

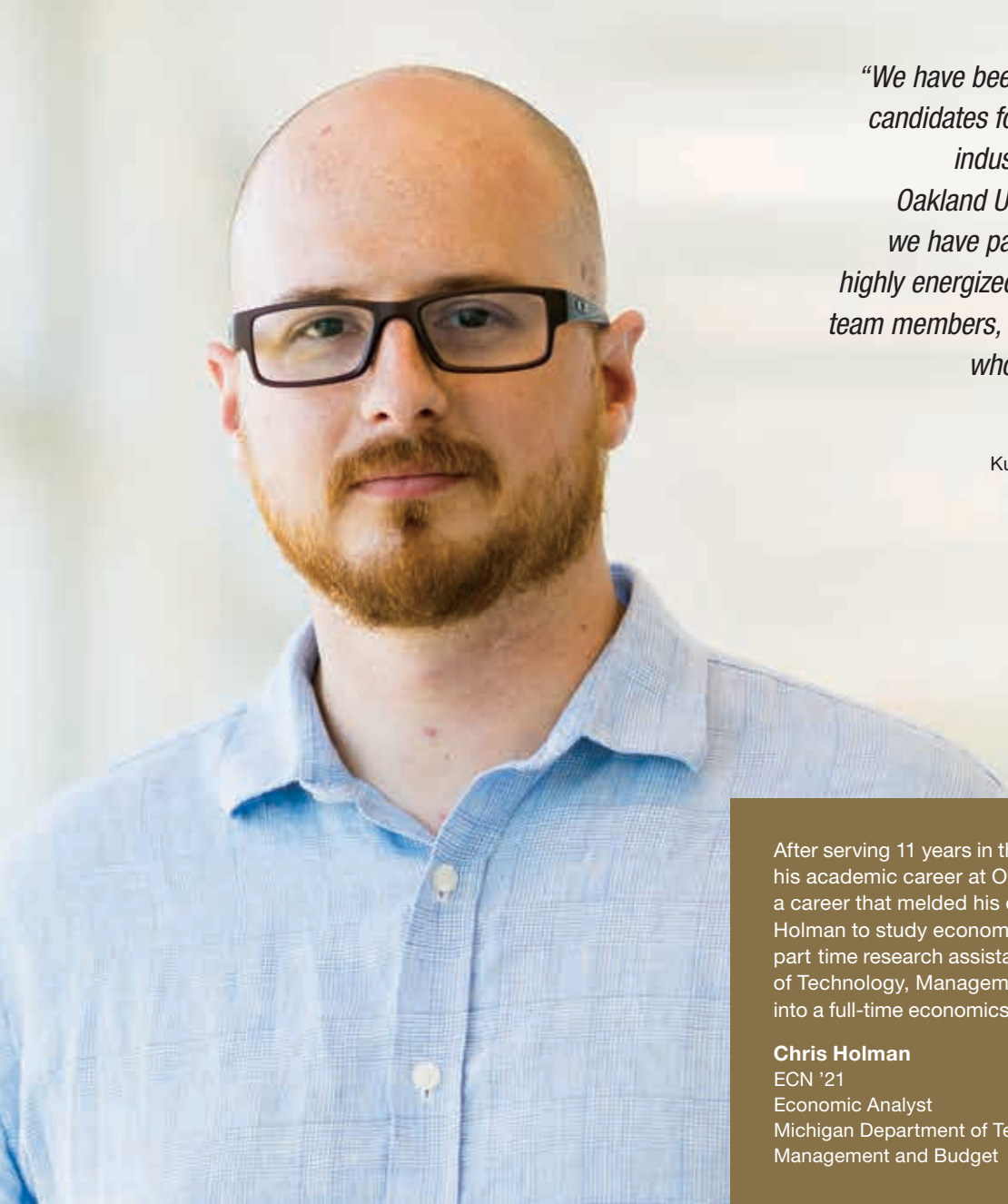


# POST-GRADUATION SUCCESS

Featuring 2020–21  
first-destination survey results

School of Business Administration  
Oakland University





*“We have been searching for a rich supply of great candidates for our increasing team in the logistics industry. I believe we have found that with Oakland University. In the several career events we have participated in, we have benefited from highly energized, passionate, engaged and confident team members, and a future talent pool of individuals who will support us long into the future.”*

**Brian Harris**

Vice President

Kuehne + Nagel Operation Care Center – Detroit

After serving 11 years in the U.S. Army, **CHRIS HOLMAN** launched his academic career at Oakland University. Focused on finding a career that melded his experience and knack for numbers led Holman to study economics. From there, Holman secured a part time research assistant position at the Michigan Department of Technology, Management and Budget which he parlayed into a full-time economics analyst position following graduation.

