



POST-GRADUATION SUCCESS

Featuring 2019–2020 first-destination survey results

School of Business Administration
Oakland University

On the Cover

Dynamic collaborations with area employers connect talented OU business students like **JASON ROUSSEAU** to leading companies where they excel in internships that catapult them to professional success.

SCHOOL OF BUSINESS ADMINISTRATION

CREDENTIALS

At the Oakland University School of Business Administration, the embedded Career Services team collaborates with employers to find the best Grizzly talent for their recruitment needs. Through networking and recruiting events, on campus and virtual interview opportunities and the job posting platform, Handshake, employers discover confident OU talent with real world experience. The team takes the responsibility of connecting bright minds to opportunities seriously.

At OU, Career Services is pushing the boundaries to build a strong career focused culture by empowering students through school specific career communities. Here Oakland students can engage in powerful career related events and programming, identify and pursue relevant experiences inside and outside the classroom, and develop career competencies that lead to a lifetime of personal and professional success.

CONNECTION

Career Services at the Oakland University
School of Business Administration

Ian Caullay

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CONFIDENCE

Melding her international background with a passion for business infused **OLGA SIMON** with the confidence to pursue a future in finance, propelling her into a full-time position at one of the nation's Big Four accounting firms immediately after graduation.

With a student centered focus and immersion in our robust curriculum and multifaceted hands on learning experiences, Oakland University undergraduate business students are prepared to make their mark on the world. With a combination of problem solving skills, in class projects and real world learning opportunities, OU business graduates are infused with the knowledge, skills, experience and determination to launch meaningful and impactful careers.

Select top employers:

- Ally Financial
- Blue Cross Blue Shield of Michigan
- BorgWarner
- Comerica
- Continental AG
- DTE Energy
- Ernst & Young
- Faurecia
- Magna International
- Meritor
- Plante Moran
- PwC
- Quicken Loans
- Stellantis (formerly FCA)
- UHY International
- United Wholesale Mortgage

99%
of employed graduates
are employed in Michigan

\$53,500
median full time starting
salary for graduates earning
an annual salary

95%
of graduates are employed, pursuing
continuing education, serving
in the military or pursuing other
commitments, such as volunteer or
service programs or raising a family

78%
of graduates completed an internship
or internship like experience
while at OU

35%
of employed graduates reported that
Career Services was the primary
connection to their job lead

Data compiled from the First Destination Survey of undergraduate students who graduated July 1, 2019 to June 30, 2020. Methodology conforms with NACE standards. Details at oakland.edu/careerservices.

DETERMINATION

Armed with an advanced business degree, Oakland University alumni are well equipped to address the challenges of today's global economy with technological expertise, savvy business know-how, cross functional knowledge and strong communication skills. These proven professionals hold the credentials to confidently tackle business challenges with sharp insight and management level understanding through expert led courses, action based projects, and real-world practice of contemporary management theories and strategies.

Master of Business Administration

- 96% employed before or within three months of graduation
- 64% report new employer, new title at existing employer or salary increase greater than 10%
- \$72,630 average salary after graduation

Master of Science in IT Management

- 95% employed before or within three months of graduation
- 95% report new employer, new title at existing employer or salary increase greater than 10%
- \$68,535 average salary after completing program

Master of Accounting

- 100% employed within three months of graduation
- 95% report new employer, new title at existing employer or salary increase greater than 10%
- \$62,833 average salary after completing program

Graduate Certificates

Ideal for working professionals seeking to boost their business skills, Oakland University's School of Business offers standalone 15 credit hour certificate programs focused on critical business functions.

- Business Analytics
- Business Essentials
- Finance
- Information Security Management

Driven by the determination to advance, **WILLIAM VULTAGGIO** leveraged the credentials, confidence and connections he earned with his Oakland University MBA to successfully steer his career in a new direction.

Information based on reliable and verifiable outcome information from survey responses, departmental records and data mining of students who graduated with a master's degree from the School of Business Administration in 2019-2020.