



BUSINESS MINOR FOR NON-BUSINESS MAJORS

BASED ON 2022-23 UNDERGRADUATE CATALOG

A minor in business empowers graduates with the skills to move into administration or launch their own business. Whether majoring in engineering, the arts, science, health or another field, a business minor provides valuable background that expands your career options. In this minor, students are exposed to many aspects of business including accounting, marketing, management, economics, finance, operations management and information systems. With a minor in business, students can gain an understanding of business models; managerial, administrative and basic accounting skills; and insight into managerial possibilities.

BENEFITS TO CHOOSING A BUSINESS MINOR

- Gain a competitive edge in the job market as employers seek professionals who understand business models.
- Acquire leadership, managerial, administrative and problem-solving skills.
- Emphasize your work ethic to potential employers.

REQUIREMENTS FOR MINOR IN BUSINESS

The minor in business consists of a minimum of six courses, described below, and any prerequisites for these courses. A minimum grade of C must be earned in each course in the business minor and in the prerequisites for each course. This minor is not open to pre-business students, business undecided students or students holding major standing in the School of Business Administration.

REQUIRED COURSES

Choose one:

- ECN 1500 Economics in Today's World
- ECN 1600 Introduction to the Global Economy
- ECN 2000 Principles of Macroeconomics
- ECN 2010 Principles of Microeconomics
- ECN 2020 Principles of Global Macroeconomics

Choose one:

- ACC 3000 Survey of Accounting
- ACC 2000 Introductory Financial Accounting

ELECTIVES (CHOOSE FOUR)

- ENT 3010 Developing New Venture Ideas
- MKT 3000 Survey of Marketing
- MIS 3010 Survey of Management Information Systems
 - or MIS 3000 Management Information Systems
- MGT 3000 Survey of Management
 - or ORG 3300 Introduction to Organizational Behavior
- POM 3000 Survey of Operations Management
- MGT 3500 Legal Environment of Business
- FIN 3000 Survey of Finance

SKILLS AND ABILITIES

- Capacity planning
- Financial planning and analysis
- Managerial decision making
- Information system development
- Financial statement preparation
- Marketing strategies and analysis

CAREER OPPORTUNITIES

Any student involved with business will be prepared for many situations and processes common in the business arena. For more information on careers, please visit the Bureau of Labor Statistics at bls.gov/ooh/ or O*Net at onetonline.org:

- Advertising
- Community or Public Relations
- Sales and Marketing
- HR/Employment Services
- Wellness Coordinator

Organizations that commonly employ graduates with business minors:

- Ally
- Blue Cross Blue Shield of Michigan
- Carhartt
- Dow Chemical Company
- Ford Motor Company
- Google
- Kelly Services
- Rocket Mortgage
- Penske Corporation
- Whirlpool Corporation

JOB OPENINGS

Access thousands of job and internship postings at Handshake (oakland.edu/careerservices/handshake). Handshake also provides the latest news from OU Career Services, exclusively for OU students and alumni.

RELATED STUDENT ORGANIZATIONS

- American Marketing Association
- Association for Information Systems
- Society of Automotive Analysts
- Society for Human Resources Management
- Society of Operations Management

Students are welcome to join any of the student organizations in the School of Business Administration to help them network with other students, faculty and employers. For more information, visit oakland.edu/business/orgs.

DEPARTMENT OF MANAGEMENT AND MARKETING

Elliott Hall, Room 443

CAREER OUTLOOK*

Wage Range | \$35,350 - \$142,170

Median Annual Wage | \$62,810 - \$141,490

National Growth | 10% from 2020 to 2030

Data from the National Bureau of Labor and Statistics

FOR FURTHER INFORMATION

To help choose your area of interest, plan your future career goals and monitor your progress, visit the Undergraduate Advising and Career Services Offices in OU's School of Business Administration.

Department of Management and Marketing

Elliott Hall, Room 443

275 Varner Drive

School of Business Administration Undergraduate Advising

Elliott Hall, Room 232

275 Varner Drive

(248) 370-3285

oakland.edu/business/advising

School of Business Administration Career Services

Elliott Hall, Room 232

275 Varner Drive

(248) 370-3215

oakland.edu/business/careers-internships/students

Career Services Main Office

North Foundation Hall, Room 154

318 Meadow Brook Road

(248) 370-3250

oakland.edu/careerservices