or studying for a professional, graduate prep or certification exam such as the NCLEX

99%

of employed graduates are employed in Michigan

\$60,000

median full-time starting salary for graduates earning an annual salary

91%

of employed, full-time graduates report that their job is related to their career plans and interests

As a first-generation college student, **Brock Willett** dedicated his time to helping people live a healthy lifestyle. While working as an EMT, Brock was inspired by his colleagues to pursue a degree in Nursing.

After graduating, he quickly secured a job as a Public Health Nurse at MNP Health Services. Always pushing forward, Brock is now enrolled in a Family Nurse Practitioner, Doctor of Nursing Practice program. ➤

Select top employers hiring graduates:

- Beaumont Health System
- Detroit Medical Center
- Henry Ford Health System
- Ascension Health
- Trinity Health
- McLaren Health Care
- Michigan Medicine, University of Michigan
- Saint Joseph Mercy Health System
- Blue Cross Blue Shield Association
- Havenwyck Hospital
- Children's Hospital of Michigan
- Spectrum Health

Data was captured for 71% of SON graduates

DRIVE

When **Hitesh Patel** found his new home at Oakland University, he knew he was on track to achieve his dream of working in the automotive industry. Always hands on with his projects, he found his calling in a sheet metal forming program in the School of Engineering and Computer Science.

While completing his degree, he broke into the automotive industry with a manufacturing internship at Ford, and upon graduation, as a part of the Ford College Graduate Program (FCG). Now, Hitesh is onto the next step of his career at Ford in the Materials Engineering department, where he hopes to make a lifelong career. ➤

The collaborative relationship between Ford and Oakland University allows for unique, industry relevant student programming, such as the Sheet Metal Forming Program. By participating in programs like these, OU graduates are ready to contribute at a higher level during their first year of employment.

– **Jason Ryska**
Global Stamping Chief Engineer, Ford Motor Company

SCHOOL OF ENGINEERING AND COMPUTER SCIENCE

96%

of graduates are employed, pursuing continuing education, serving in the military or pursuing other commitments, such as volunteer or service programs or raising a family

46%

of employed graduates reported that Career Services was the primary connection to their job lead

97%

of employed graduates are employed in Michigan

\$70,000

median full-time starting salary for graduates earning an annual salary

93%

of graduates completed an internship or internship-like experience while at OU with a median hourly wage of \$18.50

Select top employers hiring graduates:

- Fiat Chrysler Automobiles
- Brose
- Ford Motor Company
- ZF North America, Inc.
- BAE Systems
- General Motors
- Continental AG
- Faurecia
- United States Army National Guard
- DTE Energy
- Continental AG
- DENSO
- GKN Group

Sample of Internship Employers:

- Fiat Chrysler Automobiles
- Continental AG
- GKN Group
- Blue Cross Blue Shield Association
- BAE Systems
- BorgWarner Inc
- DTE Energy
- Quicken Loans
- Faurecia
- DENSO
- American Axle & Manufacturing

Data captured for 80% of SECS graduates

Select employers hiring graduates:

- Beaumont Health System
- Blue Cross Blue Shield Association
- Compound Technologies, Inc.
- Hour Media
- Consumers Energy
- Northwestern Mutual
- U.S. Department of Health and Human Services
- General Motors

Sample of institutions graduates admitted into:

- Oakland University
- Boston University
- Michigan State University
- Pennsylvania State University
- Wayne State University

BACHELOR OF INTEGRATIVE STUDIES

90%

of graduates are employed, pursuing continuing education, serving in the military or pursuing other commitments such as volunteer or service programs or raising a family

91%

of employed graduates are employed in Michigan

22%

of graduates are enrolled in continuing education

50%

of graduates engaged in volunteer work

Alanna Jonna's dream has always been to become a successful lawyer, but the path to that goal was unclear. After her first semester, she discovered the 3+1 Program — a partnership between OU and Wayne State University Law School.

Not wasting any time, Alanna dove into the program, where she persevered through a heavy course load to obtain her Bachelor of Integrative Studies degree from OU, and her Juris Doctorate degree from Wayne State University Law School. As she focuses on taking her bar exam, she looks ahead to practicing personal injury law, and one day opening her own law firm. ➤

Faurecia loves recruiting at Oakland University. The wide variety of student disciplines is a perfect match for our various talent needs and fields of expertise. Staff and student organizations are excellent to work with, and OU students are well prepared for internship and full-time opportunities.

— **Laura Kroger**
University Relations Manager, Faurecia

PERSEVERANCE

Data was captured for 69% of BIS graduates

CAREER SERVICES METRICS

- **Over 40,000 employment opportunities** in 2019 from more than 15,000 employers available via online recruitment platform, Handshake
- **Over 350 distinct employers** engage with students at OU each year
- **Nearly 6,000 students and alumni attendees** engaged in recruitment and networking opportunities, such as:
 - Career fairs
 - Professional development and networking events
 - Employer meet and greets
 - And more!

ABOUT THE DATA

The data presented in this report was compiled from the First-Destination Survey, which is administered annually by Oakland University Career Services. This survey captures post-graduation outcomes of Oakland University undergraduate degree recipients. The survey content, timeline and procedures align with guidelines published by the National Association of Colleges and Employers (NACE). The survey was completed by OU students who graduated between July 01, 2018 and June 30, 2019. Results were collected through December 31st, 2019 to conform with NACE standards.

This survey was distributed electronically. Graduates either completed the survey at the Fall or Winter commencement fairs or via email. Career Services also collected data from the National Student Clearinghouse, OU enrollment records, public social media profile data (e.g., LinkedIn, Facebook) and other departments across campus to supplement survey responses.

We took care to include only high integrity data in this report. Data was inspected for duplicate responses, frequent suspicious responses (e.g., "jkl;l" or "12345"), missing responses on more than five key questions and other validation measures. More specific details regarding data handling and interpretation are available upon request and can be directed to Oakland University Career Services. ➤

**IN TODAY'S
COMPETITIVE
JOB MARKET,
YOU NEED
AN EDGE ...**

*Find yours and secure
your future at
Oakland University's
Career Services*

CAREER SERVICES MISSION STATEMENT

At Career Services, we make it our mission to inspire students and alumni to discover their passions by connecting them to developmental experiences and comprehensive resources.

Our purpose is to develop best prepared professionals and to be employers' favorite place to recruit top talent.

Our vision is for all Golden Grizzlies to achieve lifelong success in a diverse and rapidly evolving world. We're here to help you build marketable skills, gain professional work experience and explore your passions.

Career Services aims to be the gateway to students' futures in Metro-Detroit and beyond. We offer empowerment through career consultation, networking and recruitment events, virtual resources and branding tips. Our main goal is to give students the tools they need to open doors to internships, advanced education experiences and ultimately, their careers.

Career Services also collaborates with employers to find the best Grizzly talent for their recruitment needs. Through networking and recruiting events, on-campus interview opportunities and our job-posting platform, Handshake, employers can discover confident OU talent with real-world experience.

OAKLAND UNIVERSITY MISSION STATEMENT

Oakland University cultivates the full potential of a diverse and inclusive community. As a public doctoral institution, we impact Michigan and the world through education, research, scholarship and creative activity.

OAKLAND UNIVERSITY VISION STATEMENT

Oakland University will unlock the potential of individuals and leave a lasting impact on the world through the transformative power of education and research.

**OAKLAND
UNIVERSITY**

For more information, visit or contact Career Services

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oakland.edu/careerservices | (248) 370-3250

CAREER SERVICES