**Chris Holman**

ECN '21

Economic Analyst

Michigan Department of Technology,  
Management and Budget

With a student-centered focus and immersion in our robust curriculum with hands-on learning experiences, Oakland University undergraduate business students are prepared to make their mark on the world. Through a combination of problem-solving skills, in-class projects and real-world learning opportunities, OU business graduates are infused with the knowledge, skills, experience and determination to launch meaningful and impactful careers.

**Select top employers**

- BorgWarner
- Blue Cross Blue Shield of Michigan
- Comerica
- DTE Energy
- Faurecia
- General Motors
- Plante Moran
- Rocket Companies
- Shift Digital
- Stellantis
- UHY International
- United Wholesale Mortgage

**99%**

**of employed graduates  
are employed in Michigan**

**89%**

**of graduates are employed,  
pursuing continuing education,  
serving in the military or pursuing other  
commitments, such as volunteer or  
service programs or raising a family**

**79%**

**of graduates completed an  
internship or internship-like  
experience while at OU**

**\$53,100**

**median full-time starting salary  
for graduates earning  
an annual salary**

*Data compiled from the First Destination Survey of undergraduate students who graduated July 1, 2020 to June 30, 2021. Methodology conforms with NACE standards. Details at [oakland.edu/careerservices](http://oakland.edu/careerservices).*



Armed with an advanced business degree, Oakland University alumni are well-equipped to address the challenges of today's global economy with technological expertise, savvy business know-how, cross-functional knowledge and strong communication skills. These proven professionals hold the credentials to confidently tackle business challenges with sharp insight and management-level understanding through expert-led courses, action-based projects, and real-world practice of contemporary management theories and strategies.

#### Master of Business Administration

- 96% employed within three months of graduation
- 58% report new employer, new title at existing employer or salary increase greater than 10%
- \$85,433 average salary after graduation

#### Master of Science in IT Management

- 93% employed within three months of graduation
- 80% report new employer, new title at existing employer or salary increase greater than 10%
- \$76,750 average salary after graduation

#### Master of Accounting

- 100% employed within three months of graduation
- 90% report new employer, new title at existing employer or salary increase greater than 10%
- \$60,033 average salary after graduation

#### Graduate Certificates

Ideal for working professionals seeking to boost their business skills, Oakland University's School of Business offers standalone 15 credit hour certificate programs focused on critical business functions.

- Business Analytics
- Business Essentials
- Finance
- FinTech
- Information Security Management
- Leadership in Business
- Marketing

*Information based on reliable and verifiable outcome information from survey responses, departmental records and data mining of students who graduated with a master's degree from the School of Business Administration in 2020-21.*



Determination drives **BAILEY KEHRIGH**'s success. Living with hearing loss since early elementary school encouraged Kehrigh to embrace opportunity. This driving force led Kehrigh to earn her bachelor's and master's degrees, complete several internships and launch a full-time professional career. Earning her MBA further empowered Kehrigh's career advancement with a promotion.

**Bailey Kehrigh**  
HRM '19, MBA '22  
Trade Show Manager  
BNP Media

**OAKLAND UNIVERSITY  
IS AMONG THE TOP FIVE  
IN-STATE INSTITUTIONS  
FROM WHICH EMPLOYERS  
ACTIVELY RECRUIT.**

2022 Starting Salaries for Co-op Students  
and Recent College Graduates Survey  
by American Society of Employers

### **On the Cover**

Working with Oakland University's dedicated Career Services team, **BHAKTI PATIL** discovered her passion for a career in human resources, polished her resume and improved her interview skills. Those skills coupled with her determination and business education resulted in an internship which led to a full-time HR position at BorgWarner.

### **Bhakti Patil**

HRM 21  
OU MBA student  
Human Resources Coordinator  
BorgWarner

# SCHOOL OF BUSINESS ADMINISTRATION

## **CREDENTIALS**

At the Oakland University School of Business Administration, the embedded Career Services team collaborates with employers to find the best Golden Grizzlies talent for their recruitment needs. Through networking and recruiting events, on-campus and virtual interview opportunities and the job-posting platform, Handshake, employers discover confident OU talent with real-world experience. The team takes the responsibility of connecting bright minds to opportunities seriously.

At OU, the Department of Career Services is pushing the boundaries to build a strong career-focused culture by empowering students through school-specific career communities. Here Oakland students can engage in powerful career-related events and programming, identify and pursue relevant experiences inside and outside the classroom, and develop career competencies that lead to a lifetime of personal and professional success.

**OAKLAND  
UNIVERSITY™**

### **Career Services at the Oakland University School of Business Administration**

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