

OAKLAND UNIVERSITY –SCHOOL OF BUSINESS ADMINISTRATION

238 Elliott Hall

275 Varner Drive

Rochester, MI 48309-4485

<https://www.oakland.edu/business/graduate-executive-programs/>

ADMISSIONS

Application Deadlines

- July 15 for fall semester
- November 15 for winter semester
- March 1 for summer semester

International Student Deadlines

- May 1 for fall (September) admission
- September 1 for winter (January) admission
- January 1 for summer (May) admission

Other Admission Factors

Transcripts/Undergraduate GPA

GMAT Score

Resume

Recommendations

School Type and Accreditation

School Type Public

AACSB-approved Yes

Selectivity Rating

[Admissions selectivity rating](#) 77

ACADEMICS

Program Types

Part-Time

Evening

Online

Executive

Faculty Information

Student/Faculty 9:1

Total Faculty 28

Full-time 71%

Part-time 29%

Female 25%

[Academic experience rating](#) 82

[Professors interesting rating](#) 93

[Professors accessible rating](#) 93

Students Say

The MBA degree at the School of Business Administration at Oakland University builds upon a solid understanding of business and global fundamentals, adding in the leadership tools of a successful manager, such as sharing information effectively and working with scarce resources. The “no-hassle approach to the curriculum” is case and action-based, and classes for the standard Part-Time program meet on weeknights from Monday to Thursday, with some available online. Concentrations are offered in 10 different areas (including Management Information Systems, Business Analytics, and Supply Chain Management). Overall, the “class schedule is manageable for those who need to work while going to school.” And for the students coming directly from college, the school provides “a streamlined transition from their undergrad to graduate within the school of business.”

Professors here are “really awesome, helpful, smart, and difficult teachers,” with students saying that “the industry-based professors are the best.” One shares, “The school benefits from professors connected to the real world and [who] have worked outside of academia.” Oakland provides a “small school experience” in which any student “can easily get help from professors” who provide “so many opportunities.” The students all work closely together too, as “there are a lot of group projects.” As for the facilities themselves, they have “very good integration with technology,” so “it’s enjoyable being on campus.”

Concentrations

Accounting
Business Analytics
Economics
Entrepreneurship
Human Resources
Finance
Information Systems/Information Technology
International Business
Marketing
Production/Operations Management
Supply Chain Management

CAREERS

[Career rating](#) 72

Students Say

Oakland’s “reputation and size is growing ... year by year,” and 96 percent of 2019 graduates were employed within three months of graduation. That large percentage is thanks in part to the school being “helpful to align students with careers upon graduating” through advisers who are available all year. Plus, with the school “being in the metro-Detroit automotive hub, there are a lot of engineers,” and many are looking to advance within an existing career. For the most part, “everyone is there for one purpose only: The final destination is what it is all about.” So it’s fortunate that the school pays a decent amount of “attention towards making students excel in the job market” and that “they really care about connecting you to new opportunities.” One particular asset in this regard comes in the form of alumni, as there “are a lot ... in the southeast Detroit area.” Additionally, “the school has the support of many large corporations that recruit out of the student body.”

Prominent Alumni

Rob Manilla, Vice President and Chief Investment Officer, The Kresge Foundation
Mark Mendola, Vice Chairman and US Managing Partner, PwC
Stefanie Kimball, Chief Lending Officer and Executive Vice President, Independent Bank Corporation
Michael Novak, Head of Data, Analytics and Insights, Fiat, Jeep & Ram Brand Organization
Jeff Klei, President, NA Automotive Divisions, Continental AG

TUITION AND AID

Tuition Part-Time (per credit hour)

| | |
|---------------------|---------|
| Tuition (In-State) | \$771 |
| Tuition (Out-State) | \$1,027 |
| Application Charge | \$45 |

Expenses per Academic Year

| | |
|-------------------------------------|----------|
| Estimated Room and Board On-Campus | \$11,022 |
| Estimated Room and Board Off-Campus | \$7,244 |

STUDENT BODY

Student Body Profile

| | |
|----------------------------|------|
| Total Full-Time Enrollment | 264 |
| Part Time | 100% |

Campus Life

Students Say

Oakland is situated “on a beautiful campus with a golf course” and “plenty of activities.” This is ideal for on-site residents, who can take full advantage of the “collaborative and friendly, yet competitive” environment, but it can be “harder to stay involved” as a commuter, a group that makes up a large number of students at Oakland. Many are “married and have children” or “are working full time and obtaining an MBA simultaneously.” That said, “the people who get involved are heavily involved” and it’s agreed that there are “some very innovative and highly contributing students” to form bonds with. The school’s Michigan location also tends to connect students, since “most of the students who go to Oakland University work in the auto industry in some way or another.” Ultimately, as one student explains, “It is what you make of it. You decide if you want your time here [to be] engaging.” As for diversity, some describe the student body as “very ethnically diverse,” with one going so far as to say, “The most important thing that I found . . . was the diverse culture of the school.”

More Information

| | |
|--------------------------------------|------|
| % of Classrooms with Internet Access | 100% |
| Campus-wide Internet Network | Yes |
| Internet Access for All Students | Yes |

VISITING

Graduate Business Programs Office Contact

Paul M. Trumbull
Coordinator of Graduate Business Programs
238 Elliott Hall, 275 Varner Drive
Rochester, MI 48309-4485
United States
248-370-3287
Email: OUGradBusiness@oakland.edu