



LEADERSHIP in BUSINESS

Graduate Certificate

Unlock your leadership potential and reach new levels of success as you learn graduate-level concepts that strengthen your management abilities and enhance your executive potential in Oakland University's Leadership in Business Graduate Certificate program. Through action-based and experiential learning, you will emerge with the mindset, confidence and ability to lead high-performing teams with integrity, drive and purpose.

PROGRAM OVERVIEW

This 15-credit certificate program is designed for early and mid-career professionals who are preparing to advance to management. In the required courses, students concentrate on building critical competencies through the study and practice of leadership and group performance as well as organizational behavior. Students build on this foundation by selecting from a range of electives to customize the program to match their career-specific goals.

AUDIENCE

The program is ideal for students holding a bachelor's degree who are interested in:

- developing leadership capabilities without committing to a master's degree program.
- building skills to launch or advance to a management position.
- sharpening their skills and enhancing their resume.

This program is also available to companies interested in offering career development opportunities to their employees in a flexible, cost-effective manner.

IN-DEMAND SKILLS

In a recent Deloitte Human Capital Report, 75% of hiring managers said leadership skills are hard to find in new recruits.

Companies surveyed for the most recent World Economic Forum Future of Jobs Report reported a clear gap in leadership skills. The report lists the top skills expected to increase in demand over the next five years: analytical thinking, complex problem-solving, creativity and innovation, leadership and social influence, emotional intelligence, and persuasion and negotiation.

The Center for Creative Leadership, a top-ranked global nonprofit provider of leadership development and executive education, reports current leadership capacity is insufficient to meet future leadership requirements. The report highlights several areas that are weak or missing, including: managing change, inspiring commitment, leading employees, taking initiative, building collaborative relationships, having a strategic perspective, understanding strategic planning and embracing participative management.

BENEFITS

- Develop core leadership competencies for success in a dynamic workplace, including strategic planning, change management, problem-solving, collaboration, communication and teambuilding.
- Demonstrate commitment to professional development and organizational improvement to current and future employers.
- Build and expand a strong professional network by engaging in team-based activities.
- Learn directly from faculty members actively engaged in leadership research and involved in the nationally recognized Leadership Academy.
- The option of face-to-face evening, online and hybrid courses mean students can balance earning the certificate with current personal and professional commitments.
- Earn credits that can be applied toward an Oakland University MBA.

SCHOOL OF BUSINESS ADMINISTRATION



CURRICULUM

Required Courses (6 credits)

ORG 5300 Organizational Behavior
ORG 6360 Leadership and Group Performance

Electives (9 credits)

Choose 3

ORG 6320 Change Management
ORG 6350 Decision Making in Organizations
ORG 6370 Motivation and Work Behavior
MGT 5260 International Business
MGT 5500 Legal Environment of Business
MGT 6560 Entrepreneurship
MGT 6700 Business Ethics
MGT 6900 Special Topics in Management (for example, 360 Leadership Assessment, Management Analytics, Emerging Market Strategies)
ORG 6900 Special Topics in Organizational Behavior (for example, Leading Diversity and Inclusion)

APPLICATION AND ADMISSION

Application Requirements

- Application for graduate study
- Official transcripts from all colleges and universities attended
- Official transcripts providing evidence of an earned baccalaureate degree
- Curriculum vitae or resume
- Email address of two individuals for a recommendation

International Students

- Transcript evaluation (for degrees earned from a college or university outside of the United States)
- Proof of English language proficiency
- International supplemental application and supporting documents

Admission Deadlines

All application materials must be received by:

- July 15 for the fall semester (May 1 for international students)
- November 15 for the winter semester (September 1 for international students)
- March 1 for the summer semester (January 1 for international students)

FOR MORE INFORMATION

Graduate Business Programs

oakland.edu/business/grad | (248) 370-3287