With his OU MBA in hand, WILLIAM VULTAGGIO, MBA ’19, steered his career in a new direction, successfully shifting from health care benefits and sales to a leadership and development role in the automotive industry.

“The relationships the OU Business School has with industries and employers is amazing,” he said, crediting the OU MBA education as well as the network he built with OU staff, faculty and fellow MBA students.

CREDENTIALS

MASTER OF BUSINESS ADMINISTRATION

Chart a course to career success with an MBA from Oakland University. Whether enrolled in OU’s on campus or 100% online MBA program, you’ll acquire the knowledge and skills to confidently meet the challenges of today’s global economy.

Fuel your advancement into leadership and managerial roles by earning the credentials to expertly tackle business challenges with sharp insight and management-level understanding through expert-led courses, action-based projects and real-world practice of contemporary management theories and strategies.

Graduates of OU’s AACSB-Internationally accredited MBA program will be equipped to succeed and lead in careers in private, public or non-profit organizations. By integrating global understanding, entrepreneurial thinking and business fundamentals with items key for any manager’s success, such as the importance of managing information and information resources effectively using scarce resources and understanding human behavior, OU MBA graduates are set for success.

Evening and online courses combined with a wide selection of concentrations means students can easily customize the MBA program to meet their unique career goals.

CAREER SUCCESS

Oakland University MBA graduates are well-equipped to excel in today’s global economy with technological expertise, savvy business know-how, cross-functional knowledge and strong communication skills. An OU MBA can equip you to advance into a leadership role. You can also use your MBA degree to switch disciplines or industries, or to gain expertise that helps you launch an entrepreneurial venture.

In fact:

- 81% of OU MBA graduates report a new employer, new title at existing employer or salary increase of greater than 10% within three months of graduation
- OU MBA graduates report an average salary of nearly $85,000 after graduation
- More than 20% of OU MBA graduates report OU contacts assisted them in finding their new position
Oakland University’s MBA program requires 36 to 48 credits, not including prerequisites, depending on the student’s prior preparation. The MBA program consists of three parts: the core program, the integrative business policy course (MGT 5350) and at least five electives. Part-time students taking six courses per year can complete the 48-credit program in 32 months attending year-round.

**Preparatory and Foundation Courses**
The following courses are required for students who do not have a background in business. Students admitted to OU’s MBA program must demonstrate proficiency or complete coursework in the following areas.

- A college course in microeconomics and macroeconomics
- A college course in financial accounting
- A recent college algebra course or mathematics course at a higher level
- A college course in calculus or a continuing education course in quantitative methods which includes basic calculus

These requirements must be completed prior to beginning MBA coursework. Credits from these courses do not count toward the degree.

**Core Courses**
*Three credits each*

- ACC 5120 – Managerial Accounting Systems
- QMM 5100 – Quantitative Methods for Managers
- ECN 5210 – Economics for Managers
- ORG 5300 – Organizational Behavior
- MGT 5500 – Legal Environment of Business
- MIS 5240 – Enterprise Information Systems
- MKT 5600 – Marketing Management
- POM 5210 – Operations Management
- FIN 5330 – Financial Management
- MGT 5260 – International Business

**Elective Courses**
A minimum of 15 credits of MBA electives is required to complete the program.

- One course must be an information technology elective
- One course must be an international business elective

Students may select the remaining elective credits from MBA elective courses. Through their selection of electives, students can customize their MBA program with concentrations. Concentrations are available in business analytics, business economics, entrepreneurship, finance, human resource management, international business, management information systems, marketing, production/operations management and supply chain management.

The full list of electives for each concentration is available in the OU graduate catalog.

**Capstone Course**
Synthesizes students’ knowledge and applies it to analyze a real-world case in a team setting.

- MGT 5350 – Policy, Strategy and Goals
- MGT 5360 – Policy, Strategy and Goals International

**Internationally Accredited and Recognized**
- Elite AACSB-International accreditation
- US News & World Report Best Graduate Programs, part-time MBA
- The Princeton Review, Best Business Schools

**Application Requirements**
1. Application for graduate study
2. Curriculum vitae or résumé
3. Official transcripts from all the colleges and universities attended
4. Official transcripts providing evidence of an earned baccalaureate degree
5. GMAT/GRE scores. MBA applicants may request to waive GMAT requirement.
6. Email addresses of two individuals who will write your recommendation

**International Students**
1. Transcript evaluation (for degrees earned from a college or university outside of the United States)
2. Proof of English language proficiency
3. International supplemental application and supporting documents

**Admission Deadlines**
All application materials must be received by:

- Fall: July 15
- Winter: November 15
- Summer: March 1

**International Students**
- May 1 for fall (September) admission
- September 1 for winter (January) admission
- January 1 for summer (May) admission

Graduate assistantship application due April 1 for all students.