



# **BUSINESS MINOR FOR NON-BUSINESS MAJORS**

BASED ON 2020-21 UNDERGRADUATE CATALOG

A minor in business empowers graduates with the skills to move into administration or launch their own business. Whether majoring in engineering, the arts, science, health or another field, a business minor provides valuable background that expands your career options. In this minor, students are exposed to many aspects of business including accounting, marketing, management, economics, finance, operations management and information systems. With a minor in business, students can gain an understanding of business models; managerial, administrative and basic accounting skills; and insight into managerial possibilities.

## **BENEFITS TO CHOOSING A BUSINESS MINOR**

- Gain a competitive edge in the job market as employers seek professionals who understand business models.
- Acquire leadership, managerial, administrative and problem-solving skills.
- Emphasize your work ethic to potential employers.

## **REQUIREMENTS FOR MINOR IN BUSINESS**

The minor in business consists of a minimum of six courses, described below, and any prerequisites for these courses. A minimum grade of C must be earned in each course in the business minor and in the prerequisites for each course. This minor is not open to pre-business students, business undecided students or students holding major standing in the School of Business Administration.

## **REQUIRED COURSES**

### **Choose one:**

- ECN 1500 Economics in Today's World
- ECN 1600 Introduction to the Global Economy
- ECN 2000 Principles of Macroeconomics
- ECN 2010 Principles of Microeconomics
- ECN 2020 Principles of Global Macroeconomics

### **Choose one:**

- ACC 3000 Survey of Accounting
- ACC 2000 Introductory Financial Accounting

## **ELECTIVES (CHOOSE FOUR)**

- ENT 3010 Developing New Venture Ideas
- MKT 3000 Survey of Marketing
- MIS 3010 Survey of Management Information Systems  
or MIS 3000 Management Information Systems
- MGT 3000 Survey of Management  
or ORG 3300 Introduction to Organizational Behavior
- POM 3000 Survey of Operations Management
- MGT 3500 Legal Environment of Business
- FIN 3000 Survey of Finance

## **SKILLS AND ABILITIES**

- Capacity planning
- Financial planning and analysis
- Managerial decision making
- Information system development
- Financial statement preparation
- Marketing strategies and analysis

# SCHOOL OF BUSINESS ADMINISTRATION

## CAREER OPPORTUNITIES

Any student involved with business will be prepared for many situations and processes common in the business arena. For more information on careers, please visit the Bureau of Labor Statistics at [bls.gov/oco](https://bls.gov/oco) or O\*Net at [onetonline.org](https://onetonline.org):

- Advertising
- Community or Public Relations
- Sales and Marketing
- HR/Employment Services
- Wellness Coordinator

Organizations that commonly employ graduates with business minors:

- Ally
- Blue Cross Blue Shield of Michigan
- Carhartt
- Dow Chemical Company
- Ford Motor Company
- Google
- Kelly Services
- Quicken Loans
- Penske Corporation
- Whirlpool Corporation

## JOB OPENINGS

Access thousands of job and internship postings at Handshake ([oakland.edu/careerservices/handshake](https://oakland.edu/careerservices/handshake)). Handshake also provides the latest news from OU Career Services, exclusively for OU students and alumni.

## RELATED STUDENT ORGANIZATIONS

- American Marketing Association
- Association for Information Systems
- Society of Automotive Analysts
- Society for Human Resources Management
- Society of Operations Management

Students are welcome to join any of the student organizations in the School of Business Administration to help them network with other students, faculty and employers. For more information, visit [oakland.edu/business/orgs](https://oakland.edu/business/orgs).

## CAREER OUTLOOK\*

Starting Salary | \$56,530 - \$69,000

Mid-career Salary | \$79,711-\$99,050

National Job Growth | 7% by 2028

\*based on data from the National Bureau of Labor and Statistics for administrative services manager

## FOR FURTHER INFORMATION

To help choose your area of interest, plan your future career goals and monitor your progress, you can visit the School of Business Administration Undergraduate Advising and Career Services Offices.

### Department of Management and Marketing

Elliott Hall, Room 443  
275 Varner Drive

### School of Business Administration Undergraduate Advising

Elliott Hall, Room 232  
275 Varner Drive  
(248) 370-3285

[oakland.edu/business/advising](https://oakland.edu/business/advising)

### School of Business Administration Career Services

Elliott Hall, Room 232  
275 Varner Drive  
(248) 370-3215

[oakland.edu/business/careers-internships/students](https://oakland.edu/business/careers-internships/students)

### Career Services Main Office

North Foundation Hall, Room 154  
318 Meadow Brook Road  
(248) 370-3250

[oakland.edu/careerservices](https://oakland.edu/careerservices)

# DEPARTMENT OF MANAGEMENT AND MARKETING

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