

Eager to expand his engineering education and expertise with business knowledge, **AKASH MAHESHWARI** enrolled in Oakland University's Business Essentials certificate program. The flexible program means Akash can focus on his career while learning business theories he can apply the next day and long into his future.

Team Leader, Continental
BS, Electrical Engineering, Georgia Institute of Technology

BUSINESS ESSENTIALS

Graduate Certificate

Boost your business acumen, update your education and enhance your professional experience with a Business Essentials Graduate Certificate. Learn business concepts that you can apply immediately while building a foundation that will help you and your organization get ahead.

PROGRAM OVERVIEW

Students in this graduate certificate program will gain foundational knowledge in the fields of accounting, finance and marketing. Electives in economics, organization behavior, quantitative methods and operations management offer the flexibility to build additional business knowledge relevant to your personal and professional goals.

Program can be completed online or on campus.

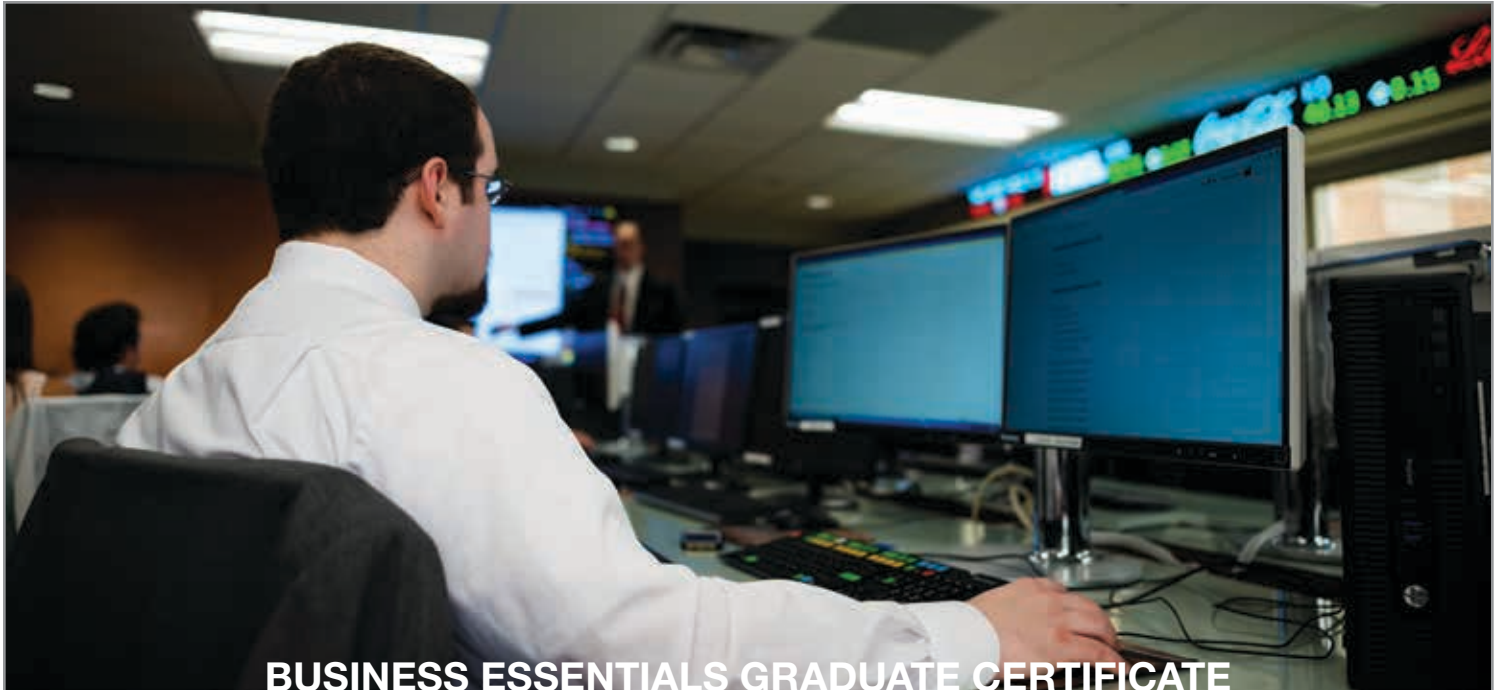
AUDIENCE

- Working professionals from any industry looking to further develop business expertise in key business disciplines.
- Possess a bachelor's degree in any discipline.

BENEFITS

- Gain functional knowledge in the key business fields.
- Learn concepts you can apply immediately to help you advance your career or manage your business.
- Electives offer the flexibility to pursue additional knowledge relevant to your goals.
- Earned credits can be applied to an MBA at Oakland University.

more information on the other side



BUSINESS ESSENTIALS GRADUATE CERTIFICATE

CURRICULUM

Foundation Course

Students are expected to have some background in quantitative methods through one or more courses in their undergraduate degree.

Required Courses (9 credits)

ACC 5110 Financial Accounting
FIN 5330 Financial Management
MKT 5600 Marketing Management

Elective Courses (6 credits)

Choose two (additional approved courses may be added)

ECN 5010 Introduction to Economics*
ORG 5300 Organization Behavior
QMM 5100 Quantitative Methods for Managers
POM 5210 Operations and Supply Chain Management

**Students with prior economics background may substitute ECN 5210 for ECN 5010.*

APPLICATION AND ADMISSION

Application Requirements

- Application for graduate study
- Official transcripts from all colleges and universities attended
- Official transcripts providing evidence of an earned baccalaureate degree
- Curriculum vitae or resume
- Email address of two individuals for recommendations

International Students

- Transcript evaluation (for degrees earned from a college or university outside of the United States)
- Proof of English language proficiency
- International supplemental application and supporting documents

Admission Deadlines

All application materials must be received by:

- July 15 for the fall semester
(May 1 for international students)
- November 15 for the winter semester
(September 1 for international students)
- March 1 for the summer semester
(January 1 for international students)

FOR MORE INFORMATION

Graduate Business Programs

oakland.edu/business/grad | (248) 370-3287 | ougradbusiness@oakland.edu