MASTER OF BUSINESS ADMINISTRATION

Whether enrolled in OU’s on-campus, 100% online MBA program, or a mix of both, you’ll acquire the knowledge and skills to confidently meet the challenges of today’s global economy.

Fuel your advancement into leadership and managerial roles by earning the credentials to expertly tackle business challenges with sharp insight and management-level understanding. Sharpen your skills through expert-led courses, action-based projects and real-world practice of contemporary management theories and strategies.

Oakland University’s MBA program requires 36 to 48 credits, not including prerequisites. The MBA program consists of four parts: preparatory and foundation courses (if needed), the core program, at least five electives and the integrative business policy capstone course.

Evening and online courses combined with a wide selection of concentrations means students can easily customize the MBA program to meet their unique career goals.

Concentrations available in:
- Business analytics
- Business economics
- Entrepreneurship
- Finance
- Human resource management
- International business
- Marketing
- Management information systems
- Production/operations management
- Supply chain management

MASTER OF ACCOUNTING

In OU’s one-year Master of Accounting (MAcc) program, you will earn the credit hours required to sit for the CPA exam while also establishing a strong foundation for future career advancement.

Take a deep dive into accounting analytics, accounting principles and current business applications with a MAcc from Oakland University. The comprehensive curriculum coupled with internships, professional development and networking with recruiters prepares you for an accounting career in public, corporate and non-profit organizations.

Oakland University’s MAcc program requires at least 30 credits, not including prerequisites, depending on the student’s prior preparation. Optional concentrations in assurance and taxation mean students can customize their degree.

MASTER OF SCIENCE IN BUSINESS ANALYTICS

Transform data into strategic action, influence decision-making and strengthen operational efficiency with the knowledge, tools and techniques practiced and perfected in Oakland University’s STEM-designated Master of Science in Business Analytics (MSBA) program.

Through a program based on experiential learning, including corporate-sponsored projects, graduates of OU’s MSBA are prepared to meet the increasing demand for data-savvy professionals equipped to address business challenges across industries. The program is designed for professionals seeking to deepen their understanding and develop their skills in harnessing data to drive decision-making and implement solutions.

OU’s MSBA program requires a minimum of 30 credits, not including prerequisites. The program is structured around four modules — preparatory and foundation courses (if needed), IT core courses, business analytics courses and the project seminar capstone course.

Courses are available on campus and online.

More programs on back
MASTER OF SCIENCE IN INFORMATION TECHNOLOGY MANAGEMENT

Whether it’s leveraging the power of data to improve business processes or protecting an organization’s digital assets, students in Oakland University’s STEM-designated Master of Science in Information Technology Management (MSITM) program gain the critical knowledge and skills necessary to advance their careers in this growing field.

The program enhances students’ knowledge of how firms use IT to address business problems by focusing on information security management, and information systems strategy and management.

OU’s MSITM degree program requires a minimum of 30 credits, not including prerequisites. It is structured around four modules — preparatory and foundation courses (if needed), IT core courses, elective courses and the project seminar capstone course. An optional concentration in information security management is available.

GRADUATE CERTIFICATES

Boost your business acumen, refresh your skills and enhance your professional experience with a graduate business certificate. These 12-15 credit hour programs are ideal for working professionals who want to gain a fresh perspective or new skills. Learn concepts you can apply immediately while building a foundation for a strong future. Credits earned can be applied to specific graduate business degree programs at OU.

All certificate programs can be completed with a mix of online and face-to-face classes. *indicates program can be completed 100% asynchronous online.

Certificates available in:
- Business analytics (15 credits)
- Business essentials (15 credits) online*
- Finance (15 credits)
- FinTech (15 credits)
- Human resource management (12 credits) online*
- Information security management (15 credits)
- Leadership in business (15 credits)
- Marketing (15 credits)

POST-MASTER’S CERTIFICATES

Delivering a flexible path to learning more about specific areas of business for professionals who already hold a master’s degree, professionals can expand expertise and explore career options with a post-master’s graduate certificate.

Certificates available in:
- Accounting
- Business economics
- Entrepreneurship
- International business
- General management
- Management information systems
- Production/operations management

GMAT not required for graduate and post-master’s certificate programs.

INTERNATIONALLY ACCREDITED AND RECOGNIZED

- Elite AACSB-International accreditation
- U.S. News & World Report Best Graduate Programs, part-time MBA
- The Princeton Review, Best Business Schools

ADMISSION DEADLINES

All application materials must be received by:
- Fall: July 15
- Winter: November 15
- Summer: March 1

Master’s degree applicants may request to waive the GMAT requirement.

International students
- May 1 for fall (September) admission
- September 1 for winter (January) admission
- January 1 for summer (May) admission

Graduate assistantship application due April 1 for all students.

HOW TO APPLY

Apply online at the OU Graduate School
oakland.edu/grad/how-to-apply

FOR MORE INFORMATION

Graduate Business Programs
oakland.edu/business/grad
(248) 370-3287
ougradbusiness@oakland.edu