



Determination drives **BAILEY KEHRIG'S** success. Living with hearing loss since early elementary school encouraged Kehrig, MBA '22, to embrace opportunity. This driving force led Kehrig to earn her bachelor's and master's degrees, complete several internships and launch a full-time professional career. Earning her MBA at OU empowered Kehrig's career advancement with a promotion.

100% ONLINE MBA

Prepare for the next step in your career with an online MBA from Oakland University. The OU online MBA offers students access to the same quality curriculum and faculty as the on-campus program with the flexibility to complete coursework anywhere – anytime.

Advance your career. Balance professional and personal commitments. Gain the benefits of a respected Oakland University MBA with the flexibility of a fully online program.

Through expert-led courses, real-world practice and robust discussions with faculty and peers, you'll perfect the skills and strategies necessary to successfully tackle business challenges with sharp insight and executive-level understanding.

You'll graduate well-equipped with technological expertise, savvy business know-how, critical cross-functional knowledge, and strong leadership and communication skills.

CAREER SUCCESS

An OU MBA can equip you to advance into a leadership role. You can also use your MBA degree to switch disciplines or industries, or to gain expertise that helps you launch an entrepreneurial venture.

In fact:

- 81% of OU MBA graduates report a new employer, new title at existing employer or salary increase of greater than 10% within three months of graduation
- OU MBA graduates report an average salary of nearly \$85,000 after graduation
- More than 20% of OU MBA graduates report OU contacts assisted them in finding their new position

DEGREE AND COURSE REQUIREMENTS

The online MBA program is between 36-48 credits (excluding prerequisites) depending on the student's prior academic preparation. It consists of three parts: the core the core program, at least five electives and the integrative business policy capstone course (MGT 5350). Part-time students taking six courses per year can complete the 48-credit program in 32 months attending year-round

FOUNDATION REQUIREMENTS

Students admitted to the MBA program must demonstrate proficiency or complete coursework in the following areas:

- college course in principles of microeconomics
- college course in principles of macroeconomics
- college course in financial accounting
- recent college course in algebra or mathematics at a higher level
- college course in calculus or Oakland University's Professional and Continuing Education Quantitative Methods Workshop which includes basic calculus

These requirements must be completed prior to beginning MBA coursework. (Some foundation requirements may be completed as part of the MBA program with permission of the MBA advisor.)

CORE REQUIREMENTS (30 credits)

- ACC 5120 Managerial Accounting Systems
- QMM 5100 Quantitative Methods for Managers
- ECN 5210 Economics for Managers
- ORG 5300 Organizational Behavior
- MGT 5500 Legal Environment of Business
- MIS 5240 Enterprise Information Systems
- MKT 5600 Marketing Management
- POM 5210 Operations Management
- FIN 5330 Financial Management
- MGT 5260 International Business

ELECTIVE COURSES (15 credits)

- ACC 6000 Financial Reporting and Analysis
- FIN 5720 Advanced Financial Management
- MGT 6560 Entrepreneurship
- MIS 5460 Business Analytics
- MIS 5470 Practical Computing for Data Analytics
- MIS 5640 Network and Security Management
- MIS 6900 Special Topics in Management Information Systems
- MKT 6050 Marketing Research
- MKT 6900 Special Topics in Marketing
- ORG 6310 Strategic Human Resource Management
- ORG 6700 International Organizational Behavior and Human Resources
- ORG 6720 Creativity
- ORG 6900 Special Topics in Organizational Behavior

OPTIONAL CONCENTRATION

Students in OU's online MBA program may select a concentration in HR management. This specialization provides more thorough background in human resource management and personnel. To earn the concentration, a student must take ORG 6310 and minimum of two additional electives from the list of approved classes.

CAPSTONE (3 credits)

- MGT 5350 Policy, Strategy and Goals

This course draws on all the coursework in the core of the MBA program in the analysis of real-world cases in a team setting. MGT 5350 is required of all MBA students.

INTERNATIONALLY ACCREDITED AND RECOGNIZED

- Elite AACSB-International accreditation
- U.S. News & World Report Best Graduate Programs, part-time MBA
- The Princeton Review, Best Business Schools

APPLICATION REQUIREMENTS

1. Application for graduate study
2. Curriculum vitae or resumé
3. Official transcripts from all the colleges and universities attended
4. Official transcripts providing evidence of an earned baccalaureate degree
5. GMAT/GRE scores. MBA applicants may request to waive GMAT requirement
6. Email addresses of two individuals who will write your recommendation

International Students

1. Transcript evaluation (for degrees earned from a college or university outside of the United States)
2. Proof of English language proficiency
3. International supplemental application and supporting documents

ADMISSION DEADLINES

All application materials must be received by:

- July 15 for fall semester
- November 15 for winter semester
- March 1 for summer semester

International students

- May 1 for fall (September) admission
- September 1 for winter (January) admission
- January 1 for summer (May) admission

Graduate assistantship application due April 1 for all students.